



DESTINATION NEWPORT COMMITTEE AGENDA
Thursday, April 21, 2016 - 2:00 PM

The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired, or for other accommodations for persons with disabilities, should be made at least 48 hours in advance of the meeting to Peggy Hawker, City Recorder at 541.574.0613.

The agenda may be amended during the meeting to add or delete items, change the order of agenda items, or discuss any other business deemed necessary at the time of the meeting.

1. CALL TO ORDER

2. ADDITIONS/DELETIONS TO AGENDA

3. CONSENT CALENDAR

- 3.A. Minutes from March 17, 2016 Destination Newport Committee Meeting
[March 17, 2016-DNC-Minutes.pdf](#)

4. MEDIA CONSIDERATIONS

- 4.A. Corvallis Knights Proposal for 2016 season.
[2016 Rate Card.pdf](#)
[2015 Customer Analysis.pdf](#)
[2015 Newport Proof of Performance.pdf](#)

[Destination Newport 2016 Contract.pdf](#)

4.B. OutFront Media Proposal for the Olympic Trails 2016

[OlympicTrials2016 Letter 3.pdf](#)

[2016 Oregon Poster Rates \(7\).pdf](#)

[EugeneSpringfieldPoster50.pdf](#)

[EugeneSpringfieldPoster100.pdf](#)

[AlbanyCorvallisPoster50.pdf](#)

4.C. Journey Magazine & AAA Magazines Proposal

[Journey Digital Media.pdf](#)

[Journey Digital Media Kit 2016.pdf](#)

[Journey Media Kit 2016.pdf](#)

[Oregon Facts.pdf](#)

4.D. Eugene Emeralds Baseball Proposal for 2016 Season

[Emeralds Baseball.pdf](#)

4.E. PAC Request for Ad for Summer Brochure

[summer_pac_brochure_mockup.pdf](#)

5. OTHER

6. DISCUSSION AND ACTION

7. CHAMBER REPORT

8. PUBLIC COMMENT

9. ADJOURNMENT

Destination Newport Committee
March 17, 2016
2:00 P.M.
Newport, Oregon

CALL TO ORDER

The February 18, 2016, regular meeting of the Destination Newport Committee was called to order at approximately 2:00 P.M. In attendance were John Clark, Judy Kuhl, Lance Beck, Steve Beck, David Heater, and Lorna Davis. Also in attendance were Cindy Breves, Executive Assistant; Jamie Rand, News-Times, and Jerry Wolcott, Franny Brindle, and Angel Bursal from ODOT.

INTRODUCTIONS

Everyone introduce themselves at the meeting.

CONSENT CALENDAR

The consent calendar consisted of the following items:

- A. Minutes of the February 18, 2016, meeting;
- B. Review of Accounts for February 2016;

MOTION was made by S. Beck, seconded by Clark, to approve the consent calendar, as presented. The motion carried unanimously in a voice vote.

OTHER

Presentation by Jerry Wolcott with Pioneer Mountain/Eddyville Project Manager regarding Highway 20 project.

Wolcott reported on the Phase 4 of the Highway 20 Project. The design elements were reviewed. Concern has been created regarding this phase of the project due to the fact that it will require closing Highway 20 for 2 hours' daily starting in June 1 through July 15 and closed July 17 through October 31 for up to 14 hours a day 10 hours at night. This will have a large impact on Newport business. Newport is a destination city and this is our prime tourist season. The fiscal impact will be felt.

The committee asked questions regarding the closure and construction timelines. The committee and ODOT discussed options for marketing information regarding the closure. The committee is willing to work with ODOT's PR firm to create a marketing plan together to help mitigate the impact on the businesses in Newport. The committee agreed to meet with PR firm COGITO as soon as a contract is in place.

Reviewed Portland Business Journal Centerpiece Sponsorship. Will discuss at next meeting.

DISCUSSION AND ACTION

Next meeting will be April 21, 2016.

ADJOURNMENT

Having no further business, the meeting adjourned at approximately 3:06 P.M.



June - August, 2016
Goss Stadium at OSU

AFFORDABLE FAMILY FUN

There is no better place to advertise and entertain.
Join the hometown team!

High Touch. High Impact. Cost Effective.

541-752-5656 | corvallisknights.com

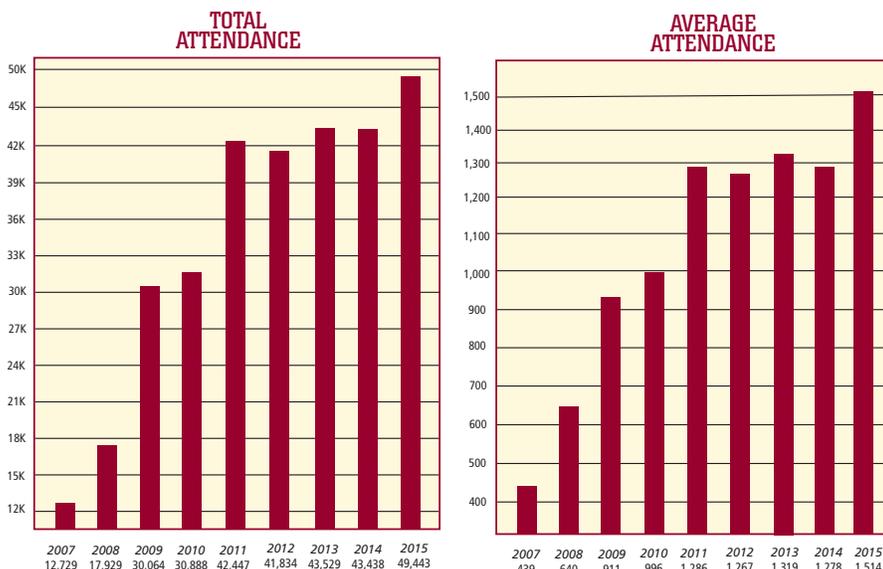
RATE SHEET

OUTFIELD FENCE BANNER	\$3,000
One time print cost of \$250	
IN-STADIUM SIGNAGE	\$1,500
One time print cost of \$150	
GAME SPONSOR – Promotional Night	\$1,250
PROGRAM ADVERT	
¼ PAGE	\$395
½ PAGE	\$595
FULL-PAGE.....	\$1,000
BACK COVER	\$1,500
ROSTER CARD INSERT ADVERT	
¼ PAGE (B&W Only)	\$695
COUPONING PROMOTION (features PAA at every home game)	\$2,000
Client to print coupons.....	
POCKET SCHEDULE ADVERT – Single Panel	\$1,000
TICKET BACK ADVERT – 25% of Tickets	\$850
BETWEEN-INNING PROMOTION – 10 Games	\$1,250
RADIO BILLBOARDS – Season (one per game)	\$595
BETWEEN-INNING SPOT – Season (one per game, 15 second limit)	\$2,000

PACKAGES

MVP	\$4,500
• Game Sponsor	
• In-Stadium Banner	
• (4) Reserved Season Tickets	
• Full-Page Program Advert	
• Radio Billboard	
ALL-STAR	\$2,850
• Game Sponsor	
• In-Stadium Banner	
• Half-Page Program Advert	
• (2) GA Season Tickets	
BANNER	\$1,600
• In-Stadium Banner	
• (2) GA Season Tickets	

Three-year agreements are mandatory for all packages.



WEB TRAFFIC AT CORVALLISKNIGHTS.COM

Visits - 92,781
Unique Visitors - 44,626
Facebook - 4,557 Likes
Twitter - 1,958 Followers
Instagram - 679 Followers

September 1, 2014 - August 31, 2015



June - August, 2016
Goss Stadium at OSU

AFFORDABLE FAMILY FUN

There is no better place to advertise and entertain.
Join the hometown team!

High Touch. High Impact. Cost Effective.

541-752-5656 | corvallisknights.com

FULL SEASON TICKETS

DIAMOND CLUB.....	\$185
(Sections C, D & E)	
THE BLOCK.....	\$165
(Sections A & B)	
TBD.....	\$165
(Sections F & G)	
TBD.....	\$165
(Section 5)	
GENERAL ADMISSION.....	\$135
(Sections 1-4 & 6-9)	

FLEX PLANS

HALF-SEASON (Choose 16 games).....	\$105
(Sections A, B, F, G, 5)	
10-GAME RESERVED FLEX PLAN.....	\$85
(Sections A, B, F, G, 5)	
10-GAME GA PUNCH CARD.....	\$50
(Sections 1-4 & 6-9)	

SINGLE GAME TICKETS

GENERAL ADMISSION.....	\$6
RESERVED.....	\$10
	(\$11 FIREWORKS NIGHTS)

GROUP TICKETS (10 OR MORE)

GENERAL ADMISSION.....	\$5
RESERVED.....	\$8
	(\$11 FIREWORKS NIGHTS)

TnT BUILDERS PARTY DECK RESERVATION

\$22 PER PERSON
\$25 PER PERSON ON FIREWORKS NIGHTS

Entertain your guests from the new expanded group area. Price includes exclusive party deck ticket, food & non-alcoholic beverages. Minimum of 50 people. Private experience for groups of 100+.

OMAHA CLUB ROOM RESERVATION

100 TICKETS.....\$850

Reserve the Omaha Club Room this summer for your special gathering. The room features flat screen TVs, a private restroom, a bar and 63 outdoor seats that are accessible only from our expansive and luxurious suite. Price does not include food or beverage. Catering is available exclusively through Corvallis Knights.

Call Bre Miller at (541) 752-5656 or email bre.miller@corvallisknights.com to ask about group rates and catering, and to book a group reservation.

No outside food or beverage allowed at Goss Stadium or the Omaha Room.

Olufson Designs

- ONLY -
CLUB \$185

Purchase premium reserved seats in section C, D or E and become a Diamond Club member. Seats are limited so act now! Not only are Diamond Club seats the best in the house, they also now come with privileges. Check it out.

- Catered meet and greet on our new TnT Builders Party Deck
- 10% off Knights' gear

JOIN **theblock** **- ONLY -**
\$165

The Block is located down the first base line in sections A and B in front of the beer pouring area, which features Summer Knights Ale from Block 15.

THROW A BASEBALL BIRTHDAY PARTY AT THE PARK.
We Manage. You Enjoy!
\$175 BIRTHDAY PACKAGE

FACT SHEET

Established: 1990
Home: Goss Stadium (Oregon State)
Market: Benton County and Linn County
League: West Coast League
Season: June - August
Radio: KEJO 1240 AM
Primary Sponsor: Penny Knight
Structure: 501(c)(3) non-profit
General Manager: Bre Miller
Head Coach: Brooke Knight



2015 Customer Analysis

2015 Season:

- 15% attendance growth and finished 2nd in WCL attendance for the first time.
- We were dedicated to getting smarter and making more informed decisions, and a big piece of that was analyzing our customer data.
- We've executed three surveys since January, and we've received a total of over 700 completed responses.

Fan Overview:

- Age:
 - 23% are 36-45
 - 21% are 56-65
 - 20% are 46-55
 - 19% are 66+
- Gender:
 - 49% male
 - 46% female
- Annual Household Income
 - 21% earn \$75,000 - \$99,999
 - 19% earn \$50,000 - \$74,999
 - 18% earn \$100,000 - \$124,999
 - 17% earn \$25,000 - \$49,999
 - 15% earn \$125,000+
 - *High Value Fan Total = 73% of our fans earn over \$75,000*
- Residence
 - 55% Corvallis
 - 16% Albany
 - 9% Philomath
 - 6% Lebanon

Fan Perception of Team Partners:

- 91% of fans said they would be more likely to try a product or service if the company has a relationship with the Corvallis Knights.
- 94% of fans said they were more likely to support a team partner if the partner is involved with a cause, charity or community initiative supported by the Knights.

2015 PROOF OF PERFORMANCE:

- a. Pocket schedule single-panel advert
 - i. Same as 2014

- b. Between Inning Promotion for 10-games
 - i. Same as 2014



<p>Destination Newport Promo</p>	<p>Hey Fans! It is time for the Discover Newport Hula Hoop Contest...who are our contestants <emcee>? <Emcee> I've got (read contestants names) with me and they are ready to hula hoop!. The contestant that hula hoops the longest will win free passes to the Oregon Coast Aquarium courtesy of Discover Newport! Alright Let's see some moves! <Music stops after the last hoop drops **Make them go on one foot if necessary**><Emcee> Looks like our winner is (contestant). Congratulations!</p> <p>Let's thank our contestants for participating in the Hula Hoop Contest, sponsored by Discover Newport ...beaches, camping, lighthouses and more...Visit Newport this summer, the coast you remember.</p>	<p>Surfin' USA</p>	<p>Destination Newport Logo</p>
--	---	------------------------	--

- c. In-stadium signage
 - i. Moved to lower section of stadium



- d. Bonus: Game Sponsorship
 - i. Wednesday, July 1 - Crack the Crabs Night presented by Destination Newport

Script Reads:

6:25:00	Game Sponsor PAA	Tonight's game is sponsored by Destination Newport. Beaches, camping, lighthouses and more...Visit Newport this summer, the coast you remember.		Destination Newport Logo
---------	---------------------	---	--	--------------------------



Partnership Contract
Knights Baseball Club, Inc. dba Corvallis Knights

Date: 12/17/15

Parties.

1. KNIGHTS BASEBALL CLUB dba Corvallis Knights ("Knights") is a professionally operated baseball club in the West Coast League. The official address for correspondence is:
 - a. Corvallis Knights, PO Box 1356, Corvallis, OR 97339
2. CITY OF NEWPORT dba Destination Newport ("Destination Newport") is a tourism committee for the city located in Newport, OR. The official office for correspondence is located at:
 - a. City of Newport, Attn: Cindy Breves – Destination Newport, 169 SW Coast Hwy, Newport Oregon 97365

Background.

1. Knights provide partnership opportunities at Goss Stadium in conjunction with events that occur at the stadium.
2. Destination Newport intends to utilize these partnership opportunities at Goss Stadium for a mutually agreed-upon fee and terms, outlined in the following contract.

Agreement.

1. Elements. The following elements will be included in this contract.
 - a. Pocket schedule single-panel advert for one thousand dollars and zero cents (\$1,000).
 - b. Between Inning Promotion for 10-games for one thousand two hundred and fifty dollars (\$1,250).
 - c. In-stadium signage for one thousand five hundred dollars and zero cents (\$1,500).
 - i. Move banner to lower level of upper section.

Terms.

1. The elements of this partner contract total \$3,750. Knights to discount partner package to \$2,750.
2. A Knights' invoice for \$2,750 will be delivered to Destination Newport on 3/2/2016.
3. This contract must be paid in full no later than 4/1/2016.

Effective Date.

1. This agreement is in effect from the date of signature to 8/22/2016.

This contract is agreed upon by the following representatives:

KNIGHTS BASEBALL CLUB dba CORVALLIS KNIGHTS – BRE MILLER

Name

Signature

Date

DESTINATION NEWPORT – CINDY BREVES

Name

Signature

Date

Contacts:

City of Newport

Destination Newport

Cindy Breves

c.breves@newportoregon.gov

541.574.0603

Newport Chamber

Lorna Davis

Executive Director

Greater Newport Chamber of Commerce

lorna@newportchamber.org

541-265-8801

THE HEROES ARE COMING.

The Olympic Team Trials are back
Find out what we can do for you.



POSTER PACKAGES BULLETIN PACKAGES DIGITAL OPPORTUNITIES MOBILE OPPORTUNITIES PREMIER PANELS

#100 showing (15 boards) = \$650 net per board, per 4wks
#75 showing (12 boards) = \$750 net per board, per 4wks
#50 showing (9 boards) = \$850 net per board, per 4wks
#25 showing (5 boards) = \$950 net per board, per 4wks
Bulletins - Prices range from \$2,500-\$7,500 net per 4wks.
Digital Bulletins - Prices range from \$2,000-\$3,500 net per 4wks.



2013 OUTDOOR RATES

OREGON STATE - POSTERS

Posters - Medford - Grants Pass OR - CSA Pass General Market

SHOWING	#75	#50	#25	UNIT
UNITS	11	7	4	1
4-25 WEEK	\$6,545	\$4,375	\$2,600	\$1,000
26-51 WEEK	\$6,325	\$3,995	\$2,500	\$950
52 WEEK	\$6,050	\$3,850	\$2,380	\$900

Posters - Eugene - Springfield OR - CSA - General Market

SHOWING	#100	#75	#50	#25	UNIT
UNITS	15	12	9	5	1
4-25 WEEK	\$8,625	\$7,140	\$5,625	\$3,250	\$1,000
26-51 WEEK	\$8,250	\$6,780	\$5,355	\$3,125	\$895
52 WEEK	\$7,500	\$6,420	\$4,950	\$2,875	\$795

Posters - Corvallis - Albany OR - CSA - General Market

SHOWING	#75	#50	#25	UNIT
UNITS	10	7	4	1
4-25 WEEK	\$5,500	\$4,375	\$2,600	\$1,000
26-51 WEEK	\$5,250	\$4,165	\$2,500	\$895
52 WEEK	\$4,950	\$3,850	\$2,380	\$795

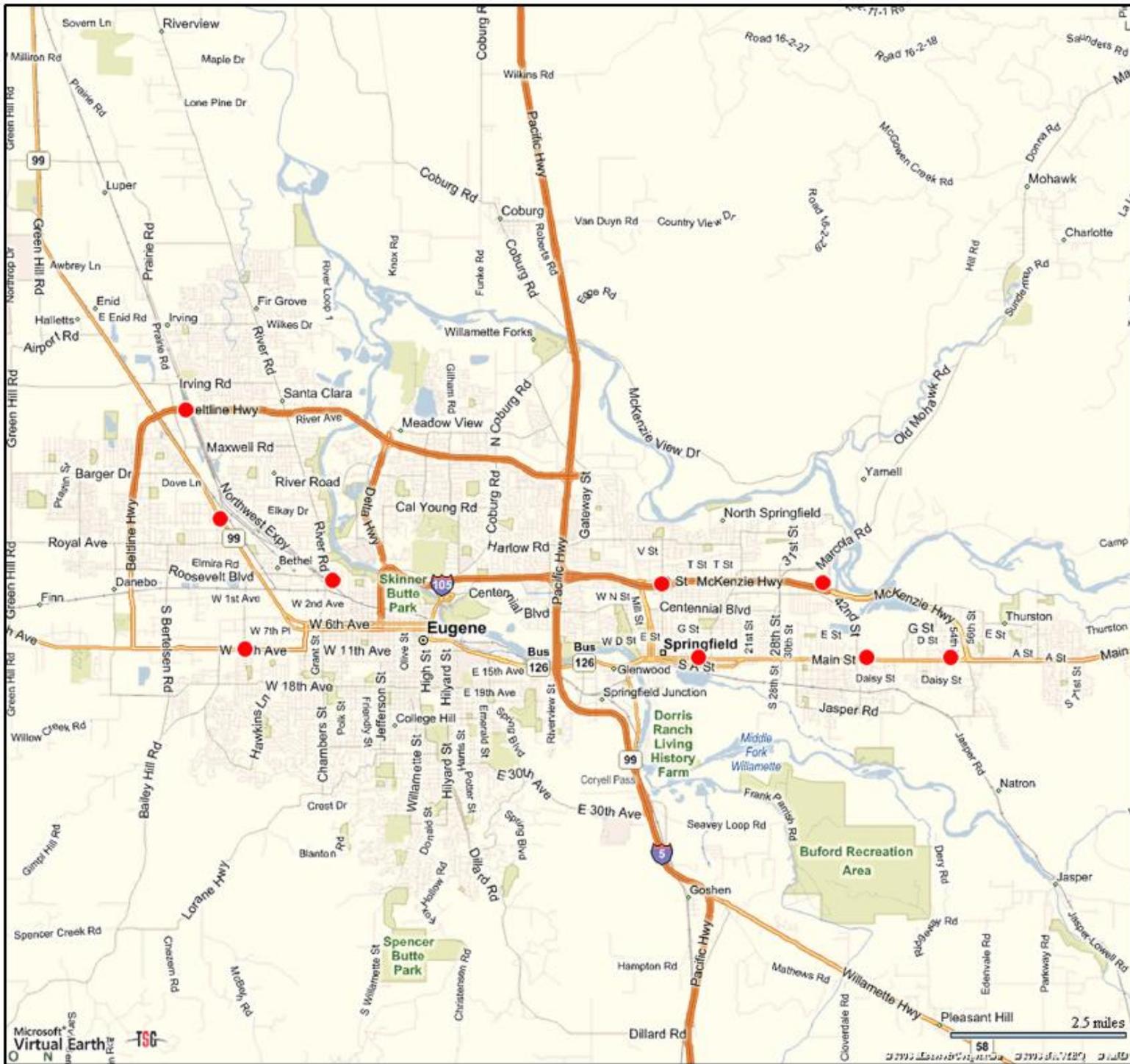
Posters - Klamath Falls OR - CBSA - General Market

SHOWING	#100	#75	#50	#25	UNIT
UNITS	6	4	3	2	1
4-25 WEEK	\$3,210	\$2,240	\$1,680	\$1,190	\$1,000
26-51 WEEK	\$3,090	\$2,140	\$1,605	\$1,150	\$895
52 WEEK	\$2,910	\$2,060	\$1,545	\$1,130	\$795

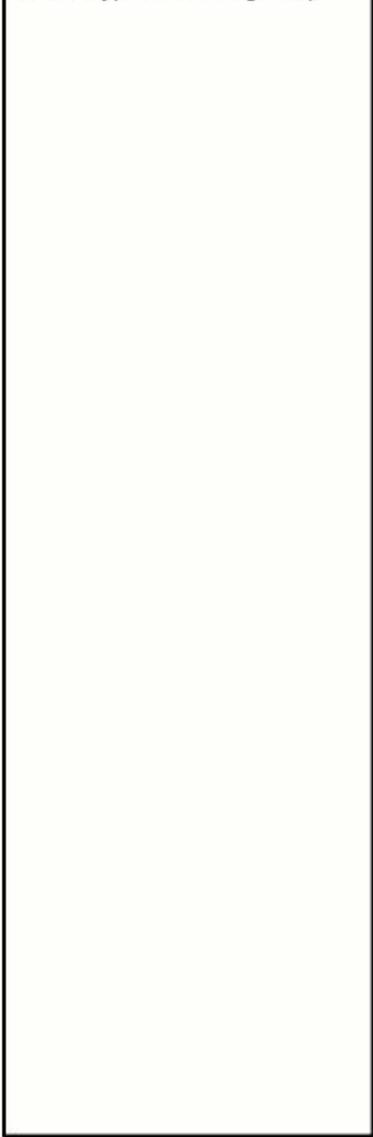
Posters - Roseburg OR - CBSA - General Market

SHOWING	#100	#50
UNITS	2	1
4-25 WEEK	\$1,190	\$650
26-51 WEEK	\$1,170	\$625
52 WEEK	\$1,150	\$595

All quoted rates are space only.



#50 Poster Showing
Client: Typical Coverage Map



30-Sheet Poster (9)



#100 Poster Showing
 Client: **Typical Coverage Map**
 Units: 15

● **30-Sheet Poster (15)**

From: John Stubb [<mailto:JohnStubb@aaawin.com>]
Sent: Thursday, March 24, 2016 2:17 PM
To: Lorna Davis
Subject: RE: Summer story to include Hatfield Visitor Center - Journey Magazine

Here are some special rates for you. You'll notice that we have taken about 40% off the rate card to help with your budget. If you do a 1/3 page or larger, we will also include a "custom ad" in our eExtra email newsletter that goes out to 65,000 AAA Washington members. See an example on page 4 in the attached digital media kit.

1/6 page \$1,500
1/3 page \$3,000
Half page \$5,000
2/3 page \$7,500
Full page \$9,995

You will notice on the Oregon Facts PDF that over 300,000 AAA Washington members come to the Oregon Coast each year. I think we can be a great partner in bringing them to Newport!

Space reservation deadline is April 28th with ad copy due May 10th. Billing will go out the first week of July. I'll check back with you late in April.

Thank you for your consideration.

John Stubb
Senior Account Representative
Journey Magazine & AAA Magazines

JohnStubb@aaawin.com
<http://aaawashingtonjourney.com/>

1745 114th Ave. SE, Bellevue, WA 98004
(O) 425.467.7755 (M) 425.890.7996
(F) 425.467.7729 (T) 800.562.2582 x7755

<https://www.linkedin.com/in/johnstubb>

aaa.com 

(2015 DIGITAL MEDIA KIT)



dedicated eblast

CIRCULATION REGION: WA/N.Idaho // DISTRIBUTION: 80,000 est.



Dedicated eBlast is our most effective digital vehicle! Click through rate ranges from 2% to as high as 7%.

* Choose send date from the 1st – 7th of any given month. Creative for your Dedicated eBlast is due 10 days prior to chosen send date.

* Specs: File size is up to 200k. No wider than 600 pixels. The eBlast, images and links included, are to be in a finalized HTML format – with no JavaScript. No flash or animated gifs.

* Provide a "Subject Line" for the eblast. Up to seven words. Mentioning AAA in the subject line will assist in communicating to our club members that advertiser has the AAA "seal of approval". IE: AAA Members Save 30% this Valentine's Day with FTD.

Net Cost: \$5,999

FTD THE FLOWER EXPERTS™

BIRTHDAY | SAME DAY | SYMPATHY & FUNERAL | GET WELL | LOVE & ROMANCE | THANK YOU

AAA
Show Your Card & Save

FTD presents an exclusive offer

Save
30%

on The FTD® Expressions of Love™ Bouquet

SHOP NOW >

or call 1.800.SEND.FTD and mention promo code 11839

To order by phone, call 1-800-SEND-FTD (1-800-736-3383) 7 Day Satisfaction Guarantee



spotlight on savings

* eNewsletter promotes our Discount partners, our two internal business lines (Travel & Insurance) and any information we feel our club members would like to know about.

* eNewsletter is sent to an estimated 65,000+ opt-in club members. Please note that number of eNewsletters sent can vary each month.

* AAA provides metrics via click through rate (CTR).

* eNewsletter is sent 1x per calendar month, during the middle of the month (closest Monday).

* Example of eNewsletter:
http://www.aaawa.com/email_mktg/eExtra/2012/extra_1012.html

* Specs: Call-To-Action (recommend a strong club member offer/discount/promo), up to 15-20 words of copy and appropriate URL. Advertiser creative must be pre-approved by AAA Washington.

Net Cost: \$3299

October 2012 [Volume XI, No. 10]

eEXTRA AAA

AAA Discounts AAA Washington eExtra Newsletter

Take Advantage of Member Deals!

Enjoy huge savings on restaurants, products, services and activities in the greater Seattle area and online. These discounted offers – exclusively for AAA members – are delivered to your email three times a week. [Sign up today!](#)

spotlight on savings **DISCOVER**

AAA members only: [Get preferred member rates](#) on 12, 24 and 60-month CD and IRA CD's, along with competitive rates on a variety of additional CD terms, money market and online savings accounts.
Deposit products provided by Discover Bank, Member FDIC.

Featured Discounts

Eddie Bauer Outlets NEW
Save 10% on regular and sale-priced merchandise at outlet stores in Washington and northern Idaho.

Reebok/Rockport Outlets
Save 40% on the lowest ticketed prices at all US Reebok/Rockport Outlet locations.
(Valid 10/24 - 11/4/12)

Seattle Seahawks
Save on tickets to five select home games when purchased online.

New York & Company
Enjoy 25% off your entire in-store purchase!

Daily Dining Deals

Save 20% to 50% off your entire bill at select restaurants in the greater Puget Sound region. Download a free app on your smartphone to get started today!

Discount Categories

[Special Offers!](#)
[International Savings](#)
[Automotive](#)
[Dining](#)
[Entertainment](#)
[Financial](#)
[Health](#)
[Insurance](#)
[Lodging](#)
[Services](#)



custom placement

* eNewsletter promotes our Discount partners, our two internal business lines (Travel & Insurance) and any information we feel our club members would like to know about.

* eNewsletter is sent to an estimated 65,000+ opt-in club members. Please note that number of eNewsletters sent can vary each month.

* AAA provides metrics via click through rate (CTR).

* eNewsletter is sent 1x per calendar month, during the middle of the month (closest Monday).

* Example of eNewsletter: http://www.aaawa.com/email_mktg/eExtra/2012/extra_1012.html

* Specs: Similar to the shown screenshot. Up to 60 words of copy and high resolution image (155x125). Advertiser creative must be pre-approved by AAA Washington.

Net Cost: \$3299

PENSKE TRUCK RENTAL

Penske has the resources and tools you need to make an easy household move, including high-quality moving truck rentals and expert support. **Save 12%** on one-way truck rental rates and receive unlimited free mileage; **save 12%** on local truck rental rates; and **save 12%** on moving supplies. Rentals booked online receive up to a **20% discount** (U.S. only). Reservations for Penske may be placed on the exclusive AAA toll-free number: 877-AAA-7924 or online at pensketruckrental.com.

IF/THEN (11/3 – 11/8/15)
A contemporary Broadway musical about living in New York today – and all the possibilities of tomorrow. Superstar Idina Menzel will reprise her critically acclaimed performance as Elizabeth.

AAA members also receive reduced service fees on select performances. Visit Seattle Theatre Group for additional shows with a AAA discount and use promo code AAASTG. (Offer valid on select performances and is only available online. Tickets are print at home. All sales are final. No exchanges or refunds.)

Fall in Love with Whistler, BC

Book an autumn getaway in nearby Whistler, BC, at the legendary Fairmont Chateau Whistler. With October long weekend family festivities, free guided outdoor adventures and festivals celebrating food, wine, books and film – what's not to love? Plus AAA member benefits include a **25% discount** and a **\$50 resort credit.***

LEARN MORE

Save up to 15% and more with Starwood Hotels and Resorts

Save up to 15% on our best rates, get up to \$100 in resorts credits or daily breakfast for two. Now with

Save on Movie Tickets at Regal Cinemas!

Pay only \$8.50 each for "See It Now" Premiere tickets, available at a



banner

* eNewsletter promotes our Discount partners, our two internal business lines (Travel & Insurance) and any information we feel our club members would like to know about.

* eNewsletter is sent to an estimated 65,000+ opt-in club members. Please note that number of eNewsletters sent can vary each month.

* AAA provides metrics via click through rate (CTR).

* eNewsletter is sent 1x per calendar month, during the middle of the month (closest Monday).

* Example of eNewsletter: http://www.aaawa.com/email_mktg/eExtra/2012/extra_1012.html

* Specs: 400X120, up to 30k file size. No flash. Materials are due by the 10th of each month. Advertiser creative must be pre-approved by AAA Washington.

Net Cost: \$2899

The screenshot shows an e-newsletter layout with several sections:

- Featured Discounts:**
 - Eddie Bauer Outlets** (NEW): Save 10% on regular and sale-priced merchandise at outlet stores in Washington and northern Idaho.
 - Seattle Seahawks:** Save on tickets for select home games purchased online in advance.
 - AAA Prescription Savings:** Receive a free pink ribbon tote bag in support of Breast Cancer Awareness. Call 1-866-AAA-SAVE and request more information. (Valid until 10/31/12 or while supplies last)
 - Reebok/Rockport Outlets:** Save 40% on the lowest ticketed prices at all US Reebok/Rockport Outlet locations. (Valid 10/24 - 11/4/12)
 - New York & Company:** Enjoy 25% off your entire in-store purchase! (Valid 10/30/12 - 11/11/12)
 - FTD.com:** Spooktacular Savings are here. Save 30% on the AAA Collection. (Valid until 11/9/12)
- Special Offers!**
 - [International Savings](#)
 - [Automotive](#)
 - [Dining](#)
 - [Entertainment](#)
 - [Financial](#)
 - [Health](#)
 - [Insurance](#)
 - [Lodging](#)
 - [Services](#)
 - [Shopping](#)
 - [Travel](#)
- Download AAA's New All-In-One App:** Easy access to many AAA services on your phone, including discounts, roadside assistance, directions and more! **Free download**
- Mobile Ad:** A banner for T-Mobile and Samsung offering a **SAVE 10% EVERY MONTH!** promotion. Text includes "PLUS OTHER AAA EXCLUSIVE OFFERS" and "START SAVING". A note says "New 2-yr agmt on a qualifying plan req'd."
- AAA Travel:**
 - You're Invited to Princess Month at AAA!**
 - If you crave affordable luxury and a big ship with a "small-ship feel," attend one of these exclusive events to learn more about Princess Cruises®.
 - Upcoming dates and locations:**
 - Spokane** – October 25
 - Coeur D'Alene** – October 25
 - Renton** – October 29
 - New Saturday Office Hours:** Due to the success of Saturday hours at our Mill Creek Town Center and Tacoma locations, we're now open Saturdays at our Bellevue and new West Seattle Jefferson Square locations! [View the locations and](#)



The screenshot shows the AAA.com website layout. At the top, there are several promotional banners: 'DONATE' with a Visa gift card, 'AAA Travel Money' (pre-paid Visa card), 'Hosted Cruises' (AAA Concierge departures), and 'Journey Online'. Below these is a 'Get Member Deals' banner. A large orange arrow points to a prominent advertisement for 'M Park SEATAC AIRPORT SELF PARKING' with an introductory rate of \$8.99 per 24 hours. At the bottom of the page is a navigation menu with categories like 'Navigate', 'Contact', 'Community', 'Online Community', and 'My Account'.

Leaderboard

* Example of AAA.com:
<http://www.aaa.com>

* AAA.com receives approximately 100,000 visitors and 570,000 page views per month.

* Specs: 670X115, up to 30k file size. No flash. Materials are due 7 days prior to "live" date. Advertiser creative must be pre-approved by AAA Washington.

Net Cost: \$2299



ad links

* eNewsletter promotes our Discount partners, our two internal business lines (Travel & Insurance) and any information we feel our club members would like to know about.

* eNewsletter is sent to an estimated 65,000+ opt-in club members. Please note that number of eNewsletters sent can vary each month.

* AAA provides metrics via click through rate (CTR).

* eNewsletter is sent 1x per calendar month, during the middle of the month (closest Monday).

* Example of eNewsletter:
http://www.aaawa.com/email_mktg/eExtra/2012/extra_1012.html

* Specs: Call-To-Action, up to 8-12 words of copy and appropriate URL. Advertiser creative must be pre-approved by AAA Washington.

Net Cost: \$799

Call 877-AAA-INSURE (1-877-222-4678) LEARN MORE

AAA Washington Journey Magazine

Hit All the Highlights With *Journey* Online

The AAA Washington *Journey* website features [travel news](#) from across the Northwest and beyond, offers the [latest news](#) from around AAA, and highlights the most [popular events](#) happening around Washington and northern Idaho.

The Latest Issue

September/October 2012

AAA Washington *Journey* Magazine's latest promotions, discounts and services:

<p>DIRECTV AAA members only: Save \$200 on DIRECTV with NFL SUNDAY TICKET™ included! Call 1-877-343-8033.</p> <p>Alaska and Canada's Yukon Get your free official Alaska and the Yukon vacation guide today!</p> <p>Discover Bank Choose the IRA CD that fits your future and build the retirement you want with AAA preferred rates.</p>	<p>Tulalip Resort Casino AAA Four Diamond resort luxury and 5-star casino fun!</p> <p>Amtrak Be transported in more ways than one. AAA members receive 10% off.</p> <p>Masterpark Airport Valet Parking Rated #1 at SeaTac.</p> <p>Red Lion Hotels Stay comfortable.</p>	<p>T-Mobile AAA Members Save up to 10% every month with T-Mobile and more!</p> <p>Bellingham, WA A refreshing change. Request a free visitors guide!</p> <p>Jiffy Lube® Quick service that helps maintain the life of a vehicle.</p>
--	--	---

*Per person based on double occupancy. Prices shown valid at time of printing and subject to change and availability. Pricing shown based on select validity dates per product, other pricing available based on travel dates. Holiday blackout dates apply per product. All offers are valid for selected departures, are capacity controlled, subject to availability and change without notice. Cruise only. Land only unless otherwise specified. All cruise pricing based on minimum cabin category. Prices shown reflect AAA discounts and are not combinable with any other offer. AAA does not charge service fees on the purchase of cruises and tours. Other service fees may apply for items, such as airline tickets, passports, fees imposed by other companies or gov't entities, etc. Ship's registries: Princess Cruises – Bermuda, Uniworld – The Netherlands. Restrictions and limitations apply. Gov't misc. fees/taxes, travel insurance and optional excursions not included. Restrictions and limitations apply to all products. Ask AAA for details. Agency #178-018-521.

AAA eExtra is produced for you by the Marketing Communications team at AAA Washington. You are subscribed to %%list.name%% as %%emailaddr%%. If you prefer to remove your name from future mailings,



eNewsletter - Send Dates

CIRCULATION REGION: WA/N.Idaho // DISTRIBUTION: 65,000 est.

2015 ISSUE DATE

January	1/11/16
February	2/8/16
March	3/14/16
April	4/11/16
May	5/16/16
June	6/13/16
July	7/11/16
August	8/15/16
September	9/12/16
October	10/17/16
November	11/14/16
December	12/12/16

John Hartsock

Advertising
Director

johnhartsock@aaawin.com

(D) 425.467.7723

(F) 425.467.7729

(T) 800.562.2582, x7723

Sign: Aquarius

AAA JOURNEY / 1745 114th Ave. SE, Bellevue, WA 98004



journey



2016 MEDIA KIT



BY THE NUMBERS 

journey



ADULTS
35+



60%



40%

WASHINGTON & N. IDAHO



Reach: **1 of 4 households** in the state



\$102,000
AVERAGE INCOME



HOMEOWNERS: **84%**
\$377,000: HOME VALUE

1.1 million readers 

657,910 circulation

420,000

PEOPLE USE
JOURNEY
WHEN PLANNING
A TRIP

71%

OF AAA MEMBERS
READ JOURNEY
MAGAZINE 3-4 OUT
OF 4 ISSUES

820,546

READERS
TAKE THREE
TRIPS PER
YEAR

13

NIGHTS READERS
SPENT IN
A HOTEL
LAST YEAR

969,132

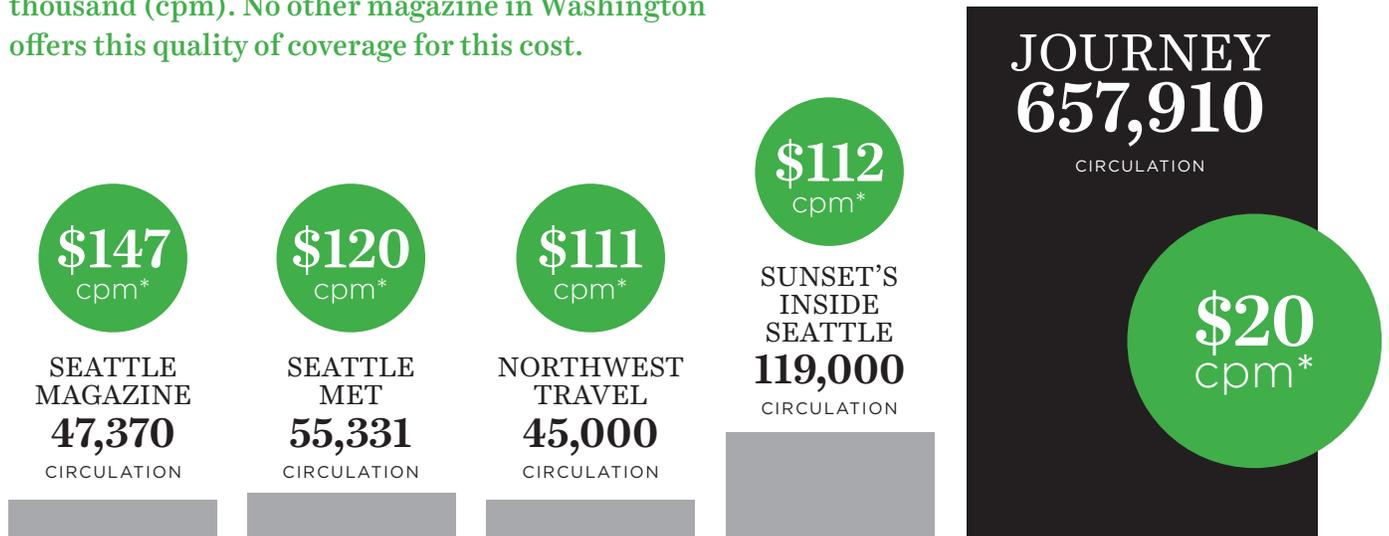
READERS
TRAVEL
BY CAR EVERY
YEAR

685,267

READERS
TRAVEL BY
PLANE EVERY
YEAR

LOWER COST PER THOUSAND!

JOURNEY reaches Washington's most affluent, active and educated readers at a cost of just \$20 per thousand (cpm). No other magazine in Washington offers this quality of coverage for this cost.

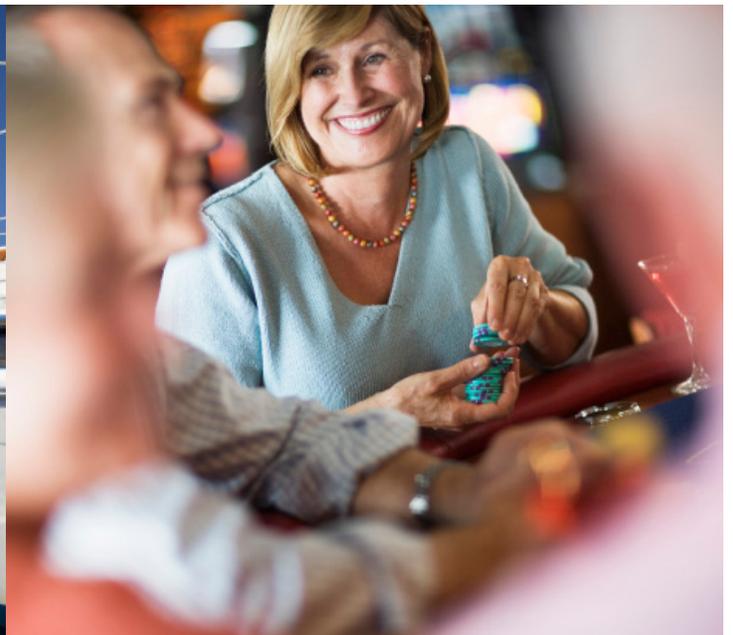


ADD UP THE SAVINGS:

Even if you advertised in **ALL FOUR LOCAL MAGAZINES** your reach is still only 1/3 what you would receive at 21 times the cost of Journey!



* Source: 2015 media kits



THE FACTS:

* Each issue of Western Journey reaches 1 in every 4 Washington and Northern Idaho adults.

* On average, Western Journey reader households earn \$12,000 more than non-reader households in Washington and Northern Idaho.

* Western Journey readers are 44% more likely to have a post-graduate degree than the average Washington and Northern Idaho adult.

* When compared to the average Washington and Northern Idaho adult, Western Journey readers spend more, travel more often, and live more active lifestyles.

THE JOURNEY AUDIENCE:

		COMP.	AUDIENCE
GENDER/STATUS			
Men		40%	447,474
Women		60%	671,211
Married		65%	727,145
HOUSEHOLD INCOME			
\$50,000+		65%	727,145
\$75,000+		50%	559,342
\$100,000+		31%	346,792
\$150,000+		17%	190,176
\$200,000+		7%	78,307
Average HHI	\$102,000		
Median HHI	\$84,000		
AGE			
18-34		11%	123,055
35-54		34%	380,352
55-64		25%	279,671
65+		30%	335,605
Median Age	55 years		
EDUCATION			
Attended college		88%	984,442
Bachelor's degree+		53%	592,903
HOME			
Own home		82%	917,321
Median home value	\$322,900		
Mean home value	\$377,400		

Source: 2015 Western Journey Reader Profile Study, GfK MRI

WASHINGTON STATE + NORTHERN IDAHO

journey

<i>FOUR COLOR</i>	<i>1X</i>	<i>3X</i>	<i>6X</i>
Full page	\$13,607	\$12,929	\$12,243
2/3 page	\$10,524	\$10,052	\$9,502
1/2 page	\$8,169	\$7,756	\$7,354
1/3 page	\$5,174	\$4,919	\$4,653
1/6 page	\$3,113	\$2,956	\$2,798

BLACK AND WHITE

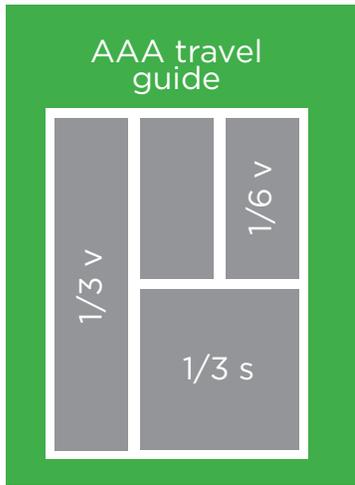
Full Page	\$10,888	\$10,348	\$9,798
2/3 page	\$8,619	\$8,236	\$7,853
1/2 page	\$6,538	\$6,215	\$5,881
1/3 page	\$4,144	\$3,937	\$3,731
1/6 page	\$2,504	\$2,376	\$2,258

COVERS

covers 4	\$15,650	\$14,864	\$14,089
covers 2, 3	\$14,620	\$14,108	\$13,158

<i>ISSUE DATE</i>	<i>AD CLOSE</i>	<i>MATERIALS CLOSE</i>
January/February (2016)	11/2/15	11/16/15
March/April	12/30/15	1/11/16
May/June	2/26/16	3/10/16
July/August	4/28/16	5/10/16
September/October	6/29/16	7/12/16
November/December	8/29/16	9/13/16
January/February (2017)	10/31/16	11/10/16

Rate Card: 18
Effective: January 2016
Rate Base: 657,910
 All rates are NET



TRAVEL GUIDE AD SIZES:

1/3 VERTICAL: 2.125"W x 9.5"H

1/3 SQUARE: 4.5"W x 4.625"H

1/6 VERTICAL: 2.125"W x 4.625"H

<i>FOUR COLOR</i>	<i>1X</i>	<i>3X</i>	<i>6X</i>
1/3 page	\$4,432	\$4,212	\$3,991
1/6 page	\$2,690	\$2,558	\$2,426

BLACK AND WHITE

1/3 page	\$3,550	\$3,374	\$3,197
1/6 page	\$2,150	\$2,040	\$1,940

<i>ISSUE DATE</i>	<i>AD CLOSE</i>	<i>MATERIALS CLOSE</i>
January/February (2016)	11/2/15	11/16/15
March/April	12/30/15	1/11/16
May/June	2/26/16	3/10/16
July/August	4/28/16	5/10/16
September/October	6/29/16	7/12/16
November/December	8/29/16	9/13/16
January/February (2017)	10/31/16	11/10/16

Rate Card: 18
Effective: January 2016
Rate Base: 657,910
 All rates are NET

2016 features*

JAN/FEB 2016

SPECIAL TRAVEL ISSUE
 STOCKHOLM, SWEDEN
 CUBA
 NATIONAL PARK
 SERVICE CENTENNIAL
 NEXT STOP: JACKSON, WY

AD CLOSE: 11/2/15
 MATERIALS CLOSE: 11/16/15

MAR/APR 2016

HAWAI'I BEACH GUIDE
 BUDAPEST, HUNGARY
 THE CHANGING NATURE OF
 IMPAIRED DRIVING
 NEXT STOP: JUNEAU, ALASKA

AD CLOSE: 12/30/15
 MATERIALS CLOSE: 1/11/16

MAY/JUN 2016

PASSAGE TO INDEPENDENCE:
 A MOTHER-DAUGHTER TRAVEL
 ADVENTURE
 21 SECRETS TO THE
 LAS VEGAS STRIP
 BUENOS AIRES
 NEXT STOP: OLYMPIA, WA

AD CLOSE: 2/26/16
 MATERIALS CLOSE: 3/10/16

JUL/AUG 2016

NORTHWEST SUMMER FUN
 48 HOURS IN MONTREAL
 UNDERSTANDING VEHICLE DATA
 NEXT STOP: ASHLAND, OR

AD CLOSE: 4/28/16
 MATERIALS CLOSE: 5/10/16

SEP/OCT 2016

OFF-SEASON EUROPE
 FALL NEW ENGLAND
 ROAD TRIP
 3-DAYS IN SANTA FE
 NEXT STOP: LOPEZ ISLAND, WA

AD CLOSE: 6/29/16
 MATERIALS CLOSE: 7/12/16

NOV/DEC 2016

NORTHWEST WINTER FUN
 DISCOVERING MALTA
 ZIHUATANEJO, MEXICO
 NEXT STOP: BANFF, AB

AD CLOSE: 8/29/16
 MATERIALS CLOSE: 9/13/16

IN EVERY ISSUE:

DEPARTURES

The latest and greatest on cool new amenities, activities and destinations across the Northwest—and beyond. Plus: must-have gear.

MEMBERS LOUNGE

Timely updates on programs, services, discounts and special offers available to AAA members.

ITINERARY

Our regional guide to events, celebrations and other happenings across Washington, Idaho, Oregon and British Columbia.

BACKSTORY

The story behind the story on lovable Northwest landmarks and attractions.

* Subject to Change

Digital Requirements

Preferred format is PDF/x1a:2001. Other accepted file formats include InDesign CS4, Illustrator CS4 and Photoshop CS4. PDFs may be sent via email. Native files will be accepted on CD, DVD or via our VPN (call for upload details). Macintosh Platform preferred.

FILE REQUIREMENTS:

All 4/color images should be supplied CYMK at a resolution of 300 dpi at 100% final size, and a maximum color density of 300%. All black type should be supplied at 100% black and set to overprint.

PDF REQUIREMENTS

Minimum: PDF/x1a: 2001

Extended PDF/x1a:2001 Settings*:

- **GENERAL** Standard: PDF/x1a:2001, Compatibility: Acrobat 4
- **COMPRESSION** Change the tab Bicubic Downsampling to "Do Not Downsample" and Compression to "None" for all image types.
- **MARKS & BLEEDS** All Printer's Marks except Color Bars. Type: Default. Weight: .25pt. Offset: .125 in. Bleed: all at .125"
- **OUTPUT** Color: Color conversion: convert to Destination. Destination: Document CMYK. PDF/X: US Web Coated (SWOP) v2.
- **ADVANCED** Fonts: 100%. Transparency Flattener: High Resolution. JDF: leave unchecked.
- **SECURITY** Leave as is with no added protection.

NATIVE FILE REQUIREMENTS:

Provide all fonts and high-resolution images with a list of fonts and graphics. Image resolution should be 300 dpi at 100% finished size. All 4/color images should be supplied CYMK. All ads require a color proof that meets SWOP standards - if one is not provided, one will be output and the advertiser billed at prevailing rates. Please use postscript fonts and provide both the screen and printer font for all fonts used.

Full Page

Live: 7.375"W x 10"H
Bleed: 8.125"W x 10.75"H
Trim: 7.875"W x 10.5"H

Spreads

Live: 15.25"W x 10"H
Bleed: 16"W x 10.75"H
Trim: 15.75"W x 10.5"H

Fractionals

2/3 Vertical: 4.5"W x 9.5"H
1/2 Horizontal: 6.875"W x 4.625"H
1/3 Square: 4.5"W x 4.625"H
1/3 vertical: 2.125"W x 9.5"H
1/6 Vertical: 2.125"W x 4.625"H

Proof Requirements

Laser prints are not acceptable. All 4/C ads (full page or fractional): High quality digital proof required. If proof is not supplied, one will be output and billed to advertiser at prevailing rates. Color matching will not be guaranteed if advertiser waives proof fee.

Ad Corrections

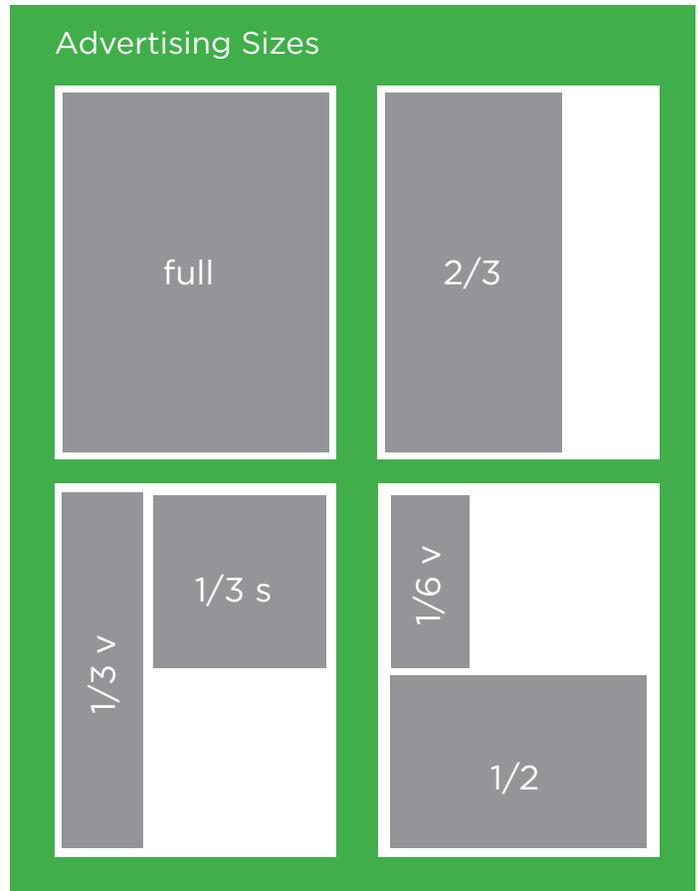
For ads supplied as native files, corrections requested prior to Material Due date will be made and billed at prevailing rates. For ads supplied as PDF/x1a files, advertiser will be responsible for supplying a corrected art file.

Contact Information

For production information or questions, please contact Stacie Holder, Production Manager at 425.467.7724, E-mail: StacieHolder@aaawin.com. No extensions will be granted without approval of the Production Manager. All ads sent must include a contact name, phone number and email address.

SEND ALL MATERIALS TO:

STACIE HOLDER
1745 114th Ave SE
Bellevue, WA 98004
Phone: (425) 467-7724
FAX: (425) 467-7729
E-Mail: StacieHolder@aaawin.com



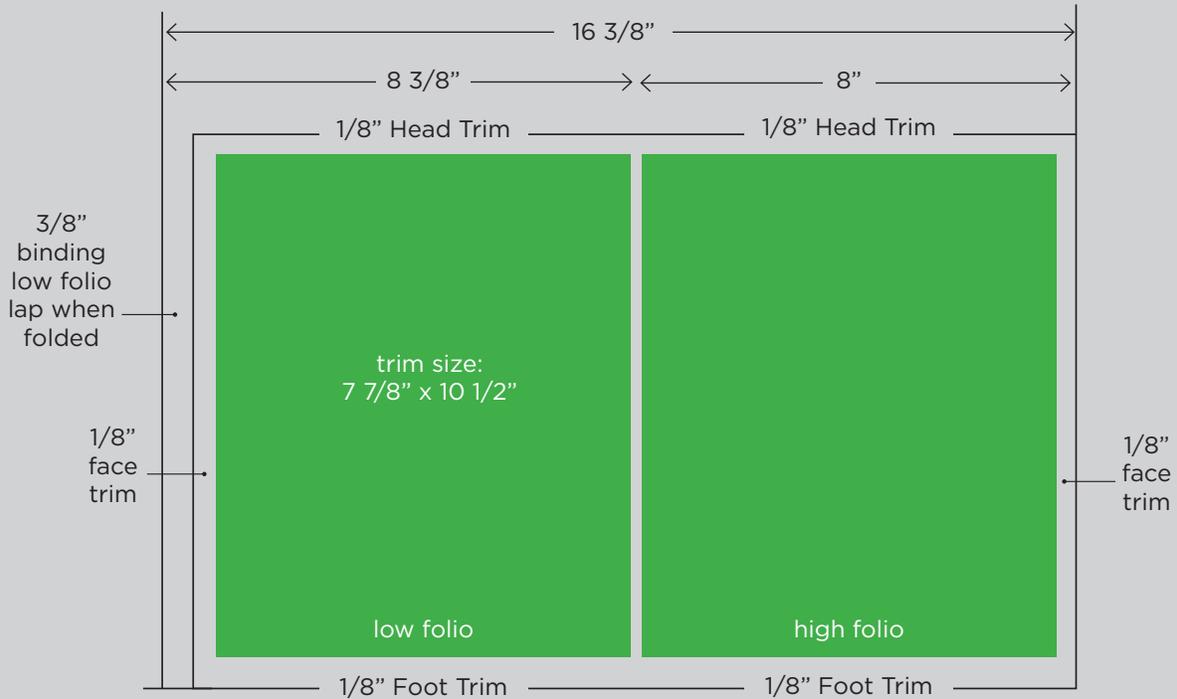
Multiple Page Insert

FULL PAGE SIZE:

Flat size16 3/8" (length) x 10 3/4" (height)
(includes 1/8" head trim, 1/8" foot trim, 1/2" face trim)

Folded size8 3/8" low (length) x 10 3/4" (height)
8" high (length) x 10 3/4" (height)

Supply folded with a low-folio lap.



Always call publication for deadline date for inserts to arrive at bindery, complete production specifications or to get a printing estimate.

Copy/Bleeds

Keep text 1/4" or more away from the trim. Background screens or color can bleed. Final trim size is 7 7/8" x 10 1/2". Jogs to foot, with a 1/8" foot trim.

Perforations

Perforations must be offset 1/4" from the fold.

Postal Regulations

Consult the USPS Postal Domestic Mail Manual or contact your local postmaster to conform inserts designed for mailing (i.e. a BRC) to postal specifications.

Stock

Postal regulations stipulate Business Reply Cards (BRCs) of at least .077 caliper.

PLEASE SEND SAMPLE INSERT TO:

Stacie Holder, AAA Washington, 1745 114th Ave. SE, Bellevue, Washington 98004, (425) 467-7724

Shipping Information

Ship inserts to R.R.Donnellely & Sons, attn: Greg Guitare, 19681 Pacific Gateway Drive, Torrance, CA 90502, (310) 516-3264

Cartons & Skid Identification

- 1) Job name, issue mailing
- 2) Quantity of inserts per carton and total quantity
- 3) Regional edition or version, if applicable
- 4) There can only be one version per pallet when inserts are packed loose on skids.
- 5) All shipments must contain a manifest which itemizes all product contained in the shipment.
- 6) Cartons must be brick stacked on pallets. All pallets with loose material must be plastic pallet wrapped. Pallets are not to exceed 42" x 48" with four-way entry and three 4" high runners.

John Hartsock

Advertising
Director

johnhartsock@aaawin.com
(D) 425.467.7723
(F) 425.467.7729
(T) 800.562.2582, x7723

Sign: Aquarius

John Stubb

Senior Account
Representative

johnstubb@aaawin.com
(D) 425.467.7755
(M) 425.890.7996
(F) 425.467.7729
(T) 800.562.2582 x7755

Sign: Libra

AAA JOURNEY / 1745 114TH AVE. SE, BELLEVUE, WA 98004

AAA WA members love Oregon:

605,208

**AAA WA members visited
Oregon in the last 12 months**

ADVERTISE IN JOURNEY MAGAZINE TO REACH THEM!



391,000 *visited* Portland

332,000 *visited* the Oregon Coast

181,000 *visited* Central Oregon

152,000 *visited* Mt Hood and Columbia Gorge

120,000 *visited* Eastern Oregon

102,000 *visited* Oregon Wine Country

391,539+ AAA WA MEMBERS PLAN
TO VISIT OREGON IN THE NEXT 12 MONTHS

From: Matt Dompe [<mailto:matt@emeraldsbaseball.com>]
Sent: Wednesday, April 06, 2016 1:52 PM
To: Lorna Davis
Subject: RE: Emeralds

Hi Lorna,

Our season starts on June 17 and finishes either Sept 2 or a week later if we make the playoffs.

There are a couple of different ways we can look at it, the most basic way is to breakdown the total cost by number of home games we have each month.

That would look like this:

June – \$2,063
July – \$3,094
August - \$4,126
September - \$517

There is the web banner component which is up for 12 months so it could also be looked at like this:

June – \$1,557
July – \$2,336
August - \$3,115
September - \$392
Oct 2016 – May 2017 - \$200/mo

Those are probably the 2 best ways I can think of to accurately show when the advertising is actually taking place. I'll let you decide which makes most sense for you guys.

Let me know if this needs further clarification.



Matt Dompe | Assistant General Manager
Eugene Emeralds Baseball Club

Class-A Affiliate, Chicago Cubs
p. 541.342.5367 | f. 541.342.6089



FULL PAGE

4" wide x 9" deep (trim) \$999
Back Cover* (full bleed) \$1299

* Also applies to Pages 2, 3, inside back

THIRD PAGE

3.25" wide x 2.75" deep \$499

HALF PAGE

3.25" wide x 4.1" deep \$599

SUMMER!

at the
Newport Performing Arts Center

**see
hear
laugh
explore**

newportpac.com

– 541.265.2787 –

**777 W. Olive Street
Newport, OR 97365**



Facebook.com/
NewportPerformingArts





NEWPORT PERFORMING ARTS CENTER

777 W. Olive St + P.O. Box 1315 Newport, OR 97365

541-265-ARTS (2787) or 888-701-7123

Email occa@coastarts.org

BUY TICKETS ONLINE

at coastarts.org/performing-arts-center

Two performance theatres, over 150 performances a year. Main office of the Oregon Coast Council for the Arts and Box Office. Located in historic Nye Beach. A performance space for three dance companies, three theater companies, two choral groups, a symphony orchestra, an international jazz party, music teachers association, film festivals, theater and more. Rental options for events and meetings.



OREGON COAST COUNCIL FOR THE ARTS

OCCA believes in the arts and promotes community arts, and serves as the Regional Arts Council for the Oregon coast. OCCA also manages the theatres and VAC.

777 W. OLIVE • P.O. BOX 1315 • NEWPORT, OR 97365

541-265-2787 • ONLINE AT COASTARTS.ORG

FAX 541-265-9464 • EMAIL OCA@COASTARTS.ORG



NEWPORT VISUAL ARTS CENTER

777 NW Beach Dr. + P.O. Box 1315 Newport, OR 97365

541-265-6569 + Online at coastarts.org/visual-arts-center

Email vac@coastarts.org

Runyan Gallery: Summer (May-Oct.) – 11am-6pm Tue-Sun

Winter (Nov.-Apr.) – 11am-5pm Tue-Sun

Upstairs and COVAS Galleries: 12pm-4pm Tue-Sat

Three galleries featuring 20 local, regional and national exhibits annually. Located on the Nye Beach Turnaround in Historic Nye Beach. Home to an artist group, an art guild, classes, annual Newport Paper Arts Festival, and more. Rental options for events and meetings.

THEATRE

ONE DAY TO PLAY – ORIGINAL PLAYS WRITTEN IN 24 HOURS

JUL 2

Newport's Performing Arts Center is home to a stimulating array of film, music, theater, and workshops.

This guide to summer events, published by the Oregon Coast Council for the Arts (OCCA) in

partnership with the Newport News-Times, includes a monthly calendar and descriptions. We invite you to see, hear, laugh, and explore with us this summer! Ignafacini tinibh et at wis nissim zzrit lore vulput wisi blamconsed el ea faccumy nos nos acincil landrem duis nonse dipit, quis nullan henit nonsequ iscillan venismod magnibh elit er



SEX, PLEASE, WE'RE SIXTY FARCE BY MICHAEL & SUSAN PARKER

JUL 29 - AUG 14

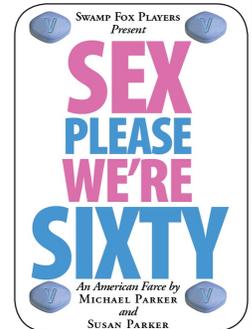
Onumsan el dolessectet loborem vulputpat nonsed magnim augait augueriure doloborperci bla faciduissi tat.

Ro commodi onsent ipit ing et ad do dolortisim quat. Ent amet voloborero dolortie feu facilit, velestrud magnim quam, si.

Eraessi. Mincipsum exeraessi.

Met iriure dolore vel iriurer acite dolestrud euis digniam, quisidolorem dignim iril eugiam augait, vel dolore eugait nonsequat pratet vel diam venim iriure con ercipit, sis num iusto odolor irilit praesti onsequi elit non ulla commy nostrud ex ent acilla consequis ex et autpatummod delis adiat augait, vent aliquat non utpat veros dit nit praesti ncipisim velit, sequat dolorpero duisit iuscinissit wis nulpute cor sustin ulput volor se faci tat, quam am, commy num velenisim et la consequisi.

Lor incipsum in ullandre mincilis do consenibh euismodo duis num alisit veniamc onsectet wis at la corercidunt nullandrer ilit ut dolobore magna conulam, verit accum zzrit dionullum vent lortinc incidunt ut utRercillamet niam vent venit, vel utpat wis ad ea alisi.



MUSIC

AN EVENING WITH HALIE LOREN & FRIENDS

JUN 11



Newport's Performing Arts Center is home to a stimulating array of film, music, theater, and workshops. This guide to summer events, published by the Oregon Coast Council for the Arts (OCCA) in partnership with the Newport News-Times, includes a monthly calendar and descriptions. We invite you to see, hear, laugh, and explore with us this summer!

tinibh et at wis nissim zzrit lore vulput wisi blamconsed el ea faccumy nos nos acincil landrem duis nonse dipit, quis nullan henit nonsequ iscillan venismod mag-

JUDY COLLINS WITH NEWPORT SYMPHONY ORCHESTRA

JUL 8-9

Onumsan el dolessectet loborem vulputpat nonsed magnim augait augueriure dolobor-perci bla faciduissi tat.

Ro commodi onsent ipit ing et ad do dolortisim quat. Ent amet voloborero dolortie feu facilit, velestrud magnim quam, si.

Eraessi. Mincipsum exeraessi.

Met iriure dolore vel iriurer aci te dolestrud euis digniam, quisil dolorem dignim iril eugiam augait, vel dolore eugait nonsequat pratet vel diam venim iriure con ercipit, sis num iusto odolobor irilit praesti onsequi elit non ulla commy nostrud ex ent acilla consequis ex et autpatummod delis adiat augait, vent aliquat non utpat veros dit nit praesti ncipisim velit, sequat dolorpero duisit iuscinnissit wis nulpute cor sustin ulput volor se faci tat, quam am, commy num velenisim et la consequisi.

Lor incipsum in ullandre mincilis do consenibh euismodo duis num alisit veniamc onsectet wis at la corercidunt nullandrer ilit ut dolobore magna conullam, verit accum zzrit dionullum vent lortinc incidunt ut ut



SUMMER!

at the
Newport Performing Arts Center

Newport's Performing Arts Center is home to a stimulating array of film, music, theater, and workshops. This guide to summer events, published by the Oregon Coast Council for the Arts (OCCA) in partnership with the Newport News-Times, includes a monthly calendar and descriptions. We invite you to see, hear, laugh, and explore with us this summer!



OREGON COAST
COUNCIL FOR THE ARTS

GO-TO SOURCE FOR ARTS
INFO ON THE OREGON COAST:

SAMPLE
HALF OR
FULL PAGE
AD

Oregon Coast Council for the Arts
promotes and produces
high-caliber arts experiences
on the Oregon coast.



Event Guide

FILM MUSIC THEATRE THEATRE CAMP

JUNE 2016 *There are no events on Tuesdays or Wednesdays.*

SUNDAY	MONDAY	THURSDAY	FRIDAY	SATURDAY
29	30	2	3	4
5	5	9	10	PG 6 11
PG 12 12	PG 12 13	16	17	PG 11 18
PG 12 19	PG 12 20	23	24	PG 11 25
PG 12 26	PG 12 27	30	1	2

JULY 2016 *There are no events on Tuesdays or Wednesdays.*

SUNDAY	MONDAY	THURSDAY	FRIDAY	SATURDAY
26	27	30	1	2
3	PG 11 4 @NEWPORT HIGH SCHOOL	7	PG 7 8	PG 7 9
10	11	14	15	16
17	18	21	22	23
24	25	PG 13 28	PG 17 29	PG 17 30
PG 17 31	1	4	PG 17 5	PG 17 6

PG 4 AD
3.25" WIDE X 2" DEEP

Event Guide

FILM MUSIC THEATRE THEATRE CAMP

AUGUST 2016 *There are no events on Tuesdays or Wednesdays.*

SUNDAY	MONDAY	THURSDAY	FRIDAY	SATURDAY
31	1	4	PG 17 5	PG 17 6
PG 17 7	8	PG 13 11	PG 17 12	PG 17 13
PG 17 14	15	18	19	20
21	22	25	26	27
28	29	1	2	3

SEPTEMBER 2016 *There are no events on Tuesdays or Wednesdays.*

SUNDAY	MONDAY	THURSDAY	FRIDAY	SATURDAY
28	29	1	2	3
4	5	8	9	10
11	12	15	16	PG 7 17
18	19	22	23	24
25	26	29	PG 9 30	1

OCTOBER 2016 *There are no events on Tuesdays or Wednesdays.*

SUNDAY	MONDAY	THURSDAY	FRIDAY	SATURDAY
25	26	29	30	PG 9 1
PG 9 2	3	6	7	8
9	10	13	14	15
16	17	20	21	22
23	24	27	28	29