



**DESTINATION NEWPORT COMMITTEE AGENDA**  
**Thursday, June 16, 2016 - 2:00 PM**  
**169 SW Coast Highway, Newport, Oregon 97365**

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The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired, or for other accommodations for persons with disabilities, should be made at least 48 hours in advance of the meeting to Peggy Hawker, City Recorder at 541.574.0613.

The agenda may be amended during the meeting to add or delete items, change the order of agenda items, or discuss any other business deemed necessary at the time of the meeting.

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**1. CALL TO ORDER**

**2. ADDITIONS/DELETIONS TO AGENDA**

**3. CONSENT CALENDAR**

**3.A. Minutes from the May 19, 2016 Destination Newport Committee Meeting**  
[May 19, 2016 Minutes.docx](#)

**3.B. Review of Accounts - May 2016**

**4. MEDIA CONSIDERATIONS**

**4.A. Idaho Senior News Proposal**

[2015 ISN RATES.pdf](#)  
[Lincoln City-Quarter page.pdf](#)  
[ISN Marketing Letter 01.29.16.pdf](#)  
[Ocean Terrace Cond.pdf](#)

**4.B. British Columbia Magazine Proposal**

[BRITISH%20COLUMBIA%20CLASSIFIED%20RATES%20CARD-2.pdf](#)  
[BRITISH COLUMBIA MEDIA KIT.pdf](#)

**4.C. Certified Folder Display Brochure Distribution Proposal**

[newport - dis.pdf](#)  
[2016 Pacific Northwest Roster US.pdf](#)  
[2016 Tourist Systems Roster US.pdf](#)

**4.D. KFIR Radio Proposal**

**4.E. News-Times Creative/Production, Printing, and Digital Services Proposal for 2017**

[DNC Proposal 2016 FINAL.pdf](#)

**4.F. Seattle Magazine Proposal**

[Newport Oregon proposal for FY16-17 -- Seattle magazine.pdf](#)  
[TO SeattleMagazine MediaKit.pdf](#)

**4.G. OUTFRONT Mobile Network Proposal**

[OUTFRONT Mobile Network Nov 2015 \(3\).pdf](#)  
[OUTFRONT Mobile Network One Sheet.pdf](#)  
[Sample-Publisher-List.pdf](#)  
[City of Newport 10 milecampaign.pdf](#)  
[Albany10miledadius.pdf](#)  
[City of Newport 15mile campaign.pdf](#)

**4.H. Comcast Proposal**

[Newport 2016-2017 Proposal.pdf](#)

**4.I. AAA Washington Journey Magazine Fall Proposal**

[Journey Digital Media Kit 2016.pdf](#)  
[Journey Media Kit 2016.pdf](#)

**5. OTHER**

6. DISCUSSION AND ACTION

7. CHAMBER REPORT

8. PUBLIC COMMENT

9. ADJOURNMENT

CALL TO ORDER

The May 19, 2016, regular meeting of the Destination Newport Committee was called to order at approximately 2:00 P.M. In attendance were Lance Beck, Judy Kuhl, Steve Beck, David Heater, and Lorna Davis. Also in attendance were Cindy Breves, Executive Assistant; Jamie Rand, News-Times, Dee Teem and Daniella Crowder from Community Serices Consortium, Michele Osterhoudt and Tood Williver for The New Lincoln County Fair, Spencer Nebel, Mark McConnell, and the Mombetsu City Hall delegation.

INTRODUCTIONS

We went around the table and everyone introduced themselves.

CONSENT CALENDAR

The consent calendar consisted of the following items:

- A. Minutes of the April 21, 2016, meeting;

MOTION was made by S. Beck, seconded by Kuhl, to approve the consent calendar, as presented. The motion carried unanimously in a voice vote.

MEDIA

The committee reviewed the Eugene Emeralds Baseball proposal for 2016.

The committee reviewed the Oregon State proposal for 2016-17. Committee decide to table this item to the June 16, 2026 meeting and would like Ian to come to the meeting to answer questions.

OTHER

Reviewed Tourism Marketing Grant for Community Services Consortium for Barrel to Keg Gravel to Pavement Bike Ride.

Reviewed Tourism Marketing Grant for The New Lincoln County Fair.

The committee did a presentation to the Mombetsu City Hall delegation reviewing how the committee promotes tourism for the City of Newport. The delegation asked questions which the committee answered.

DISCUSSION AND ACTION

MOTION was made by Heater, seconded by S. Beck, to approve the Eugene Emeralds 2016-17 Season Package for \$11,750 with \$2,063 being paid out of 2015-16 Fiscal Year and the remainder being paid out of 2016-17 Fiscal Year of \$9687. The motion carried unanimously in a voice vote.

MOTION was made by S. Beck, seconded by L. Beck, to recommend to City Council the approval of a Tourism Marketing Grant to the Community Services Consortium for the Barrel to Keg Gravel to Pavement Bike Race in the amount of \$2,000. The motion carried unanimously in a voice vote

MOTION was made by Heater, seconded by L. Beck, to recommend to City Council the approval of a Tourism Marketing Grant to The New Lincoln County Fair in the amount of \$5,000. The motion carried unanimously in a voice vote

The committee reviewed and revised the Destination Newport Brochure for publication.

The committee discussed the Highway 20 closures for this summer and decided the message needed to promote tourism in Newport through the construction period.

Next meeting will be June 16, 2016.

ADJOURNMENT

Having no further business, the meeting adjourned at approximately 3:36 P.M.



## ADVERTISING RATE SHEET

Advertise with the **Idaho Senior News**, Idaho's oldest and largest mature-market publication, designed for the 55+ age market - from baby-boomers to our elder seniors. *Seniors are the fastest growing, most powerful market segment, controlling over 50% of all discretionary income. Seniors are the highest majority of homeowners, purchase 80% of all luxury travel, and spend more on recreational time and dining than any other demographic group!*

**Roughly 10,000 Baby Boomers will turn 65 today, and about 10,000 more will cross that threshold every day for the next 19 years.\***

The **Idaho Senior News** makes it easy for you to connect with the senior market and generate more business. Our readership is estimated at 80,500+. \*Based on Senior Publishers Group average readers per issue. We print 23,000+ issues per month and circulate them via direct subscriptions, bulk subscriptions, and driver deliveries, with distribution throughout most of the state of Idaho and eastern Oregon.

Check out our affordable and flexible rates, and call us, today! We promise great customer service, great ads, and great results!

\*According to Pew Research, nonpartisan fact tank that conducts public opinion polling, demographic research, and other empirical social science research.

These rates **INCLUDE FULL COLOR** and **GRAPHIC DESIGN** of your ad!

Ad Size	Size (Col. x H)	Size W x H	12 Runs (Cost/Run)	6 Runs (Cost/Run)	3 Runs (Cost/Run)	Single Run	Col. Inches
Full Page	5c x 15"	10"x 15"	\$750	\$875	\$950	\$1025	75"
Half Page	5c x 7.5"	10"x 7.5"	\$525	\$600	\$640	\$695	37.5"
Quarter Page	3c x 6.5"	6"x 6.5"	\$305	\$365	\$395	\$425	19.5"
Value Ad	2c x 6"	4"x 6"	\$205	\$235	\$255	\$325	12"
Eighth Page	2c x 4"	4"x 4"	\$185	\$215	\$235	\$275	8"

Ad sizes are not limited to those listed above. Pricing for other sizes available on request.

**Business Directory Ads:** 4"w x 2" h \$115/color or \$88/bw, 3 mo. consecutive run minimum

**Double Truck Ads:** 21.25"w x 15" h \$2,650 (Discounts with multiple runs)

**Premium and/or Specific Placement:** 25% Surcharge

**ADDED Value:** All ads (except the Value Ads) are placed on our website, **FREE** of charge, with a link back to your website or email.

A **FREE** one-year subscription is included with your display ad (8 col. inches or greater) purchase. Call for a special bulk quantity rate to supply your business, club, or organization.

**Graphic Arts Publishing, Inc.**, proud publishers of the **Idaho Senior News**

*Produced and published in Idaho.*

P.O. Box 937 • Eagle, ID 83616 • Ph: (208) 336-6707 Fax: (208) 336-6752 • Toll Free: (800) 657-6470

[www.idahoseniornews.com](http://www.idahoseniornews.com)

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YEAR ROUND**



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**Lincoln**  
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# Idaho Senior News

Graphic Arts Publishing, Inc.

P.O. Box 937 | Eagle, ID 83616 | Phone 208.336.6707 | Fax 208.336.6752  
**See our current and past issues at [www.idahoseniornews.com](http://www.idahoseniornews.com)**

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**The huge growth in the senior market means a great opportunity for your business. Let *Idaho Senior News* help you reach this essential target group and watch sales soar!**



- ***Idaho Senior News*** is Idaho's oldest and largest mature-market publication, serving Idaho's fast-growing 50+ market, from "Boomers" to the elderly.
- The ***Idaho Senior News*** reaches the fastest growing, most powerful market segment, controlling 70% of investments and over half of all wealth.
- Seniors are the top consumers of healthcare services and purchases, luxury travel, dining out, big ticket items, new cars, home improvements, RV's and much more. They are top customers for almost every business category and service!
- The ***Idaho Senior News*** publishes monthly and has a loyal readership of more than 80,000, with 60,000 in the Treasure Valley alone!
- Advertising with the ***Idaho Senior News*** is a direct, smart, and easy way to connect with Idaho's mature market, placing your ad into the hands of tens of thousands of potential new customers.
- Discounts are offered for **3, 6 and 12 time advertisers** and include **FREE** graphic design and **FREE** full color. Advertisers will also be posted on our website.

**Contact Ernie Cody, at (208) 336-6707 for current rates and special programs**

ESCAPE THE ROUTINE... VISIT THE OREGON COAS



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Stay  
Discounts**

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800-648-2119 • [oceanterrace.com](http://oceanterrace.com)



# 2016 MEDIA KIT



BRITISH COLUMBIA MAGAZINE IS PART OF THE MY PASSION MEDIA COLLECTION OF PUBLICATIONS

- 15**  
Brands
- 162**  
Countries Reached
- 161,001**  
eNewsletter Subscribers
- 971,000**  
Printed Copies
- 1,256,582**  
Social Media Shares
- 7,171,228**  
YouTube Views
- 15,714,935**  
Delivered Emails
- 18,970,714**  
Unique Readers/viewers
- 41,064,000**  
Printed Pages
- 80,221,897**  
Online Page views

## WHO WE ARE

*British Columbia Magazine* is the scenic geographic and travel magazine of British Columbia, read worldwide for its big-picture photography and trusted travel journalism. Our quarterly issues profile: travel, outdoor exploration, adventure and recreation; parks, wilderness, wildlife, geography and conservation; history and heritage places in the province; science and natural phenomena; remarkable people and First Nations culture.

For more than 55 years *British Columbia Magazine* (launched as *Beautiful British Columbia*) has informed, entertained, surprised, and inspired its readers with all that B.C. has to offer. We share our readers' pride in B.C., their love of the natural environment and the active lifestyle it encourages. We are a conduit for readers who want to know B.C. better, embrace living here and plan their travels to yet-to-be-explored places around the province.

Often described as "the National Geographic of British Columbia," *British Columbia Magazine* has earned more than 175 awards over the past two decades for its engaging stories, spectacular photography and creative design.





# BRITISH COLUMBIA MAGAZINE OVERVIEW

## THE NUMBERS

### READERSHIP - PRINT

734,000 readers

### DISTRIBUTION - PRINT

65,500 copies

### PAID SUBSCRIPTIONS

49,472 subscribers

### DIGITAL EDITION

2,500 subscribers

### WEBSITE STATS

Pageviews - 201,000

Unique visitors - 87,000

Time spent on site - 2:04

\*Sourced from 3 month averages in Google analytics

### E-NEWSLETTER

13,500 subscribers



### TWITTER

7,519 followers



### FACEBOOK

38,929 likes



### PINTEREST

16,000 pins

## MAGAZINE FACTS



Founded in 1959

Strongest Media Buy in Western Canada

#5 in BC, slightly behind only *Reader's Digest*, *Canadian Living*, *People* and *Canadian Geographic*

4 Issues per year

100% owned, produced & printed in British Columbia

## OUR READERS

59% are between 35-64 years of age.

62% have College Education +

48% Income Household income \$75,000+

Household Composition 1-2 65%  
3+ 35% Children <18 35%

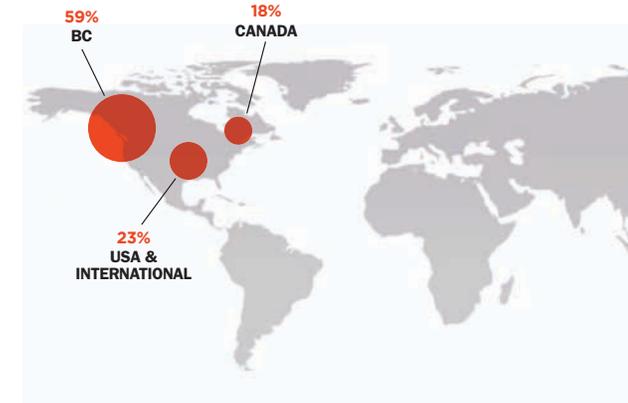
9 out of 10 subscribers feel the magazine inspires travel to places they may one day visit.

Subscribers keep past issues for extended periods of time

QUICK  
FACTS

REACH

# 864,000



AVERAGE AGE

# 35-64

GENDER

# 53%

Male

# 47%

Female



# DISPLAY RATES & DIMENSIONS | PRINT

EFFECTIVE JANUARY 2016  
\$ GROSS RATES

## NATIONAL DISPLAY RATES

SIZE	1X	2X	3X	4X
Full Page	\$10,014	\$9,719	\$9,424	\$9,134
2/3 Page	\$7,420	\$7,195	\$6,975	\$6,760
Jr. Page	\$6,920	\$6,710	\$6,505	\$6,305
1/2 Page	\$6,490	\$6,300	\$6,110	\$5,920
1/3 Page	\$4,514	\$4,382	\$4,247	\$4,117
1/6 Page	\$2,974	\$2,889	\$2,804	\$2,719
DPS	\$18,877	\$18,273	\$17,738	\$17,203
1/2 DPS	\$12,835	\$12,420	\$12,055	\$11,690

COVERS	1X	2X	3X	4X
IFC Spread	\$21,518	\$20,865	\$20,237	\$19,633
IFC	\$11,489	\$11,154	\$10,814	\$10,503
IBC	\$10,998	\$10,663	\$10,384	\$10,063
OBC	\$11,489	\$11,154	\$10,814	\$10,488

## DISPLAY AD DIMENSIONS (WIDTH X HEIGHT)

SIZE	NON BLEED	TRIM SIZE FOR BLEED ADS
Full Page Live	7.75" x 10.5"	8" x 10.75"
2/3 Page	4.5625" x 9.875"	n/a
Jr. Page	4.5625" x 7.3125"	n/a
1/2 page Vertical	3.5" x 9.875"	n/a
1/2 Page Horizontal	7" x 4.8125"	n/a
1/3 Page Vertical	2.25" x 9.875"	n/a
1/3 Page Square	4.5625" x 4.8125"	n/a
1/6 Page Vertical	2.25" x 4.8125"	n/a
Double-Page Spread	15.5" x 10.25"	16" x 10.75"

## CUSTOM SPECIALS

### Videos

Video links to digital edition ads.  
Rate: **\$350**

### Special Positions

Special or guaranteed position,  
**15% extra.**

### Inserts

Rates on request.

## UPLOADING ADS

### Email ads to

production@mypassionmedia.com

### Bleed

Full page only 0.125"

### Production costs

Any production work on advertisements will be invoiced at **\$75 per hour** to the advertiser

### File formats

Press Optimized PDF



DPS  
EXAMPLE



FULL PAGE  
EXAMPLE



1/2 HOR.  
EXAMPLE



1/3 SQ.  
EXAMPLE



# BC PROUD RATES & DIMENSIONS | PRINT

EFFECTIVE JANUARY 2016  
\$ GROSS RATES

## BC PROUD DISPLAY ADS

Display ads in the classifieds are reasonably priced and have set sizes. They can include colour borders, background colours, photo backgrounds, superimposed text, logos, inserted photos, etc. See below for pricing and sizes.

## PRODUCTION INFO

### Bleed

Full page only 0.125"

### Production costs

Production costs of \$75/hour apply to ads that production must create or change. The average cost of classified ad production is **\$25 to \$35**

### File formats

Press Optimized PDF

<p>FULL PAGE</p> <p>\$2,660</p> <p>A</p> <p>7" x 9 5/8"</p>	<p>3/4 PAGE VERTICAL</p> <p>\$2,245</p> <p>B</p> <p>5 3/16" x 9 5/8"</p>	<p>1/2 PAGE HORIZONTAL</p> <p>\$1,830</p> <p>C</p> <p>7" x 4 3/4"</p>	<p>1/2 PAGE VERTICAL</p> <p>\$1,830</p> <p>D</p> <p>3 3/8" x 9 5/8"</p>
<p>3/8 PAGE HORIZONTAL</p> <p>\$625</p> <p>E</p> <p>5 3/16" x 4 3/4"</p>	<p>1/4 PAGE VERTICAL</p> <p>\$455</p> <p>F</p> <p>3 3/8" x 4 3/4"</p>	<p>1 FULL COLUMN</p> <p>\$455</p> <p>G</p> <p>1 9/16" x 9 5/8"</p>	<p>1 COLUMN X6" VERTICAL</p> <p>\$365</p> <p>H</p> <p>1 9/16" x 6"</p>
<p>2 COLUMN X3" HORIZONTAL</p> <p>\$365</p> <p>I</p> <p>3 3/8" x 3"</p>	<p>1 COLUMN X5" VERTICAL</p> <p>\$324</p> <p>J</p> <p>1 9/16" x 5"</p>	<p>1 COLUMN X4" VERTICAL</p> <p>\$275</p> <p>K</p> <p>1 9/16" x 4"</p>	<p>2 COLUMN X2" HORIZONTAL</p> <p>\$275</p> <p>L</p> <p>3 3/8" x 2"</p>
<p>1 COLUMN X3" VERTICAL</p> <p>\$222</p> <p>M</p> <p>1 9/16" x 3"</p>	<p>2 COLUMN X1" HORIZONTAL</p> <p>\$156</p> <p>N</p> <p>3 3/8" x 1"</p>	<p>1 COLUMN X2" VERTICAL</p> <p>\$156</p> <p>O</p> <p>1 9/16" x 2"</p>	



# WEBSITE RATES & DIMENSIONS | ONLINE

EFFECTIVE JANUARY 2016  
\$ GROSS RATES

## BCMAG.CA

British Columbia Magazine's 700,000+ readers are beginning to notice BCMag.ca. This powerful site has just gone through a transformation to deliver relevant and engaging content for all those interested in the great province. Pageviews are climbing daily and interaction time has doubled. BCMag.ca brings you insightful stories, beautiful imagery and timely lists.

## FEATURES AND HIGHLIGHTS

Daily content to inform and entertain BC residents as well as tourists about events, destinations, entertainment, food and outdoor adventure.

Inspiring and engaging content and videos showcasing the things to do and the great aspects of British Columbia.

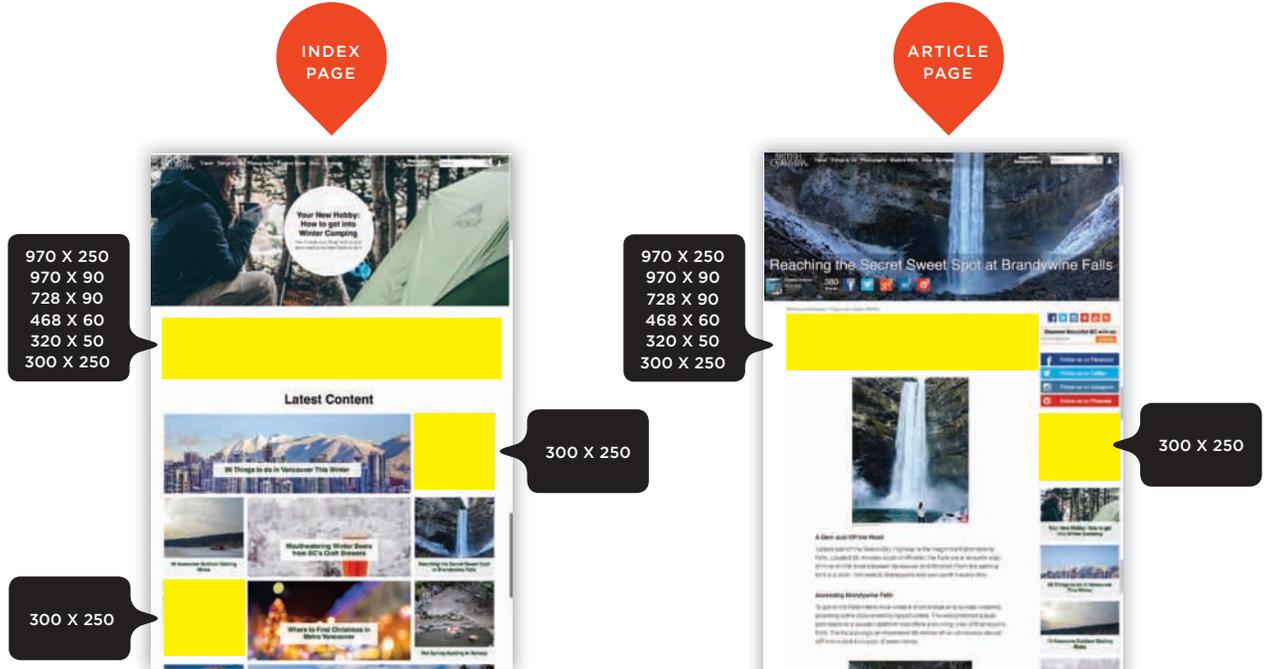
## RATES & DIMENTIONS

### Standard Website Units:

Leaderboard (728x90)	<b>\$20 (CPM)</b>
Big Box (300x250)	<b>\$20 (CPM)</b>
Small Banner (468x60)	<b>\$20 (CPM)</b>
Homepage Wallpaper (160x600)	<b>\$25 (CPM)</b>

### Contests:

Based on a 6-week promotion includes: contest creation, 1 contest ad, contest page write up, list of entry names and social media mentions for duration of contest **\$2500**.  
ROS promotion: **\$20 (CPM)**



### QUICK FACTS

**87,000**

Unique Visitors Per Month

**141,000**

Page Views Per Month

### Other:

Section sponsorship: **\$28 (CPM)**  
Homepage takeover: **\$1000 (CPD)**  
Social Media Mentions: **\$100 per mention**  
Create a campaign unique to your business.  
Custom campaigns and content alignment packages available. Speak to your rep today!



# WEEKLY NEWSLETTER | ONLINE

EFFECTIVE JANUARY 2016  
\$ GROSS RATES

## CONSUMER OPT-IN CONTENT

A weekly what-to-do in beautiful British Columbia with BC Mag's Explore-BC Newsletter. Every week our e-news delivers inspiring adventures and useful tips on how to see the most of BC.

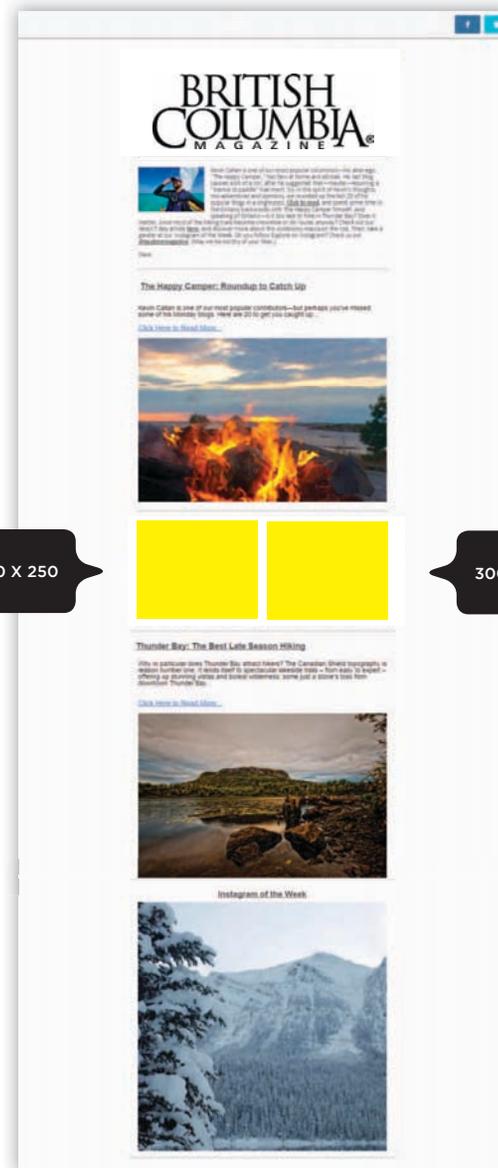
### Featuring:

- Wildlife/Conservation
- Outdoor Adventure
- Destination Features
- Culture

### Rates & sizes

Big box (300X250)	<b>\$250/week</b>
Video (youtube or vimeo link)	<b>\$800/week</b>
Content/Image (provided by client)	<b>\$1000/week</b>
Content/Video (provided by client)	<b>\$1300/week</b>

*For geo targeting add 20%*



## ELECTRONIC REQUIREMENTS

### Graphics

Image (jpg, gif or png)

### File size

Less than or equal to 40KB



# EDITORIAL CALENDAR & DEADLINES



## SPRING

- BC's Top Tours: A roundup of the best tours from around the province to experience BC's spring and summer
- Destination: Tofino
- First Nations Cultural Tourism on the Rise
- BC's Outdoor Business Innovators
- BC Photographic How To
- Outdoor Adventure: B.C. Peak Project Series: Sir Donald
- Nature: Birdwatching and Conservation on Mitlenatch Island

### Deadlines

Reservation Deadline: **12 Feb**

Artwork Deadline: **26 Feb**

Newsstand Date: **28 March**



## FALL

- Wildlife Tours: Land Sea and Air
- BC's Most Famous Artists
- Destination: Kamloops
- Storm Watching in Tofino
- Outdoor Adventure: Hiking the Sunshine Coast Trail
- Photo Contest Winners Announced
- Nature: Old Growth Forests

### Deadlines

Reservation Deadline: **12 Aug**

Artwork Deadline: **26 Aug**

Newsstand Date: **26 Sept**



## SUMMER

- Taste of Summer: A look at food and drink trends and producers in regions around the province
- Destination: Quadra Island
- Historic Hiking Routes: West Coast Trail, Kettle Valley, Nootka Sound
- Characters of the Broughton Archipelago
- A Culinary Tour of Vancouver Island and the Sunshine Coast
- Nature: BC's honeybee revolution

### Deadlines

Reservation Deadline: **13 May**

Artwork Deadline: **27 May**

Newsstand Date: **27 June**



## WINTER

- Winter Escapes: Ideas for great winter adventures and getaways in British Columbia
- Destination: Whistler
- BC's Notorious Rumrunning History
- Science: Hot Springs Under Threat?
- Winter Reads: The Best BC Books for 2017
- Outdoor Adventure: Insider Guide to BC's Ski Resorts

### Deadlines

Reservation Deadline: **11 Nov**

Artwork Deadline: **25 Nov**

Newsstand Date: **28 Dec**

## IN EVERY ISSUE:

**Due west:** Front-end departments featuring quick bites of BC

- Short newsy stories
- Nature / wildlife discoveries
- Culture: upcoming events, exhibitions, festivals
- Travel: Where to go, what to see this season
- Science: breakthroughs and interesting facts
- History: a glimpse into BC's past
- Food and drink: must try treats
- New products and gear that are relevant to BC Mag readers

### Day trip diary:

First-person accounts of a single-day adventure, hike or excursion

### Echoes:

B.C. history through the eyes of famous, infamous, or little-known British Columbians

### Outdoor advisor:

A service department with practical tips, techniques and gear relating to outdoor exploration

### Person & place:

Profile of a noteworthy British Columbian with a focus on their connection to the province

### Snap shots:

A pictorial quick-look at BC's past, present and future.





# WHO WE ARE AND WHAT MAKES US UNIQUE



My Passion Media Inc. is a global leader in outdoor and experience based publications. The company's focus is inspiring people's passions by providing relevant, engaging and quality content. My Passion Media Inc. is redesigning the magazine publishing landscape with titles covering print, digital, social, online, email and YouTube. The company's cross-platform model has led to a cost-effective, profitable brand that inspires the passions of readers regardless of how they choose to have content delivered. The word *passion* in the company name extends beyond readers to employees and stakeholders as well as the organization's executive team who share passion for outdoor activity and media.

The company currently has multiple brands including 9 magazines, 13 online publications, 4 YouTube channels, 3 national events and Influencer.org, a global blogger platform. With over 15 million readers annually, My Passion Media Inc. reaches passionate people around the world.

## Our media mix

With a perfect harmony between content and advertising, we deliver storytelling to over 15 million readers. This allows us to leverage the special aspects of an advertiser to not only our Canadian readers but to our international readers as well.



## OUR THREE UNIQUES

- 1 We track and guarantee results.
- 2 We have highly engaged niche readerships who trust our content.
- 3 We have turnkey, proven campaigns that integrate print, online, social, email, content and video.

## Our reach

My Passion Media publishes regionally passionate content through a global multi-media reach.



# OUR MEDIA MIX

PUBLICATION	EDITORIAL FOCUS	FREQUENCY	DISTRIBUTION	AGE	GENDER	PRINT	DIGITAL	MONTHLY PVS
<i>Canadian Traveller</i>	Global Travel by Canadians	Quarterly	National Canada	40-64	61% Female	25,000	5,600	438,000
<i>Explore Magazine</i>	Outdoor Adventure by Canadians	Quarterly	National Canada	25-54	52% Male	25,000	10,000	117,000
<i>British Columbia Magazine</i>	Travel and Adventure in British Columbia	Quarterly	Global	35-64	53% Male	65,500	2,500	201,000
<i>Pacific Yachting</i>	Yachting in the Pacific Northwest	Monthly	Pacific NW	40-75	64% Male	25,000	2,600	29,000
<i>CT (Travel Agent Edition)</i>	Destination Education	Monthly	National Canada	30-64	66% Female	12,000	14,000	27,000
InfoBarrel.com	Vast General Knowledge	Daily	Global	18-24	56% Female	n/a	n/a	4,134,000
ExploreTheUSA.com	Outdoor Adventure in the USA	Daily	USA, UK, Aust +	25-54	50% Male	n/a	n/a	34,000
PawManeFin.com	Animals	Daily	Global	25-44	76% Female	n/a	n/a	26,000
Environment911.org	Environment	Daily	Global	18-64	76% Female	n/a	n/a	12,000
<b>subtotals</b>						<b>152,500</b>	<b>34,700</b>	<b>5,032,000</b>
<b>PARTNER MEDIA</b>								
<i>Cruise &amp; Travel Lifestyles</i>	Cruising the World	3x	National Canada	40-64	52% Female	20,000	n/a	30,000
<i>Outdoor Canada</i>	Outdoor & Sportsman Activities in Canada	6x	National Canada	35-54	67% Male	120,000	1,500	195,000
<i>BC Outdoors</i>	Sportsman Activities in BC	6x	Regional BC	30-64	76% Male	40,000	n/a	25,000
Castanet.net	Daily News and Events	Daily	Regional BC	18-64	Male/Female	n/a	n/a	7,500,000
Clearsky Radio	Classic Hits	Daily	Regional BC & AB	35+	Male/Female	n/a	n/a	200,000
<b>subtotals</b>						<b>180,000</b>	<b>1,500</b>	<b>7,950,000</b>
<b>TOTAL</b>						<b>332,500</b>	<b>36,200</b>	<b>12,982,000</b>



# OUR TITLES

## MAGAZINES



**Canadian Traveller:** Offers perspectives on how Canadians travel the world, engaging readers via a quarterly print magazine and daily online publication. Inspiring travellers to consider “Where next?” our content fuels the innate desire to travel, regardless of budget or aspirations. *Canadian Traveller* is distributed to subscribers across Canada, while also available in airport lounges and through major retailers.



**Explore Magazine:** Canada’s number one publication for outdoor adventurers for the last 35 years. Its award-winning editorial shares first-hand experiences in the great outdoors, highlighting domestic and international destinations and activities. With daily online content and quarterly print magazines distributed nationally, *Explore* reaches outdoor enthusiasts in Canada and far beyond.



**CT Travel Agent Edition:** *CT* provides sales education for the frontline Canadian travel professional. The publication is distributed nationally to the travel trade on a monthly basis, boasting a consumer-like reading experience paired with content that helps travel agents expand product knowledge and boost sales.



**Pacific Yachting:** A monthly print and daily online magazine, which has been known as the voice of recreational boating in BC and the Pacific Northwest since 1968. The cross-platform publication helps boaters feed their passion with high-quality and up-to-date content about cruising destinations, local attractions, upcoming events and other related news.



**British Columbia Magazine:** Informing, entertaining, surprising and inspiring readers-online and in print-about the vast array of beauty and activity in British Columbia. Originally launched as *Beautiful British Columbia* in 1959, this publication appeals to those who live in, have visited or want to visit the province, showcasing its natural environment and the active lifestyle it encourages.

## ONLINE

**InfoBarrel.com:** A vast general knowledge online platform built with a community of writers who create interesting, relevant and informative content meant to bring value to readers, either through education or problem solving. With more than 6,000 writers and a bank of 150,000 articles,



InfoBarrel.com attracts over 11 million unique visitors from across the globe.

**PawManeFin.com:** The preferred website for animal lovers, from conservationists to animal rights enthusiasts. Sharing stories about animal rescue initiatives, scientific insights and awe-inducing pet experiences, the highly focused content inspires conversation amongst a dedicated and engaged global community.



**Environment911.org:** An online publication that focuses on environmental issues, from green business to natural disasters. Providing a forum for discussion, Environment911 brings together like-minded people to share their thoughts, ideas and visions for the future, now open to the world for contribution and readership.



**ExploreTheUSA.com** Publishing daily editorial on outdoor adventures in the United States. Everything from mountain climbing to paddle boarding, hiking, camping and more, this publication shares those stories with readers from all over the world, including a massive reach in the UK, Australia and USA.





# CONSUMER BUNDLES

## OUR MOST POPULAR BUNDLES FOR 2016

All bundles are customisable and flexible to suit your advertising needs. Other bundles available on request.

PRINT



ONLINE



BUNDLE	DESCRIPTION	AD	FEATURE	ONLINE CONTENT	NETWORK ADS	HOT DEALS	eNEWS-LETTERS	CONTEST	SOCIAL PUSH	PRICE
<b>SOCIAL BUTTERFLY</b>	Integrated campaign to build social media exposure and reader confidence. This campaign bundle is designed to increase your social presence and begin the conversation. Strong support through call-to-action online and print placements round off this campaign.	Half Page in any Consumer Publication	-	4 Pieces of Online Content  Plus 1 Premium Pillar Online Article	500,000	-	-	1	4	\$23,874
<b>TRAFFIC BUILDER</b> SEE PG.14 FOR TRAFFIC BUILDER EXAMPLE	Integrated campaign to drive traffic to your website through this strategic bundle. This campaign is designed to leverage online articles with strategic call to action online and display ad placements.	Full Page in <i>British Columbia Magazine</i>  Full Page in <i>Canadian Traveller, Explore or Pacific Yachting</i>	-	4 Pieces of Content or 1 Pillar + 1 Piece of Content	1,000,000	6	12	1	-	\$24,150
<b>EDUCATIONAL EXPERIENCE</b>	Integrated campaign that does a deep dive into the special value proposition. This campaign is focused on storytelling and print, with a healthy balance of online to pull it together.	Full Page in <i>British Columbia Magazine</i>  Full Page in <i>Canadian Traveller or Explore</i>	1 Print Feature	3 Pieces of Highlight Online Content  OR 1 Feature Online Content	750,000	10	4	1	-	\$27,580
<b>MINI BUNDLE</b>	Templated bundles for smaller partners or those wishing to try integration.	Half Page in <i>CT or Pacific Yachting</i>  Five 1/3 page ads in any Consumer Publication	-	1 Shout-out  1 Highlight	100,000	6	2	-	-	\$9,875



SEE PG.4 FOR MORE INFO ON PRINT ADS



SEE PG.6 FOR MORE INFO ON ONLINE ADS



SEE PG.7 FOR MORE INFO ON eNEWSLETTERS



# CONSUMER BUNDLES

## TRAFFIC BUILDER EXAMPLE



**Full Page Print Ad**  
Print readership: **25,000**



**Online Ads & Shout-out Content**  
**594,000** impressions



**Highlight Article**  
**2.4 million** reach



**Contest**  
**1,000** entries per month



**Social Media Posts**  
**48,000** shares



**eNewsletters Ad**  
**53,000** opens



**Influencer Content**  
**297,000** reach



**TOTAL CAMPAIGN REACH:**  
**4,300,515**  
**AND STILL GROWING**

PURCHASED MY PASSION MEDIA BUNDLES:



# CONTACT US

## THE TEAM



**BRAD LISKI**  
*Group Publisher*  
1-888-924-7524 x222  
bradl@myPassionMedia.com



**JENNIFER PRENDERGAST**  
*Associate Group Publisher*  
1-888-924-7524 x309  
jenniferp@myPassionMedia.com



**JAMES MOHR**  
*Western North America  
Account Director*  
1-604-619-8281  
jamesm@myPassionMedia.com



**JOANNE TICHBORNE**  
*Account Manager*  
1-888-924-7524 x224  
joannet@myPassionMedia.com



**MEENA MANN**  
*Account Manager*  
1-604-559-9052  
meenam@myPassionMedia.com







# BRITISH COLUMBIA

M A G A Z I N E

## BC PROUD

British Columbia Magazine is proud to announce a new section dedicated to helping small businesses reach our loyal readers. This new, exciting and cost-effective area, called BC Proud, may be a perfect fit for you and your company. Call us today!

### THREE EASY STEPS

- 1 Select your size
- 2 complete the fillable pdf form below
- 3 Email or fax form to Meena Mann

FULL PAGE

\$2,660

**A**

7" x 9 5/8"

3/4 PAGE VERTICAL

\$2,245

**B**

5 3/16" x 9 5/8"

1/2 PAGE HORIZONTAL

\$1,830

**C**

7" x 4 3/4"

1/2 PAGE VERTICAL

\$830

**D**

3 3/8" x 9 5/8"

3/8 PAGE HORIZONTAL

\$625

**E**

5 3/16" x 4 3/4"

1/4 PAGE VERTICAL

\$455

**F**

3 3/8" x 4 3/4"

1 FULL COLUMN

\$455

**G**

1 9/16" x 9 5/8"

1 COLUMN X6" VERTICAL

\$365

**H**

1 9/16" x 6"

2 COLUMN X3" HORIZONTAL

\$365

**I**

3 3/8" x 3"

1 COLUMN X5" VERTICAL

\$324

**J**

1 9/16" x 5"

1 COLUMN X4" VERTICAL

\$275

**K**

1 9/16" x 4"

2 COLUMN X2" HORIZONTAL

\$275

**L**

3 3/8" x 2"

1 COLUMN X3" VERTICAL

\$222

**M**

1 9/16" x 3"

2 COLUMN X1" HORIZONTAL

\$156

**N**

3 3/8" x 1"

1 COLUMN X2" VERTICAL

\$156

**O**

1 9/16" x 2"

Company:

Contact person:

email:

PH:

Classifieds are reasonably priced and have set sizes. They can include colour borders, background colours, photo backgrounds, superimposed text, logos, inserted photos, etc. Production costs of \$75/hour apply to ads that production must create or change. The average cost of classified ad production is **\$35 to \$45**. We accept Press Optimized PDF files. Prices effective of January 2016, all prices are in \$ CAD, gross rates.



**MEENA MANN**  
 BC Magazine Advertising Director  
 Ph: 1-604-559-9052 Fax: 604-620-0425  
 meenam@mypassionmedia.com

MY **PASSION** MEDIA  
 www.myPassionMedia.com  
 adsales@myPassionMedia.com





## DISTRIBUTION SERVICE AGREEMENT

**RENEWAL**

SALESPERSON: 011500 - Matt Preston  
 ADVERTISER ID: 119484  
**SHIP TO:**  
 ADVERTISER: City of Newport  
 CONTACT: Lorna Davis, Destination Newport Committee  
 EMAIL: lorna@newportchamber.org  
 ADDRESS1: c/o Newport Chamber of Commere NEW ADDRESS:   
 ADDRESS2: 555 SW Coast Hwy   
 CITY: Newport  
 STATE: OR ZIP: 97365  
 PHONE: (541) 265-8801 FAX: (541) 265-5589

FEDERAL TAX ID: 93-6002222 REF: 15-0092067  
 PO NUMBER: \_\_\_\_\_  
**BILL TO:**  
 ADVERTISER: City of Newport  
 CONTACT: Cindy Breves  
 WEB SITE: www.discovernewport.com  
 ADDRESS1: 169 SW Coast Hwy NEW ADDRESS:   
 ADDRESS2: \_\_\_\_\_   
 CITY: Newport  
 STATE: OR ZIP: 97365  
 PHONE: (541) 574-0603 FAX: (541) 574-0609

DATE: 05/15/2016  
 CONTRACT: 16-0097819 REV: 00001  
 START DATE: 07/01/2016  
 END DATE: 06/30/2017

**NAME OF BROCHURE / PUBLICATION:**  
Newport

INVENTORY ID NUMBER: 001782

We will distribute the above named item in the area or areas set forth below. Display shall be on a single pocket basis. Minimum distribution period is 3 consecutive months.

CODE	DISTRIBUTION PROGRAM AREA	#SITES	START DATE	END DATE	MONTHLY FEE	#MONTHS	GROSS FEE	NONPROF	OVER2M	RACKLOC	NET FEE
1-TS-1-NW/W	Washington - Tourist Systems Program	143	07/01/16	09/30/16	482.35	3	1,447.05	-72.35	-206.21	-58.42	1,110.07
1-VM-1-NW/VN	Vancouver, WA	76	07/01/16	09/30/16	135.40	3	406.20	-20.31	-57.88	-16.40	311.61
1-VM-1-NW/DH	The Dalles/Hood River	47	07/01/16	09/30/16	87.55	3	262.65	-13.13	-37.43	-10.60	201.49
1-VM-1-NW/SM	Salem	58	07/01/16	09/30/16	108.60	3	325.80	-16.29	-46.43	-13.15	249.93
1-VM-1-NW/E	Eugene	74	07/01/16	09/30/16	139.50	3	418.50	-20.93	-59.64	-16.90	321.04
1-VM-1-NW/R	Roseburg	56	07/01/16	09/30/16	102.40	3	307.20	-15.36	-43.78	-12.40	235.66
1-VM-1-NW/M	Medford	73	07/01/16	09/30/16	145.05	3	435.15	-21.76	-62.01	-17.57	333.81
1-VM-1-NW/NOC	N. Oregon Coast	146	07/01/16	09/30/16	258.20	3	774.60	-38.73	-110.38	-31.27	594.22
1-VM-1-NW/SOC	S. Oregon Coast	87	07/01/16	09/30/16	166.60	3	499.80	-24.99	-71.22	-20.18	383.41
1-VM-1-NW/BN	Bend/Redmond	61	07/01/16	09/30/16	107.60	3	322.80	-16.14	-46.00	-13.03	247.63
1-VM-1-NW/KF	Klamath Falls	39	07/01/16	09/30/16	76.30	3	228.90	-11.45	-32.62	-9.24	175.59
1-TS-1-NW/W	Washington - Tourist Systems Program	143	05/01/17	06/30/17	482.35	2	964.70	-48.24	-137.47	-38.95	740.05
1-VM-1-NW/VN	Vancouver, WA	76	05/01/17	06/30/17	135.40	2	270.80	-13.54	-38.59	-10.93	207.74
1-VM-1-NW/DH	The Dalles/Hood River	47	04/01/17	06/30/17	87.55	3	262.65	-13.13	-37.43	-10.60	201.49
1-VM-1-NW/SM	Salem	58	05/01/17	06/30/17	108.60	2	217.20	-10.86	-30.95	-8.77	166.62
1-VM-1-NW/E	Eugene	74	05/01/17	06/30/17	139.50	2	279.00	-13.95	-39.76	-11.26	214.03
1-VM-1-NW/R	Roseburg	56	05/01/17	06/30/17	102.40	2	204.80	-10.24	-29.18	-8.27	157.11
1-VM-1-NW/M	Medford	73	05/01/17	06/30/17	145.05	2	290.10	-14.51	-41.34	-11.71	222.54
1-VM-1-NW/NOC	N. Oregon Coast	146	04/01/17	06/30/17	258.20	3	774.60	-38.73	-110.38	-31.27	594.22
1-VM-1-NW/SOC	S. Oregon Coast	87	05/01/17	06/30/17	166.60	2	333.20	-16.66	-47.48	-13.45	255.61
1-VM-1-NW/BN	Bend/Redmond	61	05/01/17	06/30/17	107.60	2	215.20	-10.76	-30.67	-8.69	165.09
1-VM-1-NW/KF	Klamath Falls	39	05/01/17	06/30/17	76.30	2	152.60	-7.63	-21.75	-6.16	117.06
1-VM-1-NW/NEO	N.E. Oregon	60	07/01/16	09/30/16	112.00	3	336.00	-16.80	-47.88	-13.57	257.75
1-VM-1-NW/NEO	N.E. Oregon	60	05/01/17	06/30/17	112.00	2	224.00	-11.20	-31.92	-9.04	171.84
1-VM-2-NW/P	Portland (Super Cities)	231	07/01/16	06/30/17	498.90	12	5,986.80	-299.34	-853.12	-241.72	4,592.62



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**COMMENTS/SPECIAL INSTRUCTIONS:**

**APPROVED BY ADVERTISER**

AGREEMENT TO TERMS. Advertiser hereby acknowledges that Advertiser has read all the terms and provisions set forth on the front and backside of this Agreement, and agrees that all such terms and provisions are a part of this Agreement.

Your Signature: \_\_\_\_\_  
 Name (print): \_\_\_\_\_  
 Title: \_\_\_\_\_ Date: \_\_\_\_\_

**APPROVED BY (Certified Folder Display corporate office)**

Signature: \_\_\_\_\_  
 Name (print): \_\_\_\_\_  
 Title: \_\_\_\_\_ Date: \_\_\_\_\_

**MONTHLY BILLING SCHEDULE (Plus any applicable sales tax)**

Fees are normally billed 30 days in advance of service. Monthly Billing Schedule details actual billing for the month indicated, not for the month service is provided.

Jun	Jul	Aug	Sept	Oct	Nov
1,856.77	1,856.77	1,856.83	382.72	382.72	382.72
Dec	Jan	Feb	Mar	Apr	May
382.72	382.72	382.72	647.95	1,856.82	1,856.77

**TERMS.** The agreed payment is NET CASH. Payment shall be made not later than 30 days from invoice date. If unpaid, a late charge of 1 1/2% per month or 18% annually will be added on the unpaid balance and monthly thereafter until paid. Advertiser agrees to pay all collection costs including reasonable attorney's fees.

**Total Net Fee** = 12,228.23

**PREPAYMENT OPTION (Please check one)**  Yes  No

**Prepayment Discount** percentage( 8.00 ) (978.21) 28

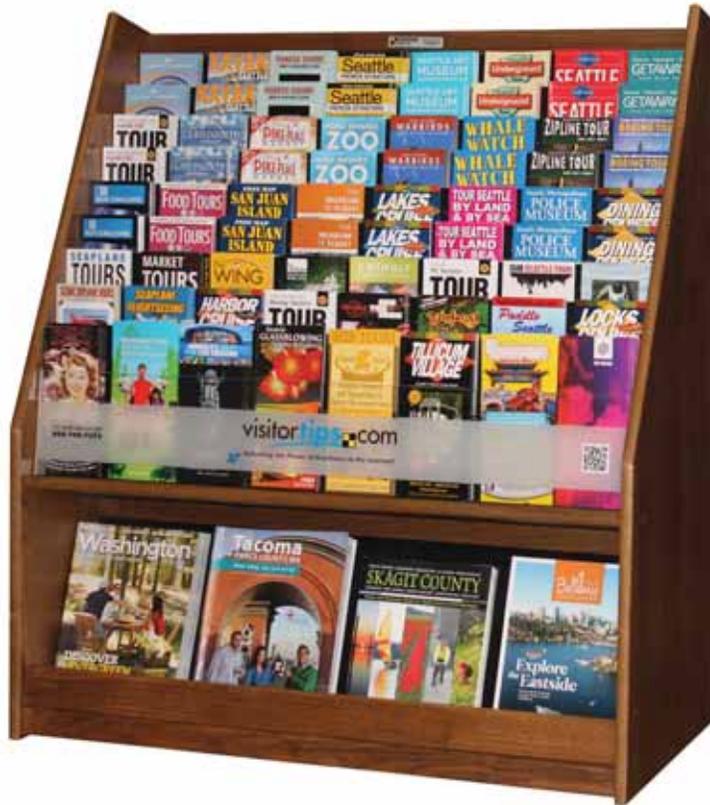
**TOTAL PREPAID FEE (Plus any applicable tax)** \$ 11,249.98

All fees billed 30 days in advance of service



# VISITOR MARKETING PROGRAM

## PACIFIC NORTHWEST



Coming Soon  
in 2016  
**ExploreBoard**  
see Back Cover!



# visitor **tips** .com

Access your **Brochure ANYWHERE, ANYTIME!**



# OVER 22,000 LOCATIONS



## The Most Extensive Coverage Throughout North America

\* Service provided by Inter-West Alberta

Millions of visitors and travelers use Certified's 22,000 brochure display racks annually throughout California, Oregon, Washington, Idaho, Montana, Nevada, Arizona, New Mexico, Colorado, Utah, Wyoming, Texas, Oklahoma, Kansas, Nebraska, Louisiana, South Dakota, Arkansas, British Columbia and Alberta.

### Our locations include:

- Hotels & Motels
- Military Bases
- Car Rental Offices
- Ski & Sport Shops
- Visitor Centers
- Corporate / Industrial Plants
- Airports
- Chambers of Commerce
- RV Parks
- Restaurants
- Campgrounds
- Interstate Service Centers





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ExploreBoard .....	Back Cover



Visitor Marketing Program		# SITES	MONTHLY FEE	MONTHLY FEE	MONTHLY FEE
DISTRIBUTION AREA			12 Month Rate	6 Month Rate	3-5 Month Rate
			TOTAL IMPACT	TOTAL IMPACT	TOTAL IMPACT
1-VM-1-NW/ID	<u>Idaho</u>	468	\$847.00	\$964.00	\$1,081.00
1-VM-1-NW/B	<u>Boise</u>	118	\$192.90	\$222.40	\$251.90
1-VM-1-NW/CO	<u>Coeur D' Alene</u>	117	\$208.90	\$238.15	\$267.40
1-VM-1-NW/IF	<u>Pocatello/Idaho Falls</u>	60	\$115.00	\$130.00	\$145.00
1-VM-1-NW/MC	<u>McCall/Whitewater</u>	59	\$122.10	\$136.85	\$151.60
1-VM-1-NW/SPT	<u>Sandpoint</u>	40	\$76.00	\$86.00	\$96.00
1-VM-1-NW/SVT	<u>Sun Valley/Twin Falls</u>	74	\$132.10	\$150.60	\$169.10
1-VM-1-NW/O	<u>Oregon</u>	932	\$1,802.70	\$2,035.70	\$2,268.70
1-VM-1-NW/BN	<u>Bend/Redmond</u>	61	\$107.60	\$122.85	\$138.10
1-VM-1-NW/DH	<u>The Dalles/Hood Rvr.</u>	47	\$87.55	\$99.30	\$111.05
1-VM-1-NW/E	<u>Eugene</u>	74	\$139.50	\$158.00	\$176.50
1-VM-1-NW/KF	<u>Klamath Falls</u>	39	\$76.30	\$86.05	\$95.80
1-VM-1-NW/M	<u>Medford</u>	73	\$145.05	\$163.30	\$181.55
1-VM-1-NW/NEO	<u>N.E. Oregon</u>	60	\$112.00	\$127.00	\$142.00
1-VM-1-NW/NOC	<u>N. Oregon Coast</u>	146	\$258.20	\$294.70	\$331.20
1-VM-2-NW/P	<u>Portland</u>	231	\$498.90	\$556.65	\$614.40
	<b>ExploreBoard</b> <i>(Super Cities)</i>				
1-VM-1-NW/R	<u>Roseburg</u>	56	\$102.40	\$116.40	\$130.40
1-VM-1-NW/SM	<u>Salem</u>	58	\$108.60	\$123.10	\$137.60
1-VM-1-NW/SOC	<u>S. Oregon Coast</u>	87	\$166.60	\$188.35	\$210.10
1-VM-1-NW/W	<u>Washington</u>	1,446	\$2,759.55	\$3,121.05	\$3,482.55
1-VM-2-NW/BE	<u>Bellingham/I-5</u>	165	\$323.50	\$364.75	\$406.00
	<i>(Super Cities)</i>				
1-VM-1-NW/ICR	<u>I-90 Corridor</u>	50	\$97.50	\$110.00	\$122.50
1-VM-1-NW/NCW	<u>N.C. Washington</u>	161	\$267.60	\$307.85	\$348.10
1-VM-1-NW/OP	<u>Olympic/Kitsap</u>	135	\$246.25	\$280.00	\$313.75
	<u>Peninsulas</u>				
1-VM-2-NW/S	<u>Seattle and the Eastside</u>	258	\$537.30	\$601.80	\$666.30
	<b>ExploreBoard</b> <i>(Super Cities)</i>				
1-VM-2-NW/SP	<u>Spokane</u>	181	\$317.70	\$362.95	\$408.20
	<i>(Super Cities)</i>				
1-VM-2-NW/ST	<u>Seattle Southside</u>	116	\$286.20	\$315.20	\$344.20
	<b>ExploreBoard</b> <i>(Super Cities)</i>				
1-VM-1-NW/T	<u>Tacoma/Olympia</u>	162	\$277.30	\$317.80	\$358.30
1-VM-1-NW/VN	<u>Vancouver, Wa.</u>	76	\$135.40	\$154.40	\$173.40
1-VM-1-NW/WC	<u>Washington Coast</u>	46	\$92.80	\$104.30	\$115.80
1-VM-1-NW/YAK	<u>Yakima/Tri-Cities</u>	96	\$178.00	\$202.00	\$226.00

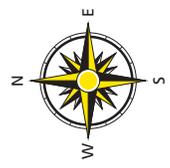
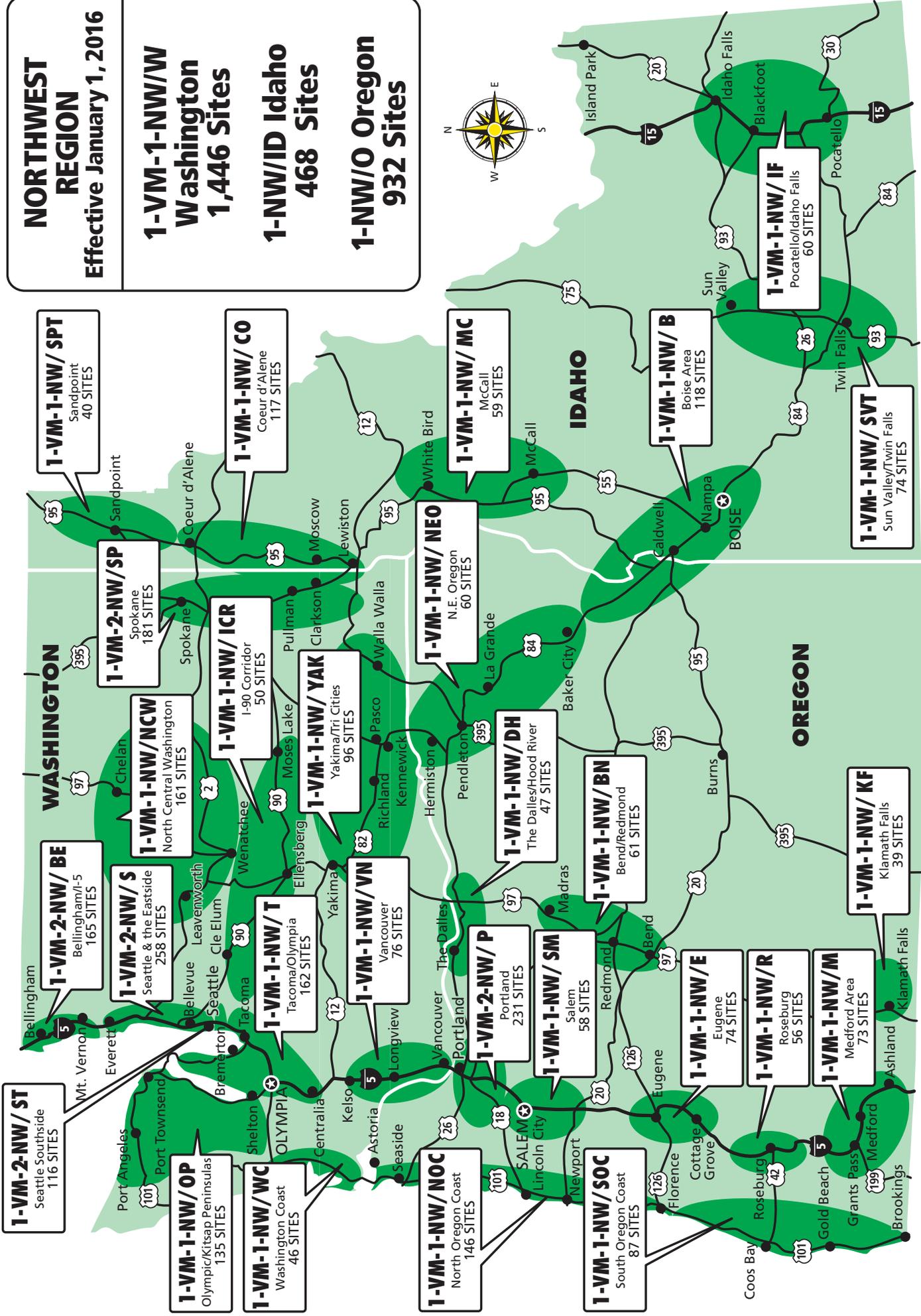
# NORTHWEST REGION

Effective January 1, 2016

**1-VM-1-NW/W**  
Washington  
1,446 Sites

**1-NW/ID** Idaho  
468 Sites

**1-NW/O** Oregon  
932 Sites



## NORTHWEST SITE BREAKDOWN

The following is an itemized breakdown of the display sites serviced by **Certified Folder Display Service, Inc.** in Oregon, Washington and Idaho. Please note this breakdown is by specific distribution area and corresponds to the Northwest Rate Sheet effective January 1, 2016.

Distribution Area	Page	Hotel	Restaurant	Car Rental	RV Park	Military	Gas	Other
1-VM-1-NW/ID <u>Idaho</u> – 468 sites		268	28	7	26	0	24	115
1-VM-1-NW/B <u>Boise</u> – 118 sites	4	85	3	5	6	0	1	18
1-VM-1-NW/CO <u>Coeur D' Alene</u> - 117 sites	4	62	2	1	7	0	11	34
1-VM-1-NW/IF <u>Pocatello/IF</u> – 60 sites	5	48	4	0	2	0	2	4
1-VM-1-NW/MC <u>McCall</u> – 59 sites	5	25	13	0	7	0	3	11
1-VM-1-NW/SPT <u>Sandpoint</u> – 40 sites	6	13	2	0	2	0	5	18
1-VM-1-NW/SVT <u>Sun Valley/Twin Falls</u> -74 sites	6	35	4	1	2	0	2	30
1-VM-1-NW/O <u>Oregon</u> – 932 sites		610	49	16	92	2	24	139
1-VM-1-NW/BN <u>Bend/Redmond</u> – 61 sites	7	40	9	0	1	0	3	8
1-VM-1-NW/DH <u>The Dalles/Hood River</u> 47 sites	7	21	6	0	1	0	6	13
1-VM-1-NW/E <u>Eugene</u> – 74 sites	7	56	2	3	4	0	0	9
1-VM-1-NW/KF <u>Klamath Falls</u> – 39 sites	8	24	2	0	3	2	2	6
1-VM-1-NW/M <u>Medford</u> – 73 sites	8	54	1	0	10	0	2	6
1-VM-1-NW/NEO <u>Northeast Oregon</u> 60 sites	8	41	1	0	11	0	0	7
1-VM-1-NW/NOC <u>N Oregon Coast</u> -146 sites	9	96	6	0	19	0	1	24
1-VM-2-NW/P <u>Portland Area</u> – 231 sites <b>ExploreBoard</b> ( <i>Super Cities</i> )	10	172	5	12	10	0	2	30
1-VM-1-NW/R <u>Roseburg</u> – 56 sites	11	27	5	0	7	0	7	10
1-VM-1-NW/SM <u>Salem</u> – 58 sites	11	41	3	1	8	0	0	5
1-VM-1-NW/SOC <u>S Oregon Coast</u> – 87 sites	12	38	9	0	18	0	1	21
1-VM-1-NW/W <u>Washington</u> - 1,446 sites		803	49	32	93	70	41	358
1-VM-2-NW/BE <u>Bellingham/I-5</u> - 165 sites <i>(Super Cities)</i>	12	65	10	0	17	19	13	41
1-VM-1-NW/ICR <u>I-90 Corridor</u> – 50 sites	14	33	2	0	5	0	2	8
1-VM-1-NW/NCW <u>North Central</u> <u>Washington</u> – 161 sites	14	52	14	1	5	0	7	82
1-VM-1-NW/OP <u>Olympic/Kitsap</u> <u>Peninsulas</u> – 135 sites	15	55	1	3	8	27	0	41
1-VM-2-NW/S <u>Seattle and the Eastside</u> <b>ExploreBoard</b> 258 sites ( <i>Super Cities</i> )	16	181	3	7	9	5	0	53
1-VM-2-NW/SP <u>Spokane</u> – 181 sites <i>(Super Cities)</i>	17	88	9	7	11	7	11	48
1-VM-2-NW/ST <u>Seattle Southside</u> - 116 sites <b>ExploreBoard</b> ( <i>Super Cities</i> )	18	91	4	7	1	0	0	13
1-VM-1-NW/T <u>Tacoma/Olympia</u> 162 sites	19	90	1	5	16	10	5	35
1-VM-1-NW/VN <u>Vancouver, Wa.</u> 76 sites	20	48	4	2	10	0	1	11
1-VM-1-NW/WC <u>Washington Coast</u> 46 sites	21	29	0	0	5	1	0	11
1-VM-1-NW/YAK <u>Yakima/Tri-Cities</u> 96 sites	21	71	1	0	6	1	2	15

State of Idaho	
1-VM-1-NW/B	Boise

**Boise, ID**

**Airport**

C | Boise Executive Terminal

**Campground**

C | Hi-Valley RV Park  
C | Mountain View RV Park

**Car Rental**

C | Alamo  
C | Avis - Airport Way  
C | Avis - West Main  
C | Thrifty  
C | U-Save Auto Rental

**Hotel/Motel**

D AmeriTel Inn  
C Best Western - Airport Inn  
H Best Western - Safari Motor Inn  
C Best Western - Vista Inn  
H Boise Center Guest Lodge  
C Boise Hotel & Conference Center  
C Boise Inn  
C Budget Host Inn  
C Budget Inn  
C Cabana Inn  
C Candlewood Suites  
C Comfort Suites  
C Cottonwood Suites  
C Courtyard by Marriott  
C DoubleTree Club Hotel  
C Extended Stay America  
C Fairfield Inn by Marriott  
C Farnsworth Property  
H Hampton Inn  
C Hilltop Station  
C Homewood Suites  
H Hotel 43  
C Inn America  
C La Quinta Inn & Suites  
C Liberty Lakes Apartments  
C Logger Suites  
C Motel 6  
D Owyhee Plaza Hotel  
C Quality Inn  
H Red Lion Inn  
C Residence Inn by Marriott - Denton  
C Residence Inn by Marriott - Lusk  
H Riverside Hotel  
C Rodeway Inn - Airport  
C Rodeway Inn - Curtis  
C Shilo Inn  
C SpringHill Suites by Marriott - Cloverdale  
C SpringHill Suites by Marriott - ParkCenter

C Super 8 Motel  
C TownePlace Suites by Marriot  
C West Coast Grove Hotel

**Restaurant**

C | Perkins - Broadway  
C | Perkins - Federal

**Visitor Center**

C | AAA Idaho  
C | American Property Management  
C | Birds Of Prey Center  
C | Boise Factory Outlet  
C | Boise Visitor Center  
C | Discovery Center Of Idaho  
C | East Boise Storage  
C | Metro Management  
D | RE/MAX Of Boise

**Caldwell, ID**

**Campground**

C | Ambassador RV Park

**Hotel/Motel**

C Best Western - Caldwell Inn & Suites  
C Black Canyon Motel  
C I-84 Motor Inn  
C La Quinta Inn  
C Sundowner Motel

**Visitor Center**

H | Caldwell Visitor Center

**Emmett, ID**

**Hotel/Motel**

C Holiday Motel

**Service Station**

C | B & W Fuels

**Garden City, ID**

**Hotel/Motel**

C Seven K Motel  
C West River Inn

**Garden Valley, ID**

**Visitor Center**

C | Garden Valley Market

**Horseshoe Bend, ID**

**Restaurant**

C | Riverside Restaurant

**Visitor Center**

C | \*Cascade Raft & Kayak

**Meridian, ID**

**Campground**

C | Boise / Meridian RV Resort

**Hotel/Motel**

H Best Western - Rama Inn  
C Candlewood Suites  
C Country Inn & Suites  
C Courtyard by Marriott  
C Hampton Inn & Suites  
C Holiday Inn Express  
C La Quinta Inn & Suites  
H Motel 6  
C Mr Sandman Inn & Suites  
C TownePlace Suites by Marriot

**Visitor Center**

H F | Meridian Visitor Center

**Mountain Home, ID**

**Campground**

H | Mountain Home RV Park

**Hotel/Motel**

D Best Western - Foothills Motor Inn  
D Sleep Inn

**Visitor Center**

H | Desert Mountain Visitors Center

**Nampa, ID**

**Campground**

C | Manson Creek RV Park

**Hotel/Motel**

C Best Western - Desert Inn  
C Budget Inn  
C Fairfield Inn by Marriott  
C Hampton Inn & Suites  
C Holiday Inn Express  
C Nampa Inn & Suites  
C Rodeway Inn & Suites  
C Shilo Inn  
C Sleep Inn  
C Super 8 Motel

**Visitor Center**

H | Fred Meyer  
H | Swiss Village Cheese Company

**North Ontario, OR**

**Visitor Center**

H | Welcome Center

**Ontario, OR**

**Hotel/Motel**

C Americas Best Value Inn  
H Best Western - Ontario Inn & Suites  
C Budget Inn  
C Clarion Inn (Lobby 1)  
C Clarion Inn (Lobby 2)  
C Clarion Inn (Restaurant)  
C Economy Inn  
C Holiday Inn Express  
C Motel 6  
C Oregon Trail Motel  
C Quality Inn  
C Rodeway Inn  
C Sleep Inn  
C Stockmans Motel

1-VM-1-NW/CO	Coeur D'Alene
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**Athol, ID**

**Campground**

C | Ravenwood RV

**Visitor Center**

C | \*Silverwood Theme Park

**Coeur D'Alene, ID**

**Campground**

C | Blackwell Island RV Park  
C | Lake Coeur D Alene Camping Resort  
C | \*Wolf Lodge RV Park

**Car Rental**

C | Avis

**Hotel/Motel**

C Bates Motel  
C Baymont Inn & Suites - Appleway  
C Baymont Inn & Suites - Sherman  
C Bennett Bay Inn  
C Best Western Plus - Coeur DAlene Inn  
C Budget Saver Motel  
C Comfort Inn  
C Days Inn  
C El Rancho Motel  
C Hampton Inn & Suites  
C Holiday Inn Express  
C Lake Drive Motel  
C Motel 6  
H Resort City Inn  
C Shilo Inn Suites  
C Silver Lake Motel  
C SpringHill Suites by Marriott  
C State Motel  
C Two Lakes Motel

**Service Station**

C | Jiffi Stop Exxon  
C | Tesoro

**Visitor Center**

H | Coeur D Alene Visitors Bureau  
C | Gateway Visitor Center / Milton Center  
C | Silver Lake Mall  
C | Skate Plaza & Fun Center  
C | Vacation Rental Authority

**Hayden, ID**

**Hotel/Motel**

C Haydens Inn  
C Triple Play Resort

**Service Station**

C | Exxon Jiffi Stop

**Visitor Center**

C | Hayden Chamber  
H | Hayden City Hall  
C | Triple Play Family Fun Park

**Kellogg, ID**

**Hotel/Motel**

C GuestHouse Inn (Lobby 1)  
C GuestHouse Inn (Lobby 2)  
C Morning Star Lodge  
C Silverhorn Motor Inn  
C Sunshine Inn  
C Trail Motel

**Restaurant**

C | Silver Spoon Restaurant

**Service Station**

C | Conoco

**Visitor Center**

C | Dave Smith Motors  
C | Silver Valley Chamber (Lobby 1)  
C | Silver Valley Chamber (Lobby 2)

- C | Yokes
- Kooskia, ID**
- Visitor Center**
- C | Kooskia Visitor Center
- Lewiston, ID**
- Campground**
- C | AhtWy Plaza RV Park
- Hotel/Motel**
- C | Cedars Lodge
- C | Clearwater River Resort
- C | Comfort Inn
- C | Days Inn
- C | Econo Lodge
- C | El Rancho Motel
- C | Evergreen Motel
- C | Golden Oak Inn
- C | GuestHouse Inn & Suites
- C | Ho Hum Motel
- C | Holiday Inn Express
- C | Inn America
- C | Red Lion Hotel (Lobby 1)
- C | Red Lion Hotel (Lobby 2)
- C | Seaport Club & Suites
- Visitor Center**
- C | Lewiston Community Center
- C | Nez Perce Express II
- Moscow, ID**
- Hotel/Motel**
- C | Fairfield Inn by Marriott
- C | Hillcrest Motel
- C | Idaho Inn
- C | La Quinta Inn
- C | Palouse Inn
- C | Royal Motor Inn
- C | Super 8 Motel
- Service Station**
- C | Sunset Mart #2
- Visitor Center**
- C | Bestway Carpets
- C | Bills Barber Shop
- C | Bruneel Tire Factory
- C | Helbling Laundry / Machine & Auto
- C | Les Schwab Tire Center
- C | Moscow Chamber
- C | Palouse Mall
- Mullan, ID**
- Hotel/Motel**
- C | Lookout Motel
- Service Station**
- C | Mullan Trail Gas
- Visitor Center**
- C | \*Lookout Pass VIC (Lobby 1)
- C | \*Lookout Pass VIC (Lobby 2)
- Osburn, ID**
- Service Station**
- C | Shell / Osburn Gas-Mart
- Post Falls, ID**
- Campground**
- C | Coeur D Alene RV Resort
- C | Suntree RV Park

- Hotel/Motel**
- C | Howard Johnson
- C | Ramada Inn
- C | Red Lion - Templins Resort Hotel
- C | Riverbend Inn
- C | Sleep Inn
- Service Station**
- C | Expo Shell
- C | Jifi Stop BP
- C | Superstore 24
- Visitor Center**
- C | Milton Chamber
- C | Post Falls Chamber
- C | Post Falls Factory Outlet
- C | Post Falls Senior Center
- Potlatch, ID**
- Visitor Center**
- C | City Of Potlatch
- Wallace, ID**
- Hotel/Motel**
- C | Brooks Hotel
- C | Ryan Motel
- C | Stardust Motel
- C | Wallace Inn Hotel (Lobby 1)
- C | Wallace Inn Hotel (Lobby 2)
- Restaurant**
- C | JGs Restaurant
- Service Station**
- C | \*6th & Cedar Coffee
- Visitor Center**
- C | \*Sierra Silver Mine Tour
- C | Wallace Chamber (Lobby 1)
- C | Wallace Chamber (Lobby 2)
- C | Wallace District Mining Museum
- Worley, ID**
- Hotel/Motel**
- C | Coeur D Alene Casino Resort (Casino)
- C | Coeur D Alene Casino Resort (Hotel)

1-VM-1-NW/IF	Pocatello / Idaho Falls
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- Blackfoot, ID**
- Hotel/Motel**
- C | Best Western - Blackfoot Inn
- C | Super 8 Motel
- Chubbuck, ID**
- Restaurant**
- H | McDonalds
- Fort Hall, ID**
- Hotel/Motel**
- C | Shoshone-Bannock Hotel
- Idaho Falls, ID**
- Campground**
- C | Sunnyside Acres
- Hotel/Motel**
- D | Best Western - Cotton Tree Inn

- D | Best Western - Driftwood Inn
- C | Comfort Inn
- C | Fairfield Inn by Marriott
- C | GuestHouse Inn & Suites
- C | Hampton Inn - Channing
- D | Hampton Inn - Lindsay
- C | Holiday Inn Express
- C | Hotel On The Falls
- D | La Quinta Inn & Suites
- D | Le Ritz Hotel & Suites
- C | Motel 6 - Broadway
- C | Motel 6 - Lindsay
- H | Motel West
- C | Pinecrest Inn
- D | Shilo Inn Suites
- C | Sleep Inn & Suites
- C | Super 8 Motel
- Lava Hot Springs, ID**
- Hotel/Motel**
- C | Lava Spa Motel & RV
- Malad City, ID**
- Hotel/Motel**
- C | Village Inn
- Montpelier, ID**
- Hotel/Motel**
- C | Clover Creek Inn
- H | Super 8 Motel - 4th
- C | Super 8 Motel - Boise
- Restaurant**
- C | Ranch Hand Trail Stop
- Visitor Center**
- C | Oregon Trail Center
- Pocatello, ID**
- Campground**
- C | Cowboy Mobile Home & RV P
- Hotel/Motel**
- D | AmeriTel Inn
- C | Best Western - Cotton Tree Inn
- D | Clarion Inn
- C | Comfort Inn
- C | Hampton Inn
- C | Holiday Inn Express
- C | Motel 6
- C | Ramada Inn
- C | Red Lion Hotel
- C | Rodeway Inn
- C | Super 8 Motel
- H | Thunderbird Motel
- C | TownePlace Suites by Marriot
- Restaurant**
- H | McDonalds - 5th
- H | McDonalds - Yellowstone
- Visitor Center**
- C | Pocatello Chamber
- C | Pocatello Visitor Info Center
- Preston, ID**
- Hotel/Motel**
- C | Plaza Motel
- C | Riverdale Resort
- Service Station**

- H | Greens Kicks 66
  - C | Wellcome Mart
  - Rexburg, ID**
  - Hotel/Motel**
  - C | AmericInn
  - C | Quality Inn
  - C | SpringHill Suites by Marriott
  - C | Super 8 Motel
  - Visitor Center**
  - H | Rexburg Chamber
  - Rigby, ID**
  - Hotel/Motel**
  - C | South Fork Inn
  - Soda Springs, ID**
  - Hotel/Motel**
  - D | J-R Inn
  - St Anthony, ID**
  - Hotel/Motel**
  - C | GuestHouse - Henrys Fork Inn
- |              |                     |
|--------------|---------------------|
| 1-VM-1-NW/MC | McCall / Whitewater |
|--------------|---------------------|
- Cascade, ID**
  - Campground**
  - C | \*Arrowhead RV Park
  - C | \*Waters Edge RV Resort
  - Hotel/Motel**
  - C | Alpine Lodge & Motel
  - C | Ashley Inn
  - C | Bears Knight Inn
  - C | Birch Glen Lodge
  - C | Trinity Pines Camp & Conference Center
  - Restaurant**
  - C | Chief Restaurant
  - C | Grammas Family Restaurant
  - C | Harpos Convenience Store
  - Service Station**
  - C | Howdys Gas & Grub
  - Visitor Center**
  - C | Cascade Visitor Info Center
  - C | Wheelers Pharmacy
  - Donnelly, ID**
  - Campground**
  - C | \*Chalet RV Park
  - Hotel/Motel**
  - C | Boulder Creek Inn & Suites
  - Restaurant**
  - C | Cougar Daves
  - Visitor Center**
  - C | Donnelly Chamber
  - Grangeville, ID**
  - Campground**
  - C | Bear Den RV Resort
  - Hotel/Motel**
  - C | Elkhorn Lodge
  - C | Gateway Inn
  - C | Super 8 Motel
  - Restaurant**
  - C | Palenque Mexican Restaurant

**Kamiah, ID**

**Hotel/Motel**

- C Clearwater 12 Motel
- C Lewis-Clark Resort

**Restaurant**

- C | Jilindas Family Dining

**Service Station**

- C | Conoco The Station

**Kooskia, ID**

**Visitor Center**

- C | Kooskia Visitor Center

**Lowell, ID**

**Hotel/Motel**

- C Ryans Wilderness Inn

**Visitor Center**

- C | Cougar Canyon Station

**Lucile, ID**

**Hotel/Motel**

- C Steelhead Inn

**McCall, ID**

**Campground**

- C | McCall RV Resort

**Hotel/Motel**

- C Americas Best Value Inn & Suites
- C Bear Creek Lodge
- C Brundage Inn
- C McCall Cabins
- C Scandia Inn
- C Super 8 Motel
- C WorldMark - McCall Resort

**Other**

- C | McCall Aviation

**Restaurant**

- C | Lardos Grill & Saloon
- C | Toll Station Pizza

**Ski/Sporting Goods Store**

- C | Home Town Sports

**Visitor Center**

- C | Brundage Info Center (Lobby)
- C | Brundage Info Center (Store)
- C | \*Ponderosa State Park
- C | ProBuild

**New Meadows, ID**

**Campground**

- C | Zims Hot Springs

**Restaurant**

- C | Granite Mountain Cafe
- C | Pinehurst Trading Post

**Service Station**

- C | Turning Point Chevron

**Riggins, ID**

**Hotel/Motel**

- C Big Iron Motel
- C Salmon Rapids Lodge
- C Salmon River Motel

**Restaurant**

- C | Back Eddy Grill
- C | Kates Cattlemens Restaurant
- C | Summervilles Restaurant

**White Bird, ID**

**Campground**

- C | Swiftwater RV Park & Store

**Hotel/Motel**

- C Canyon House
- C Hoots Motel & Cafe

1-VM-1-NW/SPT	Sandpoint
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**Bayview, ID**

**Hotel/Motel**

- C \*Bayview Scenic Motel & RV Park

**Visitor Center**

- C | \*Waterfront - Blue Diamond Marina

**Blanchard, ID**

**Hotel/Motel**

- C Stoneridge Resort

**Bonnars Ferry, ID**

**Hotel/Motel**

- C Carriage House Inn
- C Kootenai Valley Motel

**Service Station**

- C | Conoco
- C | Exxon

**Visitor Center**

- D | Bonnars Ferry Chamber & VIC

**Newport, WA**

**Campground**

- C | \*Little Diamond RV
- C | \*Old American Kampground

**Hotel/Motel**

- C Antler Inn
- C Golden Spur Motor Inn

**Visitor Center**

- C | Concepts Communication
- C | Newport Chamber

**Ponderay, ID**

**Hotel/Motel**

- C Days Inn
- C Holiday Inn Express

**Visitor Center**

- C | Bonnars Ferry Mall (Entrance 1)
- C | Bonnars Ferry Mall (South Entrance)

**Porthill, ID**

**Restaurant**

- C | Big Daddies

**Visitor Center**

- C | Porthill Mercantile

**Priest River, ID**

**Hotel/Motel**

- C Eagle's Nest Motel

**Restaurant**

- C | Beardmore Bistro

**Service Station**

- H | Little Store

**Visitor Center**

- D | Albeni Falls
- C | Priest River Chamber

- C | River Mountain Realty

**Sagle, ID**

**Hotel/Motel**

- C Lodge At Sandpoint

**Sandpoint, ID**

**Airport**

- C | Sandpoint Airport
- C | Sandpoint Aviation

**Hotel/Motel**

- C GuestHouse Lodge
- C Howard Johnson
- C Western Pleasure Guest Ranc

**Service Station**

- C | Conoco - Waterfront Express
- C | Samuels Shell - Blue Heron Cafe

**Visitor Center**

- C | Cedar Mall
- C | Coldwater Creek
- C | Coldwater Creek Store
- C | Sandpoint Chocolate Bear
- C | Sandpoint VIC (Lobby 1)
- C | Sandpoint VIC (Lobby 2)

1-VM-1-NW/SVT	Sun Valley / Twin Falls
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**Bellevue, ID**

**Hotel/Motel**

- C Bellevue High Country Motel

**Service Station**

- C | Splash & Dash Texaco

**Visitor Center**

- C | Atkinsons Market
- H | Bellevue Historical Museum
- C | Ryans Mountain Rentals

**Burley, ID**

**Hotel/Motel**

- C Best Western - Burley Inn
- C Budget Motel
- C Fairfield Inn by Marriott

**Visitor Center**

- C | Whippels Book Plaza

**Declo, ID**

**Service Station**

- C | Travel Stop

**Fairfield, ID**

**Hotel/Motel**

- C Prairie Inn

**Restaurant**

- C | Jim Dandys Pizza Pub

**Visitor Center**

- C | Soldier Mountain

**Gooding, ID**

**Hotel/Motel**

- C Cottage Inn
- C Get Inn
- C Historic Gooding Hotel

**Hailey, ID**

**Airport**

- H | Friedman Memorial Airport

**Car Rental**

- C | Enterprise

**Hotel/Motel**

- C Airport Inn
- C AmericInn Lodge & Suites
- C Wood River Inn

**Ski/Sporting Goods Store**

- C | Sturtevant's Mountain Sports

**Visitor Center**

- C | Albertsons
- C | Atkinsons Market
- C | Atlantic Aviation
- C | College Of Southern Idaho
- H | Hailey Chamber
- C | Sun Valley Brewery
- C | US Bank

**Heyburn, ID**

**Campground**

- C | Country RV Village

**Hotel/Motel**

- C Super 8 Motel

**Jerome, ID**

**Hotel/Motel**

- C Comfort Inn & Suites
- C Days Inn

**Visitor Center**

- C | Honkers Mini Mart
- C | Jerome Recreation District

**Ketchum, ID**

**Campground**

- C | \*Meadows RV Park

**Hotel/Motel**

- C Bellemont Hotel
- C Best Western - Tyrolean Lodg
- C Habitat 2000
- C Kentwood Lodge
- C Knob Hill Inn
- C Pennays At River Run
- C River Run Day Lodge
- H Tamarack Lodge
- C Wyndham Vacation Rentals

**Restaurant**

- C | Leftys Bar & Grill
- C | Perrys Restaurant

**Ski/Sporting Goods Store**

- C | Formula Sports

**Visitor Center**

- C | Atkinsons Market
- C | Bank Of The West
- C | DL Evans Bank
- H | Ketchum - Sun Valley Visitor Center
- C | Ketchum Realty
- C | Wood River Community YMC

**Shoshone, ID**

**Visitor Center**

- C | Valley Country Store

**Sun Valley, ID**

**Hotel/Motel**

- H Sun Valley Lodge

**Visitor Center**

- C | Elkhorn Post Office
- C | Harker Center
- C | Ranch Club House
- C | Sun Valley Gun Club
- H | SV Sports Center

**Twin Falls, ID**

**Hotel/Motel**

- H | Apollo Motor Inn
- C | Best Western Plus - Twin Falls Hotel
- C | Hampton Inn
- C | Holiday Inn Express & Suites
- C | La Quinta Inn & Suites
- C | Motel 6
- C | Quality Inn & Suites
- C | Red Lion Hotel
- C | Shilo Inn Suites
- C | Super 8 Motel
- C | Weston Inn

**Restaurant**

- C | Perkins

**Visitor Center**

- C | AAA Idaho

State of Oregon	
1-VM-1-NW/BN	Bend / Redmond

**Bend, OR**

**Hotel/Motel**

- C | Bend Value Inn
- C | Budget Inn
- C | Cascade Lodge & Motel
- C | Chalet Motel
- C | Dunes Motel
- C | Econo Lodge
- C | Holiday Inn Express
- H | Holiday Motel
- C | Inn Of The 7th Mountain
- C | La Quinta Inn
- C | Motel 6
- C | Motel West
- C | Quality Inn
- C | Rainbow Motel
- C | Rodeway Inn & Suites
- C | Royal Gateway Motel
- C | Shilo Inn
- C | Super 8 Motel

**Restaurant**

- C | Jake's Diner
- C | Pilot Butte Drive In - Century
- C | Pilot Butte Drive In - Greenwood

**Visitor Center**

- C | AAA Oregon
- C | Beaver Coach Sales
- H | Bend Factory Stores
- C | Touchmark At Mount Bachelor Village

**Chemult, OR**

**Hotel/Motel**

- C | Budget Inn

**Restaurant**

- C | Lorees Chalet Restaurant & Lounge

**Crescent, OR**

**Hotel/Motel**

- C | Crescent Motel

**Gilchrist, OR**

**Visitor Center**

- C | Gilchrist Grocery & Deli

**La Pine, OR**

**Campground**

- C | Cascade Meadows RV Resort

**Hotel/Motel**

- C | Best Western - Newberry Station Resort
- C | Highlander Motel

**Restaurant**

- C | Gordy's Restaurant

**Service Station**

- C | Gordy's Truck Stop

**Visitor Center**

- C | Gould & Associates Realty

**Madras, OR**

**Airport**

- C | Madras Municipal Airport

**Hotel/Motel**

- C | Budget Inn
- C | Econo Lodge Inn & Suites
- C | Juniper Motel
- C | Motel 6
- C | Quality Inn & Suites
- C | Relax Inn

**Service Station**

- C | Moe's Shell

**Prineville, OR**

**Hotel/Motel**

- C | Econo Lodge

**Restaurant**

- C | Brothers Family Diner
- C | Dillon's Grill

**Service Station**

- C | Prineville Town Pump

**Redmond, OR**

**Hotel/Motel**

- C | City Center Motel
- C | Comfort Suites
- C | Eagle Crest Resort
- C | Greenway Motel
- C | Hub Motel
- C | Motel 6
- C | Redmond Inn Motel
- C | Super 8 Motel
- C | Village Squire Motel
- C | WorldMark

**Sisters, OR**

**Hotel/Motel**

- C | Sisters Inn

**Tumalo, OR**

**Restaurant**

- C | Tumalo Feed Company

**Warm Springs, OR**

**Restaurant**

- C | Eagle Crossing Restaurant

**Visitor Center**

- C | Museum At Warm Springs

1-VM-1-NW/DH	The Dalles / Hood River
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**Biggs Junction, OR**

**Hotel/Motel**

- C | Dintys Motor Inn
- C | Nu Vu Motel
- C | Three Rivers Inn

**Service Station**

- C | Grand Central Travel Stop

**Cascade Locks, OR**

**Campground**

- C | Cascade Locks KOA

**Hotel/Motel**

- C | Best Western - Columbia River Inn
- C | Columbia Gorge Motel

**Restaurant**

- C | Bridgeside Restaurant
- C | Cascade Inn Restaurant

**Visitor Center**

- C | Bonneville Lock & Dam Visitor Center
- C | Dirt Angel Gift Shop
- C | \*Port Of Cascade Locks

**Goldendale, WA**

**Visitor Center**

- C | Maryhill Winery

**Hood River, OR**

**Hotel/Motel**

- C | Best Western - Hood River Inn
- C | Columbia Gorge Hotel
- C | Comfort Suites
- C | Lone Pine Motel
- C | Riverview Lodge
- C | Sunset Motel

**Restaurant**

- C | Charburger Restaurant

**Service Station**

- C | Carson Hood River Chevron
- C | Shell
- C | Szeremis 76

**Visitor Center**

- C | Boys Pine Grove Store
- C | Mount Hood Railroad
- C | WAAAM / Western Antique Aeroplane & Automobile

**Lyle, WA**

**Visitor Center**

- H | Lyle Mercantile

**North Bonneville, WA**

**Service Station**

- C | Store At North Bonneville Chevron

**Visitor Center**

- C | Bonneville Hot Springs Resort

**Rufus, OR**

**Hotel/Motel**

- C | Tyee Motel

**Stevenson, WA**

**Hotel/Motel**

- C | Rodeway Inn
- C | Skamania Lodge

**Service Station**

- C | Main Street Convenience Store

**Visitor Center**

- C | Bonneville Lock & Dam Visitor Center
- C | Columbia Gorge Interpretive Center

**The Dalles, OR**

**Hotel/Motel**

- C | Budget Inn
- C | Comfort Inn
- C | Dalles Inn
- C | Motel 6
- C | Oregon Motor Inn
- C | Shilo Inn
- C | Super 8 Motel

**Restaurant**

- C | Big Jims Drive In
- C | Burgerville
- C | Spookys Pizza

**Visitor Center**

- C | Columbia Gorge Discovery Center
- C | The Dalles Dam Visitor Center

1-VM-1-NW/E	Eugene
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**Coburg, OR**

**Campground**

- C | Eugene Kamping World & RV Park
- C | Premier RV Resort (Lobby)
- H | Premier RV Resort (Recreational Room)

**Visitor Center**

- H | Marathon Coach Service Center

**Corvallis, OR**

**Car Rental**

- C | Hertz

**Hotel/Motel**

- C | Best Western - Grand Manor Inn
- C | Comfort Suites
- C | Corvallis Budget Inn Motel
- C | Days Inn
- C | Econo Lodge
- C | Super 8 Motel
- C | University Inn

**Cottage Grove, OR**

**Hotel/Motel**

- C | Best Western - Cottage Grove Inn
- C | Quality Inn
- C | Relax Inn

C Village Green Resort  
**Restaurant**  
 C | Vintage Inn Restaurant

**Creswell, OR**

**Hotel/Motel**  
 C Comfort Inn & Suites  
 C Super 8 Motel

**Curtin, OR**

**Hotel/Motel**  
 C Stardust Motel

**Eugene, OR**

**Car Rental**

C | Hertz

**Hotel/Motel**

C 66 Motel  
 C Americas Best Value Inn  
 C Best Western - New Oregon Motel  
 C BJs Welcome Inn  
 C Broadway Inn  
 C Budget Lodge  
 C Candlewood Suites  
 C Comfort Suites  
 C Courtesy Inn  
 C Days Inn  
 C Econo Lodge  
 C Executive House Motel  
 C Express Inn & Suites  
 C Hampton Inn  
 C Holiday Inn Express  
 C La Quinta Inn & Suites Motel 6  
 C Nite Inn  
 C Parkway Inn  
 C Phoenix Inn Suites  
 C Red Lion Inn  
 C Residence Inn by Marriott  
 C Rodeway Inn  
 C Royal Inn  
 C Timbers Motel  
 C Travelers Inn  
 C University Inn & Suites  
 C Value Inn

**Other**

C | Amtrak

**Restaurant**

C | Dougs Place Restaurant & Catering

**Visitor Center**

C | \*Cascades Raptor Center  
 C | The Collegian

**Halsey, OR**

**Hotel/Motel**  
 C Pioneer Villa (Back Entrance)  
 C Pioneer Villa (Restaurant)

**Harrisburg, OR**

**Campground**

C | River Life Resort

**Junction City, OR**

**Car Rental**

C | Guaranty RV Rentals & Equipment

**Hotel/Motel**

C Guest House Motel  
**Visitor Center**  
 C | Guaranty Luxury Coach Showcase  
 C | Guaranty RV Business Center  
 C | Guaranty RV Centers

**Philomath, OR**

**Hotel/Motel**  
 C Galaxie Motel

**Springfield, OR**

**Hotel/Motel**  
 C Best Western - Grand Manor Inn  
 C Comfort Suites  
 C Courtyard by Marriott  
 H GuestHouse Inn & Suites  
 C Holiday Inn  
 C Holiday Inn Express  
 C Motel 6  
 C Quality Inn & Suites  
 C Regency Inn  
 C Super 8 Motel

**Visitor Center**

C | AAA Oregon  
 C | Springfield Chamber

1-VM-1-NW/KF	Klamath Falls	1-VM-1-NW/M	Medford
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**Chiloquin, OR**

**Campground**  
 C | Water Wheel RV Park

**Hotel/Motel**  
 C Melitas Motel & RV Park  
 C Rapids Motel

**Service Station**

C | Crater Lake Junction Travel Center

**Visitor Center**

C | Kla-Mo-Ya Casino

**Klamath Falls, OR**

**Campground**  
 C | Klamath Falls KOA  
 C | Oregon 8 RV Park

**Hotel/Motel**

C A-1 Budget Motel  
 C Americas Best Inn & Suites  
 C Comfort Inn & Suites  
 C Days Inn  
 C Golden West Motel  
 C Holiday Inn Express  
 C Klamath Travel Inn  
 C Majestic Inns & Suites  
 C Maverick Motel  
 C Microtel Inn & Suites  
 C Motel 6  
 C Olympic Inn  
 C Oregon 8 Motel  
 C Quality Inn  
 C River Park Inn

C Running Y Ranch - Coopers Hawk  
 C Running Y Ranch - Running Y Road  
 C Shilo Inn Suites  
 C Super 8 Motel  
 C Townhouse Motel  
 C Vagabond Inn & Suites  
 C WorldMark @ Running Y

**Military Base**

C | ANG Kingsley Field - Dormitory  
 C | ANG Kingsley Field - Personnel

**Other**

C | Amtrak

**Restaurant**

C | China Garden  
 C | Nibbles Cafe

**Service Station**

C | My Mechanic

**Visitor Center**

C | Discover Klamath Visitor Center  
 C | Epicenter Bowling  
 C | Jump N Jax  
 C | Keepers Corner Antique Store

**Ashland, OR**

**Hotel/Motel**  
 C Ashland Motel  
 C La Quinta Inn & Suites  
 C Rodeway Inn  
 C Super 8 Motel

**Visitor Center**

C | Sew Creative

**Azalea, OR**

**Restaurant**  
 C | Heaven On Earth - Restaurant

**Glendale, OR**

**Service Station**  
 C | Quines Creek Gas

**Gold Hill, OR**

**Campground**  
 C | Gold N Rogue KOA

**Grants Pass, OR**

**Campground**  
 C | Bridgeview RV Resort  
 C | Chinook Winds RV Park  
 C | Jacks Landing RV Resort  
 C | Joe Creek Waterfalls RV Resort  
 C | River Park RV Resort

**Hotel/Motel**

C Best Western - Grants Pass Inn  
 C Bestway Inn  
 C Comfort Inn  
 C Discovery Inn  
 C Holiday Inn Express

C Knights Inn  
 C La Quinta Inn & Suites Motel 6  
 C Motel Del Rogue  
 C Redwood Hyperion Suites  
 C Shilo Inn  
 C Sunset Inn  
 C Super 8 Motel  
 C Sweet Breeze Inn  
 C Travelodge  
 C Wild River Inn

**Visitor Center**

C | Affordable Truck & RV

**Jacksonville, OR**

**Visitor Center**  
 C | Segway Of Jacksonville

**Medford, OR**

**Hotel/Motel**  
 C Best Western - Horizon Inn  
 C Budget Inn  
 C Cascade Inn  
 C Cedar Lodge Inn  
 C City Center Motel  
 C Comfort Inn - North  
 C Comfort Inn - South  
 C Days Inn  
 C Econo Lodge Inn & Suites  
 C Hampton Inn  
 C Harveys Motel  
 C Holiday Inn Express  
 C Homewood Suites  
 C Mill Wood Inn  
 C Motel 6 - North  
 C Motel 6 - South  
 C Plaza Motel  
 C Quality Inn & Suites  
 C Ramada Inn  
 C Red Carpet Inn  
 C Redwood Inn Motel  
 C Rodeway Inn  
 C Rogue Valley Inn  
 C Royal Crest Motel  
 C Shilo Inn  
 C Sovana Inn  
 C Sunset Inn  
 C Super 8 Motel  
 C Tiki Lodge  
 C Travelodge  
 C Valli Hai Motel

**Visitor Center**

C | AAA Oregon

**Phoenix, OR**

**Campground**  
 C | Pear Tree RV Resort  
**Hotel/Motel**  
 C Americas Best Inn & Suites  
**Visitor Center**  
 C | Petro Shopping Center

**Talent, OR**

**Hotel/Motel**  
 C Goodnight Inn

**White City, OR**

**Campground**

C | Lakewood RV Park

**Hotel/Motel**

C | Brookside Inn & Suites

**Wolf Creek, OR**

**Campground**

C | Creekside RV Resort

C | Sunny Valley Happy Camp RV Park

**Service Station**

C | Wolf Creek Shell

**Visitor Center**

C | Wolf Creek General Store

1-VM-1-NW/NEO	N.E. Oregon

**Baker City, OR**

**Campground**

C | Mountain View Holiday Trav-L-Park

**Hotel/Motel**

C | Baker City Motel

H | Bridge Street Inn

C | Eldorado Inn

C | Knights Inn

C | Oregon Trail Motel & Restaurant

C | Rodeway Inn

C | Western Motel

**Visitor Center**

C | Copy Ship & Mail

**Boardman, OR**

**Campground**

C | Boardman RV Park

C | Driftwood RV Resort

**Hotel/Motel**

C | Knights Inn

C | Riverview Motel

C | Rodeway Inn

**Visitor Center**

C | Boardman Chamber

C | Port of Morrow Riverfront Center

C | Sage Center

**Hermiston, OR**

**Campground**

C | Pioneer RV Park

**Hotel/Motel**

C | Best Western - Hermiston Inn

C | Economy Inn

C | Knights Inn

C | Motel 6

C | Oak Tree Inn

C | Oxford Suites

C | Rodeway Inn & Suites

**Irrigon, OR**

**Campground**

C | Green Acres RV Park & Resort

**Visitor Center**

C | Irrigon Chamber

**La Grande, OR**

**Campground**

C | Eagles Hot Lake RV Park

C | La Grande Rendezvous RV Resort

**Hotel/Motel**

C | Americas Best Value

C | Sandman Inn

C | Best Western - Rama Inn & Suites

C | La Grande Inn

C | Quail Run Motor Inn

C | Travelodge

**North Powder, OR**

**Hotel/Motel**

C | North Powder Motel

**Restaurant**

C | North Powder Cafe

**Pendleton, OR**

**Campground**

C | Lookout RV Park

C | Mountain View RV

C | Wildhorse RV Resort

**Hotel/Motel**

C | Americas Best Value Inn

C | Best Western - Pendleton Inn

C | Econo Lodge

C | Holiday Inn Express

C | Howard Johnson

C | Knights Inn

C | Motel 6

C | Oxford Suites

C | Pillars Motel

C | Red Lion Hotel

C | Rodeo City Inn

C | Rodeway Inn & Suites

C | Super 8 Motel

C | Travelodge

C | Wildhorse Resort Hotel

**Visitor Center**

C | Umatilla National Forest Service Office

**Umatilla, OR**

**Campground**

C | Umatilla Marina RV Park

**Hotel/Motel**

C | Quality Inn

C | Tillicum Inn

C | Umatilla Inn & Suites

**Visitor Center**

C | Umatilla Public Library

1-VM-1-NW/NOC	N. Oregon Coast

**Astoria, OR**

**Hotel/Motel**

C | Bayview Motel

C | Best Western - Lincoln Inn

C | Columbia Inn

C | Comfort Suites

C | Motel 6

C | Rivershore Motel

**Cannon Beach, OR**

**Campground**

C | Cannon Beach RV Resort

**Hotel/Motel**

C | Ecola Creek Lodge

C | Webbs Scenic Surf

**Cloverdale, OR**

**Campground**

C | Thousand Trails

**Depoe Bay, OR**

**Hotel/Motel**

C | Four Winds Motel

C | Surfriider Oceanfront Resort

C | Travelodge

C | WorldMark

**Service Station**

C | North Market 76

**Garibaldi, OR**

**Campground**

C | Old Mill RV Park & Marina

**Hotel/Motel**

C | Econo Lodge

C | Garibaldi House

**Gearhart, OR**

**Hotel/Motel**

C | Gearhart Ocean Inn

C | Windjammer Motor Inn

**Gleneden Beach, OR**

**Hotel/Motel**

C | WorldMark The Club (Lobby)

C | WorldMark The Club (Rec Center)

**Grand Ronde, OR**

**Campground**

C | Wandering Spirit RV Park

**Hotel/Motel**

C | Spirit Mountain Lodge

**Visitor Center**

C | Spirit Mountain Casino

**Hebo, OR**

**Visitor Center**

C | US Forest Service / Hebo Ranger Station

**Ilwaco, WA**

**Campground**

C | Eagles Nest Resort

C | Ilwaco / Long Beach KOA

**Visitor Center**

C | Columbia Pacific Heritage Museum

C | Ilwaco Market

**Lincoln City, OR**

**Campground**

C | Logan Road RV Park

C | Premier RV Resorts

**Hotel/Motel**

C | Americas Best Inn & Suites

C | Ashley Inn

C | Best Western - Landmark Inn

C | Chinook Winds Casino & Resc

C | Coho Oceanfront Lodge

C | Comfort Inn & Suites

C | Cozy Cove Beach Front Resort Inn

C | D Sands

C | Econo Lodge

C | Edgecliff Motel

C | Ester Lee Motel

C | Inn At Spanish Head

C | Inn At Wecoma

C | Liberty Inn

C | Motel 6

C | Nordic Oceanfront Inn

C | Ocean Terrace Condos

C | Palace Inn & Suites

C | Quality Inn

C | Rodeway Inn & Suites

C | Sands Oceanfront Condos

**Restaurant**

C | Galluccis Pizzeria

C | Mist Restaurant & Lounge

**Visitor Center**

C | Lincoln City Glass Center

C | Lincoln City Outlets

**Long Beach, WA**

**Campground**

C | Active Enterprises

C | Andersens RV Park

**Hotel/Motel**

C | Best Western - Long Beach In

C | Boardwalk Cottages

C | Coastal Inn & Suites

C | Mermaid Inn & RV Park

C | Our Place at the Beach

C | Pacific Holiday Resort

C | Thunderbird Motel

C | WorldMark By Wyndham

**Restaurant**

C | Corral Drive Inn

C | Lightship Restaurant

**Visitor Center**

C | Pioneer Market & Deli

C | World Kite Museum

**Manzanita, OR**

**Hotel/Motel**

C | Sunset Surf Motel

**Neskowin, OR**

**Campground**

C | Neskowin Creek RV Resort

**Hotel/Motel**

C | Neskowin Resort

C | Proposal Rock Inn

**Newport, OR**

**Campground**

C | Harbor Village RV Park

C | Pacific Shores RV / Outdoor Resort (Front Office)

C | Pacific Shores RV / Outdoor Resort (Main Club House)

**Hotel/Motel**

C | Comfort Inn

C | Days Inn

C Econo Lodge  
 C Elizabeth Street Inn  
 C Embarcadero Resort  
 C Hallmark Resort  
 C Holiday Inn Express  
 C Inn At Nye Beach  
 C La Quinta Inn & Suites  
 C Money Saver Motel  
 C Motel 6  
 C Newport City Center Motel  
 C Rodeway Inn  
 C Schooner Landing  
 C Summer Wind Budget Motel  
 C Travelodge  
 C Vacation Internationale  
 C Waves Motel  
 C Whaler Motel

**Restaurant**

C | Chalet Restaurant & Bakery  
 C | Flashback Fountain & Grill

**Visitor Center**

C | Greater Newport Chamber  
 C | Newport Performing Arts Center (Lobby 1)  
 C | Newport Performing Arts Center (Lobby 2)

**Ocean Park, WA**

**Hotel/Motel**

C WorldMark Surfside Inn

**Visitor Center**

H | Ocean Park Area Chamber

**Otter Rock, OR**

**Hotel/Motel**

C Inn At Otter Crest

**Pacific City, OR**

**Hotel/Motel**

C Inn At Cape Kiwanda

**Visitor Center**

C | Kiwanda Coastal Properties  
 C | Pacific City Chamber

**Rockaway Beach, OR**

**Hotel/Motel**

C Rockaway Beach Resort  
 C Sea Treasures Inn  
 C Silver Sands Ocean Front Resort  
 C Tradewinds Motel

**Visitor Center**

C | RE/MAX HomeSource  
 C | Rockaway Beach Police Department  
 C | SUMMA All Professionals North Coast

**Seaside, OR**

**Campground**

C | Circle Creek RV Resort

**Hotel/Motel**

C Comfort Inn & Suites  
 C GuestHouse International Inn & Suites  
 C Hillcrest Inn  
 C Holiday Inn Express

C Leisure Time Resorts / Thousand Trails Motel 6  
 C Oceanside Vacation Rentals  
 C Paradise Suites & Vacation Rentals  
 C Shilo Inn  
 C Shilo Inn Suites  
 C Wyndham Vacation Ownershi

**Visitor Center**

C | Safeway  
 C | Seaside Factory Outlet (Entrance)  
 C | Seaside Factory Outlet (Lobby)

**Seaview, WA**

**Campground**

C | Thousand Trails

**Visitor Center**

C | North Coast Antique Mall

**Tillamook, OR**

**Campground**

C | Pleasant Valley RV Park

**Hotel/Motel**

C Ashley Inn  
 C Shilo Inn Suites  
 C Western Royal Inn

**Visitor Center**

C | Tillamook Air Museum  
 C | Tillamook Chamber

**Waldport, OR**

**Campground**

C | Waldport / Newport KOA

**Hotel/Motel**

C Alsi Resort

**Visitor Center**

C | Siuslaw National Forest / Central Coast Ranger District

**Warrenton, OR**

**Campground**

C | Kampers West Kampground

**Hotel/Motel**

C Sunset Lake Resort & RV Park

**Yachats, OR**

**Hotel/Motel**

H Deanes Oceanfront Lodge  
 C Dublin House  
 C Yachats Inn

1-VM-2-NW/P Super Cities	Portland Department
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**Aloha, OR**

**Hotel/Motel**

C Americas Best Value Inn & Suites

**Aurora, OR**

**Campground**

C | Aurora Acres RV Resort

**Service Station**

C | TA Travel Centers of America

**Beaverton, OR**

**Car Rental**

C | Budget

**Hotel/Motel**

C Budget Inn  
 C Comfort Inn & Suites  
 C Extended Stay America - 158t  
 C Extended Stay America - Elde  
 C Fairfield Inn & Suites by Marriott  
 C Hilton Garden Inn  
 C Homewood Suites  
 C PepperTree Inn  
 C Shilo Inn

**Visitor Center**

C | Beaverton Chamber

**Canby, OR**

**Campground**

C | Riverside RV Park

**Hotel/Motel**

C Canby Country Inn

**Clackamas, OR**

**Hotel/Motel**

C Clackamas Inn  
 C Comfort Suites  
 C Courtyard by Marriott  
 C Days Inn  
 C Hampton Inn  
 C Monarch Hotel  
 C Motel 6

**Fairview, OR**

**Campground**

C | Fairview RV Park  
 C | Rolling Hills RV Park

**Forest Grove, OR**

**Hotel/Motel**

C Best Value Inn & Suites  
 C Best Western - University Inn & Suites  
 C Forest Grove Inn

**Visitor Center**

C | Forest Grove Chamber

**Gaston, OR**

**Visitor Center**

C | Tree to Tree Adventure Park

**Gladstone, OR**

**Hotel/Motel**

C Budget Inn  
 C Holiday Inn Express

**Gresham, OR**

**Hotel/Motel**

C Best Western - Pony Soldier Inn  
 C Days Inn & Suites  
 C Howard Johnson  
 C Quality Inn  
 C Super 8 Motel

**Restaurant**

C | Black Bear Diner  
 C | Burgerville

**Visitor Center**

C | Gresham Area Chamber

**Hillsboro, OR**

**Car Rental**

C | Avis

**Hotel/Motel**

C Budget Inn  
 C Comfort Inn  
 C Courtyard by Marriott  
 C Dunes Motel  
 C Econo Lodge  
 C Extended Stay America  
 C Holiday Inn Express  
 C Larkspur Landing  
 C Residence Inn by Marriott  
 C SpringHill Suites by Marriott  
 C TownePlace Suites by Marriot

**Visitor Center**

C | Hillsboro Chamber  
 C | Summa  
 C | Washington County Museum

**King City, OR**

**Hotel/Motel**

C Best Western - Northwind Inn & Suites

**Lafayette, OR**

**Restaurant**

C | Antonios Italian Restaurant

**Lake Oswego, OR**

**Hotel/Motel**

C Crowne Plaza  
 C Fairfield Inn by Marriott  
 C Hilton Garden Inn  
 C Lakeshore Motor Inn  
 C Phoenix Inn Suites

**Visitor Center**

C | AAA Oregon

**McMinnville, OR**

**Campground**

C | Olde Stone Village

**Hotel/Motel**

C Comfort Inn & Suites  
 C GuestHouse International Inn  
 C McMinnville Inn  
 C Motel 6  
 C Red Lion Inn & Suites

**Milwaukie, OR**

**Car Rental**

C | Hertz

**Hotel/Motel**

C Econo Lodge  
 C Milwaukie Inn

**Visitor Center**

C | North Clackamus Chamber

**Newberg, OR**

**Hotel/Motel**

C Best Western - Newberg Inn  
 C Shilo Inn Suites  
 C Town & Country Motel  
 C Travelodge Suites

**Visitor Center**

C | Chehalem Valley Chamber

**North Plains, OR**

**Visitor Center**

- C | North Plains Chamber
- C | North Plains Market

**Oregon City, OR**

**Hotel/Motel**

- C Best Western - Rivershore Hotel

**Visitor Center**

- C | End Of The Oregon Trail - Historic Oregon City
- C | Oregon City Chamber

**Portland, OR**

**Campground**

- C | Columbia River RV Park
- C | Jantzen Beach RV Park

**Car Rental**

- C | Airport Van Rental
- C | Avis
- C | AvisBudget
- C | Enterprise
- C | Hertz - Pine
- C | Hertz - Stark
- C | Thrifty

**Hotel/Motel**

- C Aladdin Motor Inns
- C Americas Best Value Inn
- C Banfield Value Inn
- C Benson Hotel
- C Best Western - Inn At The Meadows
- C Best Western - Pony Soldier Inn
- C Briarwood Suites
- C Budget Inn
- C Cameo Motel
- C Candlewood Suites
- C Chestnut Tree Inn
- C Clarion Hotel
- C Comfort Inn
- C Comfort Inn & Suites
- C Comfort Suites - 60th
- C Comfort Suites - Airport
- C Country Inn & Suites
- C Courtesy Inn Motel
- C Courtyard by Marriott
- C Crowne Plaza
- C Days Inn - 181st
- C Days Inn - 82nd
- C Days Inn - Whitaker
- C Del Rancho Motel
- C Downtown Value Inn
- C Eastside Lodge
- C Econo Lodge - 4th
- C Econo Lodge - 82nd
- C Econo Lodge - Columbia
- C Econo Lodge - Convention Center
- C Econo Lodge - Sandy
- C Executive Lodge
- C Extended Stay America
- C Fairfield Inn by Marriott - Airport Way

- C Fairfield Inn by Marriott - Anchor Way
- C Four Points by Sheraton
- C Golden Spikes Motel
- C GuestHouse Hotel & Suites
- C Hampton Inn
- C Heathman Hotel
- C Hilton Garden Inn
- C Holiday Inn - Airport
- C Holiday Inn - Trade Center
- C Holiday Inn Express - Airport
- C Holiday Inn Express - Hayden Island
- C Holiday Inn Express - Vaughn
- C Holiday Motel
- C Hospitality Inn
- C Hotel Monaco
- C Hotel Vintage Plaza
- C Howard Johnson Inn
- C Hyatt Place
- C Inn At The Convention Center
- C La Quinta Inn & Suites - Holman
- C La Quinta Inn & Suites - Yeon
- C Lion And The Rose B & B
- C Mark Spencer Hotel
- C Montavilla Motel
- C Motel 6 - 183rd & Stark
- C Motel 6 - Downtown
- C Motel 6 - Powell
- C Motel 6 - Schmeer
- C Motel 6 - Stark
- C Oxford Suites
- C Palms Motel
- C Portland Value Inn
- C Portland Value Inn & Suites - 82nd
- C Portland Value Inn & Suites - Barbur
- C Quality Inn
- C Quality Inn & Suites
- C Radisson
- C Ramada Inn - 82nd
- C Ramada Inn - Portland South
- C Red Lion Hotel - Airport
- C Red Lion Hotel - Hayden Island
- C Red Roof Inn
- C Residence Inn by Marriott - Anchor
- C Residence Inn by Marriott - Cascade Station
- C Residence Inn by Marriott - Lloyd Center
- C Residence Inn by Marriott - River
- C RiverPlace Hotel
- C Rodeway Inn
- C Rodeway Inn & Suites
- C Sheraton - Portland Airport
- C Shilo Inn - PDX Airport
- C Silver Cloud Inn
- C SpringHill Suites by Marriott
- C States Motel

- C Staybridge Suites
- C Super 8 Portland Airport
- C Super Value Inn
- C Travelodge
- C Unicorn Inn Motel
- C Viking Motel

**Other**

- C | Greyhound Bus Lines
- C | Union Amtrak Station

**Restaurant**

- C | Burgerville

**Visitor Center**

- H | AAA Oregon
- C | Legacy Good Samaritan Hospital
- C | Oregon Museum Of Science & Industry
- C | Oregon Zoo
- C | Oregon Zoo / Info Center
- C | Passport Immigration Photos
- C | Pedal Bike Tours
- C | Portlander Inn & Marketplace
- C | PSU / University Place (Lobby 1)
- C | PSU / University Place (Lobby 2)

**Sandy, OR**

**Hotel/Motel**

- C Best Western - Sandy Inn

**Sherwood, OR**

**Visitor Center**

- C | Sherwood Chamber

**Tigard, OR**

**Car Rental**

- C | Avis
- C | Hertz

**Hotel/Motel**

- C Courtyard by Marriott
- C Holiday Inn Express
- C Motel 6 - Lake Oswego
- C Motel 6 - Tigard West
- C Quality Inn
- C Regency Inn
- C Washington Square Hotel

**Visitor Center**

- C | Tigard Chamber

**Troutdale, OR**

**Campground**

- C | Sandy River Front RV Resort

**Hotel/Motel**

- C Comfort Inn
- C Motel 6
- C Travelodge

**Service Station**

- C | TA Travel Centers of America

**Visitor Center**

- C | West Columbia Gorge Chamb

**Tualatin, OR**

**Campground**

- C | Roamers Rest RV Park

**Hotel/Motel**

- C Century Hotel

- C Comfort Inn & Suites

**Restaurant**

- C | Village Inn

**Visitor Center**

- C | Tualatin Chamber

**Wilsonville, OR**

**Campground**

- C | Pheasant Ridge RV Park

**Hotel/Motel**

- C Best Western - Wilsonville Inn & Suites
- C GuestHouse Inns & Suites
- C Holiday Inn
- C La Quinta Inn & Suites
- C Quality Inn
- C Snooz Inn
- C Super 8 Motel

**Wood Village, OR**

**Hotel/Motel**

- C Best Western - Cascade Inn & Suites

1-VM-1-NW/R	Roseburg
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**Canyonville, OR**

**Campground**

- C | Seven Feathers RV Resort

**Hotel/Motel**

- C Holiday Inn Express & Suites
- C Leisure Inn

**Service Station**

- C | Canyonville Shell
- C | Seven Feathers Truck & Travel Center

**Visitor Center**

- C | Canyon Market
- C | Canyonville City Hall
- C | Frontier Real Estate

**Myrtle Creek, OR**

**Campground**

- C | Myrtle Creek RV Park
- C | On The River Golf & RV Park
- C | Rivers West RV Park

**Hotel/Motel**

- C Quick Stop Motel & Market
- C Rose Motel

**Restaurant**

- C | Tommys Burgers

**Service Station**

- C | Freeway Chevron & Food Ma
- C | Myrtle Creek Chevron

**Visitor Center**

- C | Millsite Mercantile
- C | Myrtle Creek City Hall

**Oakland, OR**

**Campground**

- C | Rice Hill RV Park

**Hotel/Motel**

- C Ranch Motel

**Restaurant**

- C | Denny's

**Rice Hill, OR**

**Hotel/Motel**

C Motel 6

**Roseburg, OR**

**Campground**

C | Twin Rivers Vacation Park

**Hotel/Motel**

H Americas Best Value Inn  
 H Best Western - Garden Villa Inn  
 C Budget 16 Motel  
 C Comfort Inn  
 C Dunes Motel  
 C Holiday Inn Express  
 C Howard Johnson Motel 6  
 C Quality Inn  
 C Rodeway Inn & Suites  
 C Roseburg Inn  
 C Shady Oaks Motel  
 C Sleep Inn & Suites  
 C Super 8 Motel  
 C Travel Inn  
 C Windmill Inn

**Restaurant**

C | ARCO

**Service Station**

C | Chevron  
 C | Chevron / Kellys Korner

**Visitor Center**

C | AAA Oregon  
 C | Paul OBrien Winery  
 D | Visitor Info Center

**Sutherlin, OR**

**Campground**

C | Hi-Way Haven RV Park

**Hotel/Motel**

C Best Western - Hartford Lodge  
 C GuestHouse International Inn & Suites  
 C Relax Inn

**Restaurant**

C | Dakota Street Pizza Company

**Service Station**

C | Sutherlin Chevron

**Winston, OR**

**Hotel/Motel**

C Safari Inn  
 C Wildlife Inn

**Restaurant**

C | Noahs Ark

**Visitor Center**

C | Wildlife Safari  
 C | Winston Visitor & Info Center

1-VM-1-NW/SM	Salem
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**Albany, OR**

**Hotel/Motel**

C Best Western Plus - Prairie Inn

C Budget Inn  
 C Comfort Suites  
 C Holiday Inn Express  
 C La Quinta Inn & Suites Motel 6  
 C Phoenix Inn Suites  
 C Rodeway Inn  
 C Super 8 Motel  
 C Valu Inn

**Restaurant**

C | Burgerville

**Dallas, OR**

**Hotel/Motel**

C Best Western - Dallas Inn & Suites

**Visitor Center**

C | Dallas Area Chamber

**Jefferson, OR**

**Campground**

C | Emerald Valley RV Park

**Keizer, OR**

**Hotel/Motel**

C Quality Suites

**Restaurant**

C | Chalet Restaurant

**Visitor Center**

C | Town and Country Lanes

**Lebanon, OR**

**Hotel/Motel**

C Cascades City Center Motel  
 C Shanico Inn  
 C Valley Inn

**Monmouth, OR**

**Hotel/Motel**

C Courtesy Inn

**Salem, OR**

**Campground**

C | Hee Hee Illahee RV Resort  
 C | Phoenix RV Park  
 C | Premier RV Resorts (Game Room)  
 C | Premier RV Resorts (Lobby)  
 C | Salem Campground RV  
 C | Salem RV Park

**Car Rental**

C | Hertz

**Hotel/Motel**

C Americas Best Value Inn  
 C Best Western - Mill Creek Inn  
 C Best Western - Pacific Highway Inn  
 C Comfort Inn & Suites  
 C Comfort Suites  
 C Days Inn Black Bear (Breakfast Area)  
 C Days Inn Black Bear (Lobby)  
 C Hampton Inn & Suites  
 C Holiday Lodge  
 C Howard Johnson  
 C La Quinta Inn & Suites Motel 6  
 C Phoenix Inn Suites

C Red Lion Hotel  
 C Rodeway Inn  
 C Shilo Inn Suites  
 C Super 8 Motel  
 C Travelers Inn  
 C Travelodge

**Other**

C | Amtrak

**Restaurant**

C | Almost Home Restaurant

**Visitor Center**

C | Salems Riverfront Carousel

**Silverton, OR**

**Hotel/Motel**

C Oregon Garden Resort  
 C Silverton Inn & Suites

**Visitor Center**

C | Oregon Garden

**Sublimity, OR**

**Hotel/Motel**

C Rodeway Inn

**Woodburn, OR**

**Campground**

C | Woodburn RV Park

**Hotel/Motel**

C Best Western - Woodburn Inn  
 C La Quinta Inn & Suites  
 C Super 8 Motel

1-VM-1-NW/SOC	S. Oregon Coast
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**Bandon, OR**

**Campground**

C | Bandon by the Sea RV Park

**Hotel/Motel**

C Bandon Beach Motel  
 C Bandon Beach Motel  
 C Best Western - Inn At Face Rock  
 H Shooting Star Motel  
 C Table Rock Motel

**Restaurant**

C | Asian Gardens

**Visitor Center**

C | West Coast Game Park

**Brookings, OR**

**Campground**

C | AtRivers Edge RV Resort  
 C | Whaleshead RV Resort

**Hotel/Motel**

C Blue Coast Inn & Suites  
 C Brookings Inn Resort  
 C Pacific Sunset Inn  
 C Spindrift Motor Inn  
 C Westward Inn  
 C Wild Rivers Motorlodge

**Restaurant**

C | Sporthaven Marina Bar & Grill

**Visitor Center**

C | Central Building Visitor Info Center

**Charleston, OR**

**Campground**

C | Port Of Coos Bay RV Office

**Hotel/Motel**

C Captain Johns Motel

**Visitor Center**

C | Charleston Visitor Info Center

**Coos Bay, OR**

**Campground**

C | Lucky Logger RV Park

**Hotel/Motel**

C Edgewater Inn  
 C Motel 6  
 C New Terrace Motel  
 C Red Lion Inn  
 C Super 8 Motel

**Visitor Center**

C | 7-Eleven (Hwy 101)  
 C | 7-Eleven (New Mark)  
 C | AAA Oregon  
 C | Prudential Seaboard Properties

**Florence, OR**

**Campground**

C | Pacific Pines RV Park  
 C | Port of Siuslaw  
 C | Thousand Trails RV  
 C | Woahink Lake RV Resort

**Hotel/Motel**

C Best Western - Pier Point Inn  
 C Comfort Inn  
 C Driftwood Shores Resort  
 C Economy Inn  
 C Le Chateau Motel  
 C Lighthouse Inn  
 C North Bay Condos  
 C Park Motel  
 C Silver Sands Motel

**Restaurant**

C | Morgans Country Kitchen

**Visitor Center**

C | Sand Master Park  
 C | Sandland Adventures  
 H | Sea Lion Caves

**Gold Beach, OR**

**Campground**

C | Indian Creek

**Hotel/Motel**

C Azalea Lodge  
 C Inn of the Beachcomber  
 C Motel 101  
 C Motel 6  
 C Wild Chinook Inn

**Restaurant**

C | Sunset Family Pizza

**Visitor Center**

C | City Of Gold Beach Visitor Info Center  
 C | Rogue River Museum & Gift Shops

**Lakeside, OR**

**Campground**

- C | North Lake RV Resort & Marir
- C | Osprey Point RV

**North Bend, OR**

**Campground**

- C | Mill Casino RV Park
- C | Oregon Dunes KOA

**Hotel/Motel**

- C | Mill Casino Hotel
- C | Quality Inn & Suites

**Restaurant**

- C | Mill Casino - Plankhouse Restaurant

**Ski/Sporting Goods Store**

- C | Steves ATV Rental

**Visitor Center**

- C | Ashworths Market
- C | Hauser Motorplex
- C | Myrtlewood Factory
- C | North Bend Info Center
- C | Pony Village Mall (East)
- C | Pony Village Mall (Main)
- C | Spinreel Dunebuggy - ATV Rentals & Tours

**Port Orford, OR**

**Campground**

- C | Bandon / Port Orford KOA
- C | Port Orford RV Village

**Hotel/Motel**

- C | Castaway Lodging By The Sea

**Visitor Center**

- C | Prehistoric Gardens

**Reedsport, OR**

**Campground**

- C | CoHo RV & Marina Park

**Hotel/Motel**

- C | Best Budget Inn
- C | Economy Inn
- C | Fir Grove Motel

**Restaurant**

- C | Bedrocks Chowder House
- C | Bedrocks Pizzeria
- C | Dairy Queen
- C | Dons Main Street Restaurant & Pie Shop

**Service Station**

- C | Recreation Station

**Westlake, OR**

**Hotel/Motel**

- C | Fish Mill Lodges & RV Park

**Winchester Bay, OR**

**Campground**

- C | Discovery Point Resort & RV Park

State of Washington	
1-VM-2-NW/BE Super Cities	Bellingham / I-5

**Anacortes, WA**

**Campground**

- C | Pioneer Trails Campground

**Hotel/Motel**

- C | Anacortes Inn
- C | Fidalgo Country Inn
- C | Majestic Inn & Chrysalis Spa (Annex)
- C | Majestic Inn & Chrysalis Spa (Lobby)
- C | Marina Inn
- C | Swinomish Lodge

**Restaurant**

- C | Country Corner Restaurant
- C | La Barca
- C | San Juan Lanes / Stork Restaurant

**Service Station**

- C | 14th Street Shell Station
- C | Swinomish Chevron

**Visitor Center**

- C | Anacortes Chamber
- C | Island Adventures Kayak Tour
- C | Swinomish Northern Lights Casino

**Bellingham, WA**

**Airport**

- C | Bellingham Airport

**Campground**

- C | Bellingham RV Park

**Hotel/Motel**

- C | Bay City Motor Inn
- C | Baymont Inn & Suites
- C | Best Western - Heritage Inn
- C | Best Western - Lakeway Inn
- C | Cascade Inn
- C | Chrysalis Inn & Spa
- C | Coachman Inn
- C | Comfort Inn
- C | Days Inn
- C | Econo Lodge
- C | Fairhaven Village Inn
- C | GuestHouse Inn
- C | Hampton Inn
- C | Holiday Inn Express
- C | La Quinta Inn & Suites
- C | Lions Inn Motel
- C | Motel 6
- C | Quality Inn - Baron Suites
- C | Rodeway Inn
- C | Shamrock Motel
- C | Travelodge
- C | Villa Inn

**Other**

- C | Amtrak - Grayline Bus

**Service Station**

- C | Starvin Sams Mini Mart

**Ski/Sporting Goods Store**

- C | Yeagers Sporting Goods

**Visitor Center**

- C | Bay To Baker Trading Compan
- C | Bellingham Cruise Terminal
- C | Bellingham Downtown VIC

- C | Bellingham VCB

**Birch Bay, WA**

**Campground**

- C | Beachside RV Park
- C | Thousand Trails

**Hotel/Motel**

- C | Sandcastle Inn
- C | WorldMark (Elevator Area)
- C | WorldMark (Lobby)

**Visitor Center**

- C | Beachwood State Park Store
- C | Birch Bay Chamber

**Blaine, WA**

**Campground**

- C | Birch Bay RV Resort
- C | \*Light House RV Park

**Hotel/Motel**

- C | Anchor Inn
- C | Bayside Motor Inn
- C | Beachwood Resort
- C | Northwoods Motel
- C | Smuggler's Inn Bed & Breakfast

**Restaurant**

- C | Big Als Diner

**Service Station**

- C | Blaine Shell & Food Mart
- C | Crazy Dazy
- C | Texaco
- C | Toad's Mobil Express Mart

**Visitor Center**

- C | Blaine Visitor Center
- C | Cabana Club
- C | Duty Free America - 12th
- C | Duty Free America - C St
- C | Port Of Bellingham

**Bow, WA**

**Campground**

- C | \*Thousand Trails

**Hotel/Motel**

- C | Skagit Ridge Hotel
- C | Skagit Valley Casino Resort

**Service Station**

- C | Skagit Chevron

**Burlington, WA**

**Campground**

- C | Burlington KOA

**Hotel/Motel**

- C | Candlewood Suites
- C | Cocusa Motel
- C | Fairfield Inn & Suites
- C | Hampton Inn & Suites
- C | Holiday Inn Express
- C | Mark II Motel
- C | Sterling Motor Inn

**Service Station**

- C | Gas & Go 76

**Visitor Center**

- C | Burlington Chamber - Skagit Valley CVB
- C | Outlet Shoppes At Burlington - North

- C | Outlet Shoppes At Burlington - South

**Clinton, WA**

**Visitor Center**

- C | Clinton Kiosk

**Conway, WA**

**Service Station**

- C | 76 Unocal Service Station

**Coupeville, WA**

**Hotel/Motel**

- C | Coupeville Inn

**Restaurant**

- C | Keystone Cafe
- C | Pizza Factory

**Visitor Center**

- C | Central Whidbey Chamber

**Custer, WA**

**Visitor Center**

- C | \*Birch Bay Outdoor Market & Store
- C | Market Place Factory Outlet

**Everson, WA**

**Restaurant**

- C | Farmers Roost Cafe

**Service Station**

- C | Starvin' Sam's

**Ferndale, WA**

**Campground**

- C | Cedars RV Resort
- C | El Monte RV
- C | Nor'west RV Park

**Hotel/Motel**

- C | Scottish Lodge
- C | Super 8 Motel

**Visitor Center**

- C | Ferndale Chamber

**Freeland, WA**

**Visitor Center**

- C | Freeland Chamber

**Greenbank, WA**

**Visitor Center**

- C | Coupes Greenbank Store

**La Conner, WA**

**Campground**

- C | Thousand Trails Campground - La Conner RV & Camping

**Visitor Center**

- C | La Conner Chamber
- C | La Conner Drug

**Langley, WA**

**Visitor Center**

- C | Langley VIC

**Lynden, WA**

**Campground**

- C | Hidden Village RV Park

**Hotel/Motel**

- C | Windmill Inn Motel

**Visitor Center**

- C | Lynden Chamber

**Mount Vernon, WA**

**Campground**

- C | Mount Vernon RV Park
- C | Riverbend RV Park

**Hotel/Motel**

- C | Best Western - College Inn
- C | Best Western - Cottontree Inr
- C | Days Inn
- C | Farmhouse Inn
- C | Quality Inn
- C | Tulip Valley Inn
- C | West Winds Motel

**Other**

- C | Amtrak / SKAT

**Restaurant**

- C | Skagit Red Barn

**Visitor Center**

- C | Berry Barn
- C | Mount Vernon Skagit Chamber
- C | Skagit River Produce
- C | Skagit Valley Tulip Festival
- C | \*Snow Goose Produce

**Oak Harbor, WA**

**Campground**

- C | North Whidbey RV Park

**Hotel/Motel**

- C | Acorn Motor Inn
- C | Auld Holland Inn
- C | Best Western - Harbor Plaza
- C | Candlewood Suites
- C | Coachman Inn
- C | Queen Ann Motel

**Restaurant**

- C | Pizza Factory

**Service Station**

- C | Dk Market & Tesoro Gas Station

**Visitor Center**

- C | Oak Harbor CC - VIC

**Sedro-Woolley, WA**

**Hotel/Motel**

- C | Skagit Motel
- C | Three Rivers Inn

**Visitor Center**

- C | Sedro-Woolley Chamber

**Sumas, WA**

**Campground**

- C | Sumas RV Park & Campground

**Hotel/Motel**

- C | B & B Border Inn

**Restaurant**

- C | Bobs Burgers & Brew

**Service Station**

- C | Pay N Run

**Visitor Center**

- C | Cherry Street Market
- C | City Hall & Municipal Court

**Whidbey Island NAS, WA**

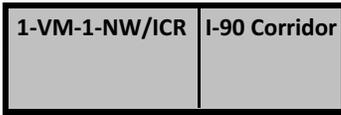
**Military Base**

- C | AMID Building
- C | BEQ - Bldg 2551
- C | BEQ - Bldg 373
- C | BEQ - Bldg 374

- C | BEQ - Bldg 376
- C | BEQ - Bldg 377

**Hotel/Motel**

- C | BEQ - Bldg 378
- C | BEQ - Bldg 379
- C | BEQ - Bldg 380
- C | BEQ - Bldg 381
- C | BEQ SUQ - Bldg 2701
- C | BOQ - Bldg 375
- C | BOQ - Bldg 973
- C | Bowling Alley
- C | Cliffside RV Park
- C | Main Gate
- C | MWR - Norwester Center
- C | Whidbey Island Air Terminal
- C | WIC Fleet & Family



**Cle Elum, WA**

**Hotel/Motel**

- C | Chalet Motel
- C | Econo Lodge
- C | Stewart Lodge
- C | Travelers Inn

**Restaurant**

- C | Cottage Cafe
- C | Sunset Cafe

**Visitor Center**

- C | Cle Elum Visitor Info Center

**Ellensburg, WA**

**Campground**

- C | \*Ellensburg KOA

**Hotel/Motel**

- C | Best Western - Lincoln Inn & Suites
- C | Comfort Inn
- C | Days Inn
- C | Econo Lodge
- C | Motel 6
- C | Nites Inn Motel
- C | Quality Inn
- C | Super 8 Motel

**Service Station**

- C | Flying J Travel Plaza

**Visitor Center**

- C | Kittitas County Chamber

**Ephrata, WA**

**Hotel/Motel**

- C | Ephrata Inn Motel
- C | Sunland Inn
- C | Travelodge

**Service Station**

- C | Roadrunner RV Repair Marine

**Moses Lake, WA**

**Campground**

- C | Resort At Moses Pointe
- C | Sunrise - Pier Four

**Hotel/Motel**

- C | Comfort Suites
- C | Holiday Inn Express

- C | Imperial Inn
- C | Inn At Moses Lake
- C | Lakeshore Resort Motel
- C | Motel 6
- C | Motel Interstate Inn
- C | Motel Oasis
- C | Ramada Inn
- C | Shilo Inn Suites
- C | Sunland Inn
- C | Super 8 Motel
- C | Travel Inn

**Visitor Center**

- C | Moses Lake Chamber

**Quincy, WA**

**Campground**

- C | \*Leisure Time - Crescent Bar Resort

**Hotel/Motel**

- C | Knights Inn
- C | Quincy Inn
- C | Sundowner Motel
- C | Sunsera Vacation Rentals (Main Office)
- C | Sunsera Vacation Rentals (Pro Shop Office)

**Visitor Center**

- C | Quincy Valley Chamber
- C | White Heron Winery

**Soap Lake, WA**

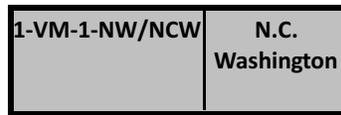
**Campground**

- C | \*Smokiam RV Resort

**Vantage, WA**

**Visitor Center**

- C | \*Ginkgo / Wanapum State Park (Interpretive Center)
- C | Ginkgo / Wanapum State Park (Ranger Station)
- C | Ginkgo Gem Shop



**Brewster, WA**

**Hotel/Motel**

- C | Apple Avenue Motel

**Visitor Center**

- C | \*Brewster VIC

**Cashmere, WA**

**Campground**

- C | \*Chelan County Expo Center

**Hotel/Motel**

- H | Village Inn Motel
- C | Wedge Mountain Inn

**Restaurant**

- C | Snapdragon Coffee

**Visitor Center**

- C | Antique Mall
- C | Apple Annie Antique Gallery
- C | Cashmere Chamber (Lobby 1)
- C | Cashmere Chamber (Lobby 2)
- C | \*Cashmere Museum
- C | Eagle Rock Fruit Stand

- C | Happy Crop Shoppe
- C | Its Five OClock Somewhere
- C | Martins Market Place

**Chelan, WA**

**Airport**

- C | Chelan Airport

**Hotel/Motel**

- C | Campbells Resort
- C | Chelan Resort Suites
- C | Darnells Motel Resort
- C | Grandview On The Lake
- C | Lakeside Lodge & Suites
- C | Midtowner Motel
- C | WorldMark Chelan - Lake Hou

**Other**

- C | Lady Of The Lake Terminal

**Restaurant**

- C | Apple Cup Cafe

**Service Station**

- C | Chelan Chevron

**Visitor Center**

- C | \*Chelan Seaplanes
- C | Fields Point Landing
- C | Lake Chelan Historical Society Museum
- C | Lake Chelan Shores
- C | Lake Chelan State Park

**Crescent Bay, WA**

**Hotel/Motel**

- C | Crescent Bay Resort

**Dryden, WA**

**Restaurant**

- C | Take A Break Cafe

**Visitor Center**

- C | Dryden Grocery & Hardware

**East Wenatchee, WA**

**Airport**

- C | Pangborn Memorial Airport

**Campground**

- C | \*Lincoln Rock State Park

**Hotel/Motel**

- C | Cedars Inn
- C | Inn At The River

**Other**

- C | Wenatchee General Aviation

**Visitor Center**

- C | B & B Fruit Stand
- C | Estes Fruit Stand
- C | First Fruits
- C | Happy Crop Shoppe

**Leavenworth, WA**

**Campground**

- C | Icicle River RV Resort
- C | KOA Campground - Pine Villag
- C | Thousand Trails

**Hotel/Motel**

- H | Alpen Rose Inn
- C | Bavarian Lodge
- C | Bavarian Ritz Hotel
- C | Best Western Plus - Icicle Inn

- C Bindlestiffs Riverside Cabins
- C Blackbird Lodge
- C Der Ritterhof Motor Inn
- C FairBridge Inn & Suites
- C Howard Johnson Express Inn (Elevator Area)
- C Howard Johnson Express Inn (Lobby)
- C Kahler Glen Golf & Ski Resort
- C Mountain Springs Lodge
- C Squirrel Tree Resort

**Other**

- C | Amtrak - Icicle Station
- C | Amtrak - Warming Hut

**Restaurant**

- C | Cup and Kettle
- C | The Loft

**Service Station**

- H | Icicle Quick Stop
- C | Village Mercantile

**Ski/Sporting Goods Store**

- C | Icicle Junction

**Visitor Center**

- C | Dans Food Mart
- C | Icicle Creek Center For The Arts
- C | Leavenworth Festhalle
- C | Leavenworth Golf Club
- C | Leavenworth Spirits
- H | Leavenworth Visitor Info Center
- C | Motteler Village Shop (Lower)
- C | Motteler Village Shop (Upper)
- C | Obertal Mall
- C | Oil & Vinegar Cellar
- C | Okanogan Estate & Vineyards
- C | Preys Fruit Barn
- C | Safeway
- C | Snowy Owl Theater
- C | Upper Valley Museum

**Manson, WA**

**Hotel/Motel**

- C Village Inn
- C Wapato Point Resort

**Visitor Center**

- C | Fromaggio
- C | \*Reeds Marine

**Monitor, WA**

**Visitor Center**

- C | \*Wenatchee River County Park

**Okanogan, WA**

**Hotel/Motel**

- C Okanogan Inn & Suites

**Visitor Center**

- C | \*Smallwood Farms Fruitstand

**Omak, WA**

**Hotel/Motel**

- C Omak Inn
- C Rodeway Inn & Suites
- C Stampede Motel

**Restaurant**

- C | Koala Street Grill

**Service Station**

- C | Exxon Food Mart

**Visitor Center**

- H | Omak Visitor Center
- C | Valley Lanes

**Oroondo, WA**

**Hotel/Motel**

- C Great Links Desert Canyon

**Visitor Center**

- C | Cider Works
- C | Daroga State Park (Group)
- C | Daroga State Park (Rec Center)
- C | Daroga State Park (RV)
- C | Lone Pine Fruit & Espresso

**Oroville, WA**

**Service Station**

- C | Super Duper Food & Fuel

**Visitor Center**

- C | Adventures
- C | Oroville Visitor Info Center
- C | Princes Shopping Center

**Pateros, WA**

**Hotel/Motel**

- C Lake Pateros Motor Inn

**Visitor Center**

- C | Pateros City Hall
- H | Pateros Visitor Info Center
- C | Rest Awhile Country Market

**Peshastin, WA**

**Visitor Center**

- C | Miller Orchards Fruit Stand
- C | Smallwoods Harvest

**Skykomish, WA**

**Hotel/Motel**

- C Cascade Inn & Cafe

**Restaurant**

- C | Big Bear Restaurant
- C | Whistling Post

**Visitor Center**

- C | Skykomish Town Hall
- C | Skykomish Train Depot

**Tonasket, WA**

**Restaurant**

- C | Whistlers Family Restaurant

**Service Station**

- C | The Junction

**Visitor Center**

- C | Beyers IGA
- C | Tonasket Chamber

**Twisp, WA**

**Restaurant**

- C | Twisp Brewery & Pub

**Visitor Center**

- H | Twisp Visitor Info Center

**Wenatchee, WA**

**Car Rental**

- C | Apple Capital Rentals

**Hotel/Motel**

- C Avenue Motel
- C Best Western - Chieftain Inn

- C Coast Wenatchee Center Hotl
- C Comfort Inn
- C Comfort Suites
- C Econo Lodge
- C Economy Inn
- C Holiday Inn Express
- C La Quinta Inn & Suites
- C Motel 6
- C Motel Lyles
- C Red Lion Hotel
- C River Heights
- C SpringHill Suites by Marriott
- C Super 8 Motel
- C Travelodge
- C Value Inn

**Restaurant**

- C | Innas Cuisine
- C | Link Transit
- C | Monitor Hot Rod Cafe
- C | Wok About Grill

**Service Station**

- C | Wenatchee Valley Truck Stop

**Visitor Center**

- C | Antique Mall Of Wenatchee
- C | Chateau Faire Le Pont
- C | Confluence Technology Cente
- C | Homestead Fruit Stand
- D | \*Ohme Gardens
- C | Pybus Cheesemongers Shop
- C | Rocky Reach Dam Visitor Center
- C | \*Stutzman Ranch
- C | Washington Apple Commissic
- C | Wenatchee Convention Center (Columbia Lobby)
- C | Wenatchee Convention Center (Lower Level)
- C | Wenatchee Valley Chamber (Lobby 1)
- C | Wenatchee Valley Chamber (Lobby 2)
- C | Wenatchee Valley Museum & Cultural Center (Lobby 1)
- C | Wenatchee Valley Museum & Cultural Center (Lobby 2)

**Winthrop, WA**

**Visitor Center**

- C | Farmers Exchange Building

1-VM-1-NW/OP	Olympic / Kitsap Peninsulas
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**Bainbridge Island, WA**

**Hotel/Motel**

- C Best Western - Bainbridge Island Suites
- C Island Country Inn

**Visitor Center**

- C | Bainbridge Island Chamber (Lobby)
- C | Bainbridge Island Chamber (Winslow Dock)

**Bangor NSB, WA**

**Military Base**

- C | Evergreen Lodge - East BEQ
- C | Evergreen Lodge - West BEQ
- C | Evergreen Lodge - West BQ
- C | Fleet & Family Support Cente
- C | Forest City Leasing Office / Military Communities NW
- C | ITT - MWR Library
- C | Liberty @ EEZ
- C | Marine Corps Security
- C | Transient Personnel Unit
- C | Travel / Rec Center

**Belfair, WA**

**Hotel/Motel**

- C Belfair Motel

**Visitor Center**

- C | North Mason County Chambe
- C | Theler VIC

**Bremerton NS, WA**

**Military Base**

- C | NSB
- C | NSB Berkheimer Hall - BOQ
- C | NSB Command Career Counse
- C | NSB Fleet Support Center
- C | NSB ITT Resource Center
- C | NSB Keppler Hall - BEQ
- C | NSB Naval Hospital
- C | NSB Navy Housing
- C | NSB Nibbe Hall
- C | NSB Ross Hall
- C | NSB Schon Hall - BEQ
- C | NSB Shields Hall
- C | NSB Underwood Hall - BEQ
- C | \*USS Turner Joy Gift Shop

**Bremerton, WA**

**Car Rental**

- C | Budget
- C | Hertz

**Hotel/Motel**

- C Baymont Inn & Suites
- C Chieftain Motel
- C Flagship Inn
- C Midway Inn
- C Motel 6
- C Oyster Bay Inn
- C Quality Inn & Suites
- C Sunn Fjord Apartments
- C Super 8 Motel

**Restaurant**

- C | Dennys

**Visitor Center**

- C | Bremerton Chamber
- C | Elandan Gardens
- C | Puget Sound Naval Museum
- C | West Sound Technical Skills Center

**Brinnon, WA**

**Visitor Center**

- C | \*Brinnon General Store

**Chimacum, WA**

**Visitor Center**

- C | Tri Area Community Center

**Discovery Bay, WA**

**Hotel/Motel**

C | WorldMark The Club

**Hoodsport, WA**

**Campground**

C | Rest-A-While RV Park

**Hotel/Motel**

C | Glen Ayr Resort  
C | Sunrise Motel & Resort

**Visitor Center**

C | Hood Canal VIC - Shelton  
Mason County Chamber  
C | Hoodsport Winery

**Keyport, WA**

**Military Base**

C | Naval Undersea Museum  
C | Naval Undersea Warfare Cent  
C | Protocol Office

**Kingston, WA**

**Visitor Center**

C | Greater Kingston Chamber

**Lilliwaup, WA**

**Hotel/Motel**

C | Lilliwaup Motel & Store

**Port Angeles, WA**

**Campground**

C | Al's RV Park  
C | Elwha Dam RV Park  
C | \*Port Angeles KOA

**Car Rental**

C | Budget

**Hotel/Motel**

C | Aircrest Motel  
C | All View Inn  
C | Days Inn  
C | Flagstone Motel  
C | Holiday Lodge  
C | Port Angeles Inn  
C | Quality Inn  
C | Red Lion Inn  
C | Riviera Inn  
C | Royal Victorian Motel  
C | Sportsman Motel  
C | Super 8 Motel (2nd Floor)  
C | Super 8 Motel (Lobby)  
C | Travelers Motel

**Visitor Center**

C | PA - Victoria Tourist Bureau  
D | Port Angeles Chamber  
C | Victoria Centre

**Port Gamble, WA**

**Visitor Center**

H | Port Gamble Historical  
Museum & General Store  
H | Port Gamble Post Office &  
Community Hall

**Port Ludlow, WA**

**Hotel/Motel**

C | Resort At Port Ludlow

**Port Orchard, WA**

**Hotel/Motel**

C | Comfort Inn  
C | Days Inn

**Visitor Center**

C | Port Orchard Chamber  
C | Port Orchard Town Square

**Port Townsend, WA**

**Hotel/Motel**

C | Aladdin Motor Inn  
C | Belmont  
C | Bishop Victorian Guest Suites  
C | Harborside Inn  
C | Water Street Hotel

**Visitor Center**

C | Port Townsend Chamber

**Potlatch / Skokomish Nation, WA**

**Hotel/Motel**

C | Water Front At Potlatch

**Poulsbo, WA**

**Campground**

C | Eagle Tree RV Park

**Hotel/Motel**

C | GuestHouse International  
Inn & Suites  
C | Poulsbo Inn & Suites

**Visitor Center**

C | Boehms Chocolates  
H | Clearwater Casino  
Convenience Store  
C | Greater Poulsbo Chamber  
C | Poulsbo Chamber  
C | Poulsbo City Hall (1st Floor)  
C | Poulsbo City Hall (2nd Floor)

**Sequim, WA**

**Campground**

C | Diamond Point RV Resort  
C | Discovery Bay RV Resort  
C | Rainbows End RV Park

**Hotel/Motel**

C | Days Inn & Suites  
C | Econo Lodge  
C | Holiday Inn Express  
C | Quality Inn & Suites  
C | Red Ranch Inn  
C | Sequim Bay Lodge  
C | Sequim West Inn & RV Park  
C | Sundowner Motel

**Visitor Center**

C | 7 Cedars Casino  
C | Sequim Dungeness Valley  
Chamber

**Shelton, WA**

**Hotel/Motel**

C | Little Creek Casino & Hotel  
C | Shelton Inn Motel  
C | Super 8 Motel

**Visitor Center**

C | Kamilche Visitor Center  
C | Shelton - Mason County @  
Caboose  
C | Shelton - Mason County  
Chamber

C | Squaxin Island Museum &  
Research Center

**Silverdale, WA**

**Hotel/Motel**

C | Best Western Plus -  
Silverdale Beach Hotel  
C | Oxford Inn

**Visitor Center**

C | Classic Journeys Travel  
C | Clear Creek RV Center  
C | Kitsap Mall (Food Court)  
C | Kitsap Mall (Guest Services)  
C | Kitsap Visitors Center  
C | Silverdale Antiques  
C | Silverdale Chamber

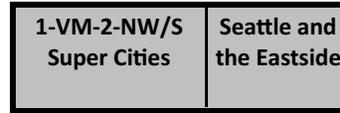
**Union, WA**

**Hotel/Motel**

C | Blue Heron Resort

**Visitor Center**

C | Hunter Farms



**Arlington, WA**

**Hotel/Motel**

C | Best Western Plus - Arlington  
/ Marysville  
C | Medallion Hotel  
C | Quality Inn  
C | Smokey Point Motor Inn

**Visitor Center**

C | Smokey Point Chamber

**Bellevue, WA**

**Corporate**

C | Global Business Solutions

**Hotel/Motel**

C | Coast Bellevue Hotel  
C | Courtyard by Marriott - 29th  
C | Courtyard by Marriott - 8th  
C | Days Inn  
C | Embassy Suites Hotel  
C | Fairfield Inn by Marriott  
C | Hyatt House  
C | Hyatt Regency  
C | La Residence Suite Hotel  
C | Larkspur Landing  
C | Pacific Inn  
C | Residence Inn by Marriott  
C | Sheraton  
C | Silver Cloud Inn - 12th  
C | Silver Cloud Inn - Eastgate

**Visitor Center**

C | John L Scott (Compass)  
Relocation

**Bothell, WA**

**Campground**

C | Lake Pleasant RV Park

**Hotel/Motel**

C | Bothell Hotel & Suites  
C | Comfort Inn & Suites  
C | Country Inn & Suites

C | Extended Stay America  
C | Hilton Garden Inn  
C | Holiday Inn Express  
C | Kenmore Inn Motel  
C | Residence Inn by Marriott

**Visitor Center**

C | Country Village  
C | Greater Bothell Chamber

**Edmonds, WA**

**Hotel/Motel**

C | Americas Best Value Inn &  
Suites / Travelers  
C | Best Western - Edmonds  
Harbor Inn  
C | Travelodge - Seattle North

**Other**

C | Amtrak

**Everett, WA**

**Campground**

C | Lakeside RV Park  
C | Maple Grove RV Resort

**Car Rental**

C | Avis  
C | Cruise America RV Rental &  
Sales

**Corporate**

C | Boeing - Commercial Airlines  
C | Boeing - Everett Delivery  
Center

**Hotel/Motel**

C | Best Western - Cascadia Inn  
C | Best Western - Navigator Inn  
& Suites  
C | Days Inn  
C | Econo Lodge  
C | Extended Stay America - 112t  
C | Extended Stay America -  
Broadway  
C | Farwest Motel  
C | Hampton Inn  
C | Holiday Inn  
C | Holiday Inn Express  
C | Inn At Port Gardner  
C | La Quinta Inn  
C | Motel 6 - 128th  
C | Motel 6 - Evergreen Way  
C | Quality Inn & Suites  
C | Sunrise Motor Inn  
C | Travelodge  
C | Welcome Motor Inn

**Military Base**

C | Naval Station Everett - BEQ  
C | Naval Station Everett -  
Leisure Services

**Visitor Center**

C | Port Of Everett

**Fall City, WA**

**Campground**

C | \*Snoqualmie RV Campground  
C | Tall Chief Campground

**Issaquah, WA**

**Campground**

C | Blue Sky RV Park

C   Issaquah Village RV Park	C Silver Cloud Inn	C Baroness Hotel	C MarQueen Hotel
<b>Hotel/Motel</b>	C Staybridge Suites	C Belltown Inn	C Marriott - Seattle Waterfront
C Hilton Garden Inn	C TownePlace Suites by Marriot	H Best Western - Executive Inn	C Mediterranean Inn
C Holiday Inn	<b>Restaurant</b>	C Best Western - Loyal Inn	C Moore Hotel
C Motel 6	C   Ivars Restaurant	C Best Western - Pioneer	C Motif Seattle
<b>Visitor Center</b>	<b>Visitor Center</b>	C Square Hotel	C Nites Inn
C   Issaquah Chamber - VIC	C   Mukilteo Chamber	C City Seattle International	C Pan Pacific
<b>Kirkland, WA</b>	<b>North Bend, WA</b>	C Hostel	C Panama Hotel
<b>Hotel/Motel</b>	<b>Hotel/Motel</b>	C College Inn	C Pete Gross House
C Baymont Inn & Suites	C Edgewick Inn	C Columbus Motor Inn	C Quality Inn & Suites
C Comfort Inn	C North Bend Motel	C Comfort Inn & Suites	C Residence Inn by Marriott -
C La Quinta Inn	C Sunset Motel	C Courtyard by Marriott - Lake	C Fairmont
C Motel 6	<b>Visitor Center</b>	C Union (2nd Floor)	D Roosevelt Hotel
C Totem Lake Hotel	C   North Bend Premium Outlets	C Courtyard by Marriott - Lake	C Seattle Pacific Hotel
<b>Visitor Center</b>	C   *North Bend Visitor Center	C Union (3rd Floor)	D Sheraton Hotel & Towers
C   Greater Kirkland Chamber	<b>Redmond, WA</b>	C Courtyard by Marriott - Lake	C Silver Cloud Hotel
<b>Lynnwood, WA</b>	<b>Car Rental</b>	C Union (4th Floor)	C Silver Cloud Inn - 25th
<b>Campground</b>	C   Aero Rent-A-Car	C Courtyard by Marriott - Lake	C Silver Cloud Inn - Fairview
C   Twin Cedars RV Park	<b>Hotel/Motel</b>	C Union (6th Floor)	D Sorrento Hotel
<b>Hotel/Motel</b>	C Hyatt House	C Courtyard by Marriott - Lake	C SpringHill Suites by Marriott
C Best Lynnwood Inn	C Redmond Inn	C Union (7th Floor)	C Staybridge Suites
C Courtyard by Marriott	C Redmond Marriott Town	C Courtyard by Marriott - Lake	C Sun Hill Motel
C Extended Stay America	C Center (3rd Floor)	C Union (Lobby)	C Travelodge - 6th
C Hampton Inn & Suites	C Redmond Marriott Town	C Courtyard by Marriott -	C Travelodge - Seattle North
C Holiday Inn Express	C Center (4th Floor)	C Pioneer Square	C Travelodge - University
C Homewood Suites	C Redmond Marriott Town	C Crown Inn	C University Motel Suites
C Hotel International	C Center (5th Floor)	C Crowne Plaza	C Vermont Inn
C King Suites Hotel	C Redmond Marriott Town	C Days Inn - Aurora	D Warwick Hotel
C La Quinta Inn	C Center (6th Floor)	C Days Inn - Midtown	C Westin
C Residence Inn by Marriott	C Redmond Marriott Town	C Edgewater	C WorldMark - Camlin Hotel
C Rodeo Inn	C Center (7th Floor)	C EverSpring Inn	<b>Military Base</b>
<b>Visitor Center</b>	C Residence Inn by Marriott	C Extended Stay America	C   13 Coast Guard - ISC
C   Snohomish County VIC - Soutl	C Silver Cloud Inn	C Fairmont Olympic Hotel	Gymnasium
<b>Marysville, WA</b>	<b>Visitor Center</b>	C First Hill Apartments	<b>Other</b>
<b>Hotel/Motel</b>	C   Microsoft Recruiting	C Four Points by Sheraton	C   Aero Flight
C Comfort Inn	C   Microsoft Training Center	C Seattle Center	<b>Restaurant</b>
C Holiday Inn Express	C   Welcome New Neighbor	C Four Seasons Hotel	C   Ivars Restaurant
C Village Inn & Suites	<b>Renton - North, WA</b>	C Georgetown Inn	C   Pike Market Brewery
<b>Military Base</b>	<b>Corporate</b>	C Grand Hyatt	<b>Visitor Center</b>
C   Navy Gateway Inns & Suites	C   Boeing Company	C Grove - West Seattle Inn	C   Argosy Anchor - Simply
C   Navy Lodge	<b>Hotel/Motel</b>	C Hampton Inn	C Seattle
<b>Visitor Center</b>	C Econo Lodge Inn & Suites	C Hampton Inn & Suites	C   Asian Pacific Tours & Travel
C   Marysville - Tulalip Chamber	C Extended Stay Deluxe	C Holiday Inn	C   Ballard Locks
<b>Mercer Island, WA</b>	C Quality Inn	C Holiday Inn Express - City	C   Bell Harbor Conference Cente
<b>Visitor Center</b>	C Red Lion Hotel	C Center	C   Fire Station 10
C   Mercer Island Chamber	C Renton Inn	C Holiday Inn Express -	C   Nordstrom
<b>Monroe, WA</b>	C West Wind Motel	C Northgate Mall	C   Pacific Market Center
<b>Campground</b>	<b>Visitor Center</b>	C Homewood Suites - Pike	D   Pacific Place Mall
C   Leisure Time Thunderbird	C   Renton Chamber	C Homewood Suites - Western	C   Pacific Science Center
Resort	<b>Seattle, WA</b>	C Hotel Five	C   Rainier Square
<b>Hotel/Motel</b>	<b>Car Rental</b>	C Hotel Seattle	C   Scoot About
C Best Western - Sky Valley Inn	C   Avis	C Hyatt At Olive 8	C   Seattle Cancer Care Alliance
C Fairground Inn	C   Budget	C Hyatt House	C   Seattle Center Armory
C GuestHouse Inn & Suites	C   Hertz	C Hyatt Place	C   Seattle City Center
<b>Mountlake Terrace, WA</b>	<b>Corporate</b>	C Inn At Cherry Hill	C   Underground Tours & Gift Shc
<b>Hotel/Motel</b>	C   Boeing - Commercial Airlines	C Inn At Queen Anne	C   US Bank - Pioneer Square
C Studio 6	C   Boeing - Oxbow Activity	D Inn At The Market	C   US Coast Guard Visitor
<b>Mukilteo, WA</b>	Center	C Inn At Virginia Mason	Center - 34th Floor
<b>Hotel/Motel</b>	C   Boeing - Seattle Delivery	C Kings Inn	C   Victoria Clipper
C Extended Stay America	Center	C La Hacienda Motel	D   Visit Seattle - Members Only
C Hilton Garden Inn	<b>Hotel/Motel</b>	C La Quinta Inn & Suites	C   West Seattle Chamber
	C American Hotel	C Marco Polo Motel	C   White Center Chamber
	C Americas Best Value Inn		

- C | Windermere Relocation
- C | Ye Olde Curiosity Shop

**Shoreline, WA**

**Car Rental**

- C | Avis

**Snohomish, WA**

**Visitor Center**

- C | Snohomish VIC
- C | Star Center Mall

**Snoqualmie, WA**

**Hotel/Motel**

- C | \*Summit Inn

**Visitor Center**

- C | Snoqualmie Falls Chamber

**Sultan, WA**

**Hotel/Motel**

- C | Sky Valley VIC

**Woodinville, WA**

**Visitor Center**

- C | Woodinville Chamber

1-VM-2-NW/SP Super Cities	Spokane
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**Airway Heights, WA**

**Hotel/Motel**

- C | All Seasons Motel
- C | Days Inn
- C | Lantern Park Motel
- C | Stratford Suites

**Restaurant**

- C | Buckhorn Restaurant

**Service Station**

- C | Conoco

**Cheney, WA**

**Campground**

- C | Peaceful Pines RV Park
- C | Ponderosa Falls RV Park

**Hotel/Motel**

- C | Holiday Inn Express
- C | Willow Springs Motel

**Service Station**

- C | Conoco

**Visitor Center**

- C | West Plains Chamber

**Chewelah, WA**

**Hotel/Motel**

- C | Chewelah Creek Inn
- C | Nordlig Motel

**Visitor Center**

- C | Chewelah Casino
- C | Chewelah Chamber

**Clarkston, WA**

**Campground**

- C | Granite Lake Premier RV Resort
- C | Hells Canyon RV Park
- C | Hillview RV Park

**Hotel/Motel**

- C | Hacienda Lodge
- C | Motel 6

- C | Quality Inn

**Visitor Center**

- C | Beamers Hells Canyon Tours
- C | Hells Canyon Visitor Center (Lobby 1)
- C | Hells Canyon Visitor Center (Lobby 2)

**Colfax, WA**

**Hotel/Motel**

- C | Best Western - Wheatland Inr
- C | Siesta Motel

**Visitor Center**

- C | Colfax Chamber

**Colville, WA**

**Hotel/Motel**

- C | Benny's Colville Inn
- C | Comfort Inn
- C | Selkirk Motel

**Visitor Center**

- C | Colville Chamber

**Deer Park, WA**

**Campground**

- C | \*Spokane RV Resort

**Visitor Center**

- C | Deer Park Chamber

**Fairchild AFB, WA**

**Military Base**

- C | Hotel Billeting
- C | Rec Center
- C | Red Morgan Center
- C | Sports
- C | Survival Inn
- C | Tickets & Travel
- C | TLQ

**Kettle Falls, WA**

**Hotel/Motel**

- C | Grandview Inn
- C | Kettle Falls Inn

**Liberty Lake, WA**

**Hotel/Motel**

- C | Quality Inn

**Service Station**

- C | Conoco

**Visitor Center**

- C | Mica Moon Zip Tours

**Mead, WA**

**Campground**

- C | Alderwood RV Park

**Hotel/Motel**

- C | Bear Creek Lodge

**Medical Lake, WA**

**Service Station**

- C | Spoko Fuel

**Millwood, WA**

**Visitor Center**

- C | City Of Millwood

**Newman Lake, WA**

**Hotel/Motel**

- C | Newman Lake Resort & Mari

**Pullman, WA**

**Airport**

- C | Pullman - Moscow Regional Airport

**Hotel/Motel**

- C | American Travel Inn Motel
- C | Cougar Land Motel
- C | Hilltop Inn Magnuson Hotel
- C | Nendels Inn
- C | Quality Inn - Paradise Creek
- C | Residence Inn by Marriott

**Visitor Center**

- C | Palouse Discovery Science Center
- C | Pullman Chamber
- C | Zeppoz

**Ritzville, WA**

**Hotel/Motel**

- C | Best Western - Bronco Inn
- C | Cedars Inn
- C | Coldwell Inn
- C | Top Hat Motel

**Restaurant**

- C | Ritz Roadhouse

**Visitor Center**

- C | Ritzville Chamber
- C | Ritzville Railroad Museum
- C | Uniquely Washington

**Spokane Valley, WA**

**Campground**

- C | \*Spokane Valley KOA

**Hotel/Motel**

- C | Comfort Inn & Suites
- C | Holiday Inn Express
- C | La Quinta Inn & Suites
- C | Mirabeau Park Hotel & Convention Center
- H | My Place Extended Stay
- C | Oxford Inn & Suites
- C | Quality Inn
- C | Ramada Inn
- C | Residence Inn by Marriott

**Restaurant**

- H | Bumpers (Lobby 1)
- C | Bumpers (Lobby 2)
- C | Three Sisters

**Service Station**

- C | HiCo Village

**Visitor Center**

- C | Spokane Fair & Expo Centre
- C | Spokane Valley Museum

**Spokane, WA**

**Airport**

- D | Spokane International Airport (Front Desk)
- D | Spokane International Airport (VIC)

**Campground**

- C | Trailer Inns RV Park

**Car Rental**

- C | Avis - 2nd
- C | Avis - Division
- C | Cummins NW RV Rentals
- C | Divine's Auto Center

- C | Thrifty - Sprague (Lobby 1)
- C | Thrifty - Sprague (Lobby 2)
- C | Thrifty - Wall

**Hotel/Motel**

- C | Airway Express Inn
- C | Apple Tree Inn
- C | Bell Motel
- C | Best Western Plus - City Center
- C | Boulevard Motel
- C | Cedar Village Motel & RV Parl
- C | Comfort Inn - 3rd
- C | Comfort Inn - Division
- C | Courtyard by Marriott
- C | Crossland Economy Studios
- D | Davenport Tower
- C | Days Inn
- C | DoubleTree Hotel
- C | Econo Lodge - 3rd
- C | Econo Lodge - Sunset
- C | FairBridge Inn Express
- D | Fairfield Inn by Marriott
- C | Hampton Inn
- C | Holiday Inn
- C | Holiday Inn Express
- D | Hotel Lusso
- C | Knights Inn
- C | La Quinta Inn
- C | Liberty Motel
- C | Madison Inn
- C | Montvale Hotel
- C | Motel 6 - Hutchinson
- C | Motel 6 - Rustle
- C | Oxford Inn & Suites
- C | Quality Inn - 4th
- C | Quality Inn - Oakwood
- D | Ramada Inn
- C | Ramada Limited
- H | Red Lion Hotel
- C | Rodeway Inn
- C | Rodeway Inn & Suites (Bldg 1)
- C | Rodeway Inn & Suites (Bldg 2)
- C | Select Inn
- C | Shangri La Motel
- C | Spokane House Hotel (Lobby)
- C | Spokane House Hotel (Lobby)
- C | Super 8 Motel - Argonne (Bldg 1)
- C | Super 8 Motel - Argonne (Bldg 2)
- C | Super 8 Motel - Westbow
- C | Tradewinds North
- C | West Wynn Motel

**Other**

- C | Landmark Aviation
- C | Spokane Bus Facility

**Restaurant**

- C | Flour Mill Restaurant
- C | Frankie Doodles Restaurant
- C | Longhorn Barbecue
- C | Old City Hall / Olive Garden

**Service Station**

- C | Conoco
- C | Exxon
- C | HiCo Village - Newport
- C | HiCo Village - Sprague

**Visitor Center**

- D | AAA Washington
- C | Arbor Crest Wine Cellars
- C | Clickit RV (Lobby 1)
- C | Clickit RV (Lobby 2)
- C | Dare to Escape
- C | Eagles Ice-A-Rena
- C | FastKart Indoor Speedway
- C | Northtown Mall
- C | Northwest Museum Of Arts & Culture
- C | River Park Square
- C | Riverfront Park - Carousel
- C | Riverfront Park - IMAX Theatre
- D | Spokane Convention Center
- D | Spokane Intermodal Facility
- C | Spokane Regional CVB
- C | Spokane Valley Mall
- D | Spokane VIC
- D | Wild Walls Climbing Gym
- C | Wonderland Family Fun Cente

**Sprague, WA**

**Hotel/Motel**

- C | Sprague Motel & RV Park

**Service Station**

- C | Templins

**Visitor Center**

- C | Sprague Chamber
- C | Sprague City Hall

**Usk, WA**

**Campground**

- C | \*Skookum Rendezvous

**Service Station**

- C | Usk General Store - Chevron

**Visitor Center**

- C | Panther Pit

**Wilbur, WA**

**Campground**

- C | Country Lane Camping

**Hotel/Motel**

- C | Willows Motel

**Visitor Center**

- C | The Rendezvous - Chamber
- C | Wilbur Info Center

1-VM-2-NW/ST Super Cities	Seattle Southside
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**Auburn, WA**

**Car Rental**

- C | Hertz

**Hotel/Motel**

- C | Auburn Motel
- C | Cedars Inn
- C | Comfort Inn
- C | Days Inn
- C | GuestHouse Inn

- C | La Quinta Inn & Suites
- C | Travelodge Suites

**Visitor Center**

- C | Auburn Chamber
- C | City of Auburn

**Black Diamond, WA**

**Hotel/Motel**

- C | Sunrise Resorts - Lake Sawyer Resort

**Burien, WA**

**Other**

- C | WA State Criminal Justice Training Academy

**Visitor Center**

- C | Discover Burien

**Des Moines, WA**

**Hotel/Motel**

- C | Garden Suites
- C | Legend Motel
- C | Marina Inn
- C | Travel Inn Motel
- C | West View Motel

**Federal Way, WA**

**Car Rental**

- C | Avis
- C | Hertz

**Hotel/Motel**

- C | Best Western - Evergreen Inn & Suites
- C | Clarion Hotel
- C | Comfort Inn
- C | Courtyard by Marriott
- C | Days Inn
- C | Econo Lodge
- C | Extended Stay America
- C | Federal Way Motel
- C | Hampton Inn & Suites
- C | Quality Inn & Suites
- C | Red Lion Hotel

**Restaurant**

- C | Dumas Bay Centre

**Visitor Center**

- C | Greater Federal Way Chambe

**Kent, WA**

**Campground**

- C | Kent KOA

**Hotel/Motel**

- C | Best Western - Plaza By The Green
- C | Century Motel
- C | Comfort Inn
- C | Crossland Economy Studios
- C | Days Inn
- C | Extended Stay America
- C | Golden Kent Motel
- C | Hampton Inn & Suites
- C | Hawthorn Suites
- C | Howard Johnson
- C | Kent Valley Motel
- C | Quality Inn
- C | Ramada Inn
- C | Red Lion Inn & Suites
- C | Rodeway Inn
- C | Sandstone Inn
- C | SeaTac Crest Motor Inn
- C | SeaTac Inn
- C | SeaTac Skyway Inn
- C | SeaTac Valu Inn
- C | Sleep Inn
- C | Sutton Suites Hotel
- C | Travelodge - SeaTac North

**Ski/Sporting Goods Store**

- C | Champion Arms

**Visitor Center**

- C | Auto Auction
- C | Kent Chamber

**Pacific, WA**

**Hotel/Motel**

- C | Quality Inn

**Renton - South, WA**

**Corporate**

- C | Boeing Flight Safety

**Hotel/Motel**

- C | Clarion Hotel
- C | Hilton Garden Inn
- C | Larkspur Landing
- C | SpringHill Suites by Marriott

**SeaTac, WA**

**Car Rental**

- C | Rent-A-Wreck
- C | Seattle Car Rentals
- C | Thrifty Parking
- C | Zeeba Rent-A-Van

**Hotel/Motel**

- C | Americas Best Value - Airport Inn
  - C | Best Western - Airport Executel
  - C | Clarion Hotel
  - C | Coast Gateway Hotel
  - C | Comfort Inn & Suites
  - C | Days Inn
  - C | Fairfield Inn by Marriott
  - C | Hampton Inn
  - C | Hampton Inn & Suites
  - C | Hilton
  - C | Holiday Inn Express
  - C | Jet Motel
  - C | Kings Arms Motel
  - C | La Quinta Inn
  - C | Motel 6 - 47th
  - C | Motel 6 - Military Rd
  - C | Motel 6 - North
  - C | Quality Inn
  - C | Radisson Hotel Gateway
  - C | Ramada Inn & Suites
  - C | Red Lion Hotel
  - C | Red Roof Inn
  - C | Rodeway Inn
  - C | Sandstone Inn
  - C | SeaTac Crest Motor Inn
  - C | SeaTac Inn
  - C | SeaTac Skyway Inn
  - C | SeaTac Valu Inn
  - C | Sleep Inn
  - C | Sutton Suites Hotel
  - C | Travelodge - SeaTac North
- Other**
- C | Aircraft Service International Group
- Restaurant**
- C | Daves Diner
  - C | Dennys - International

- C | Dennys - Pacific

**Visitor Center**

- C | Seattle Southside CVB

**Seattle, WA**

**Hotel/Motel**

- C | DoubleTree by Hilton Hotel Seattle Airport

**Sumner, WA**

**Hotel/Motel**

- C | Holiday Inn Express

**Tukwila, WA**

**Hotel/Motel**

- C | Americas Best Value Inn & Suites
  - C | Comfort Suites
  - C | Courtyard by Marriott
  - C | Days Inn
  - C | DoubleTree Guest Suites
  - C | Econo Lodge
  - C | Extended Stay America
  - C | Hampton Inn
  - C | Homewood Suites
  - C | Jet Inn Motel
  - C | Knights Inn
  - C | Ramada Limited
  - C | Ramada Tukwila SeaTac Airport Hotel
  - C | Residence Inn by Marriott
  - C | TownePlace Suites by Marriot
- Visitor Center**
- C | Family Fun Center
  - C | Westfield Southcenter

1-VM-1-NW/T	Tacoma / Olympia
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**Bonney Lake, WA**

**Visitor Center**

- C | Bonney Lake Chamber

**Buckley, WA**

**Hotel/Motel**

- C | Econo Lodge

**Centralia, WA**

**Campground**

- C | Midway RV Park
- C | Peppertree West Motor Inn & RV Park

**Hotel/Motel**

- C | King Oscar
- C | Lakeview Inn
- C | Motel 6
- C | Peppermill Empress Inn
- C | Quality Inn
- C | Travelodge

**Other**

- C | Amtrak

**Restaurant**

- C | Burgerville

**Visitor Center**

- C | Centralia Factory Outlets
- C | Windermere

**Chehalis, WA**

**Campground**

- C | Thousand Trails - Adult Center
- C | \*Thousand Trails - Family Center

**Hotel/Motel**

- C | Best Western - Park Place Inn & Suites
- C | Econo Lodge
- C | Holiday Inn Express
- C | Relax Inn

**Service Station**

- C | Airport Depot Chevron
- C | Chevron / Dashmesh Petroleum
- C | Texaco / Dashmesh Petroleum

**Visitor Center**

- C | Centralia - Chehalis Chamber
- C | Lewis County Mall

**DuPont, WA**

**Hotel/Motel**

- C | Fairwood Inn & Suites
- C | Hampton Inn & Suites
- C | Liberty Inn

**Visitor Center**

- C | DuPont Visitor Center / John L Scott Office

**Eatonville, WA**

**Visitor Center**

- C | Eatonville Info Center
- C | NorthWesTrek - A Wildlife Park

**Enumclaw, WA**

**Hotel/Motel**

- C | Cedars Inn
- C | GuestHouse International

**Visitor Center**

- C | Enumclaw Chamber

**Fife, WA**

**Hotel/Motel**

- C | Days Inn
- C | Econo Lodge
- C | Emerald Queen Hotel & Casino
- C | Extended Stay America
- C | GuestHouse Inn
- C | Kings Motor Inn
- C | Motel 6
- C | Quality Inn
- C | Rodeway Inn & Suites
- C | Sunshine Motel
- C | Sunshine Motel II

**Visitor Center**

- C | Fife Area Chamber

**Fort Lewis, WA**

**Military Base**

- C | Leisure Travel Services (Bowling Alley A)
- C | Leisure Travel Services (Bowling Alley B)
- C | Northwest Adventures
- C | Rainier Inn IHG

**Gig Harbor, WA**

**Campground**

- C | Gig Harbor RV Resort

**Hotel/Motel**

- C | Best Western - Wesley Inn (North End)
- C | Best Western - Wesley Inn (South End)
- C | Inn at Gig Harbor

**Visitor Center**

- C | Gig Harbor VIC

**Lacey, WA**

**Hotel/Motel**

- C | Best Western Plus - Lacey Inn & Suites
- C | Candlewood Suites
- C | Comfort Inn
- C | Days Inn
- C | Holiday Inn Express
- C | La Quinta Inn
- C | Quality Inn & Suites
- C | Super 8 Motel

**Other**

- C | Amtrak - Centennial Station

**Visitor Center**

- C | Lacey Chamber
- C | ReachONE Travel
- C | St Martins University
- C | Washington Land Yacht Harb

**Lakewood, WA**

**Car Rental**

- C | Avis / Budget
- C | B & M Auto Sales / Rent A Wreck

**Hotel/Motel**

- C | Americas Best Value Inn
- C | Best Western - Lakewood Motor Inn
- C | Candlewood Suites
- C | Fort Lewis Motel
- C | Golden Lion Motor Inn
- C | Holiday Inn Express
- C | Lakewood Inn
- C | Western Inn

**Visitor Center**

- C | Lakewood Chamber
- C | Star Lite Swap Meet

**McChord AFB, WA**

**Military Base**

- C | Adventures Unlimited
- C | Education & Training Center
- C | Evergreen Inn - IHG Army Hotel Group
- C | Family Readiness & Support
- C | Holiday Park Fam Camp
- C | Passenger Terminal

**Morton, WA**

**Visitor Center**

- C | \*Morton Visitor Center

**Napavine, WA**

**Service Station**

- C | Rush Road Shell

**Olympia, WA**

**Campground**

- C | \*American Heritage Campgrou

- C | Columbus RV Park
- C | Olympia Campground
- C | Riverbend Campground

**Hotel/Motel**

- C | DoubleTree Hotel
- C | Governor Hotel
- C | Olympia Inn
- C | Quality Inn
- C | Ramada Inn

**Visitor Center**

- C | Olympia Downtown Ambassadors - Downtown
- C | Olympia Lacey Tumwater VCE
- C | Olympic National Forest

**Packwood, WA**

**Hotel/Motel**

- C | Crest Trail Lodge
- C | Mountain View Lodge

**Puyallup, WA**

**Campground**

- C | Majestic Mobile Manor RV Park (Club House)
- C | Majestic Mobile Manor RV Park (Laundry)
- C | Majestic Mobile Manor RV Park (Office)

**Car Rental**

- C | Avis / Budget
- C | Hertz

**Hotel/Motel**

- C | Best Western - Park Plaza
- C | Crossland Economy Studios
- C | Hampton Inn & Suites
- C | Holiday Inn Express
- C | Motel Puyallup
- C | Northwest Motor Inn

**Visitor Center**

- C | Express Storage U-Haul
- C | Puyallup Sumner Chamber
- C | Washington State Fair

**Randle, WA**

**Campground**

- C | Cascade Peaks RV Resort - Check In Station
- C | Cascade Peaks RV Resort - Rec Center
- C | Maple Grove RV Resort

**Visitor Center**

- C | Randle Visitors Center

**Rochester, WA**

**Campground**

- C | Outback RV Park

**Hotel/Motel**

- C | Eagles Landing Hotel

**Silver Creek, WA**

**Hotel/Motel**

- C | \*Thousand Trails - Leisure Time - Paradise Resort

**Sumner, WA**

**Hotel/Motel**

- C | Sumner Motor Inn

**Tacoma, WA**

**Car Rental**

- C | Hertz / Thrifty

**Hotel/Motel**

- C | American Lodge
- C | Best Western - Tacoma Dome Hotel
- C | Comfort Inn
- C | Crossland Economy Studios
- C | Days Inn
- C | Econo Lodge
- C | Extended Stay America
- C | Hampton Inn & Suites
- C | Holiday Inn & Suites
- C | Holiday Inn Express
- C | Hotel Murano (Front Desk Office)
- C | Hotel Murano (Luggage Close)
- C | Howard Johnson
- C | La Quinta Inn & Suites
- C | Motel 6
- C | Quality Inn & Suites
- C | Red Lion Hotel
- C | Rothem Inn
- C | Shilo Inn
- C | Silver Cloud Inn
- C | Whiteroof Inn

**Other**

- C | Amtrak

**Visitor Center**

- C | Freight House Square - Art Stores
- C | Freight House Square - Seasonal Delights
- C | Freight House Square - The Divas Hair Salon
- C | Freight House Square - The Giving Place
- C | LeMay Family Collection
- C | Point Defiance Zoo & Aquarium

**Tumwater, WA**

**Hotel/Motel**

- C | Best Western - Tumwater Inn
- C | Comfort Inn
- C | Extended Stay America
- C | GuestHouse Inn
- C | La Quinta Inn & Suites
- C | Motel 6
- C | Tumwater Inn & Suites

**Winlock, WA**

**Service Station**

- C | Winlock Shell Mini Mart

**Yelm, WA**

**Visitor Center**

- C | Yelm Chamber

1-VM-1-NW/VN	Vancouver, WA
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**Battle Ground, WA**

**Hotel/Motel**

- C | Best Western - Battle Ground Inn & Suites

**Visitor Center**

- C | Battle Ground Chamber
- C | Community Travel

**Castle Rock, WA**

**Campground**

- C | Longview North / Mount St Helens KOA
- C | Toutle River RV Resort

**Hotel/Motel**

- C | Timberland Inn & Suites

**Service Station**

- C | Rocket Chevron

**Visitor Center**

- C | Mt St Helens Gifts

**Clatskanie, OR**

**Hotel/Motel**

- C | Clatskanie River Inn
- C | Northwoods Inn

**Kalama, WA**

**Campground**

- C | Camp Kalama RV Park & Campground

**Hotel/Motel**

- C | Motel 6

**Visitor Center**

- C | Kalama Antique District Visitors Center

**Kelso, WA**

**Campground**

- C | Brookhollow RV Park

**Hotel/Motel**

- C | Best Western - Aladdin Motor Inn
- C | Comfort Inn
- C | Econo Lodge
- C | GuestHouse Inn & Suites
- C | Motel 6
- C | Red Lion Hotel
- C | Super 8 Motel

**Visitor Center**

- C | Kelso Station

**Longview, WA**

**Hotel/Motel**

- C | Economy Inn
- C | Monticello Hotel
- C | Quality Inn & Suites
- C | Town Chalet Motor Hotel
- C | Town House Motel
- C | Travelers Inn

**Visitor Center**

- C | Cowlitz County Visitor & Community Center
- C | Kelso Longview Chamber

**Ridgefield, WA**

**Campground**

- C | Big Fir RV Park

**Restaurant**

- C | Country Cafe

**Visitor Center**

- C | Ridgefield Chamber

**Silver Lake, WA**

**Campground**

- C | Mt St Helens RV Resort

- C | Silver Cove RV Resort

**Visitor Center**

- C | South Gate Real Estate

**St Helens, OR**

**Hotel/Motel**

- C | Best Western - Oak Meadows Inn

**Restaurant**

- C | Burgerville
- C | Village Inn

**Vancouver, WA**

**Campground**

- C | 99 RV Park

- C | Vancouver RV Park

**Car Rental**

- C | Avis
- C | Budget Car Rental

**Hotel/Motel**

- C | Best Western - Inn Of Vancouver
- C | Best Western - Vancouver Mall Drive Inn & Suites
- C | Comfort Inn & Suites
- C | Comfort Suites
- C | Days Inn & Suites
- C | Econo Lodge
- C | Extended Stay America
- C | Guest House Motel
- C | Hampton Inn & Suites
- C | Heathman Lodge
- C | Holiday Inn Express
- C | Holiday Inn Express & Suites
- C | Homewood Suites
- C | Howard Johnson Inn & Suites
- C | La Quinta Inn & Suites
- C | Motel 6
- C | Quality Inn & Suites - 20th
- C | Quality Inn & Suites - Hwy 99
- C | Residence Inn by Marriott
- C | Riverside Motel
- C | Shilo Inn
- C | SpringHill Suites by Marriott
- C | Staybridge Suites
- C | Value Motel

**Visitor Center**

- C | AAA Washington

**Washougal, WA**

**Hotel/Motel**

- C | Best Western - Parkersville Inn & Suites

**Woodland, WA**

**Campground**

- C | Woodland Shores RV Park

**Hotel/Motel**

- C | Best Western - Woodland Inn
- C | Lewis River Inn
- C | Motel 6
- C | Scandia Motel

**Restaurant**

- C | Burgerville

**Visitor Center**

- C | Woodland Chamber

1-VM-1-NW/WC	Washington Coast
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**Aberdeen, WA**

**Hotel/Motel**

- C | Aberdeen Inn
- C | Grays Harbor Inn & Suites
- C | Guesthouse Inn & Suites
- C | Olympic Inn Motel
- C | Thunderbird Motel
- C | Trave-Lure Motel

**Visitor Center**

- C | Aberdeen Senior Center
- C | Greater Grays Harbor Chamber Properties
- C | Prudential - Grays Harbor Properties

**Copalis Beach, WA**

**Hotel/Motel**

- C | Surfcrest Resort

**Elma, WA**

**Campground**

- C | Elma RV Park

**Hotel/Motel**

- C | GuestHouse Inn & Suites
- C | Travel Inn / K & M Resorts

**Visitor Center**

- C | Elma Chamber
- C | Grays Harbor County Fairgrounds & Event Center
- C | Prudential - Grays Harbor Properties

**Grayland, WA**

**Campground**

- C | Kenanna RV Park

**Hoquiam, WA**

**Campground**

- C | Hoquiam River RV Park

**Hotel/Motel**

- C | Econo Lodge
- C | Sandstone Motel

**Moclips, WA**

**Hotel/Motel**

- C | Hi Tide Ocean Beach Resort

**Montesano, WA**

**Hotel/Motel**

- C | Monte Square Motel

**Visitor Center**

- C | Chehalis Valley Historical Museum
- C | Montesano Chamber

**Ocean City, WA**

**Campground**

- C | Ocean Mist Resort / K & M RV Resort

**Hotel/Motel**

- C | \*Ocean Breeze Resort / K & M RV Resorts
- C | Thousand Trails - Leisure Time - Oceana Resort

**Visitor Center**

**Ocean Shores, WA**  
**Hotel/Motel**

- C | Best Western - Lighthouse Inn & Suites
- C | Comfort Inn & Suites
- C | Days Inn
- C | Discovery Inn
- C | Gray Gull
- C | GuestHouse International
- C | Ocean Shores Inn & Suites
- C | Quality Inn
- C | Shilo Inn
- C | Vacation International
- C | Weatherly Inn
- C | Windjammer Resort
- C | WorldMark The Club

**Visitor Center**

- C | Donahoe Brokers Real Estate

**Pacific Beach, WA**

**Military Base**

- C | MWR Pacific Beach Resort

**Westport, WA**

**Campground**

- C | American Sunset RV Park

**Hotel/Motel**

- C | Chateau Westport

**Visitor Center**

- C | Westport - Grayland Chamber

1-VM-1-NW/YAK	Yakima / Tri-Cities
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**Grandview, WA**

**Hotel/Motel**

- C | Apple Valley Motel
- C | Grandview Motel

**Kennewick, WA**

**Hotel/Motel**

- C | Baymont Inn & Suites
- C | Clover Island Inn
- C | Comfort Inn
- C | Days Inn
- C | Fairfield Inn by Marriott
- C | GuestHouse Inn & Suites
- C | Kennewick Suites
- C | La Quinta Inn & Suites
- C | Red Lion Hotel - Columbia Center
- C | Red Lion Inn & Suites
- C | Super 8 Motel

**Milton-Freewater, OR**

**Hotel/Motel**

- C | Morgan Inn

**Visitor Center**

- C | Milton-Freewater Chamber

**Naches, WA**

**Visitor Center**

- C | La Kat Gallery

**Pasco, WA**

**Campground**

C | Pasco / Tri-Cities KOA

**Hotel/Motel**

- H Holiday Inn Express
- C King City Knights Inn
- C Loyalty Inn
- C Motel 6
- C Sage N Sun Motel
- C Thunderbird Motel

**Visitor Center**

- C | Broadmoor Park Outlet Mall
- C | Pasco Transportation Center

**Prosser, WA**

**Campground**

- C | Wine Country RV Park

**Service Station**

- C | Shell

**Visitor Center**

- C | Prosser Chamber

**Richland, WA**

**Campground**

- C | Horn Rapids RV Resort

**Hotel/Motel**

- C Days Inn
- C Economy Inn
- C Hampton Inn
- C Holiday Inn Express & Suites
- C M Hotel
- C Motel 6
- C PNNL Guest House
- C Red Lion Hotel - Hanford House
- C Richland Inn & Suites
- C Shilo Inn

**Visitor Center**

- C | Columbia River Exhibition
- C | West Richland Community Center

**Selah, WA**

**Visitor Center**

- C | Selah Community VIC (A)
- C | Selah Community VIC (B)

**Sunnyside, WA**

**Hotel/Motel**

- C Quality Inn
- C Rodeway Inn
- C Travel Inn

**Restaurant**

- C | China Wok

**Toppenish, WA**

**Campground**

- C | Yakama Nation RV Park

**Hotel/Motel**

- C El Corral Motel
- C Quality Inn & Suites
- C Toppenish Inn

**Visitor Center**

- C | Toppenish Chamber
- C | Yakima Indian Nation Cultural Center

**Touchet, WA**

**Service Station**

- C | Chevron

**Union Gap, WA**

**Hotel/Motel**

- C Super 8 Motel

**Visitor Center**

- C | Valley Mall

**Walla Walla, WA**

**Campground**

- C | RV Resort Four Seasons

**Hotel/Motel**

- C Best Western - Walla Walla Suites Inn
- C Capri Motel
- C City Center Motel
- C Colonial Motel
- C Comfort Inn & Suites
- C Hampton Inn & Suites
- C Holiday Inn Express
- C La Quinta Inn
- C Marcus Whitman Hotel
- C Red Lion Inn & Suites
- C Super 8 Motel

**Visitor Center**

- C | Antique Mall
- C | Walla Walla Chamber

**West Richland, WA**

**Campground**

- C | RV Village Resort

**Visitor Center**

- C | West Richland Chamber

**Yakima, WA**

**Hotel/Motel**

- C All Star Motel
- C Best Western - Lincoln Inn
- C Budget Inn
- C Comfort Suites
- C Days Inn
- C Econo Lodge
- C Economy Inn
- C Fairfield Inn by Marriott
- C GuestHouse Inn
- C Hilton Garden Inn
- C Holiday Inn
- C Holiday Inn Express
- C Howard Johnson Plaza
- C Oxford Inn
- C Oxford Suites
- C Quality Inn
- C Red Lion Hotel - Yakima Center
- C Sun Country Inn
- C Sunshine Motel
- C Yakima Inn
- C Yakima Valley Hotel & Conference Center
- C Yakima Valley Inn

**Military Base**

- C | Yakima Training Center

**Zillah, WA**

**Hotel/Motel**

- C Vintage Valley Inn

# visitor**tips**.com Online Display Racks

Participation is **FREE** for Visitor Marketing Program distribution clients!



Destination Page



Content Page

- **Easy access from computers and mobile devices anywhere, anytime!**
- **Travelers can now save brochures to their digital suitcase to view before, during and after their trip**
- **Online brochure links directly to your website and social media sites**
- **Viewers can share your brochure with their social networks or via email**

## **FREE** postings include:

- Brochure image
- Company description
- Map to your location
- Address and contact info
- Direct links to website, reservations page, and social media sites



Mobile Device



Now...Travelers can access your **Brochure ANYWHERE, ANYTIME!**



# visitortips.com

Visitortips.com, powered by Certified Folder Display Service, Inc., delivers the power of travel brochures to the Internet! Travelers can easily access brochures online and on their mobile devices anywhere, anytime to find fun and interesting things to do both regionally and locally before, during and after their trip!



Content Page Video



Content Page Photos

**For only \$15/month you can upgrade your Content Page to include both video & photos!**

Sales Code: 22-VT-15-CPU



YouTube VIDEO

**Materials Needed**

- URL link to the specific YouTube video of your choice.  
(Not generic YouTube channel)



Flickr SLIDESHOW

**Materials Needed**

- URL link to the specific Flickr slideshow gallery of your choice.  
(URL ends in "/show")



For More Information, Call **1-800-799-7373**  
or email us at **VTipSales@certifiedfolder.com**

**LOW AS  
\$50  
Per Month**

# visitortips.com

Visitortips.com, powered by Certified Folder Display Service, Inc., delivers the power of travel brochures to the Internet! Travelers can easily access brochures online and on their mobile devices anywhere, anytime to find fun and interesting things to do both regionally and locally before, during and after their trip!



Destination Page

- ▶ **Promote your company & help generate traffic to your website!**
- ▶ **Ads are clickable and will redirect to the website of your choice!**
- ▶ **Ads rotate every 10 seconds.**

### TOP BANNER AD

2-VT-TB - area code  
from **\$100-\$300**/month / market  
DESIGN FEE \$75 (unlimited changes) 7-VT-TB-DESIGN

#### Materials Needed

- JPEG Image that is 728(w) x 90(h) pixels at 72 dpi (120k max)
- URL link to the specific website of your choice.

### SIDE BANNER AD

2-VT-SB1 - area code  
from **\$50-\$150**/month / market  
DESIGN FEE \$50 (unlimited changes) 7-VT-SB1-DESIGN

#### Materials Needed

- JPEG Image that is 120(w) x 90(h) pixels at 72 dpi (40k max)
- URL link to the specific website of your choice.



For More Information, Call **1-800-799-7373**  
or email us at **VTipSales@certifiedfolder.com**

Hot Deals

LOW AS  
**\$30**  
Per Month

# visitortips.com

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**HOT DEALS**  
ADS



- ▶ **Promote a discount or special offer with "Hot Deals."**
- ▶ **Any Certified Advertiser can purchase a "Hot Deal."**
- ▶ **Purchase a "Hot Deal" in any current Certified distribution area.**
- ▶ **"Hot Deals" can link to your website or to a printable PDF image of your offer.**
- ▶ **"Hot Deals" button will appear on your content page & underneath the category links for the related destination page for your region.**

## HOT DEALS

2-VT-HD - area code

from **\$30-\$50**/month / market • **DESIGN FEE \$50** (unlimited changes) 7-VT-HD-DESIGN

### Materials Needed

- JPEG Image that is 187(w) x 200(h) pixels at 72 dpi (120k max)
- URL link to web page where your deal is located or PDF of the coupon image that users can print.

**CERTIFIED**  
FOLDER DISPLAY  
SERVICE, INC.  
SINCE 1999

For More Information, Call **1-800-799-7373**  
or email us at **VTipSales@certifiedfolder.com**

**R A T E S**

<i>Visitor Marketing Program</i>		# SITES	TOP BANNER (VT-TB)	SIDE BANNER (VT-SB1)	HOT DEAL (VT-HD)	DIGITAL BROCH. (VM-1/2)	DIGITAL MAG. (VM-12)	QUICK LINK (VT-QL)	RACK LOCAT. (VT-RK)
2-( )-NW/ID	<u>Idaho</u>	468	\$600	\$300	n/a	n/a	n/a	\$90	n/a
2-( )-NW/B	<u>Boise</u>	118	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-NW/CO	<u>Coeur D' Alene</u>	117	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-NW/IF	<u>Pocatello/Idaho Falls</u>	60	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-NW/MC	<u>McCall/Whitewater</u>	59	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-NW/SPT	<u>Sandpoint</u>	40	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-NW/SVT	<u>Sun Valley/Twin Falls</u>	74	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-NW/O	<u>Oregon</u>	932	\$1,150	\$575	n/a	n/a	n/a	\$165	n/a
2-( )-NW/BN	<u>Bend/Redmond</u>	61	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-NW/DH	<u>The Dalles/Hood Rvr.</u>	47	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-NW/E	<u>Eugene</u>	74	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-NW/KF	<u>Klamath Falls</u>	39	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-NW/M	<u>Medford</u>	73	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-NW/NEO	<u>N.E. Oregon</u>	60	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-NW/NOC	<u>N. Oregon Coast</u>	146	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-NW/P	<u>Portland</u>	231	\$150	\$75	\$35	\$55	\$110	\$15	\$15
	<i>(Super Cities)</i>								
2-( )-NW/R	<u>Roseburg</u>	56	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-NW/SM	<u>Salem</u>	58	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-NW/SOC	<u>S. Oregon Coast</u>	87	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-NW/W	<u>Washington</u>	1,446	\$1,150	\$575	n/a	n/a	n/a	\$165	n/a
2-( )-NW/BE	<u>Bellingham/I-5</u>	165	\$100	\$50	\$30	\$50	\$100	\$15	\$15
	<i>(Super Cities)</i>								
2-( )-NW/ICR	<u>I-90 Corridor</u>	50	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-NW/NCW	<u>N.C. Washington</u>	161	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-NW/OP	<u>Olympic/Kitsap- Peninsula</u>	135	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-NW/S	<u>Seattle &amp; the Eastside</u>	258	\$150	\$75	\$35	\$55	\$110	\$15	\$15
	<i>(Super Cities)</i>								
2-( )-NW/SP	<u>Spokane</u>	181	\$100	\$50	\$30	\$50	\$100	\$15	\$15
	<i>(Super Cities)</i>								
2-( )-NW/ST	<u>Seattle Southside</u>	116	\$100	\$50	\$30	\$50	\$100	\$15	\$15
	<i>(Super Cities)</i>								
2-( )-NW/T	<u>Tacoma/Olympia</u>	162	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-NW/VN	<u>Vancouver, Wa.</u>	76	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-NW/WC	<u>Washington Coast</u>	46	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-NW/YAK	<u>Yakima/Tri-Cities</u>	96	\$100	\$50	\$30	\$50	\$100	\$15	\$15
<b>SET UP FEE (1x per contract)</b>			\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>DESIGN FEE - (If we design vs. advertiser supplied)</b>			\$75	\$50	\$50	\$195	\$295	\$0	\$195

# HERE'S WHAT CLIENTS SAY

"Over the past many years of working with Certified Folder we have been impressed with their astute tourism industry knowledge, efficiency and attention to detail."

**Tracey Wittenfeld**  
Puyallup Fair & Events Center

"We are very happy with the brochure that was produced and are receiving feedback from our museum tracking system that the brochures are bringing in new customers to our facility... I look forward to working with your company in the future as our museum grows."

**John Couch**  
Estrella Warbirds Museum

"Certified Folder provides an invaluable service to our historic district by distributing our brochures to key visitor locations throughout Southern California. We have been working with them for several years now and they always provide excellent customer service and are a pleasure to work with."

**Janet Swartz**  
Old Pasadena Management District

"The Steamboat Natchez has been a customer of Certified for over 20 years. I can say honestly that it may be my number one most important communication with potential visitors. Our attraction is 90-95% visitor related and our outreach through Certified has been an incredible asset."

**Adrienne Thomas**  
Steamboat Natchez

"As the Washington Lodging Association embarks on its thirteenth year of working with Certified Folder, it seems fitting to send you this note of appreciation and recognition...in addition to underscoring the effectiveness of our distribution partnership with Certified, I want to acknowledge Certified team members for their consistent professionalism; for always going above and beyond; for never saying 'never' or 'no', but always giving us a smile and a sound solution; and for providing service that is consistently beyond our high expectations."

**Jan Simon Aridj**  
Washington Lodging Association

"We receive as many reports from our city leadership and citizens as we do from visitors who see our Denton Live magazine when they travel. Visitors discover us this way, no doubt... thank you."

**Kim Phillips**  
Denton CVB

"I wanted to send you a not to say thank you for the excellent service you have provided us over the last 20 years! I have always said "if there was only one place to put my marketing dollars, it would be with Certified Folder Display. We could never get the word out without your help. Keep up the good work!"

**Cindi Busboom**  
Dolly Steamboat / Arizona Steamboat Cruises, Inc.

"Certified's wide disbursement of our brochure product has allowed our attractions to flourish even during a recession period."

**Tom Moulton**  
Pima County Economic Development & Tourism

"The National World War II Museum in New Orleans has relied on the Certified Folder brochure service as a key component of our marketing strategy for many years. We cannot say enough about the excellent service Certified Folder provides...the Certified Folder racks in key locations around the area keep us "front and center" in the minds of our city's many visitors..."

**Alan Raphael**  
The National WWII Museum

"Your distribution system is outstanding and has been a cornerstone of our business. We have grown from a very small business to one of Colorado's bigger rafting companies during all those years. We have experimented with and tried all forms of advertising over the years and have discarded most of them. Yet Certified Folder and its extensive network of locations has been key to the growth of our business and has lasted the test of time. Well done!"

**Dennis Wied**  
Raft Masters

"Echo Canyon River Expeditions has been a long time client of Certified Folder Display leveraging their distribution power in a multitude of ways. Like so many things in business it is the relationships and continuity that make things work and Certified has always had this as a component...I am pleased to be a Certified client and will continue to do so for many years to come."

**Andy Neinas**  
Echo Canyon River Expeditions

"Garden of the Gods Visitor and Nature Center has enjoyed using Certified Folder for over 17 years. They have provided excellent service: quickly returning calls, making extra deliveries when requested, keeping all racks filled, and meeting with us on a regular basis to guide us on where to strategically place our brochures."

**Bonnie Frum**  
Garden of the Gods Visitor and Nature Center

"I have been a client of Certified Folder Display for approximately 17 years. During that time, I have experienced nothing but outstanding service from the company. The success of Haunted History Tours owes a great deal to the staff at Certified and the professional manner in which they conduct business."

**Sidney Smith**  
Haunted History Tours

"I would once again like to thank you for your support...I look forward to the continuation of our relationship."

**Debbie Erickson**  
Six Flags Magic Mountain

"Café Beignet has grown by location and by customer knowledge of the last few years, and I would say without hesitation that the distribution through Certified was easily identified as a significant growth spurt."

**Adrienne Thomas**  
Café Beignet New Orleans

"The New Orleans Convention & Visitors Bureau has enjoyed a working relationship with Certified Folder Display Service for more than 15 years. Throughout that period, their management and staff have always exceeded our expectations in providing prompt, quality service."

**Steve Moeller**  
New Orleans Convention and Visitors Bureau

"The level and quality of the services which Certified staff provide is excellent."

**Marie Prins**  
Washington County Visitors Association

"You are our most important advertising vehicle."

**Sean Turner**  
Mammoth Brewing Company

"The impact of your service on Paramount Studio Tour has been absolutely immeasurable."

**Robert Greg**  
Paramount Pictures, Hollywood

"I just wanted to say thank you so much...the new racks look great and the place is really starting to come together...we appreciate your team's willingness to help and the fact that you take great pride in both Certified Folder and the CWC relationship."

**Lisa Jackson**  
California Welcome Center San Francisco

"I wanted to tell you the current brochure is the very best ever produced for Museum & Attractions in Nevada. It is outstanding...thank you."

**Pat Dingle**  
Las Vegas Zoo

"Than you for the continued outstanding service...Certified Folder remains an integral part of our effort to provide a high level of service both to our convention meeting planners and to our leisure travel clientele."

**Don Welsh**  
Seattle Convention and Visitors Bureau

"Where Magazine and Certified Folder have worked together from the beginning and we couldn't be any more delighted or pleased...you should be very proud of not only your company, but also the people who make your company what it is today - the best!"

**Nola Palmer**  
Where Magazine, Seattle

"I just wanted to tell you how wonderful your folder display is for our business! We often ask our patrons where they found out about us; especially those that have never played our course. Several times, the response is - we saw those cards in the motel we are staying at. Thanks from a very satisfied customer."

**Nancy Maness**  
South Forty Golf Course

Connect Your Guests to Local Visitor Information

# ExploreBoard



Fun at Your Fingertips



## LOCATIONS IN 2016

### Phase 1

Seattle  
Los Angeles  
Orange County  
San Diego

### Phase 2

San Francisco  
SF Airport Area  
Vancouver, BC

### Phase 3

Dallas  
San Antonio  
Houston

### Phase 4

Denver  
Las Vegas  
New Orleans

### Phase 5

Portland  
Phoenix



ExploreBoard is a digital partner of Certified Folder Display Service, Inc. an industry leader providing visitor information for over 100 years in the United States and Canada. ExploreBoard connects visitors with relevant, local information to help plan their activities.

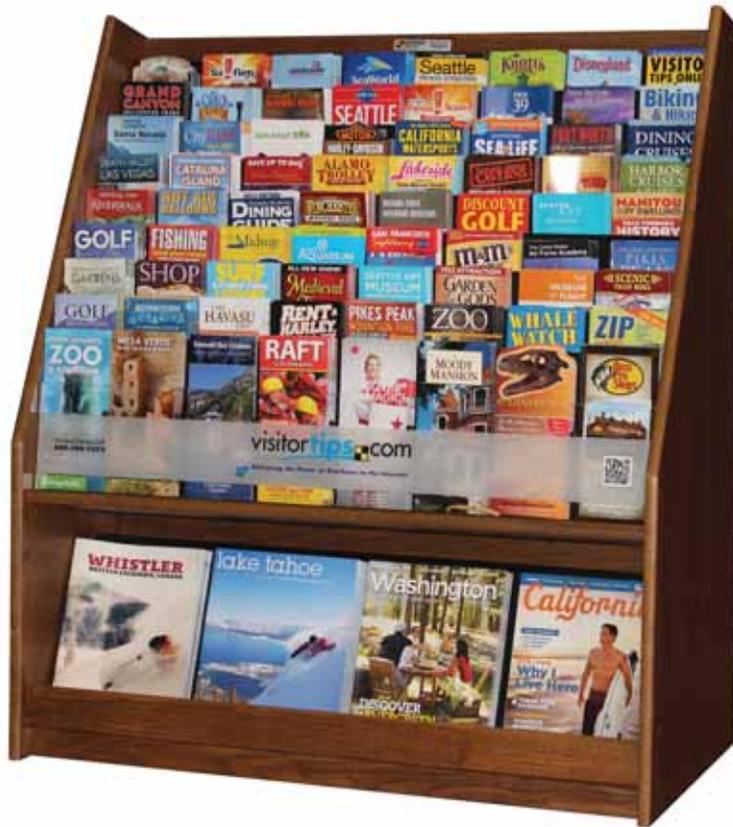


For More Information, Call **800-799-7373**



# VISITOR MARKETING PROGRAM

## TOURIST SYSTEMS PROGRAM



Coming Soon  
in 2016  
**ExploreBoard**  
see Back Cover!



# visitor **tips** .com

Access your **Brochure ANYWHERE, ANYTIME!**



# OVER 22,000 LOCATIONS



## The Most Extensive Coverage Throughout North America

\* Service provided by Inter-West Alberta

Millions of visitors and travelers use Certified's 22,000 brochure display racks annually throughout California, Oregon, Washington, Idaho, Montana, Nevada, Arizona, New Mexico, Colorado, Utah, Wyoming, Texas, Oklahoma, Kansas, Nebraska, Louisiana, South Dakota, Arkansas, British Columbia and Alberta.

### Our locations include:

- Hotels & Motels
- Military Bases
- Car Rental Offices
- Ski & Sport Shops
- Visitor Centers
- Corporate / Industrial Plants
- Airports
- Chambers of Commerce
- RV Parks
- Restaurants
- Campgrounds
- Interstate Service Centers





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<i>Visitor Marketing Program</i>		#	MONTHLY FEE	MONTHLY FEE	MONTHLY FEE
<i>DISTRIBUTION AREA</i>		<i>SITES</i>	<i>12 Month Rate</i>	<i>6 Month Rate</i>	<i>3-5 Month Rate</i>
			<b>TOTAL IMPACT</b>	<b>TOTAL IMPACT</b>	<b>TOTAL IMPACT</b>
1-TS-1-R/C	<u>Colorado</u>	41	\$99.20	\$109.45	\$119.70
1-TS-1-R/CM	<u>Cortez/Mancos</u>	13	\$36.00	\$39.25	\$42.50
1-TS-1-R/DU	<u>Durango</u>	28	\$63.20	\$70.20	\$77.20
1-TS-1-NW/W	<u>Washington</u>	143	\$482.35	\$518.10	\$553.85
1-TS-2-NW/BE	<u>Bellingham/I-5</u> <i>(Super Cities)</i>	27	\$73.45	\$80.20	\$86.95
1-TS-2-NW/S	<u>Seattle &amp; the Eastside</u> <i>(Super Cities)</i> ExploreBoard	51	\$187.50	\$200.25	\$213.00
1-TS-2-NW/ST	<u>Seattle Southside</u> <i>(Super Cities)</i> ExploreBoard	42	\$160.80	\$171.30	\$181.80
1-TS-1-NW/T	<u>Tacoma/Olympia</u>	23	\$60.60	\$66.35	\$72.10
1-TS-1-SC/C	<u>Southern California</u>	797	\$1,946.85	\$2,146.10	\$2,345.35
1-TS-1-SC/BR	<u>Inland Empire Area</u>	61	\$138.10	\$153.35	\$168.60
1-TS-2-SC/LA	<u>Los Angeles Area</u> <i>(Super Cities)</i> ExploreBoard	95	\$254.75	\$278.50	\$302.25
1-TS-2-SC/LAX	<u>LA Airport/</u> <u>Long Beach Area</u> <i>(Super Cities)</i> ExploreBoard	124	\$314.20	\$345.20	\$376.20
1-TS-2-SC/OR	<u>Orange County</u> <i>(Super Cities)</i> ExploreBoard	144	\$362.40	\$398.40	\$434.40
1-TS-2-SC/SD	<u>San Diego County</u> <i>(Super Cities)</i> ExploreBoard	307	\$735.40	\$812.15	\$888.90
1-TS-2-SC/SFV	<u>San Fernando</u> <u>Valley</u> <i>(Super Cities)</i>	66	\$142.00	\$158.50	\$175.00



## TOURIST SYSTEMS SITE BREAKDOWN

The following is an itemized breakdown of the Tourist Systems program display sites serviced by **Certified Folder Display Service, Inc.** in Southern California, Washington and Colorado. Please note this breakdown is by specific distribution area and corresponds to the Tourist Systems Rate Sheet effective January 1, 2016.

Distribution Area	Page	Hotel	Restaurant	Car Rental	RV Park	Military	Gas	Other
1-TS-1-R/C <u>Colorado</u> - 41 sites		20	11	0	2	0	0	8
1-TS-1-R/CM <u>Cortez</u> - 13 sites	4	7	3	0	1	0	0	2
1-TS-1-R/DU <u>Durango</u> - 28 sites	4	13	8	0	1	0	0	6
1-TS-1-NW/W <u>Washington</u> 143 sites		81	0	6	6	2	2	46
1-TS-2-NW/BE <u>Bellingham/I-5</u> 27 sites <i>(Super Cities)</i>	4	10	0	0	2	0	0	15
1-TS-2-NW/S <u>Seattle &amp; the Eastside</u> 51 sites <b>ExploreBoard</b> <i>(Super Cities)</i>	4	31	0	3	1	0	0	16
1-TS-2-NW/ST <u>Seattle Southside</u> 42 sites <b>ExploreBoard</b> <i>(Super Cities)</i>	5	32	0	2	1	0	0	7
1-TS-1-NW/T <u>Tacoma/Olympia</u> 23 sites	5	8	0	1	2	2	2	8
1-TS-1-SC/C <u>Southern California</u> 797 sites		628	3	52	18	28	0	68
1-TS-1-SC/BR <u>Inland Empire Area</u> 61 sites	5	52	0	3	2	0	0	4
1-TS-2-SC/LA <u>Los Angeles Area</u> 95 sites <b>ExploreBoard</b> <i>(Super Cities)</i>	6	85	0	3	0	0	0	7
1-TS-2-SC/LAX <u>LA Airport/</u> <u>Long Beach Area</u> 124 sites <b>ExploreBoard</b> <i>(Super Cities)</i>	6	105	0	17	0	0	0	2
1-TS-2-SC/OR <u>Orange County</u> 144 sites <b>ExploreBoard</b> <i>(Super Cities)</i>	7	127	0	10	0	2	0	5
1-TS-2-SC/SD <u>San Diego County</u> 307 sites <b>ExploreBoard</b> <i>(Super Cities)</i>	8	198	3	19	13	24	0	50
1-TS-2-SC/SFV <u>San Fernando</u> <u>Valley</u> - 66 sites <i>(Super Cities)</i>	10	61	0	0	3	2	0	0

State of Colorado	
1-TS-1-R/CM	Cortez / Mancos

**Cortez, CO**  
**Campground**  
 T | Sundance RV Park  
**Hotel/Motel**  
 T | Baymont Inn & Suites  
 T | Best Western - Turquoise Inn & Suites  
 T | Budget Host Inn  
 T | Days Inn  
 T | Holiday Inn Express  
 T | National 9 Inn - Sand Canyon  
 T | Super 8 Motel

**Restaurant**  
 T | Burger King  
 T | Dairy Queen  
 T | Fiesta Mexicana  
**Visitor Center**  
 T | \*Crow Canyon Archaeological Center  
 T | \*Mesa Indian Trading Company & Gallery

1-TS-1-R/DU	Durango
-------------	---------

**Bayfield, CO**  
**Restaurant**  
 T | \*Chavolos  
**Durango, CO**  
**Campground**  
 T | \*United Campgrounds  
**Hotel/Motel**  
 T | Caboose Motel & Gift Shop  
 T | Comfort Inn  
 T | DoubleTree Hotel  
 T | Durango Downtown Inn  
 T | Ferringway Condominiums  
 T | Iron Horse Inn  
 T | Siesta Motel  
 T | Strater Hotel  
 T | Sunshine Bed & Breakfast  
 T | Super 8 Motel  
 T | Wapiti Lodge  
 T | Wyndham Durango

**Other**  
 T | Durango & Silverton NGRR Depot  
**Restaurant**  
 T | Bens Big Burgers  
 T | Chavalos  
 T | Dairy Queen  
 T | Durango Doughworks  
 T | Pizza Hut  
 T | Sporting News Grill  
 T | Taco Bell  
**Ski/Sporting Goods Store**

T | Big 5 Sporting Goods  
**Visitor Center**  
 T | Browns Shoe Store  
 T | Honeyville  
 T | Wal-Mart Supercenter

**Ignacio, CO**  
**Hotel/Motel**  
 T | Sky Ute Casino Lodge  
**Vallecito Lake, CO**  
**Visitor Center**  
 T | Vallecito Lake Country Market & Mexican Food

State of Washington	
1-TS-2-NW/BE Super Cities	Bellingham / I-5

**Anacortes, WA**  
**Visitor Center**  
 D | Anacortes Chamber  
**Bellingham, WA**  
**Hotel/Motel**  
 T | Cascade Inn  
 D | Coachman Inn (Front Desk)  
 T | Coachman Inn (Lobby)  
 T | Hampton Inn  
 T | Travelodge  
**Visitor Center**  
 D | Bellingham Cruise Terminal  
 D | Bellingham VCB (Front Desk)  
 T | Bellingham VCB (Lobby)

**Blaine, WA**  
**Campground**  
 T | Birch Bay RV Resort  
**Hotel/Motel**  
 T | Anchor Inn  
**Visitor Center**  
 D | Blaine Visitor Center  
**Burlington, WA**  
**Hotel/Motel**  
 T | Hampton Inn & Suites  
 T | Holiday Inn Express  
**Visitor Center**  
 T | Burlington Chamber - Skagit Valley CVB  
 T | Outlet Shoppes At Burlington - North  
 T | Outlet Shoppes At Burlington - South

**Coupeville, WA**  
**Visitor Center**  
 D | Central Whidbey Chamber

**Ferndale, WA**  
**Campground**  
 T | Cedars RV Resort  
**Visitor Center**  
 T | Ferndale Chamber

**Freeland, WA**  
**Visitor Center**  
 D | Freeland Chamber

**Langley, WA**  
**Visitor Center**  
 D | Langley VIC  
**Mount Vernon, WA**  
**Hotel/Motel**  
 T | Best Western - Cottontree Inn  
 T | Days Inn  
**Other**  
 T | Amtrak / SKAT  
**Visitor Center**  
 T | Mount Vernon Skagit Chamber

1-TS-2-NW/S Super Cities	Seattle and the Eastside
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**Oak Harbor, WA**  
**Visitor Center**  
 D | Oak Harbor CC - VIC  
**Arlington, WA**  
**Hotel/Motel**  
 T | Medallion Hotel  
**Visitor Center**  
 T | Smokey Point Chamber

**Bellevue, WA**  
**Hotel/Motel**  
 T | Pacific Inn  
 H | Red Lion Hotel  
**Visitor Center**  
 T | John L Scott (Compass) Relocation

**Bothell, WA**  
**Hotel/Motel**  
 T | Country Inn & Suites  
 T | Extended Stay America  
**Visitor Center**  
 T | Country Village  
**Edmonds, WA**  
**Hotel/Motel**  
 T | Best Western - Edmonds Harbor Inn  
 T | Travelodge - Seattle North

**Everett, WA**  
**Car Rental**  
 T | Cruise America RV Rental & Sales  
**Hotel/Motel**  
 T | Days Inn  
 T | Extended Stay America - 112t  
 T | Extended Stay America - Broadway

**Kirkland, WA**  
**Hotel/Motel**  
 T | Comfort Inn  
 T | La Quinta Inn  
**Visitor Center**  
 T | Greater Kirkland Chamber

**Lynnwood, WA**  
**Campground**  
 T | Twin Cedars RV Park  
**Hotel/Motel**  
 T | Residence Inn by Marriott

**Visitor Center**  
 T | Snohomish County VIC - South  
**Marysville, WA**  
**Hotel/Motel**  
 T | Comfort Inn

**Mercer Island, WA**  
**Visitor Center**  
 T | Mercer Island Chamber  
**North Bend, WA**  
**Visitor Center**  
 T | North Bend Premium Outlets

**Redmond, WA**  
**Car Rental**  
 T | Aero Rent-A-Car  
**Hotel/Motel**  
 T | Silver Cloud Inn  
**Renton - North, WA**  
**Visitor Center**  
 T | Renton Chamber

**Seattle, WA**  
**Car Rental**  
 T | Budget  
**Corporate**  
 T | Boeing Oxbow Activity Center

**Hotel/Motel**  
 H | Best Western - Executive Inn  
 T | Best Western - Loyal Inn  
 T | Comfort Inn & Suites  
 T | Courtyard by Marriott  
 T | Days Inn  
 T | Four Seasons Hotel  
 T | Holiday Inn Express - City Center  
 T | Holiday Inn Express - Northgate Mall  
 T | Homewood Suites  
 T | La Quinta Inn & Suites  
 T | MarQueen Hotel  
 T | Mediterranean Inn  
 T | Moore Hotel  
 T | Quality Inn & Suites  
 T | Silver Cloud Inn  
 T | WorldMark - Camlin Hotel

**Visitor Center**  
 T | Argosy Anchor - Simply Seattle  
 T | Pacific Science Center  
 T | Seattle Center Armory  
 T | Seattle City Center  
 T | Victoria Clipper

**Snohomish, WA**  
**Visitor Center**  
 T | Snohomish VIC

**Sultan, WA**  
**Visitor Center**  
 T | Sky Valley VIC

1-TS-2-NW/ST Super Cities	Seattle Southside
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**Auburn, WA**



Code Letters: T-Tourist Systems H-Location Owned Rack D-Desk/Concierge Service F-Focal Point Program I-Non Hotel Site (\*) Seasonal

T Quality Inn - Ostrems Way  
T Quality Inn - Waterman

**San Dimas, CA**

**Hotel/Motel**

T Red Roof Inn

**Upland, CA**

**Hotel/Motel**

T Super 8 Motel

**West Covina, CA**

**Hotel/Motel**

T Covina Motel  
T Days Inn  
T Five Star Inn  
T Walnut Inn  
T Wayside Inn

1-TS-2-SC/LA Super Cities	Los Angeles Area
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**Alhambra, CA**

**Hotel/Motel**

T Days Inn

**Arcadia, CA**

**Hotel/Motel**

T Hampton Inn  
T Residence Inn by Marriott

**Visitor Center**

T | Arcadia Chamber

**Bell Gardens, CA**

**Hotel/Motel**

T Fiesta Inn

**Beverly Hills, CA**

**Hotel/Motel**

T Ai Azul Inn  
T Elan Hotel Modern  
T Our Little Inn  
T Ramada Inn

**Visitor Center**

T | Farmers Market Visitor Center

**Eagle Rock, CA**

**Hotel/Motel**

T Regency Inn

**Glendale, CA**

**Hotel/Motel**

T Chariot Inn  
T Days Inn  
T Econo Lodge  
T Glen Capri Inn & Suites - Colorado  
T Glen Capri Inn & Suites - San Fernando  
T Glendale Motel  
T Rodeway Inn / Regalodge Mo  
T Vagabond Inn

**Hollywood, CA**

**Hotel/Motel**

T Best Western - Plaza Inn  
T Budget Inn  
T Days Inn  
T Dixie Hollywood Hotel  
T Downtowner Inn

T Dunes Inn  
T Ginosi Apartments at The Outpost Building  
T Hollywood Hotel  
T Hollywood International Hostel

T Hollywood Premiere Motel  
T Le Bon Hotel  
T Legend Hotel  
T Liberty Hotel  
T Motel 6  
T Rodeway Inn - Sunset  
T Rodeway Inn - Vine  
T Saharan Motor Hotel  
T Travelodge  
T Trylon Hotel  
T Vibe Hotel  
T Westside Rentals

**Visitor Center**

D | Hollywood Visitor Info Center  
T | Prime Time Tours

**Los Angeles / Chinatown, CA**

**Hotel/Motel**

T Best Western - Dragon Gate Inn (Hallway)  
T Best Western - Dragon Gate Inn (Parking)  
T Days Inn

**Los Angeles / Downtown, CA**

**Hotel/Motel**

T Avenue Hotel  
T Comfort Inn  
T DoubleTree Hotel  
T JJ Park Motel  
T JW Marriott  
T LA Hotel  
T Millennium Biltmore Hotel  
H Miyako Hotels & Resorts  
T Rodeway Inn - Convention Center  
T Super 8 Motel  
T Vagabond Inn  
H Western Inn  
T Westin Bonaventure Hotel

**Visitor Center**

D | Greater Los Angeles CVB  
T | Little Tokyo Koban / Information Center

**Los Angeles / Midtown - Korea Tc**

**Car Rental**

T | A & B Rent-A-Car  
T | Pro Car Rental

**Hotel/Motel**

T Casa Bella Inn  
T Ramada Inn  
T Staples Center Inn  
T Starlight Inn  
T Wilshire Serrano Motel

**Monterey Park, CA**

**Hotel/Motel**

T Floral Inn

**Other**

T | BC Express Shuttle Service

**Pasadena, CA**

**Car Rental**

T | EZ Car Rental

**Hotel/Motel**

T Americas Best Value Inn  
T Pasada Motel  
T Pasadena Inn  
T Rodeway Inn & Suites  
H Saga Motor Hotel  
T Swiss Lodge Motel  
T Vagabond Inn

**Pico Rivera, CA**

**Hotel/Motel**

T Lancer Motel  
T Rivera Motel

**Rosemead, CA**

**Hotel/Motel**

T Bokai Garden Hotel  
T Flamingo Inn  
T Friendly Inn  
T Nice Day Inn  
T Royale Inn  
T Town Center Inn  
T Valley Hotel

**San Gabriel, CA**

**Hotel/Motel**

T Budget Inn  
T Champion Motel  
T Garden Inn  
T Golden Motel  
T New Century Inn

**West Hollywood, CA**

**Hotel/Motel**

T Banana Bungalow  
T Bevonshire Lodge Motel  
T La Brea Motel  
T Park Plaza Lodge

1-TS-2-SC/LAX Super Cities	LA Airport / Long Beach Area
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**Bellflower, CA**

**Hotel/Motel**

T Rodeway Inn

**Carson, CA**

**Hotel/Motel**

T Hampton Inn  
T Motel 6

**Compton, CA**

**Hotel/Motel**

T Travel Plaza Inn  
T Tropicana Motel

**Culver City, CA**

**Hotel/Motel**

T Half Moon Motel  
T Ramada Limited

**El Segundo, CA**

**Hotel/Motel**

T DoubleTree Hotel

T Hacienda Hotel

**Gardena, CA**

**Car Rental**

T | Sakura

**Hotel/Motel**

T Executive Inn  
T Motel 6  
T Nisei Inn  
T Sea Rock Inn

**Harbor City, CA**

**Hotel/Motel**

T Colony Inn Motel  
T Harbor Inn  
T Pleasant Holiday Motel  
T Rose Motel

**Hawthorne, CA**

**Car Rental**

T | EagleRider Motorcycle Rental

**Hotel/Motel**

T Del Aire Inn  
T Deluxe Inn  
T El Rancho Inn  
T Hawthorne Plaza Inn  
T Ramada Inn  
T TownePlace Suites by Marriot

**Hermosa Beach, CA**

**Hotel/Motel**

T Grandview Inn  
T Hotel Hermosa  
T Sea Sprite Motel & Apartmen

**Inglewood, CA**

**Car Rental**

T | Advantage  
T | Arrow Rent-A-Car

**Hotel/Motel**

T American Inn & Suites  
T Best Value Inn  
T Budget Inn - Royal Comfort Motel  
T Days Inn  
T Diamond Inn  
T Econo Lodge - Century  
T Econo Lodge - Manchester  
T Geneva Budget Motel  
T Kings Motel  
T LAX Suites  
T Motel 6  
T Royal Century Hotel  
T Sandman Motel  
T Sea Breeze Inn  
T Super 8 Motel  
T Tourist Lodge  
T Wingate By Wyndham

**Lawndale, CA**

**Hotel/Motel**

T Budget Inn Motel

**Long Beach, CA**

**Hotel/Motel**

T Best Western - Inn Of Long Beach  
T Coast Motel

**Code Letters: T-Tourist Systems H-Location Owned Rack D-Desk/Concierge Service F-Focal Point Program I-Non Hotel Site (\*) Seasonal**

T Colonial Motel	T Vagabond Inn	T Baymont Inn & Suites	T Best Host Inn				
T Courtyard by Marriott	<b>Visitor Center</b>	T Best Budget Inn	T Century Motel				
T Days Inn	T   San Pedro Chamber	T Best Western - Park Place Inn	T Days Inn - Beach				
T Holiday Inn	<b>Santa Monica, CA</b>	Mini Suites	T Days Inn - Stanton				
T Hyatt Regency	<b>Car Rental</b>	T Best Western - Stovalls Inn	T Good Nite Inn				
T Long Beach Inn	T   Avis	T Brookhurst Plaza Inn	T Holiday Inn				
T Long Beach Motel	T   Avon Rent-A-Car	T Camelot Inn & Suites	T InnSuites - Buena Park Hotel & Suites				
T Pacifica Motel	<b>Hotel/Motel</b>	T Candy Cane Inn	T Radisson				
T Queen Mary Hotel	T Best Western - Gateway Hotel	T Carousel Inn & Suites	T Rodeway Inn				
T Seaport Marina Hotel	T Days Inn	T Castle Inn & Suites	T Town House Motel				
T Super 8 Motel	T DoubleTree Guest Suites	T Clarion Hotel	<b>Visitor Center</b>				
T Travelodge	T Hostelling International Hotel	T Classic Motel	H   Knotts Berry Farm - Info Center				
<b>Los Angeles, CA</b>	T Hotel Carmel	T Comfort Inn & Suites	<b>Cerritos, CA</b>				
<b>Car Rental</b>	T Ocean Park Hotel	H Courtyard by Marriott	<b>Hotel/Motel</b>				
T   Atwest Rent-A-Car	T Travelodge	T Covered Wagon Motel	T Sheraton - Towne Center				
T   Avis	<b>Visitor Center</b>	T Days Inn	<b>Costa Mesa, CA</b>				
T   Fox Rent-A-Car - Century	D   Santa Monica Info Center	T Days Inn & Suites	<b>Car Rental</b>				
T   Fox Rent-A-Car - Glasgow	<b>Signal Hill, CA</b>	T Desert Inn & Suites	T   AM PM Rent-A-Car				
T   LAX Van Rental	<b>Hotel/Motel</b>	T Desert Palms Hotel & Suites	T   Fox Rent-A-Car				
T   Ritz Rent-A-Car	T Quality Inn	T Disneys Grand Californian Hotel	<b>Hotel/Motel</b>				
T   Sakura	<b>South Gate, CA</b>	H Disneys Paradise Pier Hotel	T Ali Baba Motel				
T   Thrifty	<b>Hotel/Motel</b>	T Frontier Motel	T Ayres Hotel				
T   Universal Van Rental	T Southern Motel	T Hacienda Inn & Suites At Disneyland Park	T Ramada Inn & Suites				
T   Van Rental Center	<b>Torrance, CA</b>	T Hilton	<b>Cypress, CA</b>				
<b>Hotel/Motel</b>	<b>Hotel/Motel</b>	T Holiday Inn	<b>Car Rental</b>				
T Best Western - Royal Palace Inn	T Days Inn	T Hotel Pepper Tree	T   Avis				
T Best Western - Suites Hotel	T Driftwood Motel	H Howard Johnson	<b>Downey, CA</b>				
T Comfort Inn & Suites	T Marriott	T Kettle Motor Hotel	<b>Hotel/Motel</b>				
T Embassy Suites Hotel	T Plaza Hotel	T Lux Bus America	T American Inn				
T Holiday Inn Express	T Ramada Inn	H Mardi Gras Motel	T Chateau Inn & Suites				
T Hyde Park Motel	T Travelodge	T Motel 6 - Brookhurst	T Comfort Inn				
T Jet Inn Motor Hotel	<b>Venice Beach, CA</b>	T Motel 6 - Disney Way	T Courtyard Motel				
T La Mirage Inn	<b>Hotel/Motel</b>	T Palm Motor Lodge Motel	T Days Inn				
T La Quinta Inn & Suites	T Su Casa	H Portofino Inn & Suites	T Downey Inn				
T Rodeway Inn	T Venice Beach Suites	T Rainbow Inn	T Rick's Motel				
T Sheraton Gateway Hotel	<b>Venice, CA</b>	T Ramada Limited - Beach	T Studio Inn & Suites				
T Super 8 Motel	<b>Car Rental</b>	T Ramada Limited - Maingate North	<b>Fullerton, CA</b>				
T Travelodge	T   California Rent-A-Car	T Ramada Limited & Suites - Convention Center	<b>Airport</b>				
T Westin	<b>Hotel/Motel</b>	T Robin Hood Motel	T   Fullerton Municipal Airport				
<b>Manhattan Beach, CA</b>	T Cadillac Hotel	T Sahara Motel	<b>Hotel/Motel</b>				
<b>Hotel/Motel</b>	T Marina 7 Motel	T Shadow Park Inn & Suites	H Howard Johnson				
T Hi View Inn & Suites	T Venice Beach House	T Stanford Inn & Suites	T Willow Tree Lodge				
T Seahorse Inn	<b>Wilmington, CA</b>	T Super 8 Motel	<b>Garden Grove, CA</b>				
<b>Marina Del Rey, CA</b>	<b>Hotel/Motel</b>	T Travel Inn	<b>Hotel/Motel</b>				
<b>Hotel/Motel</b>	T Monterey Inn Hotel	T Travelodge - Ball	T Homewood Suites				
T Jolly Roger Hotel	<table border="1" data-bbox="495 1543 836 1654"> <tr> <td>1-TS-2-SC/OR</td> <td>Orange</td> </tr> <tr> <td>Super Cities</td> <td>County</td> </tr> </table>	1-TS-2-SC/OR	Orange	Super Cities	County	T Travelodge - International Inn	T Motel 6
1-TS-2-SC/OR	Orange						
Super Cities	County						
T Ramada Limited	<b>Anaheim, CA</b>	T Tropicana Inn & Suites	T Residence Inn by Marriott				
<b>Rancho Dominguez, CA</b>	<b>Car Rental</b>	T Welcome Inn & Suites	<b>Huntington Beach, CA</b>				
<b>Hotel/Motel</b>	T   Budget	<b>Visitor Center</b>	<b>Hotel/Motel</b>				
T Rodeway Inn	T   Gulf Rent-A-Car	T   Anaheim Info Center - Cleaver Brothers Tickets & T   Disneyland Team Center	T Hilton - Waterfront Beach Resort				
<b>Redondo Beach, CA</b>	<b>Hotel/Motel</b>	<b>Artesia, CA</b>	T Hyatt Regency				
<b>Hotel/Motel</b>	T Akua Motor Inn	<b>Hotel/Motel</b>	T Sun N Sands Motel				
T Moonlite Inn	T Alamo Inn & Suites	T Days Inn	<b>Irvine, CA</b>				
T Pacific Coast Inn	T Americas Best Value Inn	T Rodeway Inn	<b>Car Rental</b>				
T Ramada Inn	T Anaheim Fantasy Inn & Suites	<b>Buena Park, CA</b>	T   Stop Then Go Rent-A-Car				
T Redondo Inn & Suites	T Anaheim Plaza Hotel & Suites	<b>Hotel/Motel</b>	<b>Hotel/Motel</b>				
T Sea Side Motel	T Anaheim Tropic Motel	T Atrium Hotel	T Hilton - Irvine / OC Airport Hotel				
<b>San Pedro, CA</b>							
<b>Hotel/Motel</b>							
T Crowne Plaza							

**La Mirada, CA**

**Hotel/Motel**

- T Holiday Inn Select
- T Residence Inn by Marriott

**Laguna Hills, CA**

**Hotel/Motel**

- T Comfort Inn
- T Courtyard by Marriott

**Lake Forest, CA**

**Hotel/Motel**

- T Best Western Plus - Irvine Spectrum Hotel
- T Quality Inn & Suites

**Mission Viejo, CA**

**Car Rental**

- T | Avis

**Newport Beach, CA**

**Car Rental**

- T | U-Save Car & Truck Rental

**Hotel/Motel**

- H Bay Shores Peninsula Hotel
- T Newport Dunes Waterfront Resort
- T Radisson

**Norwalk, CA**

**Hotel/Motel**

- T Luxury Inn
- T Rodeway Inn

**Orange, CA**

**Hotel/Motel**

- T Best Western - Orange Plaza
- T Big A Motel
- T Castaway Motel
- T Crazy 8 Motel
- T Howard Johnson Express Inn
- T Sky Palm International Motel

**San Juan Capistrano, CA**

**Car Rental**

- T | Avis / Budget

**Santa Ana, CA**

**Hotel/Motel**

- T Best Western - Civic Center Inn & Suites
- T Budget Inn & Suites
- T Hampton Inn & Suites
- T La Quinta Inn & Suites
- T Leonardo Inn & Suites
- T Pueblo Motel
- T Royal Roman Motel
- T Sunland Motel
- T West Coast Motel

**Other**

- T | Amtrak

**Santa Fe Springs, CA**

**Hotel/Motel**

- T Budget Inn
- T Dynasty Suites

**Seal Beach, CA**

**Military Base**

- T | Naval Weapons Station - Community Rec ITT

- T | Naval Weapons Station - Rec Stop

**Stanton, CA**

**Hotel/Motel**

- T Jade Palace Motel
- T Motel 6
- T Starlight Motel
- T Villa Motel

**Tustin, CA**

**Hotel/Motel**

- T Key Inn & Suites
- T Tustin Motor Lodge

**Westminster, CA**

**Hotel/Motel**

- T Motel 6 - Goldenwest
- T Motel 6 - Westminster

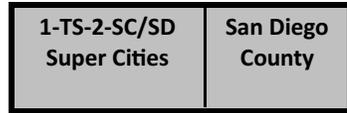
**Whittier, CA**

**Car Rental**

- T | Avis

**Hotel/Motel**

- T Motel 6
- T Scottish Inns
- T Travel Inn
- T Vagabond Inn



**Alpine, CA**

**Hotel/Motel**

- T Ayres Inn & Suites

**Bonita, CA**

**Campground**

- T | Sweetwater Summit Regional Park

**Boulevard, CA**

**Campground**

- T | Outdoor World Retreat

**Camp Pendleton, CA**

**Military Base**

- T | Inns Of The Corps

**Campo, CA**

**Visitor Center**

- T | Golden Acorn Casino

**Cardiff By The Sea, CA**

**Hotel/Motel**

- H Cardiff By The Sea Lodge

**Carlsbad, CA**

**Airport**

- T | McClellan-Palomar Airport

**Car Rental**

- T | 5 Star Rent-A-Van

**Hotel/Motel**

- T Beach Terrace Inn
- T Carlsbad SeaPointe Resort
- T Four Seasons Resort
- T Hilton Garden Inn
- T La Costa Resort & Spa
- T Mar Brisa Resort
- T SeaBreeze Vacation Rentals & Extended Stay

**Visitor Center**

- T | Back to Cali
- T | Barbara McLain Properties
- T | Carlsbad CVB
- T | PRA Destination Management

**Chula Vista, CA**

**Campground**

- T | Chula Vista KOA
- T | Chula Vista RV Resort & Marina

**Car Rental**

- T | Budget

**Hotel/Motel**

- T Best Choice Inn
- T Best Western - Chula Vista Inn
- T Best Western Plus - Otay Valley Hotel
- T Days Inn
- T El Primero Boutique Hotel
- T Foxwood Apartments
- T Harbor View Motel
- T Highway Inn Motel
- T Howard Johnson Inn & Suites
- T Palomar Motel
- T Riviera Motel
- T Star Motel
- T Travel Inn

**Restaurant**

- T | Cool Down Coffee

**Visitor Center**

- T | Chula Vista Chamber
- T | Mex - Insur

**Coronado, CA**

**Hotel/Motel**

- T 1906 Lodge
- T Best Western Suites Hotel - Coronado Island
- T Coronado Inn
- T Coronado Shores
- T El Cordova Hotel
- H Hotel Del Coronado
- T Loews Coronado Bay Resort
- T Marriott - Coronado Island
- T Villa Capri
- T Village Inn

**Military Base**

- T | NAB - BOQ
- T | NAB - Fiddlers Cove Marina & RV Park
- T | NAB - Q Zone Recreation Center
- T | NAS North Island - BOQ
- T | NAS North Island - Bowling
- T | NAS North Island - ITT
- T | NAS North Island - Liberty Recreation Center
- T | NAS North Island - Sato Travel

**Del Mar, CA**

**Hotel/Motel**

- T Les Artistes Inn
- T Wave Crest

**Visitor Center**

- T | Del Mar Chamber

**El Cajon, CA**

**Campground**

- T | Circle RV Ranch

**Hotel/Motel**

- T Best Western - Courtesy Inn
- T Budget Inn
- T St Francis Motel
- T Super 8 Motel
- T Villa Embasadora

**Encinitas, CA**

**Hotel/Motel**

- T Best Western - Encinitas Inn & Suites
- T Leucadia Beach Inn
- T Moonlight Beach Motel
- T Quality Inn

**Visitor Center**

- T | Downtown Encinitas Mainstre
- T | Encinitas Chamber & Visitor Center

**Escondido, CA**

**Car Rental**

- T | Avis
- T | Bargain Auto Rentals

**Hotel/Motel**

- T Best Western - Escondido Hotel
- T Escondido Lodge / Palms Inn
- T Hacienda Motel
- T Motel Mediteran
- H Palm Tree Lodge
- T Quality Inn & Suites
- T Sunset Inn

**Visitor Center**

- T | Holiday Retirement

**Fallbrook, CA**

**Hotel/Motel**

- T Fallbrook Country Inn

**Imperial Beach, CA**

**Hotel/Motel**

- T Pier South Resort
- T Sand Castle Inn

**Visitor Center**

- T | Imperial Beach Chamber

**Jamul, CA**

**Campground**

- T | Thousand Trails

**Visitor Center**

- T | Thousand Trails - Info Center

**Julian, CA**

**Campground**

- T | KQ Ranch
- T | Ramona Canyon RV

**La Jolla, CA**

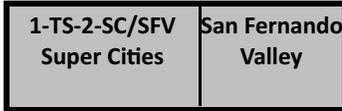
**Hotel/Motel**

- T Best Western - Inn By The Sea
- T Biltmore Motel
- T Casa De La Playa
- T Chateau La Jolla Inn

Code Letters: T-Tourist Systems H-Location Owned Rack D-Desk/Concierge Service F-Focal Point Program I-Non Hotel Site (\*) Seasonal

T Embassy Suites Hotel	T I Tanguays	T I San Diego Cruise Ship Terminal (Exit)	T I MCCS - Consolidate Bachelor Quarters
T Hyatt Regency	<b><u>Rancho Santa Fe, CA</u></b>	<b><u>San Diego / East San Diego, CA</u></b>	T I MCCS - Entertainment / Amusement Tickets
T La Jolla Cove Suites	<b><u>Hotel/Motel</u></b>	<b><u>Car Rental</u></b>	T I Miramar Air Station - Miramar Inn
T La Jolla Inn	T Rancho Valencia Resort	T I Sensible Car Rental	<b><u>San Diego / Mission Bay, CA</u></b>
T La Jolla Riviera Apartments	<b><u>San Diego / Del Mar, CA</u></b>	<b><u>Hotel/Motel</u></b>	<b><u>Campground</u></b>
T Marriott	<b><u>Hotel/Motel</u></b>	T Berkshire Motor Motel	T I Campland On The Bay
T Sands Of La Jolla	T Hampton Inn	T Best Western - Lamplighter Inn & Suites	T I Mission Bay RV Resort
T Travelodge	<b><u>San Diego / Downtown, CA</u></b>	T Travel Time Motel	T I Santa Fe Park RV Resort
<b><u>Visitor Center</u></b>	<b><u>Car Rental</u></b>	<b><u>San Diego / Harbor Island, CA</u></b>	<b><u>Hotel/Motel</u></b>
T I EC San Diego	T I Airport Rent A Car	<b><u>Hotel/Motel</u></b>	T Banana Bungalow Hostel
T I International Academy Of English	T I Avis	T Sheraton	T Best Western - Mission Bay
<b><u>La Mesa, CA</u></b>	T I Fox Rent-A-Car	<b><u>San Diego / Hillcrest, CA</u></b>	T Holiday Inn Express
<b><u>Hotel/Motel</u></b>	T I Pacific Rent-A-Car	<b><u>Hotel/Motel</u></b>	T Motel San Diego
T Heritage Inn	T I Payless	T Bannister Family House	T Rodeway Inn
T Travelodge	T I Rent-A-Vette	T Friendship Hotel	T Surfer Beach Hotel
<b><u>Lake San Marcos, CA</u></b>	T I San Diego Rent-A-Car	T Studio 819 Residential Hotel	<b><u>Visitor Center</u></b>
<b><u>Hotel/Motel</u></b>	T I West Coast Rent-A-Car	<b><u>San Diego / Hotel Circle - Mission</u></b>	T I Bay Pointe Apartments
H Lake San Marcos Resort	<b><u>Hotel/Motel</u></b>	<b><u>Hotel/Motel</u></b>	T I Mission Bay Sports Center
<b><u>Lakeside, CA</u></b>	T Best Western - Bayside Inn	T Crowne Plaza	<b><u>San Diego / Mission Valley, CA</u></b>
<b><u>Campground</u></b>	T Best Western - Cabrillo Garden Inn	T Days Inn	<b><u>Military Base</u></b>
T I Rancho Los Coches RV Park	T Britt Scripps Inn	T Hilton	T I Admiral Baker RV & Picnic Park
<b><u>Visitor Center</u></b>	T Comfort Inn	T Holiday Inn	<b><u>San Diego / National City, CA</u></b>
T I Lakeside Chamber	T Days Inn	T Howard Johnson	<b><u>Hotel/Motel</u></b>
<b><u>National City, CA</u></b>	T DoubleTree Hotel	T La Quinta Inn & Suites	T Lodge @ 32nd
<b><u>Hotel/Motel</u></b>	T Downtown Lodge	T Mission Valley Resort	T Quality Inn & Suites
T Econo Lodge	H Gaslamp Plaza Suites	T Motel 6	<b><u>Military Base</u></b>
T Holiday Inn Express	T Hampton Inn	T Super 8 Motel	T I Combined Bachelor Housing - Donnelly Hall
T National City Motel	T Harborview Inn & Suites	T Town & Country Resort Hotel	T I MWR
T Paradise Motel	T Hilton - Gaslamp Quarter	<b><u>Visitor Center</u></b>	T I MWR / 32nd
T Rodeway Inn	T Holiday Inn Express	T I Connect English Institute	T I MWR / Rec Center
T Sweetwater Inn	T Hostelling International	T I Human International Academ	T I Navy Exchange: MWR - Callagan Hwy
<b><u>Visitor Center</u></b>	T Hotel Occidental	T I USD: Manchester Village	T I Navy Lodge
T I National City Chamber	T Hotel Solamar	T I USD: Mission Crossroads	<b><u>San Diego / Ocean Beach, CA</u></b>
<b><u>Oceanside, CA</u></b>	T Hyatt	T I USD: Palomar Lounge	<b><u>Hotel/Motel</u></b>
<b><u>Hotel/Motel</u></b>	T International Travelers House	<b><u>San Diego / Imperial Beach, CA</u></b>	T Inn At Sunset Cliffs
T Baymont Inn & Suites	H La Pensione Hotel	<b><u>Campground</u></b>	T Ocean Villa Inn
T Beachwood Motel	T Lucky D's Hostel	T I Coronado Palms Travel Trailer Park	<b><u>San Diego / Old Town, CA</u></b>
T Comfort Suites	T Marina Inn Hotel & Suites	<b><u>Airport</u></b>	<b><u>Car Rental</u></b>
T Days Inn	T Marriott Hotel & Marina	T I Montgomery Field Airport	T I 5 Star Rent-A-Van
T Dolphin Hotel	T Omni Hotels	<b><u>Hotel/Motel</u></b>	T I Bargain Auto Rentals
T Holiday Inn	T Ramada Inn & Suites	T Four Points by Sheraton	T I Economy Car Rental
T Marina Del Mar Condos	T Sheraton Suites	T Holiday Inn Select	<b><u>Hotel/Motel</u></b>
T Motel 6	T Studio Fifteen	<b><u>Other</u></b>	T Best Western - Hacienda Hotel
T Motel 9	T Travelodge	T I Crownair Aviation	T Fairfield Inn by Marriott
T Oceanside Inn & Suites	T Westgate Hotel	<b><u>Visitor Center</u></b>	T Holiday Inn Express
T Rodeway Inn	T Westin - Gaslamp Quarter	T I National University	T La Quinta Inn
T Sea View	T Westin - San Diego	<b><u>San Diego / Mira Mesa - Sorrento</u></b>	T Old Town Inn
T WorldMark - Trendwest Reso	T WorldMark	<b><u>Car Rental</u></b>	T Western Inn
<b><u>Restaurant</u></b>	T Youth Hostel	T I Avis	<b><u>Restaurant</u></b>
H I 101 Cafe	T Z Hotel	<b><u>Hotel/Motel</u></b>	T I Old Town Liquor & Deli
<b><u>Visitor Center</u></b>	<b><u>Military Base</u></b>	T Best Western - Miramar	<b><u>Visitor Center</u></b>
T I Star Property Management	T I MWR / Naval Medical Center	T Comfort Suites	T I Old Town Trolley Station
<b><u>Poway, CA</u></b>	<b><u>Other</u></b>	T Holiday Inn Express	T I Rangers Station Heritage Park
<b><u>Hotel/Motel</u></b>	T I Amtrak	T Woodfin Suite Hotels	T I San Diego University
T Hampton Inn & Suites	<b><u>Visitor Center</u></b>	<b><u>Military Base</u></b>	<b><u>San Diego / Otay Mesa, CA</u></b>
<b><u>Ramona, CA</u></b>	T I College Of English Language	T I MCCS - BOQ	<b><u>Airport</u></b>
<b><u>Hotel/Motel</u></b>	T I Embassy Center For English Studies		
T Ramona Valley Inn	T I International Academy Of English		
T Riviera Oaks Resort	T I Maritime Museum Of San Die		
<b><u>Visitor Center</u></b>			

T   Brown Field Municipal Airpor	T   Instant Mexico Auto Insurance Services	<b>Hotel/Motel</b>	T   Studio City Inn
<b>Car Rental</b>		T   Comfort Inn	<b>Sylmar, CA</b>
T   Alta Car Rental	<b>Santa Ysabel, CA</b>	T   E-Z 8 Motel	<b>Hotel/Motel</b>
<b>San Diego / Pacific Beach, CA</b>	<b>Visitor Center</b>	T   Hampton Inn & Suites	T   Economy Inn Motel
<b>Hotel/Motel</b>	T   Don's Market	T   Homewood Suites	T   Motel 6
T   Beach Cottages	<b>Santee, CA</b>	T   Inn Of Lancaster	<b>Tarzana, CA</b>
T   Beach Haven Inn	<b>Hotel/Motel</b>	T   Motel 6	<b>Hotel/Motel</b>
T   Catamaran Resort Hotel	T   Best Western - Santee Lodge	T   Oxford Inn & Suites	T   Tarzana Inn
T   Crystal Pier Hotel & Cottages	T   Rodeway Inn	T   Palmdale Pelican Inn	<b>Universal City, CA</b>
T   Ocean Park Inn	<b>Solana Beach, CA</b>	T   Shadow Park Hotel	<b>Hotel/Motel</b>
T   Pacific Shores Inn	<b>Hotel/Motel</b>	<b>Mission Hills, CA</b>	T   Hilton - Universal City Hilton Towers
T   Pacific Terrace Hotel	T   Sand Pebbles Resort	<b>Hotel/Motel</b>	T   Sheraton Universal Hotel
<b>Visitor Center</b>	<b>Visitor Center</b>	T   Valley Inn	<b>Van Nuys, CA</b>
T   Penny Realty	T   Solana Beach Visitor Center	<b>Mojave, CA</b>	<b>Campground</b>
T   San Diego Sunset Vacation Rentals	<b>Valley Center, CA</b>	<b>Hotel/Motel</b>	T   Birmingham Trailer Village
<b>San Diego / Point Loma, CA</b>	<b>Hotel/Motel</b>	T   Best Motel	<b>Hotel/Motel</b>
<b>Hotel/Motel</b>	T   Harrahs Resort	T   Best Western - Desert Winds	T   El Cortez Motel
T   Best Western - Island Palms Hotel & Marina	<b>Vista, CA</b>	T   Days Inn	T   Hyland Motel
T   Best Western - Posada At The Yacht Harbor	<b>Hotel/Motel</b>	T   Desert Inn	<b>Woodland Hills, CA</b>
T   Cabrillo Motor Lodge	T   Franciscan Inn Motel	T   Mariah Country Inn	<b>Hotel/Motel</b>
T   Consulate Hotel	T   La Quinta Inn	T   Mojave Lodge	T   Knights Inn
T   Days Inn	T   Motel 6	T   Motel 6	
T   Hampton Inn	T   Star Lodge	<b>North Hills, CA</b>	
T   Hostelling International	T   TownePlace Suites by Marriot	<b>Hotel/Motel</b>	
T   Loma Lodge	<b>Visitor Center</b>	T   Diamond Inn	
T   Ramada Limited	T   Vista Chamber	T   Hometown Inn	
<b>Military Base</b>		T   Midtown Inn	
T   Defense Acquisition University		T   Palm Tree Inn	
T   MCRD: Museum Historical Society		<b>North Hollywood, CA</b>	
T   Naval Base Point Loma - Admiral Kidd Club / Liberty		<b>Hotel/Motel</b>	
<b>Visitor Center</b>		T   Oakwood Garden Apartment:	
T   Training Resources		<b>Palmdale, CA</b>	
<b>San Diego / Rancho Penas Quitos</b>		<b>Hotel/Motel</b>	
<b>Hotel/Motel</b>		T   Best Western - John Jay Inn & Suites	
T   La Quinta Inn		T   E-Z 8 Motel	
<b>San Diego / South Bay, CA</b>		T   Hampton Inn & Suites	
<b>Hotel/Motel</b>		T   Knights Inn	
T   Casoleil Luxury Apartments		T   Mahlis Inn	
<b>San Marcos, CA</b>		T   Motel 6	
<b>Hotel/Motel</b>		T   Palmdale Hotel	
T   Hampton Inn		T   Red Roof Inn	
T   Ramada Limited		T   Staybridge Suites	
<b>San Ysidro, CA</b>		<b>Reseda, CA</b>	
<b>Car Rental</b>		<b>Hotel/Motel</b>	
T   International Car Rental		T   Howard Johnson	
<b>Hotel/Motel</b>		<b>Sepulveda, CA</b>	
T   Americas Best Value Inn & Suites		<b>Hotel/Motel</b>	
T   Best Western - Americana Inn		T   Hill Crest Inn	
T   Frontier Motor Lodge		T   Motel 6	
T   Holiday Lodge Motel & Parkin		T   Travel Inn	
T   Knights Inn		<b>Sherman Oaks, CA</b>	
T   Valli Hi Motel		<b>Hotel/Motel</b>	
<b>Visitor Center</b>		T   East West Suites	
T   ABIS Group		<b>Simi Valley, CA</b>	
T   Border Station Info Center		<b>Hotel/Motel</b>	
		T   Grand Vista Hotel	
		<b>Studio City, CA</b>	
		<b>Hotel/Motel</b>	
		T   Nite Inn	
		T   Sportsmans Lodge	



# PRINT DESIGN

## How can we help you?

Our award-winning in-house print and multi-media design department provides creative solutions and great service, all at very affordable rates!

Whether it's a rack card, multi-panel full-color brochure, magazine, catalog, or a complete identity package (logo, business cards, media kit and stationery), our full-service design department has the necessary tools and expertise to meet all of your print and multi-media needs.

### Rack Card (4" x 9")

- › **1-Side** (4-Color) ..... **\$350**
- › **2-Sides** (4-Color on Both Sides) ..... **\$425**

### Brochures

- › **4 Panel** (8" x 9") ..... **\$525**
- › **6-Panel** (12" x 9") ..... **\$725**
- › **8-Panel** (16" x 9") ..... **\$875**

### Other Services Include

- › Branding
- › Business Cards
- › Posters
- › Flyers
- › Stationary
- › Print Ads
- › Postcards
- › Displays
- › Direct Mail
- › Menus
- › Promo Items
- › Publications
- › Banners
- › Packaging
- › T-Shirts

**Hourly Rate** ..... **\$70**

**Call for quote on special projects.**

**1-800-799-7373**

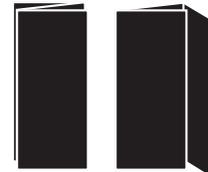
or email [williamlh@certifiedfolder.com](mailto:williamlh@certifiedfolder.com)



Standard Rack Cards



Single Fold

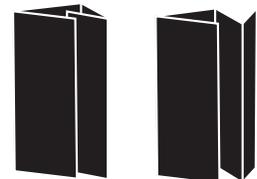


"Z" Fold

Roll Fold



Accordion Fold



Gate Fold

Parallel Fold



### Discount Printing Program

Take advantage of our volume-priced discount printing. Call today for fast and dependable service!

# visitor**tips**.com Online Display Racks

Participation is **FREE** for Visitor Marketing Program distribution clients!



Destination Page

- **Easy access from computers and mobile devices anywhere, anytime!**
- **Travelers can now save brochures to their digital suitcase to view before, during and after their trip**
- **Online brochure links directly to your website and social media sites**
- **Viewers can share your brochure with their social networks or via email**



Content Page

## **FREE** postings include:

- Brochure image
- Company description
- Map to your location
- Address and contact info
- Direct links to website, reservations page, and social media sites



Mobile Device



Now...Travelers can access your **Brochure ANYWHERE, ANYTIME!**



# visitortips.com

Visitortips.com, powered by Certified Folder Display Service, Inc., delivers the power of travel brochures to the Internet! Travelers can easily access brochures online and on their mobile devices anywhere, anytime to find fun and interesting things to do both regionally and locally before, during and after their trip!



Content Page Video



Content Page Photos

**For only \$15/month you can upgrade your Content Page to include both video & photos!**

Sales Code: 22-VT-15-CPU



YouTube VIDEO

**Materials Needed**

- URL link to the specific YouTube video of your choice.  
(Not generic YouTube channel)



Flickr SLIDESHOW

**Materials Needed**

- URL link to the specific Flickr slideshow gallery of your choice.  
(URL ends in "/show")



For More Information, Call **1-800-799-7373**  
or email us at **VTipSales@certifiedfolder.com**

**LOW AS  
\$50  
Per Month**

# visitortips.com

Visitortips.com, powered by Certified Folder Display Service, Inc., delivers the power of travel brochures to the Internet! Travelers can easily access brochures online and on their mobile devices anywhere, anytime to find fun and interesting things to do both regionally and locally before, during and after their trip!



Destination Page

- ▶ **Promote your company & help generate traffic to your website!**
- ▶ **Ads are clickable and will redirect to the website of your choice!**
- ▶ **Ads rotate every 10 seconds.**

### TOP BANNER AD

2-VT-TB - area code  
from **\$100-\$300**/month / market  
DESIGN FEE \$75 (unlimited changes) 7-VT-TB-DESIGN

#### Materials Needed

- JPEG Image that is 728(w) x 90(h) pixels at 72 dpi (120k max)
- URL link to the specific website of your choice.

### SIDE BANNER AD

2-VT-SB1 - area code  
from **\$50-\$150**/month / market  
DESIGN FEE \$50 (unlimited changes) 7-VT-SB1-DESIGN

#### Materials Needed

- JPEG Image that is 120(w) x 90(h) pixels at 72 dpi (40k max)
- URL link to the specific website of your choice.



For More Information, Call **1-800-799-7373**  
or email us at **VTipSales@certifiedfolder.com**

**R A T E S**

<i>Visitor Marketing Program</i>		#	TOP	SIDE	HOT	DIGITAL	DIGITAL	QUICK	RACK
<i>DISTRIBUTION AREA</i>		SITES	BANNER	BANNER	DEAL	BROCH.	MAG.	LINK	LOCAT.
			(VT-TB)	(VT-SB1)	(VT-HD)	(VM-1/2)	(VM-12)	(VT-QL)	(VT-RK)
2-( )-R/C	<u>Colorado</u>	41	\$1,950	\$975	n/a	n/a	n/a	\$285	n/a
2-( )-R/CM	<u>Cortez/Mancos</u>	13	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-R/DU	<u>Durango</u>	28	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-NW/W	<u>Washington</u>	143	\$1,150	\$575	n/a	n/a	n/a	\$165	n/a
2-( )-NW/BE	<u>Bellingham/I-5</u> <i>(Super Cities)</i>	27	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-NW/S	<u>Seattle &amp; the Eastside</u> <i>(Super Cities)</i>	51	\$150	\$75	\$35	\$55	\$110	\$15	\$15
2-( )-NW/ST	<u>Seattle Southside</u> <i>(Super Cities)</i>	42	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-NW/T	<u>Tacoma/Olympia</u>	23	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-SC/C	<u>Southern California</u>	797	\$1,650	\$825	n/a	n/a	n/a	\$165	n/a
2-( )-SC/BR	<u>Inland Empire Area</u>	61	\$150	\$75	\$35	\$55	\$110	\$15	\$15
2-( )-SC/LA	<u>Los Angeles Area</u> <i>(Super Cities)</i>	95	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-( )-SC/LAX	<u>LA Airport/ Long Beach</u> <i>(Super Cities)</i>	124	\$150	\$75	\$35	\$55	\$110	\$15	\$15
2-( )-SC/OR	<u>Orange County</u> <i>(Super Cities)</i>	144	\$200	\$100	\$40	\$60	\$120	\$15	\$15
2-( )-SC/SD	<u>San Diego County</u> <i>(Super Cities)</i>	307	\$300	\$150	\$50	\$70	\$140	\$15	\$15
2-( )-SC/SFV	<u>San Fernando valley</u> <i>(Super Cities)</i>	66	\$100	\$50	\$30	\$50	\$100	\$15	\$15
<b>SET UP FEE (1x per contract)</b>			\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>DESIGN FEE - If we design vs. advertiser supplied</b>			\$75	\$50	\$50	\$195	\$295	\$0	\$195

Corporate Office: 1120 Joshua Way, Vista, California 92081  
 Phone: (760) 727-5100 or 1-800-799-7373 Fax: (760) 727-1583  
<http://www.certifiedfolder.com>

# HERE'S WHAT CLIENTS SAY

"Over the past many years of working with Certified Folder we have been impressed with their astute tourism industry knowledge, efficiency and attention to detail."

**Tracey Wittenfeld**  
Puyallup Fair & Events Center

"We are very happy with the brochure that was produced and are receiving feedback from our museum tracking system that the brochures are bringing in new customers to our facility... I look forward to working with your company in the future as our museum grows."

**John Couch**  
Estrella Warbirds Museum

"Certified Folder provides an invaluable service to our historic district by distributing our brochures to key visitor locations throughout Southern California. We have been working with them for several years now and they always provide excellent customer service and are a pleasure to work with."

**Janet Swartz**  
Old Pasadena Management District

"The Steamboat Natchez has been a customer of Certified for over 20 years. I can say honestly that it may be my number one most important communication with potential visitors. Our attraction is 90-95% visitor related and our outreach through Certified has been an incredible asset."

**Adrienne Thomas**  
Steamboat Natchez

"As the Washington Lodging Association embarks on its thirteenth year of working with Certified Folder, it seems fitting to send you this note of appreciation and recognition...in addition to underscoring the effectiveness of our distribution partnership with Certified, I want to acknowledge Certified team members for their consistent professionalism; for always going above and beyond; for never saying 'never' or 'no', but always giving us a smile and a sound solution; and for providing service that is consistently beyond our high expectations."

**Jan Simon Aridj**  
Washington Lodging Association

"We receive as many reports from our city leadership and citizens as we do from visitors who see our Denton Live magazine when they travel. Visitors discover us this way, no doubt... thank you."

**Kim Phillips**  
Denton CVB

"I wanted to send you a not to say thank you for the excellent service you have provided us over the last 20 years! I have always said "if there was only one place to put my marketing dollars, it would be with Certified Folder Display. We could never get the word out without your help. Keep up the good work!"

**Cindi Busboom**  
Dolly Steamboat / Arizona Steamboat Cruises, Inc.

"Certified's wide disbursement of our brochure product has allowed our attractions to flourish even during a recession period."

**Tom Moulton**  
Pima County Economic Development & Tourism

"The National World War II Museum in New Orleans has relied on the Certified Folder brochure service as a key component of our marketing strategy for many years. We cannot say enough about the excellent service Certified Folder provides...the Certified Folder racks in key locations around the area keep us "front and center" in the minds of our city's many visitors..."

**Alan Raphael**  
The National WWII Museum

"Your distribution system is outstanding and has been a cornerstone of our business. We have grown from a very small business to one of Colorado's bigger rafting companies during all those years. We have experimented with and tried all forms of advertising over the years and have discarded most of them. Yet Certified Folder and its extensive network of locations has been key to the growth of our business and has lasted the test of time. Well done!"

**Dennis Wied**  
Raft Masters

"Echo Canyon River Expeditions has been a long time client of Certified Folder Display leveraging their distribution power in a multitude of ways. Like so many things in business it is the relationships and continuity that make things work and Certified has always had this as a component...I am pleased to be a Certified client and will continue to do so for many years to come."

**Andy Neinas**  
Echo Canyon River Expeditions

"Garden of the Gods Visitor and Nature Center has enjoyed using Certified Folder for over 17 years. They have provided excellent service: quickly returning calls, making extra deliveries when requested, keeping all racks filled, and meeting with us on a regular basis to guide us on where to strategically place our brochures."

**Bonnie Frum**  
Garden of the Gods Visitor and Nature Center

"I have been a client of Certified Folder Display for approximately 17 years. During that time, I have experienced nothing but outstanding service from the company. The success of Haunted History Tours owes a great deal to the staff at Certified and the professional manner in which they conduct business."

**Sidney Smith**  
Haunted History Tours

"I would once again like to thank you for your support...I look forward to the continuation of our relationship."

**Debbie Erickson**  
Six Flags Magic Mountain

"Café Beignet has grown by location and by customer knowledge of the last few years, and I would say without hesitation that the distribution through Certified was easily identified as a significant growth spurt."

**Adrienne Thomas**  
Café Beignet New Orleans

"The New Orleans Convention & Visitors Bureau has enjoyed a working relationship with Certified Folder Display Service for more than 15 years. Throughout that period, their management and staff have always exceeded our expectations in providing prompt, quality service."

**Steve Moeller**  
New Orleans Convention and Visitors Bureau

"The level and quality of the services which Certified staff provide is excellent."

**Marie Prins**  
Washington County Visitors Association

"You are our most important advertising vehicle."

**Sean Turner**  
Mammoth Brewing Company

"The impact of your service on Paramount Studio Tour has been absolutely immeasurable."

**Robert Greg**  
Paramount Pictures, Hollywood

"I just wanted to say thank you so much...the new racks look great and the place is really starting to come together...we appreciate your team's willingness to help and the fact that you take great pride in both Certified Folder and the CWC relationship."

**Lisa Jackson**  
California Welcome Center San Francisco

"I wanted to tell you the current brochure is the very best ever produced for Museum & Attractions in Nevada. It is outstanding...thank you."

**Pat Dingle**  
Las Vegas Zoo

"Than you for the continued outstanding service...Certified Folder remains an integral part of our effort to provide a high level of service both to our convention meeting planners and to our leisure travel clientele."

**Don Welsh**  
Seattle Convention and Visitors Bureau

"Where Magazine and Certified Folder have worked together from the beginning and we couldn't be any more delighted or pleased...you should be very proud of not only your company, but also the people who make your company what it is today - the best!"

**Nola Palmer**  
Where Magazine, Seattle

"I just wanted to tell you how wonderful your folder display is for our business! We often ask our patrons where they found out about us; especially those that have never played our course. Several times, the response is - we saw those cards in the motel we are staying at. Thanks from a very satisfied customer."

**Nancy Maness**  
South Forty Golf Course

Connect Your Guests to Local Visitor Information

# ExploreBoard



Fun at Your Fingertips



## LOCATIONS IN 2016

### Phase 1

Seattle  
Los Angeles  
Orange County  
San Diego

### Phase 2

San Francisco  
SF Airport Area  
Vancouver, BC

### Phase 3

Dallas  
San Antonio  
Houston

### Phase 4

Denver  
Las Vegas  
New Orleans

### Phase 5

Portland  
Phoenix



ExploreBoard is a digital partner of Certified Folder Display Service, Inc. an industry leader providing visitor information for over 100 years in the United States and Canada. ExploreBoard connects visitors with relevant, local information to help plan their activities.



For More Information, Call **800-799-7373**



# Proposal for Services

*Destination Newport Committee*

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6.I6.I6

# Our Objective

To work hand-in-hand with the committee in achieving your goal to promote Newport as a year-round tourist destination in order to increase room tax revenue and total visitor spending.

THEY'RE YOUR VACATION DAYS,  
DO SOMETHING *New*



DISCOVER *Newport*, OREGON.  
1-800-coast44 discovernewport.com



# Team Members

---

- ❖ James Rand- Creative Director
- ❖ Matt Koyak - Digital Marketing Director
- ❖ Eric Worman- Developer
- ❖ Kara Wyatt - Designer (web)
- ❖ Nancy Steinberg - Copy Writer
- ❖ Nathan Howard - Photographer
- ❖ JoHanna Wienert - Photographer
- ❖ Travis Leonard - Illustrator
- ❖ Emily Brown - Designer (Print/Outdoor)



# Brief History of the Relationship

- ❖ In 2011, the News-Times became the agency of record for the City of Newport.
- ❖ The decision instantly freed up more than \$200,000 in the committee's budget for media buys.
- ❖ From 2012-2015, the city of Newport has realized \$34 million in total combined tourism spending increases.



# Proposal 2016-2017

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*This year's proposal will be broken down into creative/production, printing, and digital services.*

# Objectives

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**Monitor**



**Deploy**



**Promote**



**Engage**

2015



Outdoor

Campaign  
Creative



Print

Campaign  
Creative

2016 / 2017



Outdoor

Campaign  
Creative



Print

Campaign  
Creative



Website

Content  
Analytics  
Updating



Google

Keyword Opt.  
Ad Words  
Display Network  
Analytics



Instagram

Photography  
Hashtags  
Posts



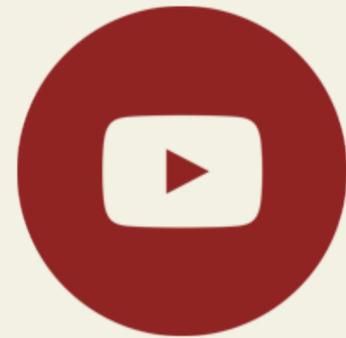
Facebook

Advertising  
Boosted Posts  
Analytics  
Content  
Posts



Tumblr

Post Content



YouTube

Pre-roll Video  
Ad Placement



Microsites

Content  
Analytics  
Lead Capture

2015



Outdoor

Campaign  
Creative



Print

Campaign  
Creative

2016 / 2017



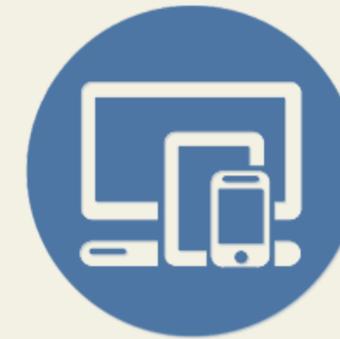
Outdoor

Campaign  
Creative



Print

Campaign  
Creative



Website

Content  
Analytics  
Updating



Google

Keyword Opt.  
Ad Words  
Display Network  
Analytics



Instagram

Photography  
Hashtags  
Posts



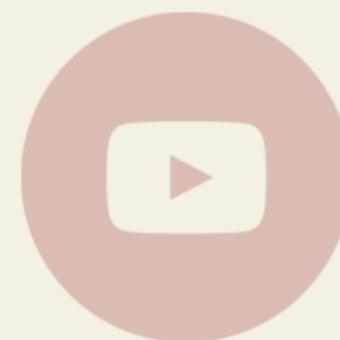
Facebook

Advertising  
Boosted Posts  
Analytics  
Post Content



Tumblr

Post Content



YouTube

Pre-roll Video  
Ad Placement



Microsites

Content  
Analytics  
Lead Capture

# Tactics

## Monitor



Website



Print



Outdoor



Google



Tumblr



Facebook



Instagram



YouTube



Microsites



Facebook



Instagram



Microsites

*Deploy*

*Promote*

*Engage*

# Tools

---

## SEO

Search Engine Optimization

- ❖ Micro Sites
- ❖ Tumblr Blog Posts
- ❖ Website Content Optimization

## SEM

Search Engine Marketing

- ❖ Keyword Optimization
- ❖ Google Ad Words
- ❖ Google Display Network

## SMM

Social Media Marketing

- ❖ YouTube Pre-roll
- ❖ Facebook Ads
- ❖ Facebook Boosted Posts
- ❖ Instagram Posts

**Reporting:** website traffic and social media engagement on the 15th of each month.

# Creative/ Production

- ❖ Write, design, illustrate, or otherwise prepare Newport's advertisements, including commercials to be broadcast, or other appropriate forms of Newport's message.
- ❖ Properly incorporate the message in mechanical or other form and forward it with proper instructions for the fulfillment of the order.
- ❖ Check and verify insertions, displays, broadcasts, or other means used, to such degree as is usually performed by advertising agencies.
- ❖ Develop new marketing campaign (conception, creative design, copy-writing, graphic design and resizing, final mechanicals, and delivery) designed to address the completion of the Rt. 20 project.

THEY'RE YOUR VACATION DAYS,  
DO SOMETHING *New.*



DISCOVER *Newport*, OREGON.  
1-800-coast44 discovernewport.com



# Printing Services

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- ❖ Design, copy writing, and printing of a 19.5” x 9” 4-panel brochure on 99# Sonoma matte stock with reply card.
- ❖ Tracking and final reporting on Brochure QR Code analytics.



# Digital Services

- ❖ **Goals** - Increase traffic to discovernewport.com and increase Facebook engagement.
- ❖ **Content is King** - A partnership with Travel Newport as the primary means of creating keyword rich content.
- ❖ **How we will use the content?**
  1. **SEM** - identify the keywords the opportunities for keyword optimization. Nancy will then write content for Travel Newport and Discover Newport that are based on those keyword opportunities.
  2. **SEO** - Optimization of web content.
  3. **SMM** - Promotion of the website content through Facebook and Instagram.

SPRING / SUMMER 2016

# TRAVEL *tn* NEWPORT

Everything Newport, Oregon

HIGH TEA  
at the  
*Grand Victorian*

ANCHOR BICYCLE SUN  
**4<sup>th</sup> of July**  
FUN

The Yaquina Bay Bridge at 80

HIKING  
mike miller park

20 WEST  
Newport  
ROAD WORK AHEAD

EXPECT DELAYS THIS  
SUMMER

# COOL POOLS

Poke around local tide pools

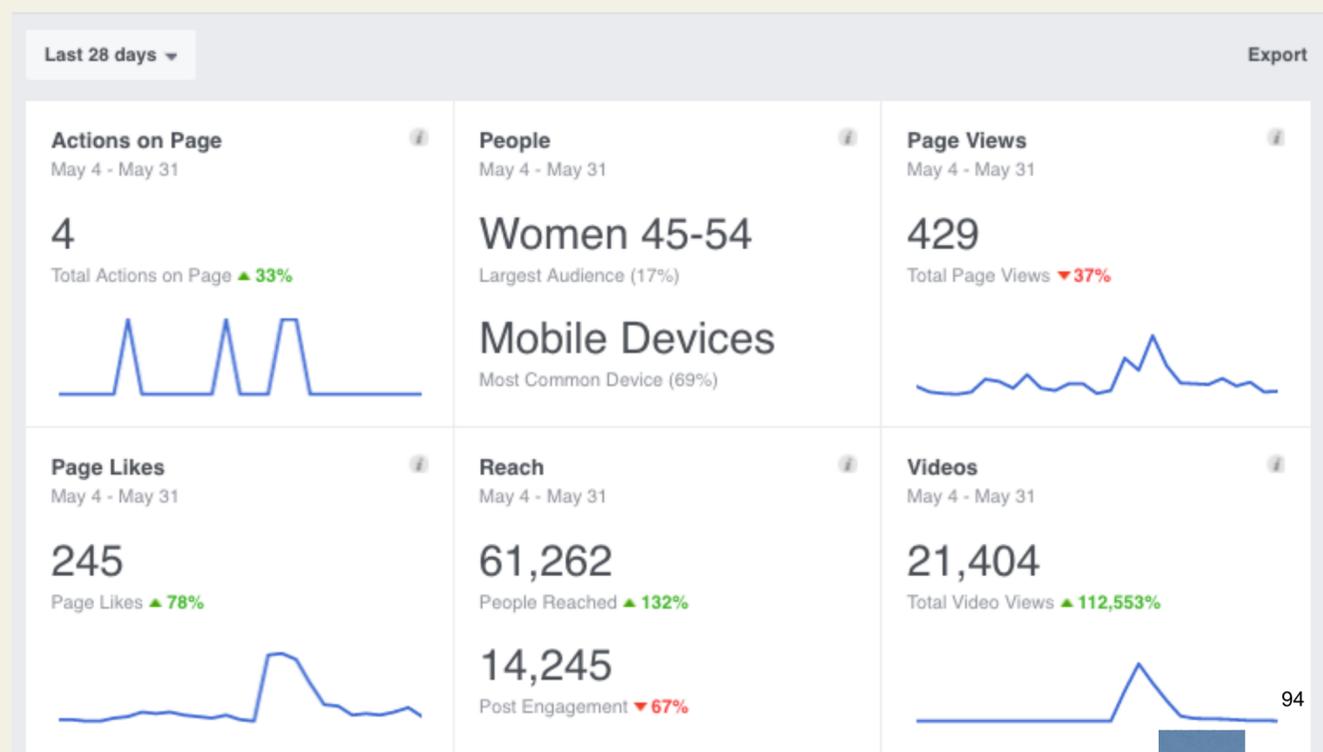
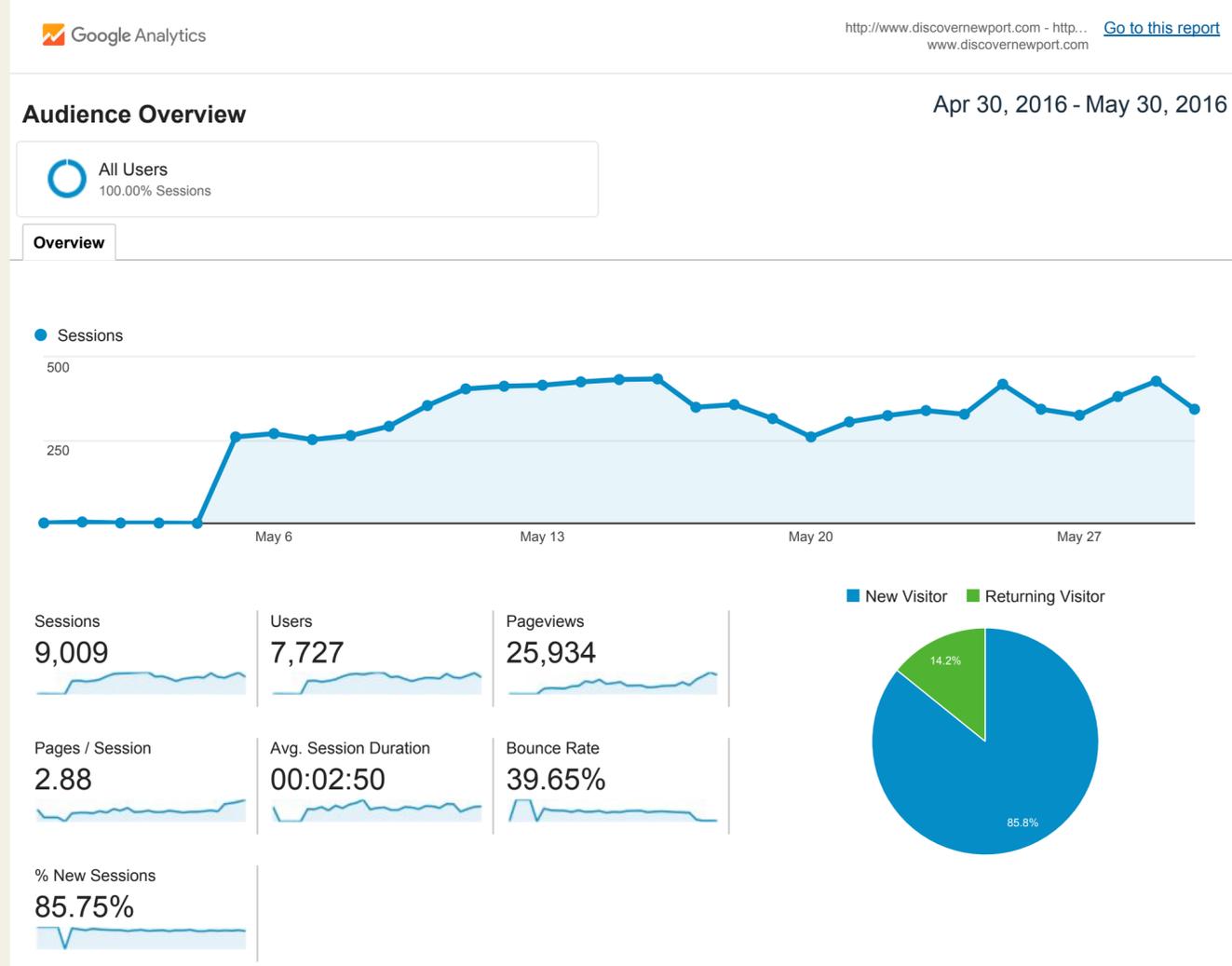
*tn* 93

13

# Reporting

We will send a report on website traffic and social media engagement on the 15th of each month. We can also provide specific reporting insights for particular campaigns.

- ❖ Google Analytics
- ❖ Facebook Insights
- ❖ Custom Reports for specific campaigns



## Cost of Services

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Creative and Production.....	\$50,000
Printing.....	\$23,000
Digital Content Marketing.....	\$50,000

## Recommended Campaign Placement Budget

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Google Ad Words.....	\$18,000
Google Display Network.....	\$10,800
YouTube Pre-roll.....	\$5,000
Facebook Ads.....	\$3,000
Facebook Boosted Posts.....	\$9,000

All dollar amounts quoted above are annual.

““Any business arrangement that is not profitable to the other person will, in the end, prove unprofitable to you. The bargain that yields mutual satisfaction is the only one that is apt to be repeated.”

– *Henry R. Luce*



## Summary

Newport will come alive as a destination for Seattle travelers ready to discover the Oregon coast.

Three campaign options for six months of advertising are outlined on page 2.

Seattle magazine will support this campaign by publishing a Newport getaway itinerary at [seattlemag.com](http://seattlemag.com) and promote it to 200,000+ unique users. Like the ["Go See \(and Hear\) Newport's Sea Lions"](#) article we published fall 2015

In 2015-16 we did a campaign of six 1/3 pages with a sponsored article.

## Contact

Frankie O'Rourke  
Seattle magazine  
[Frankie.orourke@tigeroak.com](mailto:Frankie.orourke@tigeroak.com)  
206-452-2993





# 2016-2017 Proposal for Newport Oregon

seattle  
magazine

## Three campaign options:

### 6 full pages (option 1)

Full page in 6 issues of Seattle magazine

- Per issue: \$4,415 (reg. \$6,950)
- Annual cost: \$26,490 (reg. \$41,700)
- Suggested issues: September, October, November, February, March, April

### 6 half pages (option 2)

1/2 page in 6 issues of Seattle magazine

- Per issue: \$2,977 (reg. \$4,670)
- Annual cost: \$17,862 (reg. \$28,020)
- Suggested issues: September, October, November, February, March, April

### 6 third pages (option 3)

1/3 page in 6 issues of Seattle magazine

- Per issue: \$1,985 (reg. \$3,115)
- Annual cost: \$11,910 (reg. \$18,690)
- Suggested issues: September, October, November, February, March, April

in Washington have experienced at least one ACE, and that one out of four has experienced three or more.

The 2010 study of Spokane elementary school students was inspired by the 1997 ACEs research and was significant in linking ACEs to poor academic outcomes. Conducted by Washington State University researchers and led by Christopher Blodgett, Western Washington Area Health Education Center director, the study found that children who had more ACEs were found to also have higher rates of academic failure, severe attendance and behavioral problems, and poor reported health.

"Trauma steals the resources of children. Trauma puts them behind the curve," Blodgett says. "Research shows that the scope and impact of trauma from early childhood adversity is so great that we need broad-based ways to deal with the problem, and working in schools is one of these ways. Children can benefit, schools can benefit. In fact, evidence shows that the overall success of schools may be predicted by the degree to which they can support the socio-emotional well-being of their students."

SEPTEMBER MARKS the beginning of a new school year at West Seattle Elementary, and hopes are running high. "The first days of school are so important to setting routines," Principal Sacco says. "I'm hoping we'll get off to a good start making CLEAR even more embedded this second year. Eventually, I particularly want to support other Title I schools in adopting CLEAR practices. I want us to be a model school for the district."

Counselor Bermes is hopeful as well. "I used to ask students: 'What do you want to be when you grow up?' And I'd get 'Why do you care?' Now when I ask, I get all kinds of answers: engineer, football player, 'I want to go to college.' The kids know the whole school is here to support them. They're moving from defensive to more open and freer to dream." ☺



**DIGS**

FURNITURE | HOUSEWARES | DECOR | GIFTS  
for your modern lifestyle.

2002 NW MARKET STREET | DIGSSHOWROOM.COM  
SEATTLE, WA 98107 | (206) 457-5709



seattle  
magazine

82% are 35+ years old  
74% are female 26% are male

\$240K average household income  
1.59M average net worth

50% of our readers visit a website after seeing an ad in the magazine  
70% of our audience say advertising has influenced where they spend money

9/10 own homes, 2/10 own second homes

Seattle Magazine

Circulation: 47,000 (90%paid)  
Readership: 190,000

Seattlemag.com

Unique Visitors: 220,000+/month

Must List Enewsletter

Subscribers: 20,000  
Open rate: 36-41%

Social Media Subscribers

Facebook + Twitter: 120,000



The most subscribed-to city publication in Washington!



RESTAURANTS  
SHELTER  
POLITICS  
**THIS** STYLE  
**IS** HOME  
**SEATTLE MAGAZINE**  
FOOD & DRINK  
OUTDOORS  
HEALTH  
SHOPPING  
ARTS & CULTURE



SMART. SAVVY. ESSENTIAL.

SEATTLE MAGAZINE IS THE **DEFINITIVE RESOURCE GUIDE TO THE CITIES OF SEATTLE & BELLEVUE FOR RESIDENTS, NEWCOMERS AND TRAVELERS.**

SEATTLE MAGAZINE IS THE **LARGEST PAID SUBSCRIPTION CITY MAGAZINE IN THE STATE.**

NO OTHER MAGAZINE EVEN COMES CLOSE TO *SEATTLE* MAGAZINE IN TERMS OF **PAID, AUDITED CIRCULATION.**

**CONTACT US**  
**Editorial**  
editorial@tigeroak.com

**Advertising:**  
Frankie.ORourke@tigeroak.com  
206-452-2993

# WE'RE SEATTLE'S MAGAZINE

Seattle is a place that transcends trendy. We inspire the world. We're the home of Amazon, Costco, Microsoft and Nordstrom (just to name a select few) and we continue to grow in population and jobs annually.

Award-winning *Seattle magazine* provides a smart view of what matters to the city each month, featuring striking photography and compelling stories covering dining and drinking, events, home and real estate, shopping, style, travel and people that make our city great. Each issue, along with its accompanying digital content, reaches local leaders, tastemakers and visitors to the city. Our readers are successful, educated, well-traveled professionals who are at the peak of personal consumption.

The most charitable giving city; #1 for coffee; and the second coolest city in America according to *Forbes* Magazine. We simply call it Seattle.



**JANUARY — HIDDEN SEATTLE**

Ad Close Nov 13 | Materials Due Nov 19 | On Sale Dec 22  
Features Shelter: Home As Sanctuary  
Advertising Sections Seattle Parent, Hawaii,

**FEBRUARY — TOP DOCS**

Ad Close Dec 10 | Materials Due Dec 18 | On Sale Jan 19  
Advertising Sections Casino Guide,  
Doctor & Dentist Profiles

**MARCH — HOT NEIGHBORHOODS**

Ad Close Jan 15 | Materials Due Jan 21 | On Sale Feb 15  
Features Spring Arts, Shelter: Renovation  
Advertising Sections Seattle Parent, Hawaii

**APRIL — BEST RESTAURANTS**

Ad Close Feb 12 | Materials Due Feb 18 | On Sale Mar 15  
Features Best New Wines, Spring Fashion  
Advertising Sections BC Travel

**MAY — TRAVEL: SMALL TOWNS**

Ad Close Mar 18 | Materials Due Mar 24 | On Sale April 19  
Features Shelter: Live + Work Spaces  
Advertising Sections Personal Wealth, Idaho Travel

**JUNE — ULTIMATE SEAFOOD GUIDE**

Ad Close Apr 15 | Materials Due Apr 21 | On Sale May 17  
Features Health: Oral Hygiene  
Advertising Sections Attractions Guide

**JULY — BEST HIKES & BIKES**

Ad Close May 13 | Materials Due May 19 | On Sale June 14  
Features Shelter: Retreats  
Advertising Sections Personal Wealth,  
Boeing 100th Anniversary Special Section

**AUGUST — REGIONAL TRAVEL**

Ad Close Jun 17 | Materials Due Jun 23 | On Sale Jul 19  
Features 11th Annual Wine Awards

**SEPTEMBER — BEER+BURGERS**

Ad Close Jul 15 | Materials Due Jul 21 | On Sale Aug 16  
Features Fashion, Arts Preview, Shelter: Indoor/Outdoor Living  
Advertising Sections Hawaii, Top Companies

**OCTOBER — AMAZING HOMES**

Ad Close Aug 12 | Materials Due Aug 18 | On Sale Sep 13  
Advertising Sections Seattle Parent, NW Fall Getaways, Personal  
Wealth

**NOVEMBER — 50th ANNIVERSARY**

Ad Close Sep 16 | Materials Due Sep 22 | On Sale Oct 18  
Features Most Influential People of 2016, Shelter: Small Spaces

**DECEMBER — FOOD: CHEF SECRETS**

Ad Close Oct 14 | Materials Due Oct 20 | On Sale Nov 15  
Features Shopping + Gift Guide, Fashion  
Advertising Sections Gift Guide, Dentist Profiles



SEATTLE MAGAZINE  
KEEPS OVER 190,000  
READERS CONNECTED  
TO THE BEST OF  
SEATTLE EVERY  
MONTH; IT'S THE MOST  
SUBSCRIBED-TO CITY  
PUBLICATION IN  
WASHINGTON STATE!

SEATTLE MAGAZINE IS  
THE ONLY LOCAL  
MAGAZINE RELEVANT  
TO THE CITY'S ACTIVE,  
URBANE-MINDED  
SOPHISTICATES;  
INSPIRING OUR  
READERS TO CELEBRATE  
THE CREATIVITY AND  
CULTURE OF OUR  
COMMUNITY AND  
INVITING THEM TO  
ENGAGE WITH THEIR  
CITY.

# 190,664

READERSHIP PER ISSUE

# 46,188

TOTAL MONTHLY CIRCULATION

## SUBSCRIBERS

SEATTLE MAGAZINE HAS AN ENGAGED READERSHIP WITH **87% PAID** CIRCULATION.

## NEWSSTAND DISTRIBUTION

SEATTLE MAGAZINE IS DISTRIBUTED TO **MORE THAN 200** NEWSSTAND, BOOKSTORES, GROCERY STORES AND OTHER RETAIL OUTLETS IN SEATTLE AND BELLEVUE.

## HOTELS

SEATTLE MAGAZINE IS IN THE UNIQUE POSITION TO REACH THE LUCRATIVE CONSUMER TRAVEL MARKET **WITH MORE THAN 1,400 COPIES IN-ROOM** AT THE CITY'S HIGH-END HOTELS.



Source: Circulation Verification Council (CVC), March 2015.

# \$240,717

AVERAGE ANNUAL HOUSEHOLD INCOME.

---

SEATTLE MAGAZINE  
REACHES THE RIGHT,  
AFFLUENT AUDIENCE  
IN THE RIGHT PLACE,  
AT THE RIGHT TIME.

---

# \$1,059,000

AVERAGE NET WORTH.

---

# 92%

OWN THEIR OWN HOMES.

---

# 70%

MARRIED.

---

# 43

AVERAGE AGE.

---

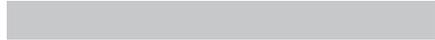
# 72%

FEMALE READERSHIP.

---

Sources: Circulation Verification Council (CVC), 2015 and Litchfield Research, 2012.

OUR READERS PLACE  
A **HIGH VALUE ON  
OUR CONTENT,**  
KEEPING IT IN THEIR  
HOMES AND SHARING  
IT WITH OTHERS,  
WHICH ENHANCES  
YOUR BRAND'S IMPACT  
IN THE MARKET.



82%

OF READERS READ 4 OUT OF 4 ISSUES.

---

60 minutes

AVERAGE TIME SPENT READING EACH ISSUE.

---

54%

KEEP *SEATTLE* MAGAZINE FOR A MONTH OR MORE.

---

70%

FREQUENTLY PURCHASE PRODUCTS  
FROM ADS SEEN IN *SEATTLE* MAGAZINE.



**POP! BUBBLES & SEAFOOD  
AT SEATTLE WINE EXPERIENCE**

**ATTENDANCE: 2,400+**

THE CELEBRATED KICK-OFF EVENT TO THE SEATTLE WINE AND FOOD EXPERIENCE. THE ANNUALLY SOLD-OUT (SWFE) IS A DELUXE SHOWCASE FOR WINE, BEVERAGE, FOOD AND LIFESTYLE IN THE NORTHWEST.



SMART. SAVVY. ESSENTIAL.

*Seattle* magazine hosts several events each year, giving advertisers a chance to connect to readers outside of our pages. From intimate experiences to large-scale city soirées, these events give you a chance to align your product with the very best of the city and engage with Seattle’s movers and shakers, trend-setters and tastemakers in a memorable way, building brand loyalty and influencing purchase decisions.

**BRUNCH RUN**

**ATTENDANCE: 600+**

THIS ANNUAL 5K EVENT BRINGS ATHLETIC, CIVIC-MINDED SEATTLEITES TOGETHER WITH TOP RESTAURANTS FOR BRUNCH BITES, BLOODY MARYS AND MIMOSAS AFTER A RUN, WALK OR STROLL AT BEAUTIFUL MAGNUSSON PARK.



*Seattle* magazine harnesses the power of print, digital and social media platforms before, during and after our events, to maximize the impact of sponsorship.

**RED, WHITE & BREW**

**ATTENDANCE: 600+**

THE TASTING EVENT OF THE SUMMER HONORS THE WINNING WINERIES FEATURED IN *SEATTLE* MAGAZINE’S ANNUAL BEST WASHINGTON WINE AWARDS ISSUE, SELECTED BY A PANEL OF TOP LOCAL SOMMELIERS AND WINE PROFESSIONALS.



**SEATTLE MAGAZINE  
50TH ANNIVERSARY PARTY**

**ATTENDANCE: CAN'T WAIT TO FIND OUT!**

BLOW OUT 50TH ANNIVERSARY PARTY! THE PAGES OF *SEATTLE* MAGAZINE WILL COME ALIVE WITH MUSIC, DANCING, LOCAL RESTAURANTS AND OF COURSE MICROBREWS, WINE, CHAMPAGNE AND COFFEE AND MANY MORE SURPRISES!





## RETAIL RATES (NET)

FOUR COLOR	1x	4x	8x	12x
Full Page	\$6,925	\$5,886	\$5,540	\$5,194
2/3 Page	\$6,230	\$5,296	\$4,984	\$4,673
1/2 Page	\$4,670	\$3,970	\$3,736	\$3,503
1/3 Page	\$3,115	\$2,648	\$2,492	\$2,336
1/6 Page	\$2,075	\$1,764	\$1,660	\$1,556
Cover 2	\$8,500			
Cover 3	\$8,100			
Cover 4	\$9,470			
2-Page Spread	\$12,080	\$10,268	\$9,664	\$9,060

A FEE OF \$150 WILL BE CHARGED IF A FILE IS RECEIVED AFTER 12:00 NOON, TWO BUSINESS DAYS AFTER MATERIALS CLOSE DATE.

## ADS CREATED IN-HOUSE

POSITION	AD PRODUCTION RATES
Guaranteed positions available for 15% premium of space charge. Preferred positions are on a space-available basis as deemed by publisher. Please check with your account executive.	We can create your ad for you. Production charges below are minimum rates for up to one hour of production and two rounds of adjustments. Additional time spent will be billed at \$125/hour in quarter-hour increments. <b>1/6 &amp; 1/3 PAGE ADS: \$250</b> <b>1/2, 2/3 AND FULL PAGE ADS: \$500</b>

## AD SIZES



## AD SPECS

	WIDTH	HEIGHT	BLEED, TRIM & GUTTER
2-Page Spread	17.25"	11.375"	*BLEED SPECIFICATIONS Material intended to bleed must be furnished with a minimum of .25" image area beyond the trim (8.875" x 11.375")
Full Page (non-bleed)	7.75"	10.25"	
Full Page (bleed)*	8.875"	11.375"	TRIM SIZE 8.375" x 10.875" Live Area
2/3 Page (vertical)	4.625"	10.0"	
1/2 Page (horizontal)	7.75"	4.875"	GUTTER SAFETY All copy should be placed .375" from either side of trim.
1/2 Page (vertical)	4.625"	7.25"	
1/3 Page (square)	4.625"	4.875"	
1/3 Page (vertical)	2.25"	10.0"	
1/6 Page (horizontal)	4.625"	2.3125"	
1/6 Page (vertical)	2.25"	4.875"	

## DIGITAL FILES

Ads should be supplied on a CD or via FTP or email as a high-res pdf (CMYK, 300dpi, fonts embedded).

All fonts should be converted to outlines or supplied.

Please provide a color proof produced under SWOP specification ([www.swop.org](http://www.swop.org)) when you submit new color ad material. We will do our best to match the supplied proof, but due to CMYK magazine printing standards, we cannot guarantee color accuracy.

We do not accept film.

If using large fields of black in a full-color ad, please use a 4-color build instead of 100% black (i.e., C20/M20/Y20/K100).

## SHIPPING INSTRUCTIONS

### Sending via email

Ads under 10MB can be sent via email to [seamagads@tigeroak.com](mailto:seamagads@tigeroak.com). Email subject line should contain:

- Advertiser Name
- Publication Month
- Ad Size

### Sending via mail

Tiger Oak Media  
1417 4th Avenue #600  
Seattle, WA 98101  
ATTN: Production

### Uploading to FTP

Ads up to 150MB can be submitted via FTP. Files need to be compiled into one folder and stuffed or compressed. Please include the advertiser name in the folder name.

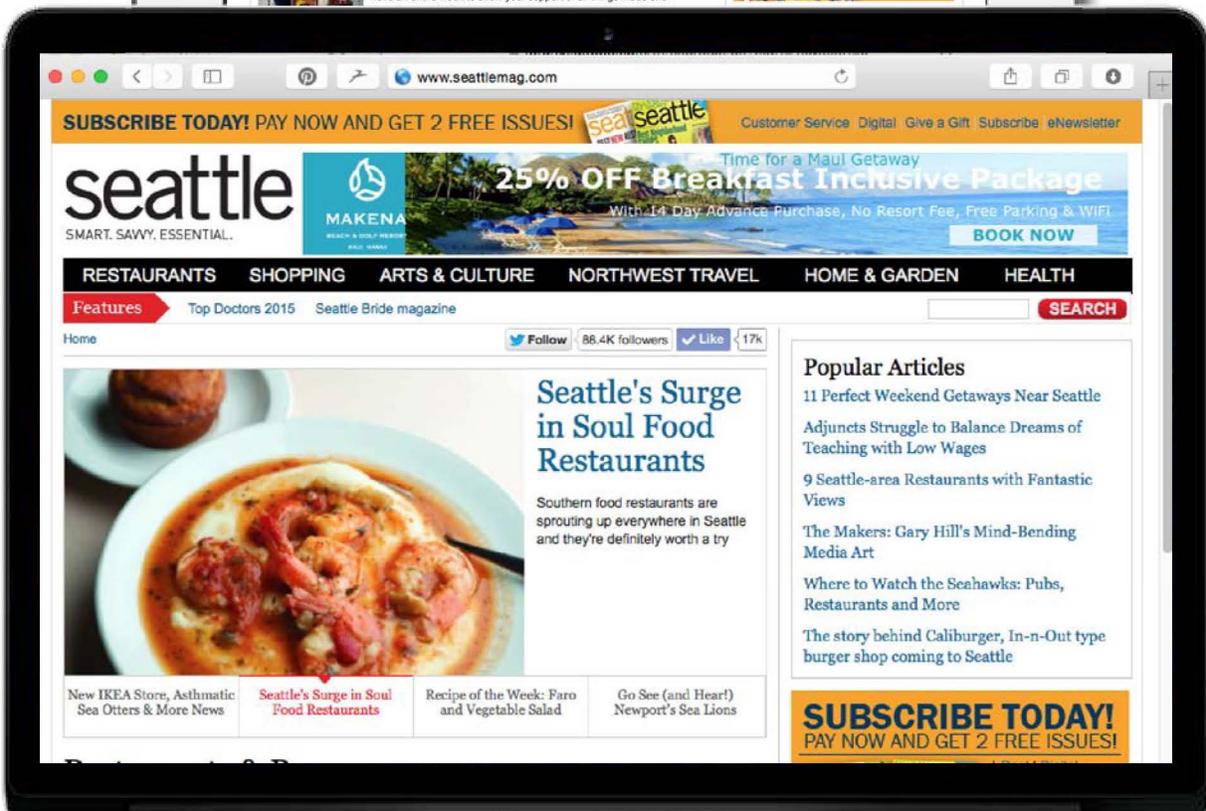
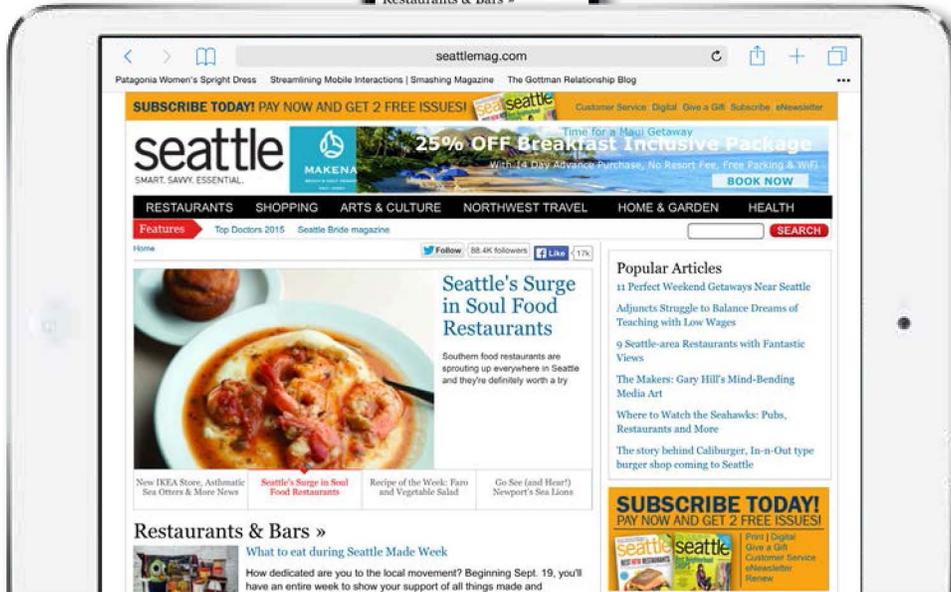
In any web browser, go to:

<http://ads.tigeroak.com>

Username: ADVERTISER and

Password: TOP207

Then follow instructions for entering pertinent information and uploading files.



# 985,531

PAGEVIEWS PER MONTH.

# 194,191

VISITORS PER MONTH.

# 139,040

UNIQUE VISITS PER MONTH.

# 20,526

NEWSLETTER INSIDER SUBSCRIBERS.

# 17,669

FACEBOOK LIKES.

# 87,800

TWITTER FOLLOWERS

Seattle is a literate, tech city (*hello Amazon!*). We are a city of early adopters—especially when it comes to tech trends and social media. Reach *Seattle* magazine's influential audience with a digital campaign, or amplify and strengthen your print campaign with digital ads.

## WE OFFER

- SEATTLEMAG.COM BANNERS
- AUDIENCE TARGETING BANNERS
- SPONSORED ARTICLES
- EMAIL BANNERS
- DEDICATED EMAILS
- SPONSORED SOCIAL MEDIA

## WEBSITE DISPLAY ADS

### RATES:

TYPE	PIXEL DIMENSIONS	RATES
Site Skin	1920x950	\$2,000/day
Leaderboard	728x90	\$10/CPM
Tile One	300x250	\$10/CPM
Half Page	300x600	\$13/CPM
Tile Two	300x250	\$10/CPM
Overlay	550x480	\$1,000/week

**AUDIENCE RETARGETING REACHES SEATTLEMAG.COM USERS & SEATTLE MAGAZINE READERS AT A HIGHER FREQUENCY.**

**WEBSITE SPONSORED ARTICLES PROMOTE YOUR BUSINESS WITH INTERESTING AND ENGAGING SPONSORED ARTICLES. PUBLISHED AT SEATTLEMAG.COM, READ AT LEAST 1,000 TIMES. RATE: \$2,500**

**EMAIL SEATTLE MAGAZINE'S MUST LIST IS SENT TO 20,000+ SUBSCRIBERS EVERY THURSDAY. ADVERTISE IN THE MUST LIST EMAIL OR SEND A DEDICATED EMAIL TO SUBSCRIBERS. AVERAGE OPEN RATE 35%.**

### RATES:

TYPE	PIXEL DIMENSIONS	RATES
Top Leaderboard	560x69	\$350
Tile A, B, C	170x142	\$300
Bottom Leaderboard	560x69	\$250
Exclusive Eblast	Max 700 x flexible height	\$2,000

**SOCIAL MEDIA REACH AFFLUENT AND AUTHENTIC SEATTLEITES WITH SPONSORED POSTS ON FACEBOOK & TWITTER. 20,000 IMPRESSIONS. RATE: \$1,000**

## DIGITAL ADS & E-NEWSLETTER SPECS

**Accepted file types**  
GIF, JPG, SWF, 3rd party ad tag

**Resolution**  
72DPI (dots per inch)

**Color Profile**  
RGB Only

**Animation**  
Animation may loop 3x, 24 fps, 12 seconds max recommended for standard ad units.

**Click through URL**  
Must be included when creative files are submitted or through a 3rd party ad tag. Length cannot exceed 1,000 characters.

**Flash**  
All SWF Flash files must be submitted along with a back-up GIF/JPG file, and must contain a click Tag, published for Flash Player 10.0 or an earlier version.

**Polite loads**  
Polite loads are accepted and should be submitted according to the specs listed below. An additional load of 100K is allowed.



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# **OUTFRONT MOBILE NETWORK**

Leveraging OOH & Mobile

---

# THE POWER OF LOCATION



Digital Billboard, New York

## OOH Reaches Consumers Within:

- 30 minutes of 96% of all in-store shopping
- 30 minutes of 68% of all purchase activity
- 1 hour before 29% of all purchase recommendations
- **30 minutes of 42% of all online shopping activity on mobile**
- **1 hour before all mobile search activity**
- 1 hour before 34% of all brand-related social media activity

**Influence them with OOH before these key conversions take place!**

# MOBILE



Billboard, New York

## Mobile Matters.

- 91% of consumers have their phones within arms reach 24 hours a day
- The average user checks their phones 150 times a day
- **Over half of all mobile activities happen out of the home**
- Mobile ad spend currently at a \$30.4 million in 2015, expected to grow to \$57.9 million by 2018.

# OOH & MOBILE



Billboard, Chicago

## A Natural Synergy.

- There is a natural synergy between mobile and OOH, with **68%** of mobile use done on the go and **70%** of consumer's day spent outside the home.
- **OOH is the BEST primer for mobile**, with consumers 48% more likely to respond to the same ad creative on mobile after being exposed to it on OOH (Index 148).
- **OOH outpaces all other media** in driving consumer mobile action, with consumers reporting making purchases, searching brands, and brand related social media activity within 30 minutes of exposure to OOH, 22% of the time.

# POWER OF LOCATION

**“The death of demographic marketing happened when people started becoming contradictions.”**  
**-Tyler Greer, Head of Strategy**



**“Where you are is as important as who you are.”**  
**-Rashid Tobaccowala, Chief Strategist**



**“Location will inform notifications.”**  
**-Larry Alton, Business Consultant**

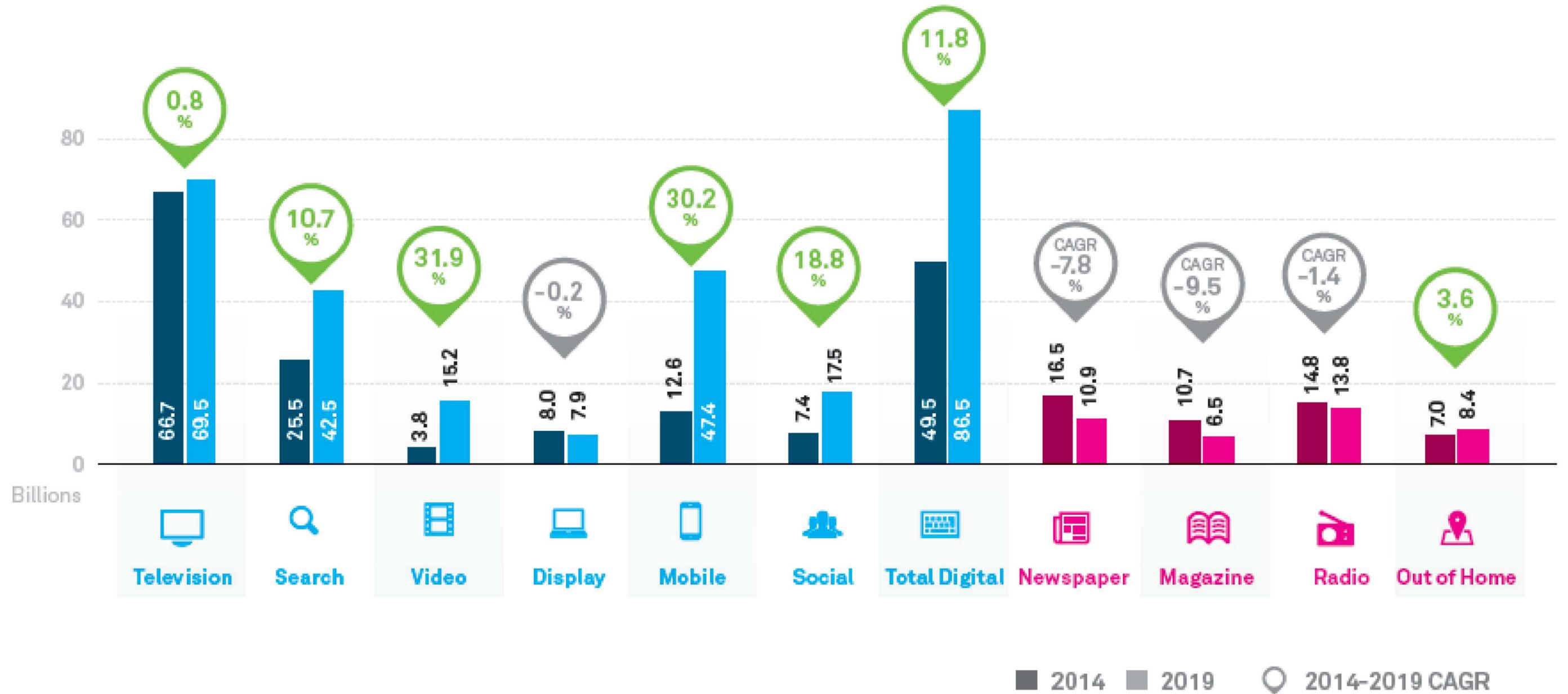


**“We’re capturing people when they’re on the way home from work, when they’re hungry.”**  
**-Abby Hunt, Public Relations**

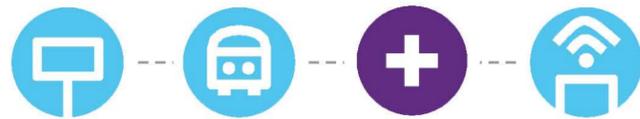
**seamless**



# MOBILE AND OOH AD DOLLARS EXPECTED TO GROW



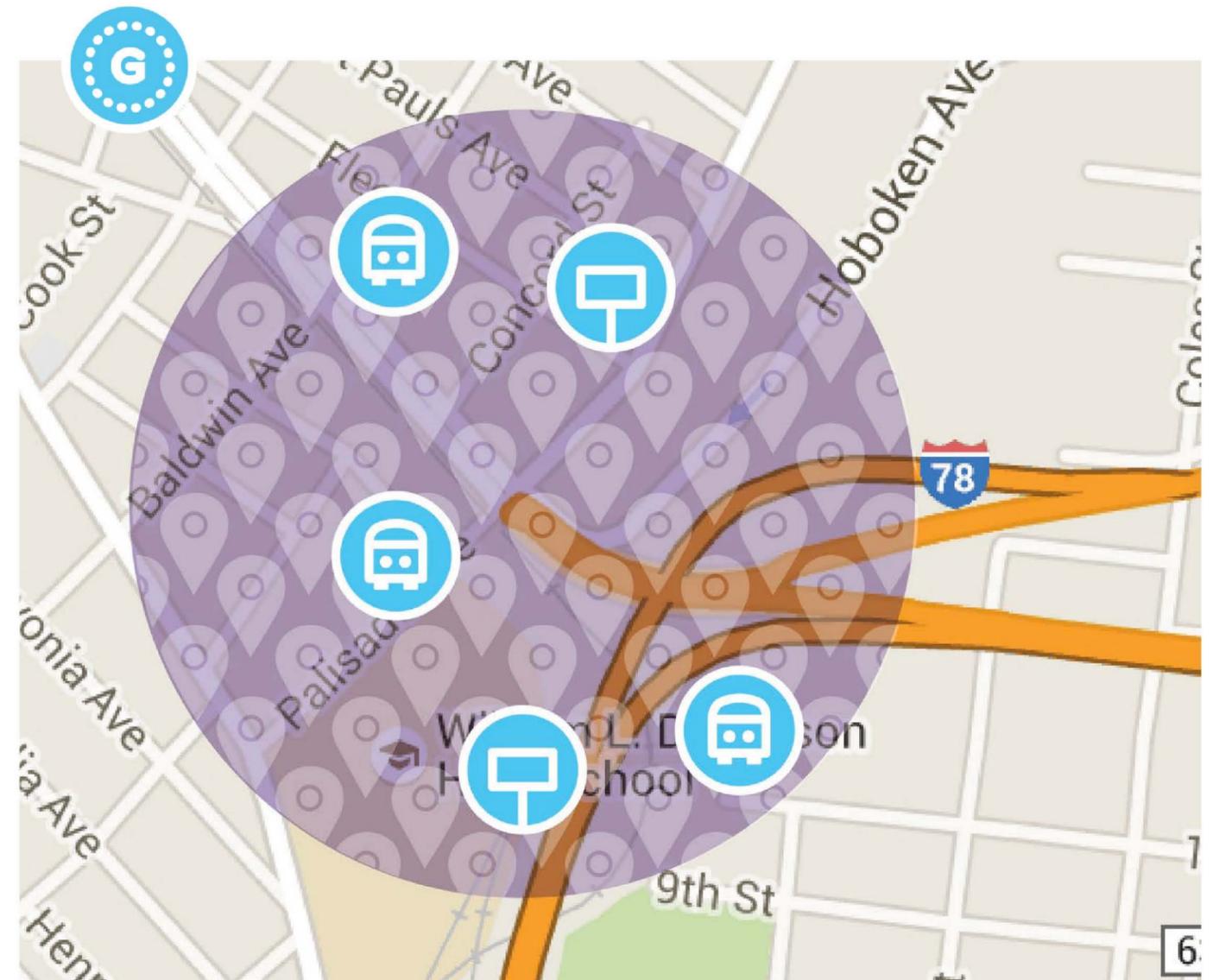
# INTRODUCING THE OUTFRONT MOBILE NETWORK



Combine the power of OOH with mobile to increase awareness and add trackable engagement opportunities with your target audience.

Current Mobile Capabilities:

- **GEOFENCING**  
Reaching 97% of US Smartphones daily.



# GEOFENCING

A geo fence is a **virtual radius** placed around real-world geographic areas, that triggers the delivery of mobile banner ads.

Reiterate your OOH message with a complementary **mobile banner ad**, by setting a radius around OUTFRONT's OOH ad placements.

Add additional coverage and engagement around a key **secondary location** like your store, your top competitors location, or target neighborhoods/locations.

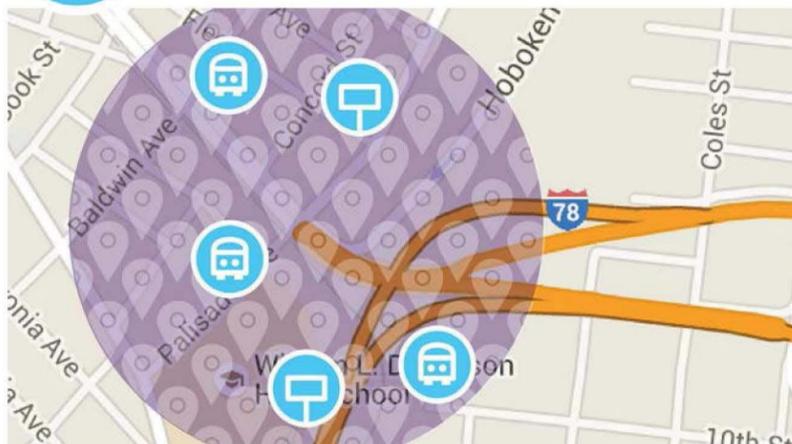
OUTFRONT Mobile Network is a **customized geofence solution**, grounded by our OOH assets, with location verification enabled. No impression is ever wasted!



# THE EXPERIENCE— OOH



The passerby sees an OOH advertisement, traveling through a pre-defined geo fenced area.



While engaging with an app, the consumer sees a similar ad appear on their phone as a mobile banner ad.

Note: User must be in the fenced area with an app open to receive the ad.

Benefits:

- Reinforce your OOH message on the path to purchase
- Target consumers in proximity to OOH
- Single or multi-message opportunities



Consumer clicks the banner ad



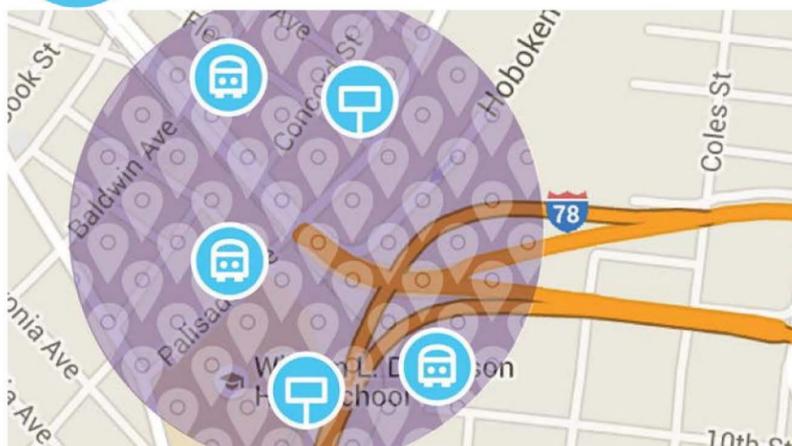
The consumer views a complementing ad that delivers crucial information or value, such as tune in info, video links, and opportunities to interact for more information.

By clicking on the mobile banner, a consumer is led to a customized landing page, to further take part in an action such as buying advanced tickets or watching a movie trailer.

# THE EXPERIENCE— COMPETITOR'S LOCATION



**G** The passerby sees an OOH advertisement, traveling through a pre-defined geo fenced area.



**O** While engaging with an app outside the competitors locations, the consumer sees your brand's messaging.

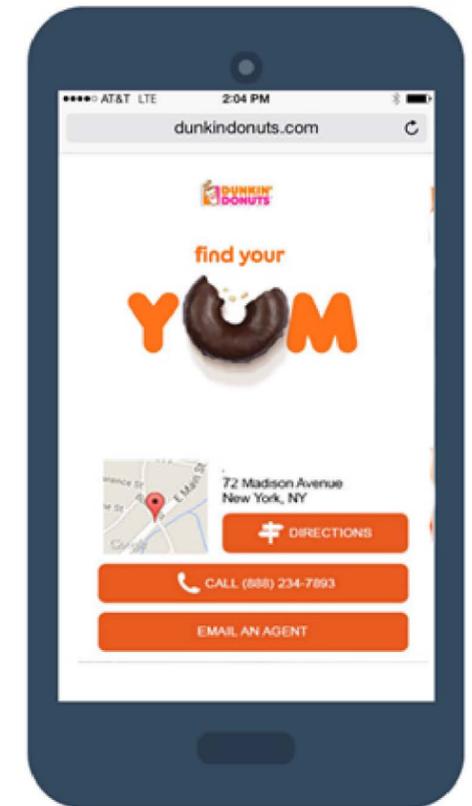
Example: Your desired audience accesses an app upon shopping at a competitor location. Your ad features competitive products or sales, driving them away from the competition.

- Benefits:
- We only serve ads to active users so your impressions are never wasted!
  - Gain marketshare
  - Talk to a ready-to-buy audience



Consumer clicks the banner ad

The end user views a complementing ad that delivers crucial information or value, such as finding the nearest store location to gain market share.



By clicking on the mobile banner, a consumer is led to a customized landing page, to further take part in an action such as creating an online order or obtain directions to the nearest store location.

# DYNAMIC LANDING PAGE

Complete the mobile experience by using dynamic landing page—a scalable way to ensure a more relevant mobile experience and engagement beyond the initial ad click. The dynamic landing page ensures the necessary information is at your consumer’s fingertips and allows you to track SAR.

**Drive better results with our customizable landing page. Samples include:**



Click to call



More Info



Videos



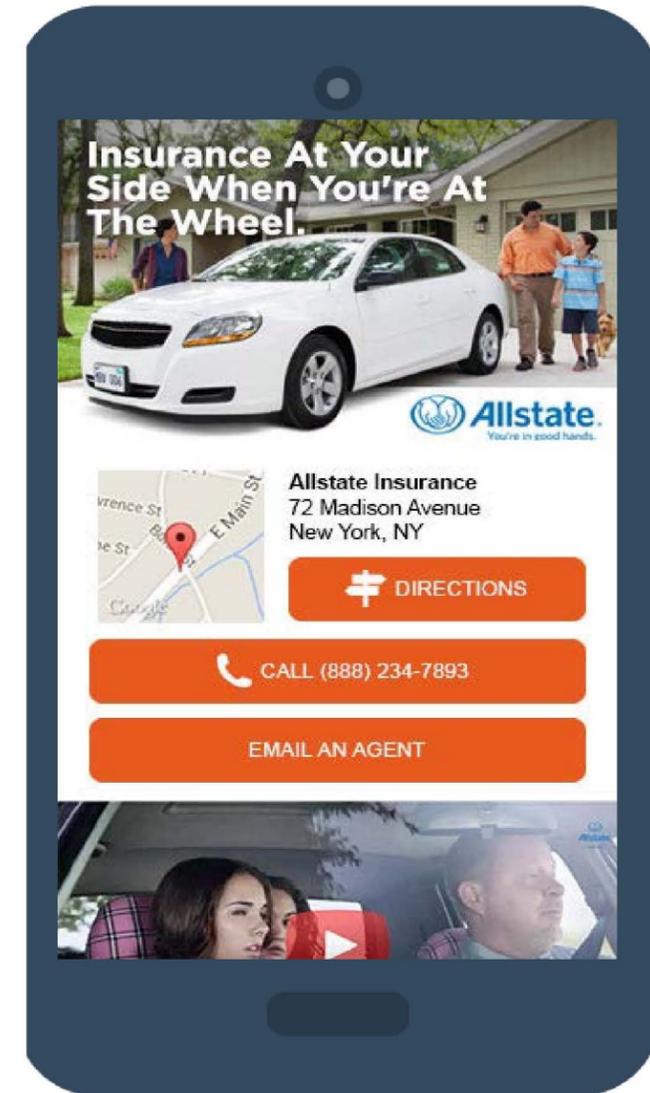
Map access



Driving Directions



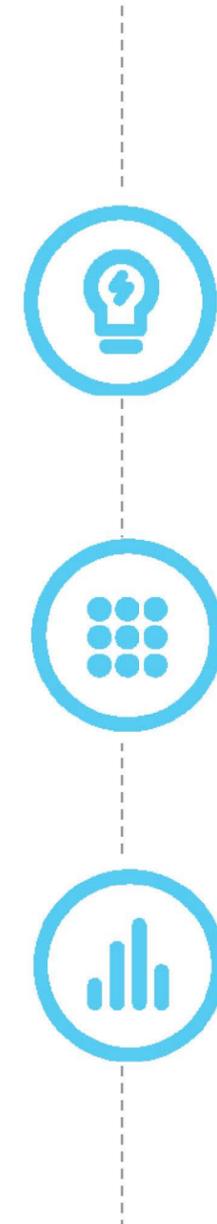
Movie Tickets



# CAMPAIGN MEASUREMENTS

New post campaign analytics are an added benefit of geofencing, providing new intelligence about OOH and mobile campaign performance.

- **Impressions Delivered**
- **Click Through Rate (CTR):** Benchmark .5%
- **\*Secondary Action Rates (SAR):** Benchmark 3%  
Samples of advertised secondary actions include:
  - Click-to-call
  - Click-to-map
  - Directions
  - Form fill
  - Trailers
  - Movie Tickets



\*NOTE: This is only available if the client is using OUTFRONT's dynamic landing page

# RETARGETING- ADD FREQUENCY TO YOUR CAMPAIGN

With retargeting, you can send a second banner ad to people while they are outside of the geofence.

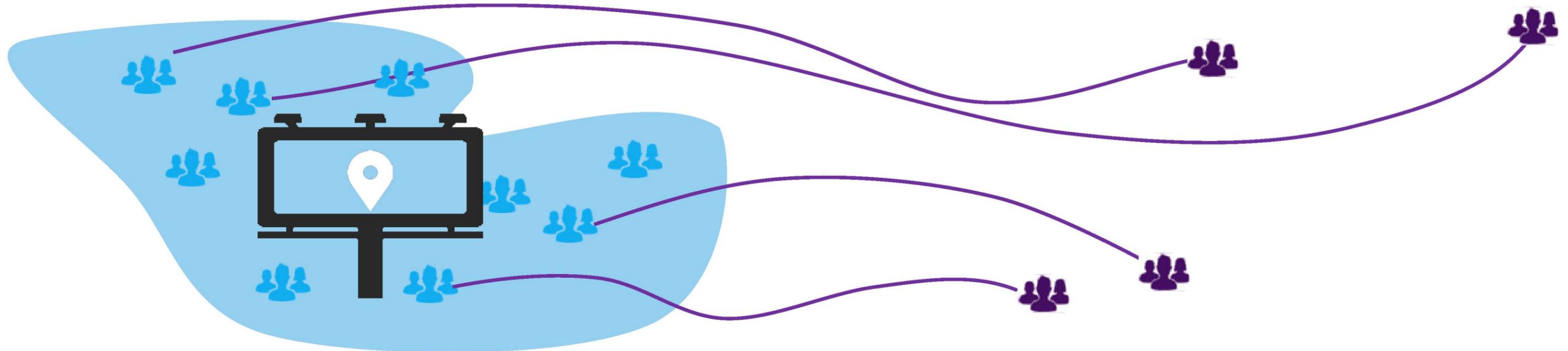
 Proximity

Targeting consumers based on relevant location



Retargeting

Re-engage consumers during moments of influence



# AUTO DEALERSHIP CASE STUDY

## OOH & MOBILE:

Location-based mobile reinforces an advertiser's OOH message, seamlessly bridging the gap between the physical and virtual world. This amplifies campaign reach and provides additional insights and measurement.

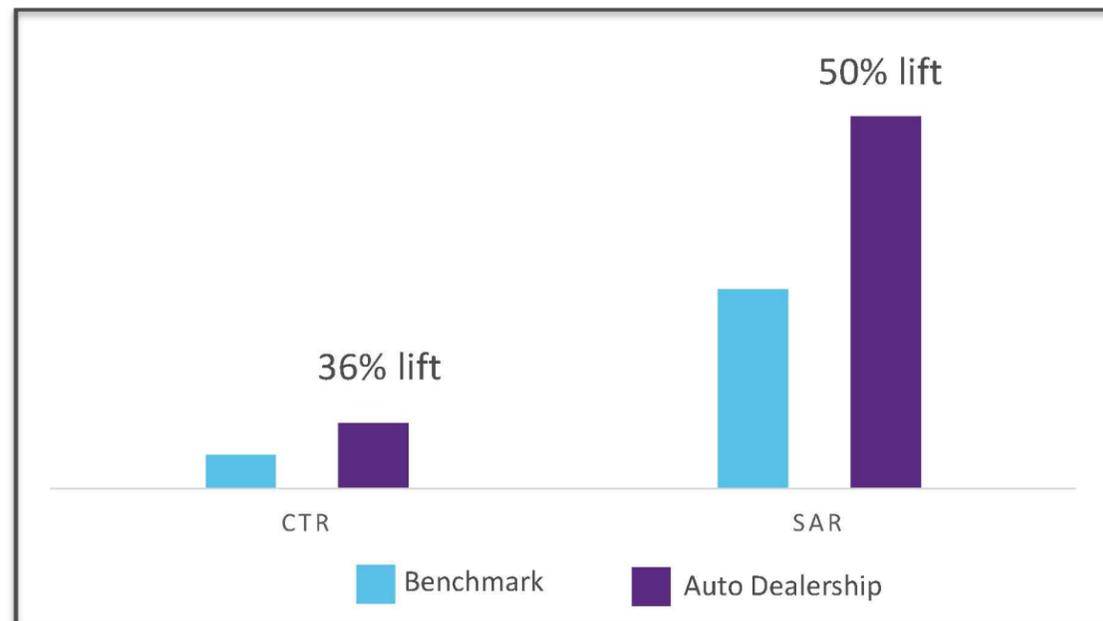
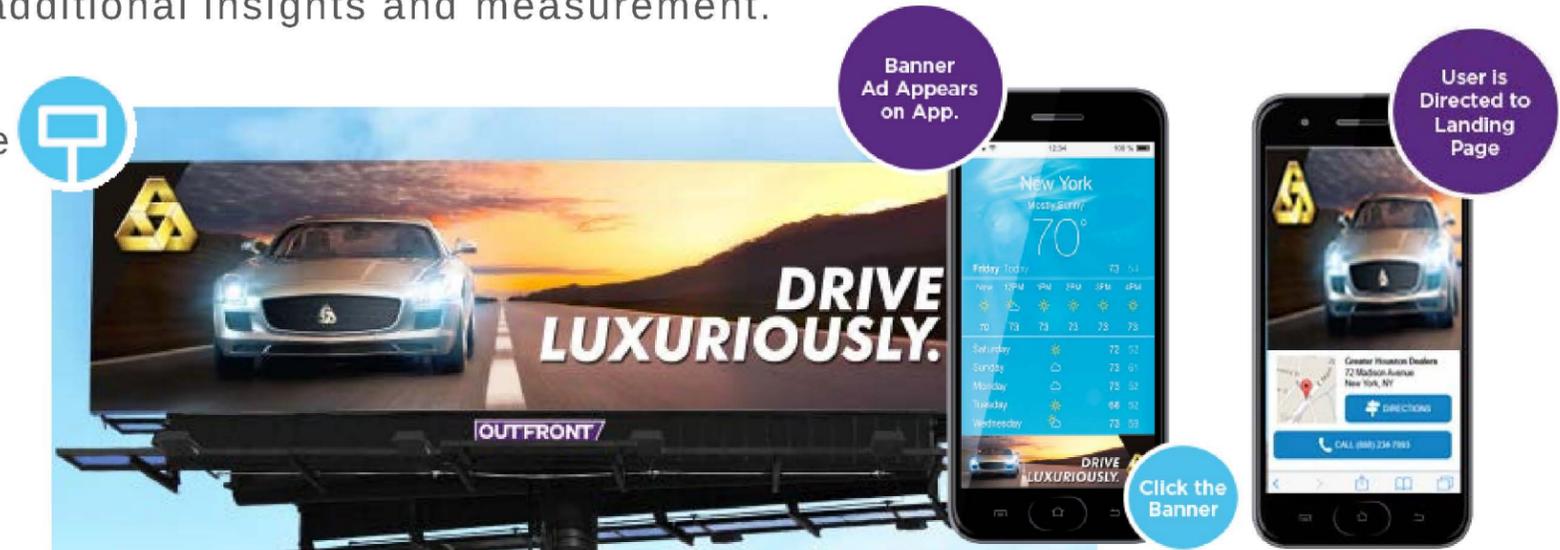
## OBJECTIVE:

Increase awareness of a local NJ auto dealership and drive engagement with prospective customers (phone calls, directions and traffic to the website).

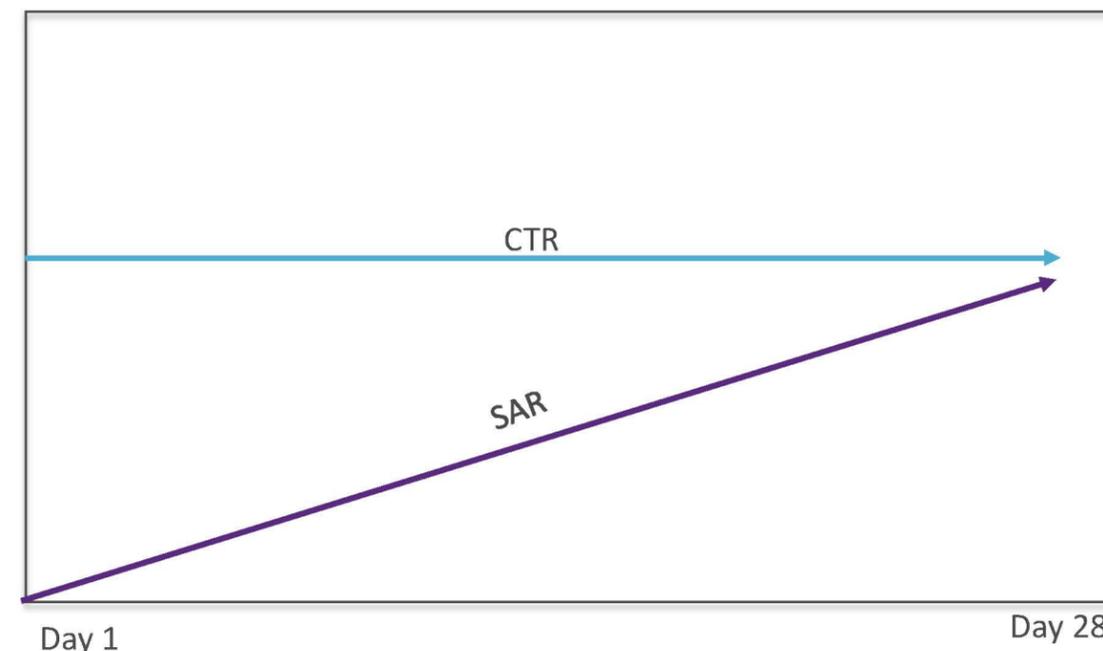
## EXECUTION DETAILS:

- Campaign Flight:** Sept. 18 – Oct. 16, 2015 (4 weeks)
- Media buy:** 13 billboards in New Jersey
- Geofence:** 1 mile radius around OOH assets and loyalty dealership locations

## SIGNIFICANT RESULTS:

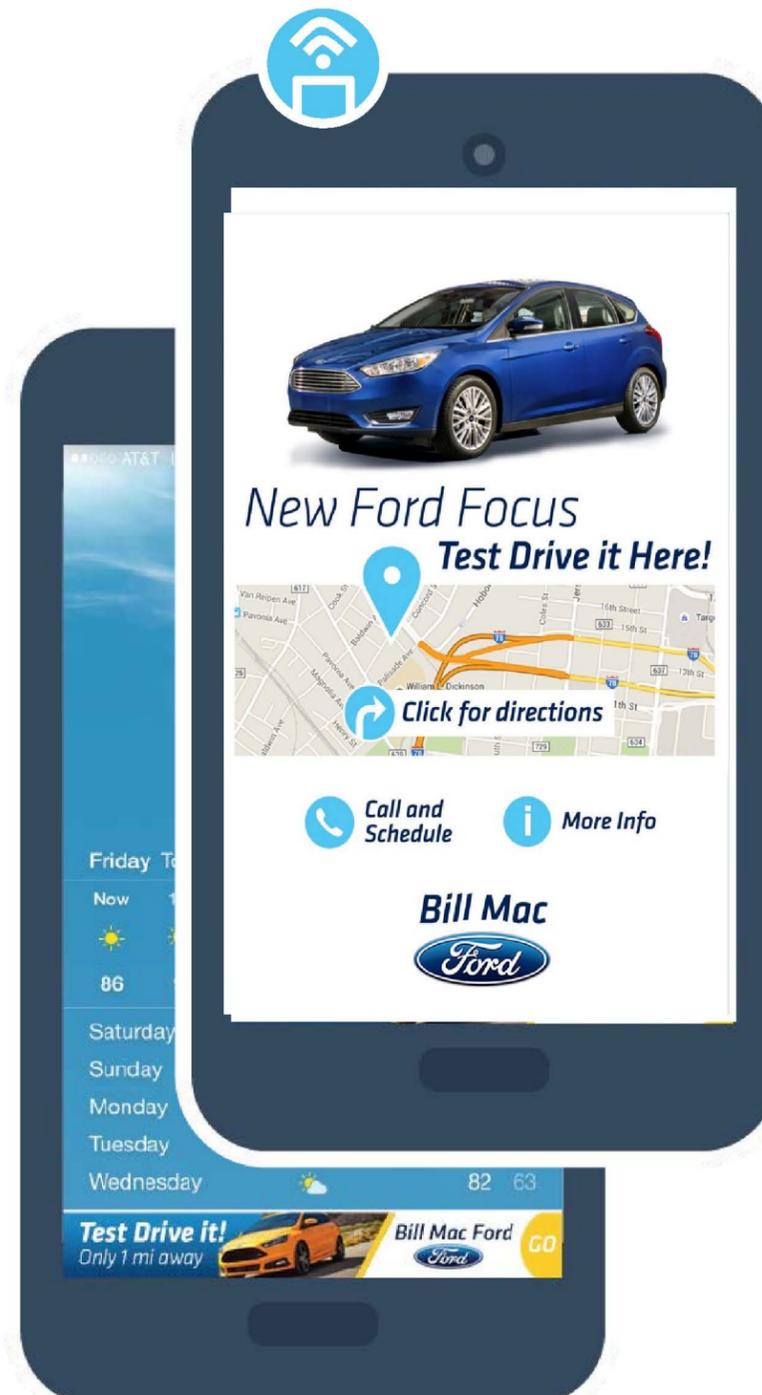


- Both CTR and SAR were above the benchmark
- The Auto dealership secured 184 direct consumer engagement (calls, directions, visits to the website)



- The number of secondary actions per week increased as the campaign progressed, suggesting that repetitive exposure increased consumer interest. CTR remained constant.

# THE MARRIAGE OF OOH AND MOBILE



## The Benefits Are Endless.

- Synergistic Messaging
- Mass awareness coupled with a trackable, one-to-one engagement
- Combining the two can increase reach by 316%
- Multi-message opportunities
- Competitive placement
- Track direct response to mobile ads

## OOH IS THE BEST PRIMER FOR MOBILE ENGAGEMENT

**OOH AND MOBILE ARE PERFECT PARTNERS.** 70% of a consumer's day is spent outside of the home, and 68% of mobile activity is done on the go. (SOURCE: Nielsen)

**OOH OUT-PACES ALL OTHER MEDIA** in driving consumer's mobile action; with consumers reporting purchases, searching, and brand related social media activity within 30 minutes of exposure to OOH, 22% of the time. (SOURCE: MRI Doublebase)

**OOH IS THE BEST PRIMER FOR MOBILE.** Consumers are 48% more likely to engage with a mobile ad after seeing that same ad on OOH first (SOURCE: Ocean, Neuro Insight)

## OUTFRONT MOBILE NETWORK: GEOFENCING



A geofence is a virtual radius placed around real-world geographic areas, that triggers the delivery of mobile banner ads. The trigger is based on the consumer's current lat/long being within the lat/long of the geofenced area.

OUTFRONT Mobile Network is a customized geofence solution, grounded by OOH assets, with location verification enabled.

Reiterate your OOH message with a complementary mobile banner ad, by setting a radius around OUTFRONT's OOH ad placements.

Add additional coverage and engagement around key secondary locations like your business, top competitors' locations, or key targeted neighborhoods.

## THE EXPERIENCE



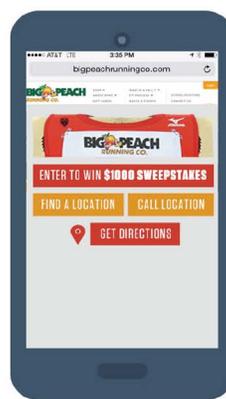
The consumer sees an OOH advertisement, while traveling through a pre-defined geofenced area.



While engaging with an app, within the geofence, the consumer sees a similar ad appear on their phone as a mobile banner ad.

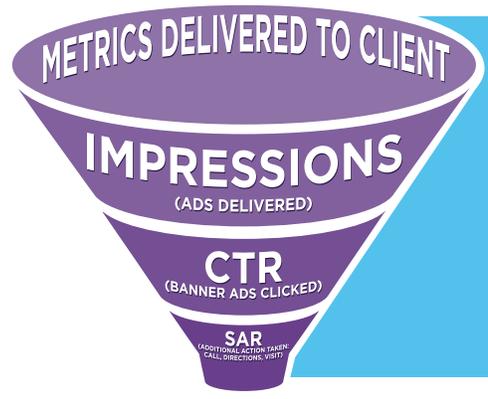


The consumer views a complementing ad that delivers crucial information or added value, such as event details or giveaways.



By clicking on the mobile banner, a consumer is led to a customized landing page, to complete further actions, such as entering the sweepstakes.

## 4 MOBILE METRICS



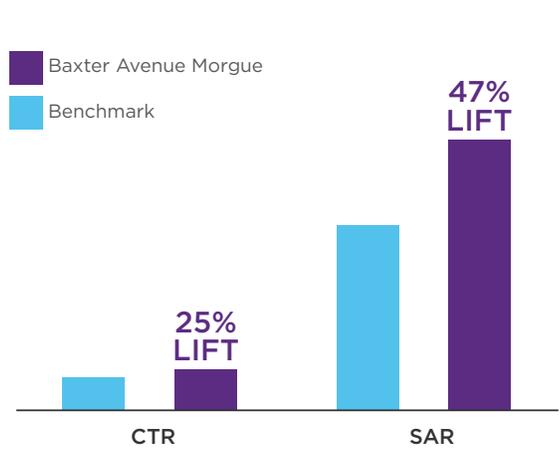
**Impression:** Banner ad is served to a mobile device, the consumer has an opportunity to view it. Each time an ad is delivered, it is counted as one impression, clicking is **not** taken into account.

**Click Through Rate (CTR):** The number of users who click on a specific link/banner ad, out of impressions (users who were delivered the ad). Noted as a percentage. Average campaigns deliver .5%.

**Secondary Action Rate (SAR):** The number of users who take another advertised action (call, directions, search) out of users who clicked. Noted as a percentage. Average campaigns deliver 3%.

## 5 CASE STUDIES

Location-based mobile reinforces an advertiser's OOH message, seamlessly bridging the gap between the physical and virtual world. This amplifies campaign reach and provides additional insights and measurement. The OUTFRONT Mobile Network is already seeing success, with results exemplifying the power of the OOH priming effect on consumer mobile engagement.



### ENTERTAINMENT: BAXTER AVENUE MORGUE

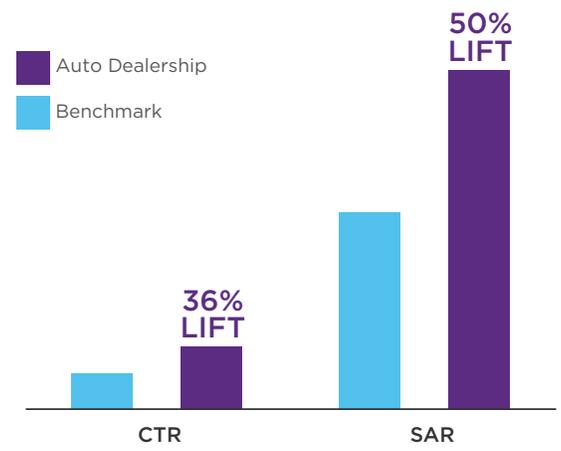
**OBJECTIVE:** Increase awareness and drive attendance to a local haunted house, Baxter Avenue Morgue, in the month leading up to Halloween.

**EXECUTION DETAILS:**

- Campaign Flight:** Oct 1- Oct 31, 2015 (4 weeks)
- Media buy:** Posters and Bus Shelters in Louisville
- Geofence:** 1 mile radius around all OOH assets and a local high school during football games on Thursday, Friday and Saturday nights.

**SIGNIFICANT RESULTS:**

- Both CTR and SAR were above the benchmark
- SAR spiked in the two days before Halloween, demonstrating the impact of contextual relevance.
- Baxter Avenue Morgue secured over 250 direct consumer interactions during the month flight.



### AUTOMOTIVE

**OBJECTIVE:** Increase awareness of a local NJ auto dealership and drive engagement with prospective customers (phone calls, directions and traffic to the website).

**EXECUTION DETAILS:**

- Campaign Flight:** Sept 18 – Oct 16, 2015 (4 weeks)
- Media buy:** 13 billboards in New Jersey
- Geofence:** 1 mile radius around OOH assets and loyalty dealership locations.

**SIGNIFICANT RESULTS:**

- Both CTR and SAR were above the benchmark.
- The Auto dealership secured 184 direct consumer engagements (calls, directions, visits to the website).

# SAMPLE PUBLISHER LIST

## ARTS & ENTERTAINMENT

Elle/ Elle Girl  
Entertainment Tonight  
Eonline  
Fchat  
IMBD  
Menu Clock Free  
Moviefone  
OK!  
Radar Online  
Rolling Stone  
Star Magazine  
The Onion

## MUSIC

Billboard  
CBS Music  
La Vibra  
MusicHub  
Pandora  
Shazam  
Shoutcast  
Slacker  
Univision Music Group

## TRAVEL

Gasbuddy  
MapQuest  
MyLanguage  
Navita Translator  
TripAdvisor  
Triplt

## BUSINESS & FINANCE

Barron's  
Bloomberg/ Bloomberg Radio  
Business Insider  
Business Week  
CheckBook  
CNBC Real-Time  
CNN Money  
Daily Finance  
Dow Jones  
Forbes  
Gannett  
Journal of Commerce  
MarketWatch  
MSNBC/ MSNBC TV  
Nasdaq.com  
Pocket Money  
Smart Money  
The Guardian  
The Street  
USA Today - Money  
Wall Street Journal  
XE Currency

## WEATHER

1Weather  
Accuweather  
BeWeather  
Gateway  
iMapWeather  
Weatherbug

## LOCAL DIRECTORY

WhitePages  
YP Mobile

## HEALTH & FITNESS

All Recipes  
Austin Physicians  
Calciomercato  
Cardio3.com  
CHOW  
Denise Austin  
EatingWell.com  
Everyday Health  
Fit Pregnancy  
Ifood Media  
Iron Man Magazine  
Jillian Michaels  
Joy Bauer  
Map My Fitness  
Men's Fitness  
Men's Journal  
Period Calculator  
Physicians News Now  
SBD  
Shape Magazine  
Total Beauty  
Weightwatchers

## AUTOMOTIVE

Autoblog (AOL)  
Automotive News  
Cars.com  
CarZen  
Jumpstart  
Pickuptrucks.com

## SHOPPING

GeoQpon  
Smaato

## HOBBIES & INTERESTS

Aces Traffic Pack Classic  
AutoWallpaperChanger  
Bigoven  
Bubble Breaker Free  
Bubble Burst Free  
Celeb Hub  
Chip Chick  
Cozi  
Daily Glow  
Dots  
FreeCell  
Ghost Radar Classic  
Hearts  
iGossip  
Ka-Glom  
Lagunex Domino  
Life & Style Magazine  
Limelife  
Lucky  
Maxim Magazine  
MyStyles.com  
Photo Editor  
Photo Effect  
PhotoBucket  
Reversi Free  
Solitaire  
Spider  
Tic Tac Toe  
Woman's Day  
Word Search Free

## NEWS & INFORMATION

Answers.com  
Arizona Republic  
AZ Central News  
Business Insider  
Business Week  
CBS News/ Local News  
CNET  
Daily Herald  
Demand Media  
Detroit Free Press  
Detroit News  
Dictionary.com  
DSTV Online  
Epicurious  
Evening Standard  
Forbes  
Fox News/ Local News  
Freedom Media  
Handmark  
Hearst News  
Huffington Post  
International Herald  
McGraw  
Newsday Media Group  
NY Daily News  
NY Post  
PC World  
The Independent  
The Star.com  
Topix  
Tribune  
TV.com  
Univision  
US Magazine  
USA Today  
Wall Street Journal

## SOCIAL

Adsmoville  
AIM  
Buzzmedia  
Cyber Presse  
Echofon  
eVite  
Friend Caster  
Heywire  
Jumbuck  
Mocospace  
Opera Mini  
Pinger  
Plume  
Pocket Express  
Quick Meme  
Text Me  
Texts From Last Night  
Tweetcaster  
Ubersocial  
Ubertwitter  
Zedge  
CBS Sports/ College  
ESPN  
Fox Sports  
MLB  
MMA  
NFL  
Opera Live Scores  
SCORE Golf  
Sportz Interactive  
The Sports Exchange  
UIEvolution  
Sportscaster

# ADVERTISER AGREEMENT



OUTFRONT Media  
 Posting Department  
 135 Silver Lane, Suite 230  
 Eugene, OR 97404  
 (541) 607-9355  
 (541) 607-9384

CONTRACT NO.: **2186862** DATE: 06/06/16

ADVERTISER: **City of Newport/City of Newport**

SALESPERSON: Leigh Deinert (169) Client Supplies Production: Yes

*Copy must meet Production specifications and be received 10 working days prior to each advertising period.*  
 THIS AGREEMENT AND THE COPY TO BE DISPLAYED HEREUNDER IS SUBJECT TO THE APPROVAL OF OUTFRONT MEDIA'S MARKET GENERAL MANAGER AND THE OWNER OF THE LOCATION AS APPLICABLE

ADVERTISER Acct# 1056478  
 City of Newport  
 169 Coast Hwy  
 Newport, OR 97365  
 541-574-0603  
 Attn: Ted Smith

Subject to the terms of the Production Information Addendum Page and the OUTFRONT Media Terms and Conditions of Advertising Service each attached hereto and made a part hereof, "ADVERTISER/AGENCY" hereby contracts with OUTFRONT Media ("Company") for the display of advertising Copy ("Copy") on the outdoor advertising display(s) described below, commencing approximately on the commencement date of the Advertising Period listed below. Advertiser/Agency shall provide the Copy in the form and type specified by Company.  
**See Production Information Addendum page for shipping quantities and addresses.**

Market	Media/Location(s)	Size	GRP/IMP 18+	Units	Advertising Period	No. of Periods	*	Period Cost
Oregon Digital Bulletin	Mobile Ads		PACKAGE	1	06/20/16-08/14/16	2.00	4W	\$2,971.04

**Special Instructions:**  
 OUTFRONT Media will deliver 367,248 mobile banner ads per 4 weeks

**Net Agreement Total: \$5,942.08**

**THIS AGREEMENT IS NON-CANCELABLE BY ADVERTISER/AGENCY EXCEPT AS SET FORTH IN THE TERMS AND CONDITIONS ATTACHED HERETO WITH RESPECT TO TRANSIT DISPLAYS ONLY. THIS AGREEMENT CONSISTS OF THIS PAGE, THE PRODUCTION INFORMATION ADDENDUM PAGE, AND THE OUTFRONT MEDIA TERMS AND CONDITIONS OF ADVERTISING SERVICE INCORPORATED HEREIN, ALL OF WHICH ADVERTISER/AGENCY HEREBY ACKNOWLEDGES RECEIVING AND APPROVING. ANY MISSING PAGES OF THIS AGREEMENT MAY BE OBTAINED OR REQUESTED THROUGH ANY OUTFRONT MEDIA OFFICE OR REPRESENTATIVE IF LOST OR NOT RECEIVED BY ADVERTISER/AGENCY. FACSIMILE SIGNATURES SHALL HAVE THE SAME FORCE AND EFFECT AS ORIGINAL SIGNATURES. THIS AGREEMENT MAY BE EXECUTED IN SEVERAL COUNTERPARTS, EACH OF WHICH SHALL CONSTITUTE ONE AND THE SAME COPY. AGENCY AND/OR THE SIGNATORY HERETO REPRESENTS AND WARRANTS THAT THEY ARE AUTHORIZED TO EXECUTE THE SAME ON BEHALF OF AND BIND THE ADVERTISER AND THAT THE ADVERTISER APPROVES SAME.**

ACCEPTED AND AGREED TO BY - OUTFRONT MEDIA

ADVERTISER/AGENCY \_\_\_\_\_  
AUTHORIZED SIGNATURE - TITLE

BY \_\_\_\_\_ DATE \_\_\_\_\_

PLEASE PRINT \_\_\_\_\_ DATE \_\_\_\_\_  
NAME - TITLE

\* Period Codes: M=Monthly; W=Weekly; 4W=4 Weeks; D=Daily; OT=One Time TF=Till Forbid

# ADVERTISER AGREEMENT - PRODUCTION INFORMATION ADDENDUM



ADVERTISER Acct# 1056478  
 City of Newport  
 169 Coast Hwy  
 Newport, OR 97365  
 541-574-0603  
 Attn: Ted Smith

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DATE: 06/06/16

ADVERTISER: **City of Newport/City of Newport**

SALESPERSON: Leigh Deinert (169)

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Market	Media/Location(s)	Size	Copy Due Date	Shipping Quantity	Shipping Address	Service AE	Ext. Fab Per Sq Ft
Oregon Digital Bulletin	Mobile Ads		06/06/16	1			

1. As used in this herein, Company shall mean **OUTFRONT** Media and Advertiser shall mean and be deemed to include, in addition to Advertiser, any advertising agency or any other agent or licensee of Advertiser (collectively "Advertiser").
2. At least ten (10) working days before the estimated start date, Advertiser, at its sole expense, shall furnish and deliver to Company or to service points designated by Company, sufficient supply of advertising copy, in form and type specified by Company along with written notice to Company setting forth required posting instructions. If copy is not so received, a loss of service may occur or additional costs may be charged by Company although commercially reasonable efforts will be used to post copy as promptly as practicable after receipt from Advertiser. If Advertiser requests expedited installation within five working days of receipt of late received copy, a fee of not less than \$650 per location will be payable. In any event, if copy is not received in a timely manner, Company may use subject locations in any manner, without limiting Advertiser's liability to pay for such space prior to posting the late received copy. If Copy is furnished and delivered as required above and such Copy is not rejected by Company pursuant to the terms hereof (i) the Copy shall be posted, and (ii) in the case of showing based programs the Copy shall be Significantly Posted (as hereinafter defined) by Company within five (5) working days of the date for the commencement of the Advertising Period set forth on the first page of this Agreement. For the purposes hereof, a program shall be deemed to be Significantly Posted if at least 85% of the program has been posted. Nudity, pornographic, profane or obscene copy shall not be permitted. The character, design, text and illustrations on advertising copy and the material used shall be subject to approval by Company and by location owner, transit company/authority or third party controlling location ("Owner"). If copy is rejected, Advertiser shall continue to be liable for the full term of this Contract and Advertiser shall be responsible for providing an acceptable replacement copy within ten days of notification that a previous copy was rejected. If production is received after the date specified by Company, Company shall be entitled to full payment for the contract period even if partial or no display results. Advertiser shall indemnify, defend and save harmless Company and Owner against all claims and liabilities arising out of the advertising material displayed under this Contract, including but not limited to any claim for defamation, or infringement of any copyright, trademark, or other intellectual property or privacy right and reasonable attorneys' fees and expenses incurred in defending any such claims.
3. Should Advertiser's copy be damaged, defaced, or deteriorated for any reason whatsoever, including ordinary wear and tear, or if lost or stolen, Advertiser shall furnish a replacement copy, upon Company's request, without liability or expense to Company. If Advertiser fails to provide such replacement copy, Company may use the location involved in any manner, without releasing Advertiser from obligation to pay for such location. Unless otherwise specified on the face hereof, there will be a service charge for all installations on walls and for any changes in any display material after initial placement. All designs for displays produced by Company will be faithfully reproduced. Company will maintain displays in good condition to the extent of matters reasonably within Company's control or assumed responsibilities. Any repainting or reposing requested by Advertiser in addition to that specified herein, if any, shall be paid by Advertiser in advance per Company's current quoted prices.
4. If for any reason whatsoever during the term hereof (i) Company is unable to secure any specified location or loses the right to use any location, or (ii) any location becomes

obstructed, destroyed or defaced, or (iii) Company fails to timely meet its posting requirements hereunder, any resulting loss of advertising shall not be deemed a breach or termination of this Contract. Company shall have the option to replace lost locations with locations of equal value per Company's prices and/or classifications, or to issue a pro-rated credit. Any delay in commencing of service and/or posting of fewer locations than specified and/or resulting loss of advertising service caused by any reason whatsoever, shall not render Company liable for any damages or offsets of any kind and shall be remedied solely by extending the Advertising Period of this Contract to provide an equivalent amount of advertising service at the contracted location or a replacement location of equal value, or at Company's option, result in a pro-rated credit, with all other remedies at law or equity being expressly waived by Advertiser. Notwithstanding anything contained herein to the contrary, if any location is lost for any reason whatsoever, Company shall also have the option to terminate this Contract and receive payment in full for services through the termination date.

5. Where illuminated displays are provided, illumination will be from dusk to midnight. If illumination is halted or reduced for any reason, including but not limited to operation of law or malfunction of equipment, Advertiser shall receive a credit for the period of reduced or non-illumination at the rate of fifteen percent (15%) of the contract price for the impacted period, provided Advertiser shall have first given written notice to Company of the illumination problem and same continues for more than five (5) days after Company's receipt of such notice.
6. Advertiser shall inspect the display within three (3) days after installation. Unless within such period Advertiser gives written notice to Company specifying any defect, the display shall be conclusively presumed to have been inspected and approved by Advertiser for all purposes whatsoever, including content and location of displays. If after installation of display Owner disapproves any advertisement, or if adverse publicity results from any display, Company shall have the right to remove advertisement and, at its option, either terminate this Contract or request a new acceptable advertisement copy pursuant to paragraph 2 above. Company and Advertiser accept this Contract subject to all federal, state and municipal laws and regulations. In the event any advertisement becomes illegal, Company reserves the right to terminate same upon notice to Advertiser. Acceptance of this Contract is subject to credit check and approval by Company. Company, in its sole discretion, may extend or reject credit, or at any time during the term, withdraw credit and Company may thereupon require partial or full payment of the remaining contract amount in advance. In the event of any termination under this paragraph, Advertiser's obligation shall cease as of the effective termination date.
7. Agency and Advertiser shall be jointly and severally liable for payment of the amounts owed under this Contract. In the event of default or material breach by Advertiser/Agency, in addition to other remedies available at law, Company may: (a) cancel this Contract without prior notice and demand payments of all amounts remaining due and owing; (b) without terminating this Contract, declare the entire balance of payments to be made hereunder immediately due and payable; (c) remove all of Advertiser's displays without limiting Advertiser's liability hereunder; and/or (d) declare Advertiser in default under any other agreement with Company. Waiver by Company of any breach by Advertiser/Agency hereunder shall not prejudice the rights of Company with respect to any breach not specifically waived by Company. In the event of legal action arising out of this Contract, Company shall be entitled to recover its reasonable

attorneys' fees and out of pocket expenses. This Contract and all related claims shall be construed according to the laws of the State of Arizona and Maricopa County, Arizona shall be the proper and exclusive legal jurisdiction and venue for any resulting legal action.

8. Invoicing will be rendered monthly in advance dating from the commencement date of the first advertising period. Invoices rendered to Advertiser shall be conclusive as to the correctness of the items stated unless Company receives written objection within fifteen (15) days thereof. Non-receipt of invoices or lack of invoicing, shall not impact Advertiser's liability hereunder. Any discounts given shall be forfeited/reversed for invoices not paid within sixty (60) days from the date thereof. All rates and adjustments are computed on the basis of thirty (30) days to the month, unless a different period is specified on the face hereof. Invoices shall be due thirty (30) days after the date of invoice and failure to pay within such timeframe shall result in a default hereunder and shall further be deemed a default under any other agreements with Company. Invoices not paid when due shall accrue interest at the rate of one and one-half percent (1.5%) per month (18% annual), or such lesser rate permitted by law. Notwithstanding the foregoing, in the event that Advertiser desires to make payment by credit card, Company shall have the right, at Company's option, to either (a) require Advertiser to pay all amounts due or coming due under the Contract on the date of the credit card payment or (b) require Advertiser to set up recurring payments whereby the Advertiser's credit card is charged on each invoice date for the full invoice amount.

9. Company shall not be held responsible for unused posters, displays or other copy provided by Advertiser and Company may dispose of any such materials. Company may promote Company's own business through the use of Advertiser's posters or displays in any manner whatsoever. Company is an Equal Opportunity Employer.

10. This Contract contains the full agreement of the parties, and no prior representation or assurance, verbal or written not contained herein, shall affect or alter the obligation of either party hereto. This Contract is not cancelable or assignable by Advertiser, nor may the subject of the advertising be changed without the consent of Company. Notwithstanding the foregoing, agreements for transit displays may be cancelled by Advertiser upon providing at least 90-days written notice prior to affected posting date, with Advertiser paying, upon invoicing, short rate for actual length of term.

11. The following provisions shall be applicable in the event that this Contract shall be for the display of advertising copy on a LED, LCD or other digital display sign ("Digital Sign"): Notwithstanding anything herein to the contrary, the Company shall be not obligated to display the copy for more than 91% of the display time provided hereunder (the "Guaranteed Display Time"). If the Company displays the copy for at least the Guaranteed Display time, there shall be no reduction in the fee paid hereunder or extension of the term hereof. If the Company displays the copy for less than the Guaranteed Display Time, the Company shall, in its sole discretion, either

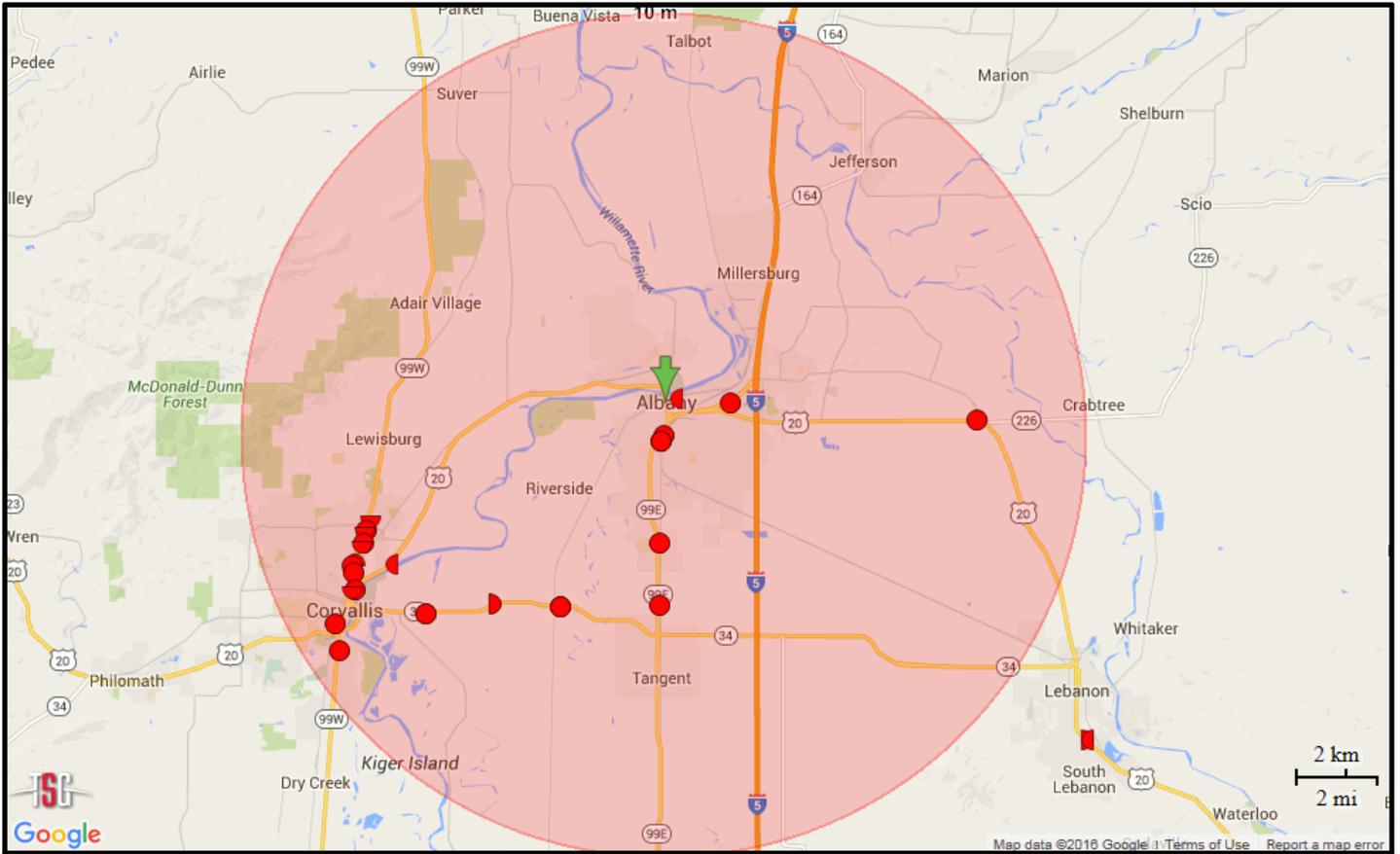
(i) terminate this Contract and reimburse the Advertiser for fees paid relating to the period for which the copy was not displayed for at least the Guaranteed Display Time, (ii) equitably extend the Advertising Period of this Contract at the contracted location or a replacement location of equal value, or (iii) issue to Advertiser a pro-rated credit for advertising services equivalent to the period for which copy was not displayed for the Guaranteed Display Time. The Advertiser hereby expressly waives all other remedies at law or equity, and the Company shall have no other liability to the Advertiser as a result of any failure to display the copy for at least the Guaranteed Display Time. In addition to the foregoing, the Company shall have the right at any time to preempt the display of copy in order to utilize the Digital Sign(s) for public service messages in connection with (i) an Amber Alert, or (ii) a public emergency (including but not limited to emergencies related to homeland security) (an "Emergency Interruption"). In such event, the Company shall not be in breach of this Contract and the Company shall have no liability to the Advertiser pursuant to the preceding paragraph or otherwise as a result of any such Emergency Interruption. The Advertiser hereby expressly waives any remedies at law or equity to which the Advertiser might otherwise be entitled as a result of such Emergency Interruption. For the purposes of the provisions hereof pertaining to the display of advertising on a Digital Sign, "copy" shall be deemed to mean any advertisement displayed on such sign whether the same is animated, static or otherwise, specifically including, but not limited to, streaming content or digital images, as applicable.

12. Agency/Advertiser hereby represents, warrants and confirms that it is aware of the requirements of 18 U.S.C. §§ 2257-2257A and that it fully complies with them either by certifying to the U.S. Attorney General, in the form required by 28 C.F.R. § 75.9, that Agency/Advertiser collects and maintains individually identifiable information relating to models used in the advertisement to be displayed pursuant to the terms hereof (including but not limited to their names, addresses, and dates of birth) in accordance with applicable Federal and/or State tax and labor or other law, or that Agency/Advertiser creates, maintains, cross-indexes and makes available for inspection records as required by 28 C.F.R. §§ 75.2-75.5. Upon request, Agency/Advertiser will provide Company with proof of its compliance.

13. If the advertising copy concerns a political, religious or social issue, the Advertiser and Agency shall not make any press release or other public announcement or media outreach regarding this Agreement or the related advertising copy that refers to the Company without the Company's express prior written consent (which consent may be granted or denied in the Company's sole discretion), except as required under applicable law, in which case Advertiser shall obtain the approval of the Company as to the form, nature and extent of the press release, public announcement or media outreach prior to issuing the press release or making the public announcement.

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End of Terms and Conditions



Icon	#	Unit	Location Description	Media	Market
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# ADVERTISER AGREEMENT



OUTFRONT Media  
 Posting Department  
 135 Silver Lane, Suite 230  
 Eugene, OR 97404  
 (541) 607-9355  
 (541) 607-9384

CONTRACT NO.: **2186862**

DATE: 06/06/16

ADVERTISER: **City of Newport/City of Newport**

SALESPERSON: Leigh Deinert (169)

Client Supplies Production: Yes

**Copy must meet Production specifications and be received 10 working days prior to each advertising period.**  
 THIS AGREEMENT AND THE COPY TO BE DISPLAYED HEREUNDER IS SUBJECT TO THE APPROVAL OF OUTFRONT MEDIA'S  
 MARKET GENERAL MANAGER AND THE OWNER OF THE LOCATION AS APPLICABLE

ADVERTISER Acct# 1056478

City of Newport  
 169 Coast Hwy  
 Newport, OR 97365  
 541-574-0603  
 Attn: Ted Smith

Subject to the terms of the Production Information Addendum Page and the OUTFRONT Media Terms and Conditions of Advertising Service each attached hereto and made a part hereof, "ADVERTISER/AGENCY" hereby contracts with OUTFRONT Media ("Company") for the display of advertising Copy ("Copy") on the outdoor advertising display(s) described below, commencing approximately on the commencement date of the Advertising Period listed below. Advertiser/Agency shall provide the Copy in the form and type specified by Company.  
**See Production Information Addendum page for shipping quantities and addresses.**

Market	Media/Location(s)	Size	GRP/ IMP 18+	Units	Advertising Period	No. of Periods	*	Period Cost
Oregon Digital Bulletin	Mobile Ads		PACKAGE	1	06/20/16-08/14/16	2.00	4W	\$4,439.34

**Special Instructions:**  
 OUTFRONT Media will deliver 548,744 mobile banner ads per 4 weeks

**Net Agreement Total: \$8,878.68**

**THIS AGREEMENT IS NON-CANCELABLE BY ADVERTISER/AGENCY EXCEPT AS SET FORTH IN THE TERMS AND CONDITIONS ATTACHED HERETO WITH RESPECT TO TRANSIT DISPLAYS ONLY. THIS AGREEMENT CONSISTS OF THIS PAGE, THE PRODUCTION INFORMATION ADDENDUM PAGE, AND THE OUTFRONT MEDIA TERMS AND CONDITIONS OF ADVERTISING SERVICE INCORPORATED HEREIN, ALL OF WHICH ADVERTISER/AGENCY HEREBY ACKNOWLEDGES RECEIVING AND APPROVING. ANY MISSING PAGES OF THIS AGREEMENT MAY BE OBTAINED OR REQUESTED THROUGH ANY OUTFRONT MEDIA OFFICE OR REPRESENTATIVE IF LOST OR NOT RECEIVED BY ADVERTISER/AGENCY. FACSIMILE SIGNATURES SHALL HAVE THE SAME FORCE AND EFFECT AS ORIGINAL SIGNATURES. THIS AGREEMENT MAY BE EXECUTED IN SEVERAL COUNTERPARTS, EACH OF WHICH SHALL CONSTITUTE ONE AND THE SAME COPY. AGENCY AND/OR THE SIGNATORY HERETO REPRESENTS AND WARRANTS THAT THEY ARE AUTHORIZED TO EXECUTE THE SAME ON BEHALF OF AND BIND THE ADVERTISER AND THAT THE ADVERTISER APPROVES SAME.**

ACCEPTED AND AGREED TO BY - OUTFRONT MEDIA

ADVERTISER/AGENCY \_\_\_\_\_  
AUTHORIZED SIGNATURE - TITLE

BY \_\_\_\_\_ DATE \_\_\_\_\_

PLEASE PRINT \_\_\_\_\_ DATE \_\_\_\_\_  
NAME - TITLE

\* Period Codes: M=Monthly; W=Weekly; 4W=4 Weeks; D=Daily; OT=One Time TF=Till Forbid

# ADVERTISER AGREEMENT - PRODUCTION INFORMATION ADDENDUM



ADVERTISER Acct# 1056478  
 City of Newport  
 169 Coast Hwy  
 Newport, OR 97365  
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Market	Media/Location(s)	Size	Copy Due Date	Shipping Quantity	Shipping Address	Service AE	Ext. Fab Per Sq Ft
Oregon Digital Bulletin	Mobile Ads		06/06/16	1			

1. As used in this herein, Company shall mean **OUTFRONT** Media and Advertiser shall mean and be deemed to include, in addition to Advertiser, any advertising agency or any other agent or licensee of Advertiser (collectively "Advertiser").
2. At least ten (10) working days before the estimated start date, Advertiser, at its sole expense, shall furnish and deliver to Company or to service points designated by Company, sufficient supply of advertising copy, in form and type specified by Company along with written notice to Company setting forth required posting instructions. If copy is not so received, a loss of service may occur or additional costs may be charged by Company although commercially reasonable efforts will be used to post copy as promptly as practicable after receipt from Advertiser. If Advertiser requests expedited installation within five working days of receipt of late received copy, a fee of not less than \$650 per location will be payable. In any event, if copy is not received in a timely manner, Company may use subject locations in any manner, without limiting Advertiser's liability to pay for such space prior to posting the late received copy. If Copy is furnished and delivered as required above and such Copy is not rejected by Company pursuant to the terms hereof (i) the Copy shall be posted, and (ii) in the case of showing based programs the Copy shall be Significantly Posted (as hereinafter defined) by Company within five (5) working days of the date for the commencement of the Advertising Period set forth on the first page of this Agreement. For the purposes hereof, a program shall be deemed to be Significantly Posted if at least 85% of the program has been posted. Nudity, pornographic, profane or obscene copy shall not be permitted. The character, design, text and illustrations on advertising copy and the material used shall be subject to approval by Company and by location owner, transit company/authority or third party controlling location ("Owner"). If copy is rejected, Advertiser shall continue to be liable for the full term of this Contract and Advertiser shall be responsible for providing an acceptable replacement copy within ten days of notification that a previous copy was rejected. If production is received after the date specified by Company, Company shall be entitled to full payment for the contract period even if partial or no display results. Advertiser shall indemnify, defend and save harmless Company and Owner against all claims and liabilities arising out of the advertising material displayed under this Contract, including but not limited to any claim for defamation, or infringement of any copyright, trademark, or other intellectual property or privacy right and reasonable attorneys' fees and expenses incurred in defending any such claims.
3. Should Advertiser's copy be damaged, defaced, or deteriorated for any reason whatsoever, including ordinary wear and tear, or if lost or stolen, Advertiser shall furnish a replacement copy, upon Company's request, without liability or expense to Company. If Advertiser fails to provide such replacement copy, Company may use the location involved in any manner, without releasing Advertiser from obligation to pay for such location. Unless otherwise specified on the face hereof, there will be a service charge for all installations on walls and for any changes in any display material after initial placement. All designs for displays produced by Company will be faithfully reproduced. Company will maintain displays in good condition to the extent of matters reasonably within Company's control or assumed responsibilities. Any repainting or reposting requested by Advertiser in addition to that specified herein, if any, shall be paid by Advertiser in advance per Company's current quoted prices.
4. If for any reason whatsoever during the term hereof (i) Company is unable to secure any specified location or loses the right to use any location, or (ii) any location becomes

obstructed, destroyed or defaced, or (iii) Company fails to timely meet its posting requirements hereunder, any resulting loss of advertising shall not be deemed a breach or termination of this Contract. Company shall have the option to replace lost locations with locations of equal value per Company's prices and/or classifications, or to issue a pro-rated credit. Any delay in commencing of service and/or posting of fewer locations than specified and/or resulting loss of advertising service caused by any reason whatsoever, shall not render Company liable for any damages or offsets of any kind and shall be remedied solely by extending the Advertising Period of this Contract to provide an equivalent amount of advertising service at the contracted location or a replacement location of equal value, or at Company's option, result in a pro-rated credit, with all other remedies at law or equity being expressly waived by Advertiser. Notwithstanding anything contained herein to the contrary, if any location is lost for any reason whatsoever, Company shall also have the option to terminate this Contract and receive payment in full for services through the termination date.

5. Where illuminated displays are provided, illumination will be from dusk to midnight. If illumination is halted or reduced for any reason, including but not limited to operation of law or malfunction of equipment, Advertiser shall receive a credit for the period of reduced or non-illumination at the rate of fifteen percent (15%) of the contract price for the impacted period, provided Advertiser shall have first given written notice to Company of the illumination problem and same continues for more than five (5) days after Company's receipt of such notice.
6. Advertiser shall inspect the display within three (3) days after installation. Unless within such period Advertiser gives written notice to Company specifying any defect, the display shall be conclusively presumed to have been inspected and approved by Advertiser for all purposes whatsoever, including content and location of displays. If after installation of display Owner disapproves any advertisement, or if adverse publicity results from any display, Company shall have the right to remove advertisement and, at its option, either terminate this Contract or request a new acceptable advertisement copy pursuant to paragraph 2 above. Company and Advertiser accept this Contract subject to all federal, state and municipal laws and regulations. In the event any advertisement becomes illegal, Company reserves the right to terminate same upon notice to Advertiser. Acceptance of this Contract is subject to credit check and approval by Company. Company, in its sole discretion, may extend or reject credit, or at any time during the term, withdraw credit and Company may thereupon require partial or full payment of the remaining contract amount in advance. In the event of any termination under this paragraph, Advertiser's obligation shall cease as of the effective termination date.
7. Agency and Advertiser shall be jointly and severally liable for payment of the amounts owed under this Contract. In the event of default or material breach by Advertiser/Agency, in addition to other remedies available at law, Company may: (a) cancel this Contract without prior notice and demand payments of all amounts remaining due and owing; (b) without terminating this Contract, declare the entire balance of payments to be made hereunder immediately due and payable; (c) remove all of Advertiser's displays without limiting Advertiser's liability hereunder; and/or (d) declare Advertiser in default under any other agreement with Company. Waiver by Company of any breach by Advertiser/Agency hereunder shall not prejudice the rights of Company with respect to any breach not specifically waived by Company. In the event of legal action arising out of this Contract, Company shall be entitled to recover its reasonable

attorneys' fees and out of pocket expenses. This Contract and all related claims shall be construed according to the laws of the State of Arizona and Maricopa County, Arizona shall be the proper and exclusive legal jurisdiction and venue for any resulting legal action.

8. Invoicing will be rendered monthly in advance dating from the commencement date of the first advertising period. Invoices rendered to Advertiser shall be conclusive as to the correctness of the items stated unless Company receives written objection within fifteen (15) days thereof. Non-receipt of invoices or lack of invoicing, shall not impact Advertiser's liability hereunder. Any discounts given shall be forfeited/reversed for invoices not paid within sixty (60) days from the date thereof. All rates and adjustments are computed on the basis of thirty (30) days to the month, unless a different period is specified on the face hereof. Invoices shall be due thirty (30) days after the date of invoice and failure to pay within such timeframe shall result in a default hereunder and shall further be deemed a default under any other agreements with Company. Invoices not paid when due shall accrue interest at the rate of one and one-half percent (1.5%) per month (18% annual), or such lesser rate permitted by law. Notwithstanding the foregoing, in the event that Advertiser desires to make payment by credit card, Company shall have the right, at Company's option, to either (a) require Advertiser to pay all amounts due or coming due under the Contract on the date of the credit card payment or (b) require Advertiser to set up recurring payments whereby the Advertiser's credit card is charged on each invoice date for the full invoice amount.

9. Company shall not be held responsible for unused posters, displays or other copy provided by Advertiser and Company may dispose of any such materials. Company may promote Company's own business through the use of Advertiser's posters or displays in any manner whatsoever. Company is an Equal Opportunity Employer.

10. This Contract contains the full agreement of the parties, and no prior representation or assurance, verbal or written not contained herein, shall affect or alter the obligation of either party hereto. This Contract is not cancelable or assignable by Advertiser, nor may the subject of the advertising be changed without the consent of Company. Notwithstanding the foregoing, agreements for transit displays may be cancelled by Advertiser upon providing at least 90-days written notice prior to affected posting date, with Advertiser paying, upon invoicing, short rate for actual length of term.

11. The following provisions shall be applicable in the event that this Contract shall be for the display of advertising copy on a LED, LCD or other digital display sign ("Digital Sign"): Notwithstanding anything herein to the contrary, the Company shall be not obligated to display the copy for more than 91% of the display time provided hereunder (the "Guaranteed Display Time"). If the Company displays the copy for at least the Guaranteed Display time, there shall be no reduction in the fee paid hereunder or extension of the term hereof. If the Company displays the copy for less than the Guaranteed Display Time, the Company shall, in its sole discretion, either

(i) terminate this Contract and reimburse the Advertiser for fees paid relating to the period for which the copy was not displayed for at least the Guaranteed Display Time, (ii) equitably extend the Advertising Period of this Contract at the contracted location or a replacement location of equal value, or (iii) issue to Advertiser a pro-rated credit for advertising services equivalent to the period for which copy was not displayed for the Guaranteed Display Time. The Advertiser hereby expressly waives all other remedies at law or equity, and the Company shall have no other liability to the Advertiser as a result of any failure to display the copy for at least the Guaranteed Display Time. In addition to the foregoing, the Company shall have the right at any time to preempt the display of copy in order to utilize the Digital Sign(s) for public service messages in connection with (i) an Amber Alert, or (ii) a public emergency (including but not limited to emergencies related to homeland security) (an "Emergency Interruption"). In such event, the Company shall not be in breach of this Contract and the Company shall have no liability to the Advertiser pursuant to the preceding paragraph or otherwise as a result of any such Emergency Interruption. The Advertiser hereby expressly waives any remedies at law or equity to which the Advertiser might otherwise be entitled as a result of such Emergency Interruption. For the purposes of the provisions hereof pertaining to the display of advertising on a Digital Sign, "copy" shall be deemed to mean any advertisement displayed on such sign whether the same is animated, static or otherwise, specifically including, but not limited to, streaming content or digital images, as applicable.

12. Agency/Advertiser hereby represents, warrants and confirms that it is aware of the requirements of 18 U.S.C. §§ 2257-2257A and that it fully complies with them either by certifying to the U.S. Attorney General, in the form required by 28 C.F.R. § 75.9, that Agency/Advertiser collects and maintains individually identifiable information relating to models used in the advertisement to be displayed pursuant to the terms hereof (including but not limited to their names, addresses, and dates of birth) in accordance with applicable Federal and/or State tax and labor or other law, or that Agency/Advertiser creates, maintains, cross-indexes and makes available for inspection records as required by 28 C.F.R. §§ 75.2-75.5. Upon request, Agency/Advertiser will provide Company with proof of its compliance.

13. If the advertising copy concerns a political, religious or social issue, the Advertiser and Agency shall not make any press release or other public announcement or media outreach regarding this Agreement or the related advertising copy that refers to the Company without the Company's express prior written consent (which consent may be granted or denied in the Company's sole discretion), except as required under applicable law, in which case Advertiser shall obtain the approval of the Company as to the form, nature and extent of the press release, public announcement or media outreach prior to issuing the press release or making the public announcement.

---

End of Terms and Conditions

# Oregon Demo & Lifestyle Targeting

## Active Adults Age 25-34 with No Children



## Retirees



# Targeted Outdoor Programming

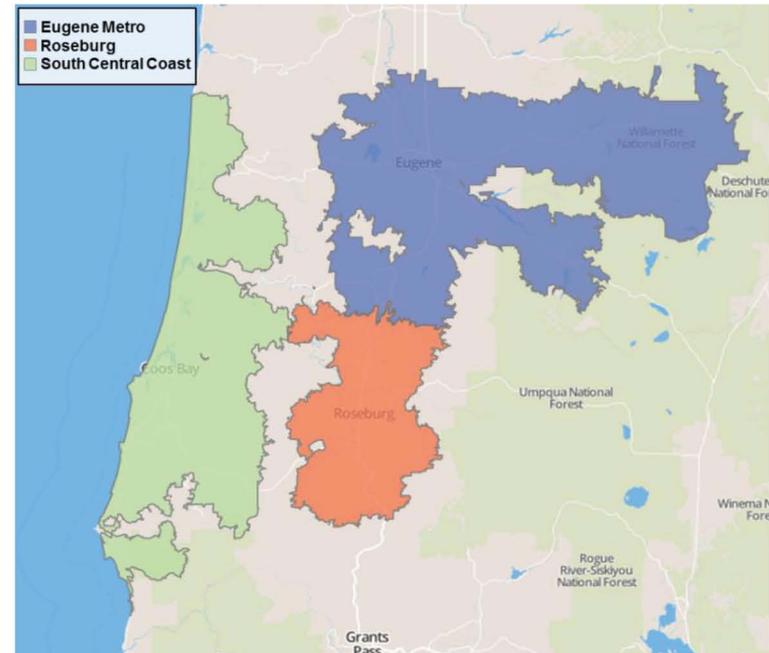
(Available programming varies month-to-month)



...and many, many more!



# Coverage Area & Subscriber Count



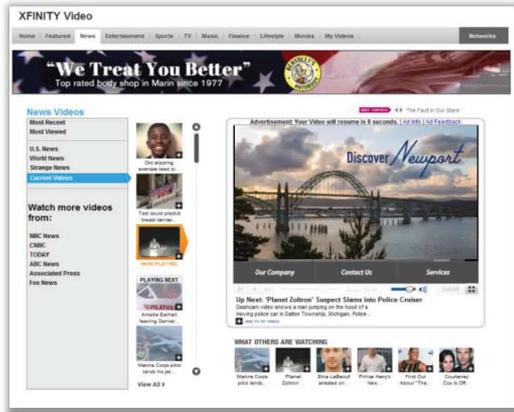
Dish & DirecTV Households 222,707

Total Households Served 801,337

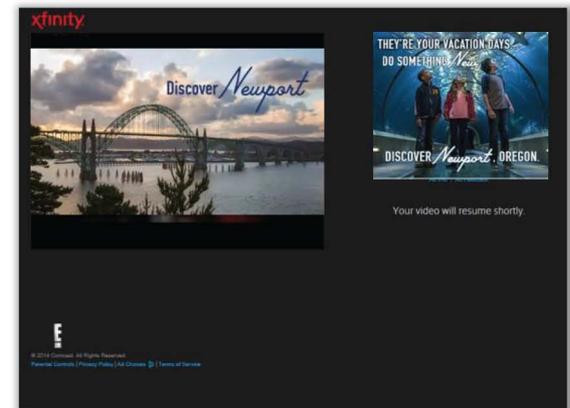
\* Dish & DirecTV unavailable in the Eugene DMA



# Be Seen On The Web's Best Sites!



WatchESPN.com



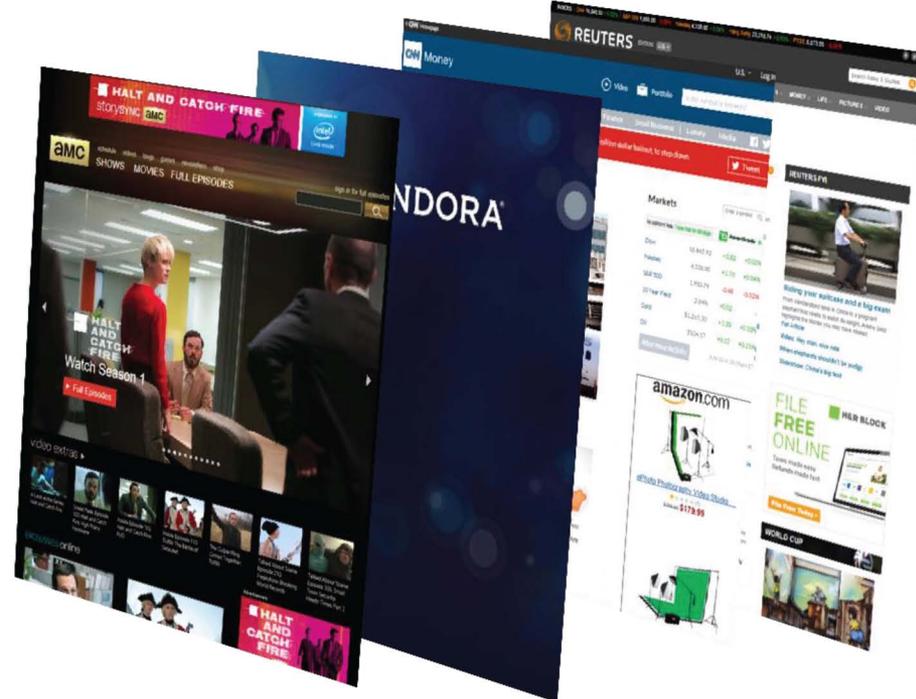
XFINITYTV.com

XFINITY.com



...and many, many more!

XFINITY TV GO





# Cable & Satellite Advertising Proposal



	Option 1 \$10k per month	Option 2 \$20k per month
Portland Interconnect	400	850
Dish Network	400	700
DirecTV	400	700
Eugene Interconnect	400	850
<b>Avg Monthly HH reached</b>	<b>2,500,000</b>	<b>5,200,000</b>

## Month

## Budget

- Client will receive **50,000** InStream Video impressions in the Portland DMA each month
- Client will receive spots in targeted outdoor programming (varies by month)
- Schedule to run on networks specified on “Oregon Demo & Lifestyle Targeting” slide

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



**2013 Editorial Calendar**

**aaa.com**

( 2015 DIGITAL MEDIA KIT )



## dedicated eblast

CIRCULATION REGION: WA/N.Idaho // DISTRIBUTION: 80,000 est.



Dedicated eBlast is our most effective digital vehicle! Click through rate ranges from 2% to as high as 7%.

\* Choose send date from the 1st – 7th of any given month. Creative for your Dedicated eBlast is due 10 days prior to chosen send date.

\* Specs: File size is up to 200k. No wider than 600 pixels. The eBlast, images and links included, are to be in a finalized HTML format – with no JavaScript. No flash or animated gifs.

\* Provide a "Subject Line" for the eblast. Up to seven words. Mentioning AAA in the subject line will assist in communicating to our club members that advertiser has the AAA "seal of approval". IE: AAA Members Save 30% this Valentine's Day with FTD.

Net Cost: \$5,999

**FTD** THE FLOWER EXPERTS™

BIRTHDAY | SAME DAY | SYMPATHY & FUNERAL | GET WELL | LOVE & ROMANCE | THANK YOU

AAA  
Show Your Card & Save

FTD presents an exclusive offer

Save  
**30%**

on The FTD® Expressions of Love™ Bouquet

**SHOP NOW** >

or call 1.800.SEND.FTD and mention promo code 11839

To order by phone, call 1-800-SEND-FTD (1-800-736-3383) 7 Day Satisfaction Guarantee



## spotlight on savings

\* eNewsletter promotes our Discount partners, our two internal business lines (Travel & Insurance) and any information we feel our club members would like to know about.

\* eNewsletter is sent to an estimated 65,000+ opt-in club members. Please note that number of eNewsletters sent can vary each month.

\* AAA provides metrics via click through rate (CTR).

\* eNewsletter is sent 1x per calendar month, during the middle of the month (closest Monday).

\* Example of eNewsletter:  
[http://www.aaawa.com/email\\_mktg/eExtra/2012/extra\\_1012.html](http://www.aaawa.com/email_mktg/eExtra/2012/extra_1012.html)

\* Specs: Call-To-Action (recommend a strong club member offer/discount/promo), up to 15-20 words of copy and appropriate URL. Advertiser creative must be pre-approved by AAA Washington.

Net Cost: \$3299

October 2012 [Volume XI, No. 10]

**eEXTRA** AAA

AAA Discounts AAA Washington eExtra Newsletter

**Take Advantage of Member Deals!**

Enjoy huge savings on restaurants, products, services and activities in the greater Seattle area and online. These discounted offers – exclusively for AAA members – are delivered to your email three times a week. [Sign up today!](#)

**spotlight on savings** **DISCOVER**

AAA members only: [Get preferred member rates](#) on 12, 24 and 60-month CD and IRA CD's, along with competitive rates on a variety of additional CD terms, money market and online savings accounts.  
Deposit products provided by Discover Bank. Member FDIC.

**Featured Discounts**

**Eddie Bauer Outlets** NEW  
Save 10% on regular and sale-priced merchandise at outlet stores in Washington and northern Idaho.

**Reebok/Rockport Outlets**  
Save 40% on the lowest ticketed prices at all US Reebok/Rockport Outlet locations.  
(Valid 10/24 - 11/4/12)

**Seattle Seahawks**  
Save on tickets to five select home games when purchased online in advance.

**New York & Company**  
Enjoy 25% off your entire in-store purchase!

**Daily Dining Deals**

Save 20% to 50% off your entire bill at select restaurants in the greater Puget Sound region. Download a free app on your smartphone to get started today!

**Discount Categories**

- [Special Offers!](#)
- [International Savings](#)
- [Automotive](#)
- [Dining](#)
- [Entertainment](#)
- [Financial](#)
- [Health](#)
- [Insurance](#)
- [Lodging](#)
- [Services](#)



## custom placement

\* eNewsletter promotes our Discount partners, our two internal business lines (Travel & Insurance) and any information we feel our club members would like to know about.

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\* AAA provides metrics via click through rate (CTR).

\* eNewsletter is sent 1x per calendar month, during the middle of the month (closest Monday).

\* Example of eNewsletter: [http://www.aaawa.com/email\\_mktg/eExtra/2012/extra\\_1012.html](http://www.aaawa.com/email_mktg/eExtra/2012/extra_1012.html)

\* Specs: Similar to the shown screenshot. Up to 60 words of copy and high resolution image (155x125). Advertiser creative must be pre-approved by AAA Washington.

Net Cost: \$3299



### PENSKE TRUCK RENTAL

Penske has the resources and tools you need to make an easy household move, including high-quality moving truck rentals and expert support. **Save 12%** on one-way truck rental rates and receive unlimited free mileage; **save 12%** on local truck rental rates; and **save 12%** on moving supplies. Rentals booked online receive up to a **20% discount** (U.S. only). Reservations for Penske may be placed on the exclusive AAA toll-free number: 877-AAA-7924 or online at [pensketruckrental.com](http://pensketruckrental.com).



### Fall in Love with Whistler, BC



Book an autumn getaway in nearby Whistler, BC, at the legendary Fairmont Chateau Whistler. With October long weekend family festivities, free guided outdoor adventures and festivals celebrating food, wine, books and film – what's not to love? Plus AAA member benefits include a **25% discount** and a **\$50 resort credit**.\*



LEARN MORE

### Save up to 15% and more with Starwood Hotels and Resorts



Save up to 15% on our best rates, get up to \$100 in resorts credits or daily breakfast for two. Now with



**IF/THEN** (11/3 – 11/8/15)  
A contemporary Broadway musical about living in New York today – and all the possibilities of tomorrow. Superstar Idina Menzel will reprise her critically acclaimed performance as Elizabeth.

AAA members also receive reduced service fees on select performances. Visit [Seattle Theatre Group](#) for additional shows with a AAA discount and use promo code **AAASTG**. (Offer valid on select performances and is only available online. Tickets are print at home. All sales are final. No exchanges or refunds.)

### Save on Movie Tickets at Regal Cinemas!

Pay only \$8.50 each for "See It Now" Premiere tickets, available at a



# banner

\* eNewsletter promotes our Discount partners, our two internal business lines (Travel & Insurance) and any information we feel our club members would like to know about.

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\* AAA provides metrics via click through rate (CTR).

\* eNewsletter is sent 1x per calendar month, during the middle of the month (closest Monday).

\* Example of eNewsletter: [http://www.aaawa.com/email\\_mktg/eExtra/2012/extra\\_1012.html](http://www.aaawa.com/email_mktg/eExtra/2012/extra_1012.html)

\* Specs: 400X120, up to 30k file size. No flash. Materials are due by the 10th of each month. Advertiser creative must be pre-approved by AAA Washington.

Net Cost: \$2899

### Featured Discounts

**Eddie Bauer Outlets** NEW  
Save 10% on regular and sale-priced merchandise at outlet stores in Washington and northern Idaho.

**Seattle Seahawks**  
Save on tickets for select home games purchased online in advance.

**AAA Prescription Savings**  
Receive a free pink ribbon tote bag in support of Breast Cancer Awareness. Call 1-866-AAA-SAVE and to request more information. (Valid until 10/31/12 or while supplies last)

**Reebok/Rockport Outlets**  
Save 40% on the lowest ticketed prices at all US Reebok/Rockport Outlet locations. (Valid 10/24 - 11/4/12)

**New York & Company**  
Enjoy 25% off your entire in-store purchase! (Valid 10/30/12 - 11/11/12)

**FTD.com**  
Spooktacular Savings are here. Save 30% on the AAA Collection. (Valid until 11/9/12)

Special Offers!

- [International Savings](#)
- [Automotive](#)
- [Dining](#)
- [Entertainment](#)
- [Financial](#)
- [Health](#)
- [Insurance](#)
- [Lodging](#)
- [Services](#)
- [Shopping](#)
- [Travel](#)

### AAA Travel

You're Invited to Princess Month at AAA!

If you crave affordable luxury and a big ship with a "small-ship feel," attend one of these exclusive events to learn more about Princess Cruises®.

**Upcoming dates and locations:**

- [Spokane](#) – October 25
- [Coeur D'Alene](#) – October 25
- [Renton](#) – October 29

**New Saturday Office Hours**

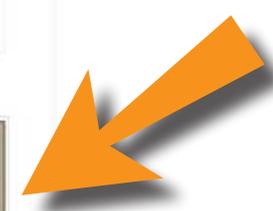
Due to the success of Saturday hours at our Mill Creek Town Center and Tacoma locations, we're now open Saturdays at our Bellevue and new West Seattle Jefferson Square locations!

[View the locations and](#)



The advertisement block contains several promotional tiles:

- Donate:** A tile with a yellow coin icon and the text "DONATE Please donate next unused toiletries today."
- Get Member Deals:** A tile showing various AAA services and a "Get Member Deals" button.
- Put MORE INTEREST in your savings:** A tile featuring a car wheel and text about preferred member rates on 12-, 24-, and 60-month CDs.
- AAA Travel Money:** A tile titled "AAA Travel Money Explore the world securely." It describes the pre-paid, reloadable AAA Visa TravelMoney card.
- Hosted Cruises:** A tile titled "Hosted Cruises AAA Concierge departures." It highlights exclusive features for AAA members on hosted cruises.
- Journey Online:** A tile titled "Journey Online Visit us online today!" It lists exclusive features like breaking member news and destination spotlights.
- M Park:** A large banner for "SEATAC AIRPORT SELF PARKING" with an introductory rate of \$8.99 per 24-hour day. It includes the M Park logo and website information.



## Leaderboard

\* Example of AAA.com:  
<http://www.aaa.com>

\* AAA.com receives approximately 100,000 visitors and 570,000 page views per month.

\* Specs: 670X115, up to 30k file size. No flash. Materials are due 7 days prior to "live" date. Advertiser creative must be pre-approved by AAA Washington.

Net Cost: \$2299

Navigate	Contact	Community	Online Community	My Account
<a href="#">Membership</a>	<a href="#">1-800-562-2582</a>	<a href="#">Newsroom</a>	<a href="#">YouTube</a>	<a href="#">Sign-In</a>
<a href="#">Automotive</a>	<a href="#">Office Locations</a>	<a href="#">Traffic Safety</a>	<a href="#">Twitter</a>	<a href="#">Register</a>
<a href="#">Travel</a>	<a href="#">Travel Services</a>	<a href="#">School Safety Patrol</a>	<a href="#">Facebook</a>	<a href="#">Forgot Password</a>
<a href="#">Insurance</a>	<a href="#">Insurance Agent</a>	<a href="#">Driver Improvement</a>	<a href="#">MySpace</a>	<a href="#">Upgrade Membership</a>
<a href="#">Discounts</a>	<a href="#">TalkBack Form</a>	<a href="#">Legislative Update</a>	<a href="#">TravelViews</a>	<a href="#">Renew Membership</a>
<a href="#">Maps + Directions</a>	<a href="#">Employment at AAA</a>		<a href="#">Journey Online</a>	



### ad links

\* eNewsletter promotes our Discount partners, our two internal business lines (Travel & Insurance) and any information we feel our club members would like to know about.

\* eNewsletter is sent to an estimated 65,000+ opt-in club members. Please note that number of eNewsletters sent can vary each month.

\* AAA provides metrics via click through rate (CTR).

\* eNewsletter is sent 1x per calendar month, during the middle of the month (closest Monday).

\* Example of eNewsletter: [http://www.aaawa.com/email\\_mktg/eExtra/2012/extra\\_1012.html](http://www.aaawa.com/email_mktg/eExtra/2012/extra_1012.html)

\* Specs: Call-To-Action, up to 8-12 words of copy and appropriate URL. Advertiser creative must be pre-approved by AAA Washington.

Net Cost: \$799



Call **877-AAA-INSURE (1-877-222-4678)**

[LEARN MORE](#)

AAA Washington *Journey* Magazine

Hit All the Highlights With *Journey* Online

The AAA Washington *Journey* website features [travel news](#) from across the Northwest and beyond, offers the [latest news](#) from around AAA, and highlights the most [popular events](#) happening around Washington and northern Idaho.

The Latest Issue



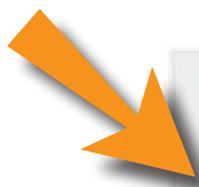
September/October 2012

AAA Washington *Journey* Magazine's latest promotions, discounts and services:

<p><b><a href="#">DIRECTV</a></b> AAA members only. Save \$200 on DIRECTV with NFL SUNDAY TICKET™ included! Call 1-877-343-8033.</p> <p><b><a href="#">Alaska and Canada's Yukon</a></b> Get your free official Alaska and the Yukon vacation guide today!</p> <p><b><a href="#">Discover Bank</a></b> Choose the IRA CD that fits your future and build the retirement you want with AAA preferred rates.</p>	<p><b><a href="#">Tulalip Resort Casino</a></b> AAA Four Diamond resort luxury and 5-star casino fun!</p> <p><b><a href="#">Amtrak</a></b> Be transported in more ways than one. AAA members receive 10% off.</p> <p><b><a href="#">Masterpark Airport Valet Parking</a></b> Rated #1 at SeaTac.</p> <p><b><a href="#">Red Lion Hotels</a></b> Stay comfortable.</p>	<p><b><a href="#">T-Mobile</a></b> AAA Members Save up to 10% every month with T-Mobile and more!</p> <p><b><a href="#">Bellingham, WA</a></b> A refreshing change. Request a free visitors guide!</p> <p><b><a href="#">Jiffy Lube®</a></b> Quick service that helps maintain the life of a vehicle.</p>
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\*Per person based on double occupancy. Prices shown valid at time of printing and subject to change and availability. Pricing shown based on select validity dates per product, other pricing available based on travel dates. Holiday blackout dates apply per product. All offers are valid for selected departures, are capacity controlled, subject to availability and change without notice. Cruise only/Land only unless otherwise specified. All cruise pricing based on minimum cabin category. Prices shown reflect AAA discounts and are not combinable with any other offer. AAA does not charge service fees on the purchase of cruises and tours. Other service fees may apply for items, such as airline tickets, passports, fees imposed by other companies or gov't entities, etc. **Ship's registries:** Princess Cruises – Bermuda, Uniworld – The Netherlands. Restrictions and limitations apply. Gov't misc. fees/taxes, travel insurance and optional excursions not included. Restrictions and limitations apply to all products. Ask AAA for details. Agency #178-018-521.

AAA eExtra is produced for you by the Marketing Communications team at AAA Washington. You are subscribed to %%list.name%% as %%emailaddr%%. If you prefer to remove your name from future mailings,





## eNewsletter - Send Dates

CIRCULATION REGION: WA/N.Idaho // DISTRIBUTION: 65,000 est.

### 2015 ISSUE DATE

January	1/11/16
February	2/8/16
March	3/14/16
April	4/11/16
May	5/16/16
June	6/13/16
July	7/11/16
August	8/15/16
September	9/12/16
October	10/17/16
November	11/14/16
December	12/12/16

**John Hartsock**

Advertising  
Director

[johnhartsock@aaawin.com](mailto:johnhartsock@aaawin.com)

(D) 425.467.7723

(F) 425.467.7729

(T) 800.562.2582, x7723

Sign: Aquarius

AAA JOURNEY / 1745 114th Ave. SE, Bellevue, WA 98004

# journey

*2016 MEDIA KIT*



BY THE NUMBERS 

# journey



ADULTS  
35+



60%



40%

WASHINGTON & N. IDAHO



Reach: **1 of 4 households** in the state



**\$102,000**  
AVERAGE INCOME



HOMEOWNERS: **84%**  
**\$377,000:** HOME VALUE

1.1 million readers 

**657,910** circulation

**420,000**

PEOPLE USE  
JOURNEY  
WHEN PLANNING  
A TRIP

**71%**

OF AAA MEMBERS  
READ JOURNEY  
MAGAZINE 3-4 OUT  
OF 4 ISSUES

**820,546**

READERS  
TAKE THREE  
TRIPS PER  
YEAR

**13**

NIGHTS READERS  
SPENT IN  
A HOTEL  
LAST YEAR

**969,132**

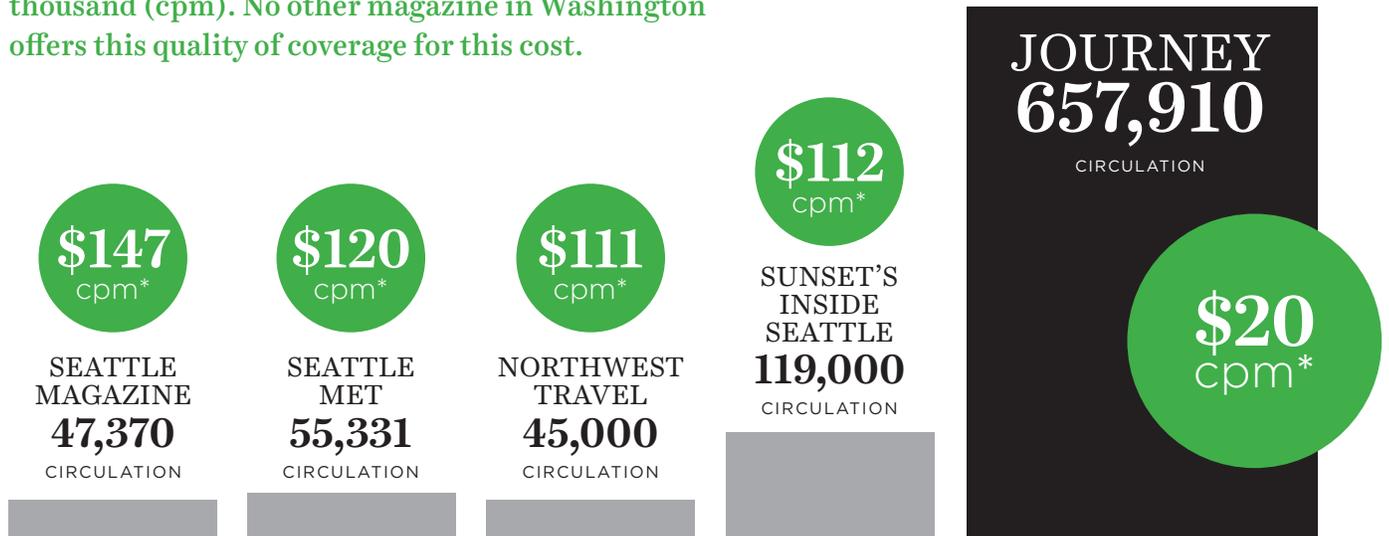
READERS  
TRAVEL  
BY CAR EVERY  
YEAR

**685,267**

READERS  
TRAVEL BY  
PLANE EVERY  
YEAR

# LOWER COST PER THOUSAND!

*JOURNEY* reaches Washington's most affluent, active and educated readers at a cost of just \$20 per thousand (cpm). No other magazine in Washington offers this quality of coverage for this cost.

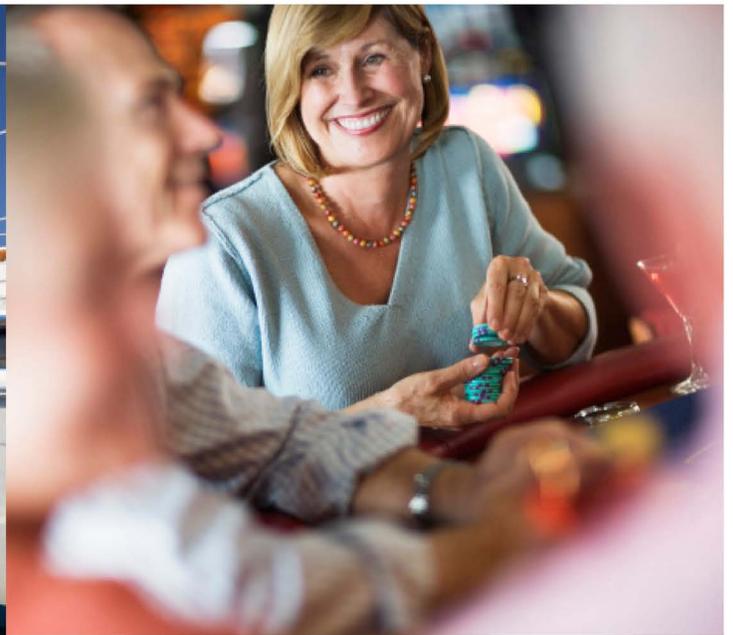


## ADD UP THE SAVINGS:

Even if you advertised in **ALL FOUR LOCAL MAGAZINES** your reach is still only 1/3 what you would receive at 21 times the cost of Journey!



\* Source: 2015 media kits



**THE FACTS:**

\* Each issue of Western Journey reaches 1 in every 4 Washington and Northern Idaho adults.

\* On average, Western Journey reader households earn \$12,000 more than non-reader households in Washington and Northern Idaho.

\* Western Journey readers are 44% more likely to have a post-graduate degree than the average Washington and Northern Idaho adult.

\* When compared to the average Washington and Northern Idaho adult, Western Journey readers spend more, travel more often, and live more active lifestyles.

**THE JOURNEY AUDIENCE:**

		COMP.	AUDIENCE
Men		40%	447,474
Women		60%	671,211
Married		65%	727,145
\$50,000+		65%	727,145
\$75,000+		50%	559,342
\$100,000+		31%	346,792
\$150,000+		17%	190,176
\$200,000+		7%	78,307
Average HHI	\$102,000		
Median HHI	\$84,000		
18-34		11%	123,055
35-54		34%	380,352
55-64		25%	279,671
65+		30%	335,605
Median Age	55 years		
Attended college		88%	984,442
Bachelor's degree+		53%	592,903
Own home		82%	917,321
Median home value	\$322,900		
Mean home value	\$377,400		

Source: 2015 Western Journey Reader Profile Study, GfK MRI

WASHINGTON STATE + NORTHERN IDAHO

# journey

<i>FOUR COLOR</i>	<i>1X</i>	<i>3X</i>	<i>6X</i>
<b>Full page</b>	\$13,607	\$12,929	\$12,243
<b>2/3 page</b>	\$10,524	\$10,052	\$9,502
<b>1/2 page</b>	\$8,169	\$7,756	\$7,354
<b>1/3 page</b>	\$5,174	\$4,919	\$4,653
<b>1/6 page</b>	\$3,113	\$2,956	\$2,798

*BLACK AND WHITE*

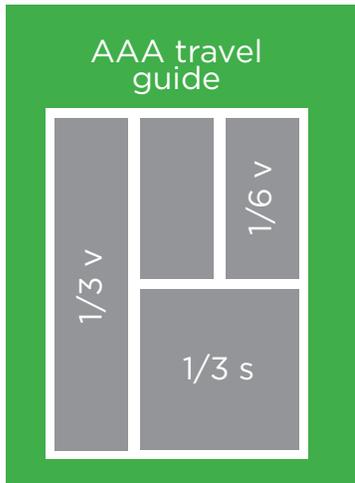
<b>Full Page</b>	\$10,888	\$10,348	\$9,798
<b>2/3 page</b>	\$8,619	\$8,236	\$7,853
<b>1/2 page</b>	\$6,538	\$6,215	\$5,881
<b>1/3 page</b>	\$4,144	\$3,937	\$3,731
<b>1/6 page</b>	\$2,504	\$2,376	\$2,258

*COVERS*

<b>covers 4</b>	\$15,650	\$14,864	\$14,089
<b>covers 2, 3</b>	\$14,620	\$14,108	\$13,158

<i>ISSUE DATE</i>	<i>AD CLOSE</i>	<i>MATERIALS CLOSE</i>
January/February (2016)	11/2/15	11/16/15
March/April	12/30/15	1/11/16
May/June	2/26/16	3/10/16
July/August	4/28/16	5/10/16
September/October	6/29/16	7/12/16
November/December	8/29/16	9/13/16
January/February (2017)	10/31/16	11/10/16

**Rate Card:** 18  
**Effective:** January 2016  
**Rate Base:** 657,910  
 All rates are NET



**TRAVEL GUIDE AD SIZES:**

**1/3 VERTICAL:** 2.125"W x 9.5"H

**1/3 SQUARE:** 4.5"W x 4.625"H

**1/6 VERTICAL:** 2.125"W x 4.625"H

<i>FOUR COLOR</i>	<i>1X</i>	<i>3X</i>	<i>6X</i>
<b>1/3 page</b>	\$4,432	\$4,212	\$3,991
<b>1/6 page</b>	\$2,690	\$2,558	\$2,426

*BLACK AND WHITE*

<b>1/3 page</b>	\$3,550	\$3,374	\$3,197
<b>1/6 page</b>	\$2,150	\$2,040	\$1,940

<i>ISSUE DATE</i>	<i>AD CLOSE</i>	<i>MATERIALS CLOSE</i>
January/February (2016)	11/2/15	11/16/15
March/April	12/30/15	1/11/16
May/June	2/26/16	3/10/16
July/August	4/28/16	5/10/16
September/October	6/29/16	7/12/16
November/December	8/29/16	9/13/16
January/February (2017)	10/31/16	11/10/16

**Rate Card:** 18  
**Effective:** January 2016  
**Rate Base:** 657,910  
 All rates are NET

# 2016 features\*

## JAN/FEB 2016

SPECIAL TRAVEL ISSUE  
STOCKHOLM, SWEDEN  
CUBA  
NATIONAL PARK  
SERVICE CENTENNIAL  
NEXT STOP: JACKSON, WY

AD CLOSE: 11/2/15

MATERIALS CLOSE: 11/16/15

## MAR/APR 2016

HAWAI'I BEACH GUIDE  
BUDAPEST, HUNGARY  
THE CHANGING NATURE OF  
IMPAIRED DRIVING  
NEXT STOP: JUNEAU, ALASKA

AD CLOSE: 12/30/15

MATERIALS CLOSE: 1/11/16

## MAY/JUN 2016

PASSAGE TO INDEPENDENCE:  
A MOTHER-DAUGHTER TRAVEL  
ADVENTURE  
21 SECRETS TO THE  
LAS VEGAS STRIP  
BUENOS AIRES  
NEXT STOP: OLYMPIA, WA

AD CLOSE: 2/26/16

MATERIALS CLOSE: 3/10/16

## JUL/AUG 2016

NORTHWEST SUMMER FUN  
48 HOURS IN MONTREAL  
UNDERSTANDING VEHICLE DATA  
NEXT STOP: ASHLAND, OR

AD CLOSE: 4/28/16

MATERIALS CLOSE: 5/10/16

## SEP/OCT 2016

OFF-SEASON EUROPE  
FALL NEW ENGLAND  
ROAD TRIP  
3-DAYS IN SANTA FE  
NEXT STOP: LOPEZ ISLAND, WA

AD CLOSE: 6/29/16

MATERIALS CLOSE: 7/12/16

## NOV/DEC 2016

NORTHWEST WINTER FUN  
DISCOVERING MALTA  
ZIHUATANEJO, MEXICO  
NEXT STOP: BANFF, AB

AD CLOSE: 8/29/16

MATERIALS CLOSE: 9/13/16

## IN EVERY ISSUE:

### DEPARTURES

*The latest and greatest on cool new amenities, activities and destinations across the Northwest—and beyond. Plus: must-have gear.*

### MEMBERS LOUNGE

*Timely updates on programs, services, discounts and special offers available to AAA members.*

### ITINERARY

*Our regional guide to events, celebrations and other happenings across Washington, Idaho, Oregon and British Columbia.*

### BACKSTORY

*The story behind the story on lovable Northwest landmarks and attractions.*

\* Subject to Change

## Digital Requirements

Preferred format is PDF/x1a:2001. Other accepted file formats include InDesign CS4, Illustrator CS4 and Photoshop CS4. PDFs may be sent via email. Native files will be accepted on CD, DVD or via our VPN (call for upload details). Macintosh Platform preferred.

### FILE REQUIREMENTS:

All 4/color images should be supplied CYMK at a resolution of 300 dpi at 100% final size, and a maximum color density of 300%. All black type should be supplied at 100% black and set to overprint.

### PDF REQUIREMENTS

**Minimum:** PDF/x1a: 2001

#### Extended PDF/x1a:2001 Settings\*:

- **GENERAL** Standard: PDF/x1a:2001, Compatibility: Acrobat 4
- **COMPRESSION** Change the tab Bicubic Downsampling to "Do Not Downsample" and Compression to "None" for all image types.
- **MARKS & BLEEDS** All Printer's Marks except Color Bars. Type: Default. Weight: .25pt. Offset: .125 in. Bleed: all at .125"
- **OUTPUT** Color: Color conversion: convert to Destination. Destination: Document CMYK. PDF/X: US Web Coated (SWOP) v2.
- **ADVANCED** Fonts: 100%. Transparency Flattener: High Resolution. JDF: leave unchecked.
- **SECURITY** Leave as is with no added protection.

### NATIVE FILE REQUIREMENTS:

Provide all fonts and high-resolution images with a list of fonts and graphics. Image resolution should be 300 dpi at 100% finished size. All 4/color images should be supplied CYMK. All ads require a color proof that meets SWOP standards - if one is not provided, one will be output and the advertiser billed at prevailing rates. Please use postscript fonts and provide both the screen and printer font for all fonts used.

#### Full Page

Live: 7.375"W x 10"H  
Bleed: 8.125"W x 10.75"H  
Trim: 7.875"W x 10.5"H

#### Spreads

Live: 15.25"W x 10"H  
Bleed: 16"W x 10.75"H  
Trim: 15.75"W x 10.5"H

#### Fractionals

2/3 Vertical: 4.5"W x 9.5"H  
1/2 Horizontal: 6.875"W x 4.625"H  
1/3 Square: 4.5"W x 4.625"H  
1/3 vertical: 2.125"W x 9.5"H  
1/6 Vertical: 2.125"W x 4.625"H

## Proof Requirements

Laser prints are not acceptable. All 4/C ads (full page or fractional): High quality digital proof required. If proof is not supplied, one will be output and billed to advertiser at prevailing rates. Color matching will not be guaranteed if advertiser waives proof fee.

## Ad Corrections

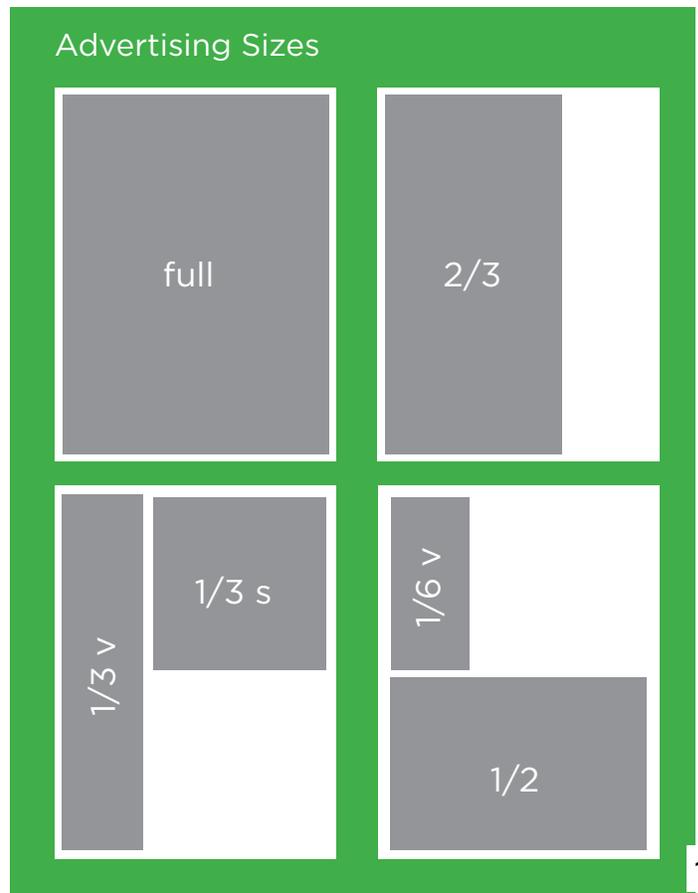
For ads supplied as native files, corrections requested prior to Material Due date will be made and billed at prevailing rates. For ads supplied as PDF/x1a files, advertiser will be responsible for supplying a corrected art file.

## Contact Information

For production information or questions, please contact Stacie Holder, Production Manager at 425.467.7724, E-mail: StacieHolder@aaawin.com. No extensions will be granted without approval of the Production Manager. All ads sent must include a contact name, phone number and email address.

### SEND ALL MATERIALS TO:

STACIE HOLDER  
1745 114th Ave SE  
Bellevue, WA 98004  
Phone: (425) 467-7724  
FAX: (425) 467-7729  
E-Mail: StacieHolder@aaawin.com



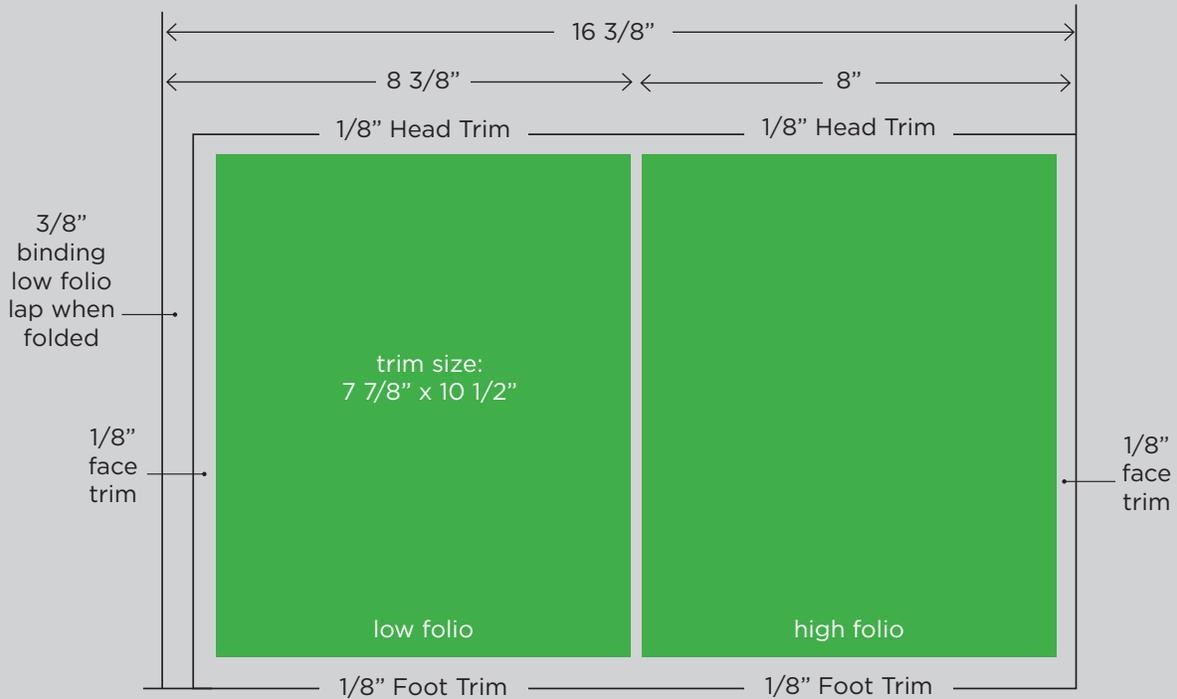
## Multiple Page Insert

### FULL PAGE SIZE:

Flat size .....16 3/8" (length) x 10 3/4" (height)  
 .....(includes 1/8" head trim, 1/8" foot trim, 1/2" face trim)

Folded size .....8 3/8" low (length) x 10 3/4" (height)  
 .....8" high (length) x 10 3/4" (height)

Supply folded with a low-folio lap.



Always call publication for deadline date for inserts to arrive at bindery, complete production specifications or to get a printing estimate.

### Copy/Bleeds

Keep text 1/4" or more away from the trim. Background screens or color can bleed. Final trim size is 7 7/8" x 10 1/2". Jogs to foot, with a 1/8" foot trim.

### Perforations

Perforations must be offset 1/4" from the fold.

### Postal Regulations

Consult the USPS Postal Domestic Mail Manual or contact your local postmaster to conform inserts designed for mailing (i.e. a BRC) to postal specifications.

### Stock

Postal regulations stipulate Business Reply Cards (BRCs) of at least .077 caliper.

### PLEASE SEND SAMPLE INSERT TO:

Stacie Holder, AAA Washington, 1745 114th Ave. SE, Bellevue, Washington 98004, (425) 467-7724

### Shipping Information

Ship inserts to R.R.Donnellely & Sons, attn: Greg Guitare, 19681 Pacific Gateway Drive, Torrance, CA 90502, (310) 516-3264

### Cartons & Skid Identification

- 1) Job name, issue mailing
- 2) Quantity of inserts per carton and total quantity
- 3) Regional edition or version, if applicable
- 4) There can only be one version per pallet when inserts are packed loose on skids.
- 5) All shipments must contain a manifest which itemizes all product contained in the shipment.
- 6) Cartons must be brick stacked on pallets. All pallets with loose material must be plastic pallet wrapped. Pallets are not to exceed 42" x 48" with four-way entry and three 4" high runners.

**John Hartsock**

Advertising  
Director

johnhartsock@aaawin.com  
(D) 425.467.7723  
(F) 425.467.7729  
(T) 800.562.2582, x7723

Sign: Aquarius

**John Stubb**

Senior Account  
Representative

johnstubb@aaawin.com  
(D) 425.467.7755  
(M) 425.890.7996  
(F) 425.467.7729  
(T) 800.562.2582 x7755

Sign: Libra

AAA JOURNEY / 1745 114TH AVE. SE, BELLEVUE, WA 98004