

Destination Newport Committee  
January 16, 2014  
2:09 P.M.  
Newport, Oregon

## **CALL TO ORDER**

The January 16, 2014, meeting of the Destination Newport Committee was called to order at approximately 2:09 P.M. In attendance were John Clark, Lil Patrick, Carrie Lewis and Lorna Davis. Also in attendance was Cindy Breves, Executive Assistant. Visitors included, Judy Kuhl, Frank Geltner.

## **INTRODUCTIONS**

Introductions were made.

## **CONSENT CALENDAR**

The consent calendar consisted of the following items:

- A. Minutes of the December 12, 2013, meeting;
- B. Review of Account, December 2013

MOTION was made by Clark, seconded by Patrick, to approve the consent calendar. The motion carried unanimously in a voice vote.

## **MEDIA CONSIDERATIONS**

Corvallis Knights emailed a proposal that included a triple play which includes a pocket schedule advert, between inning promotion for 10 games, and in stadium signage for \$2,500.

## **OTHER**

Media considerations that was not included in the agenda packet but added to the agenda by the committee.

Northwest's Travel Planner proposal: In the upcoming issue for March/April they will be focusing on the Oregon Coast. Destination Newport can have an Ad in the Travel Planner for \$595.

Oregon Coast Visitors Guide hard cover proposal same location as and last year for \$4,800.

After a brief discussion the committee selected Lorna Davis as the chairperson.

The Committee interviewed Frank Geltner and Judy Kuhl for the two vacancies on the Destination Newport Committee. The Committee discussed the purpose of Destination Newport Committee with the interviewees. After a discussion, the Committee is recommending we that continue to seek additional applications to determine the best applicants for the two vacant positions. There has been interest in the vacancy by other members of the community and the committee wanted to give everyone the opportunity to apply for the vacancy before a decision is made.

## **DISCUSSION AND ACTION**

Media representatives departed, and the committee then discussed at length each of the media requests placed before them at this meeting, and the following was determined.

The committee decided to pass at this time on the following proposals: Northwest Travel Planner

MOTION was made by Lewis, seconded by Clark, to approve Corvallis Knights proposal for pocket schedule advert, between-inning promotion and in-stadium signage for \$2,500. The motion carried unanimously in a voice vote.

MOTION was made by Lewis, seconded by Clark, to approve the Oregon Coast Visitor's Guide Hard Cover with the same placement as last year for \$4,800. The motion carried unanimously in a voice vote.

Next meeting will be February 27, 2014.

#### **ADJOURNMENT**

Having no further business, the meeting adjourned at approximately 3:03 P.M.