



DISCOVER NEWPORT COMMITTEE AGENDA

Tuesday, October 24, 2023 - 2:00 PM

169 SW Coast Highway, Newport, Oregon 97365, City Council Chambers

All public meetings of the City of Newport will be held in the City Council Chambers of the Newport City Hall, 169 SW Coast Highway, Newport. The meeting location is accessible to persons with disabilities. A request for an interpreter, or for other accommodations, should be made at least 48 hours in advance of the meeting to Erik Glover, City Recorder at 541.574.0613, or e.glover@newportoregon.gov.

All meetings are live-streamed at <https://newportoregon.gov>, and broadcast on Charter Channel 190. Anyone wishing to provide written public comment should send the comment to publiccomment@newportoregon.gov. Public comment must be received four hours prior to a scheduled meeting. For example, if a meeting is to be held at 3:00 P.M., the deadline to submit written comment is 11:00 A.M. If a meeting is scheduled to occur before noon, the written comment must be submitted by 5:00 P.M. the previous day. To provide virtual public comment during a city meeting, a request must be made to the meeting staff at least 24 hours prior to the start of the meeting. This provision applies only to public comment and presenters outside the area and/or unable to physically attend an in person meeting.

The agenda may be amended during the meeting to add or delete items, change the order of agenda items, or discuss any other business deemed necessary at the time of the meeting.

1. CALL TO ORDER AND ROLL CALL

2. ADDITIONS/DELETIONS TO AGENDA

3. DISCUSSION/ACTION ITEMS

3.A Staff Report

[Staff Report 10-24-2023 DNC.pdf](#)

3.B Request for funds from Michael Cavanaugh/Newport Parks and Recreation Department for Davids Chair Maintenance

[P&R Photos Davids Chair.pdf](#)

[David's Chair demos in Newport News Article.pdf](#)

3.C Planning and Discussion regarding photo location tourism marketing

3.D Summary/Update Regarding advertising on social media/other platforms Tiktok, Youtube Targeted ads, X/Twitter, Facebook, IG etc.

3.E Paint the Town Concept

[Paint the Town Project Email Camille .pdf](#)

3.F Beautification Discussion

[Goplen Email Beautification.pdf](#)

3.G Reminder on Committee Annual Goals

[FY 23-24 Committee Goals .pdf](#)

3.H Budget Update to City Council

[DNC Budget - Updated.pdf](#)

4. FOX AND CROWN REPORT

4.A Fox and Crown Report

[Fox and Crown Analytics Report October 2023.pdf](#)

[Fox and Crown Insights Report October 2023.pdf](#)

5. CHAMBER REPORT

5.A Chamber Report

[2013-23 Room Tax Revenue Comparison Spreadsheet September 2023\[2\].pdf](#)

[Discover Newport detail report 7.01 to 9.30.23\[3\].pdf](#)

[DNC Advertising & Marketing thru 09-30-23\[2\].pdf](#)

6. PUBLIC COMMENT

7. ADJOURNMENT