

May 21, 2010
10:00 A.M.
Newport, Oregon

CALL TO ORDER

Chair Bain called the meeting to order at 10:00 A.M. In attendance were: Bill Bain, Gene Cossey, Mark McConnell, Penelope McCarthy, and Peggy Hawker (via telephone) from the City of Newport, Jack Crider, Jack Bland, and Larry Pfund (all via telephone) from the Port of Astoria, Larry Dalrymple from the Oregon Department of Aviation, and Rob McKinney, Matt Kyler, Jim Day, and John Lansing (all via telephone) from SeaPort Air. Also in attendance was Bruce Conner from Astoria.

APPROVAL OF THE AGENDA

There were no changes to the agenda.

APPROVAL OF MINUTES OF THE APRIL 20, 2010 MEETING

MOTION was made by Crider, seconded by Dalrymple, to approve the minutes of the meeting of April 30, 2010. The motion carried unanimously in a roll call vote.

MARKETING AND SURVEY UPDATE

Kyler updated the Consortium on SeaPort's marketing efforts, and referenced a marketing report that had recently been distributed to the Consortium. He reported that he was pleased with the survey response and noted that the program is going well. He noted that he is drafting a press release regarding the June 1 schedule change. He reported that a flyer has been prepared in cooperation with CEDR, and that he will follow-up with an e-mail on this effort. Bruce Conner expressed frustration with the marketing for Astoria, noting that marketing to second homeowners from Seattle has taken six months. McKinney noted that there have been slowdowns on both sides.

INTERLINE TICKETING AGREEMENT STATUS

McKinney reported that there has been significant progress toward obtaining an interline ticketing agreement. He reported that the inventory is fully visible with Type A messaging, and that everything possible has been done with the ACH. He added that he hopes the agreement is in place within the next three weeks.

UPDATE ON ON-LINE TRAVEL AGENCY TICKETING CAPABILITIES

McKinney reported that any travel agent should be able to provide an e-ticket through Alaska and Continental Airlines. He reported that SeaPort is working with other meta-searchers for ticketing capability. He added that the tickets will indicate that they were

issued by Hahn Air. It was suggested that a press release be issued regarding e-ticketing through Alaska, and McKinney noted that would be done as soon as it is determined to be working properly. Conner suggested another press release to inform travel agencies, and the public regarding access through Expedia.

USE OF CESSNA CARAVAN TIMEFRAME

McKinney reported that SeaPort is conducting a pre-buy inspection and should be in possession of the aircraft within two weeks after it checks out. He added that it should not take much more than a week to get the airplane conformed once SeaPort's obtains it.

FLIGHT REALLOCATION SCHEDULE

Bain reported that the governing bodies had approved the schedule changes. McKinney noted that the changes will be effective on June 1. He added that a press release will be issued today, and that it has appeared on KATU News, the Oregonian, and the Newport News-Times.

ESTABLISH NEXT MEETING DATE

The next meeting will be held on June 18, 2010, at 10:00 A.M.

ADJOURNMENT

Having no further business, the meeting adjourned at 10:37 A.M.