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### AGENDA & Notice of Regular Destination Newport Committee Meeting

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The Destination Newport Committee of the City of Newport will hold a regular meeting, beginning at 2:00 p.m., Thursday, November 17, 2011, Conference Room A, City Hall, 169 SW Coast Hwy., Newport, Oregon 97365. A copy of the meeting agenda follows.

The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired, or for other accommodations for persons with disabilities, should be made at least 48 hours in advance of the meeting to Peggy Hawker, City Recorder (541)574-0613.

The Committee reserves the right to add or delete items as needed and to discuss any other business deemed necessary at the time of the meeting.

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#### DESTINATION NEWPORT COMMITTEE

Thursday, November 17, 2011, 2:00 P.M.

#### A G E N D A

- A. Call to Order
- B. Consent Calendar
  - a. Minutes –October 13 , 2011, meeting minutes review and approve
  - b. Review of Accts., October 2011
- C. Tourism Marketing Grant Decision: Celtic Festival
- D. Presentations (presentations will be limited to a maximum of 10 minutes)
  - a. KEZI 9 ABC- Randy Joss
  - b. Oregon Coast Magazine- Angelia Moor
- E. Strategic Planning for Marketing and Advertising fiscal year 2012 planning.
- F. Follow-Up Media Considerations
  - a. On Display
  - b. CBS Outdoor
  - c. Comcast
  - d. Clear Channel Radio
- G. New Media Considerations
  - a. Sunset Magazine
  - b. Eugene Magazine
- H. Other
  - a. Thank You Letter From Mayor McConnell
- I. Adjournment