

Wayfinding Notes - May 4, 2012

Attendees: Wendy Engler, Chuck Forinash, Stan Rowe, Linda Neigebauer, Lorna Davis, Greg Schaecher, Mark McConnell, Peggy Hawker.

Schaecher displayed a draft of a beach access sign. Discussion followed. It was noted that there is approximately \$1,500 remaining in this fiscal year budget, and it was the consensus of the group to make the beach access signs a high priority - get as many completed as possible with the available funding. Locations included: Agate Beach (Lucky Gap Trail), Hallmark, Sylvia Beach Hotel, Café Stephanie, Vietnam Memorial Trail at Don Davis Park. It was noted that the poles are expensive, and agreed to use existing poles where possible and change the posts at a later date.

A discussion ensued regarding the use of state park icons where possible. It was noted that signage is needed at the actual entrance to the Agate Beach Wayside.

Need to partner with state parks regarding signage on the South Jetty Road. Signage to include beach access, fishing, and the binoculars indicating a view area.

It was noted that ODOT would like a list of needed signage, and that state parks should also receive a list of sign issues that the city would like them to handle. A discussion ensued regarding the need for a yield sign where the path empties onto the Jetty Road.

It was agreed to develop a list for ODOT, state parks, and the Port regarding needed signage. The need for a joint letter from the city and Port to ODOT regarding signage and right-of-way issues is needed.

Needed Port signage includes boat ramp, parking lot, kayak/small boat launch area.

It was reported that the Bicycle/Pedestrian Committee is revising the bike map.

A discussion ensued regarding a separate recreation map. It was noted that there is a recreation map in Travel Newport which is a publication of the News-Times. It was noted that a separate recreation map would declutter the other map.

Comments regarding needed signage by ODOT, state parks, and the Port are due to Peggy by May 11, so that they can be included in letter(s) from the Mayor.

City will loan its sharrow template to state parks, and the Bicycle/Pedestrian Committee will coordinate this.

Staff will chat with Derrick Tokos regarding signage for the electric car charging station.

It was noted that the parking districts might be able to fund some wayfinding signage.

A discussion ensued regarding recreational vehicle parking specifically on the Bayfront.

A discussion ensued regarding Highway 20 traffic, and the sign for turning at John Moore Road, when driving west. It was noted that this sign is too far east, and that it is confusing to the point that drivers could inadvertently turn at John Nye Road. It was also suggested that “John” be removed from the “John Moore Drive” sign, as it is simply “Moore Drive.”

It was suggested that a “Bayfront District” sign with an arrow be installed at the bottom of Moore Drive so that there is no confusion regarding which way to turn to get to the Bayfront.

A discussion ensued regarding signage at all T-intersections on the Bayfront. It was also suggested that visitor maps be added at Fall Street and Bay Boulevard, and that the “Welcome to the Bayfront” sign, by the Mo’s parking lot, be moved down hill.

The next meeting will be held on June 1, at 8:30 A.M.

It was noted that the city’s street department can move signs in the area of Fall Street and Bay Boulevard.

It was suggested that the parking districts look at signage in the districts and compile a list of needed signs. Signs won’t be relocated until staff hears from the districts regarding signage needs, and whether the districts can fund some of the signage.

A discussion ensued regarding the recommendation to develop a QR code for the visitor maps. Greg will ask the sign maker whether a QR code decal could be developed and the cost. It was noted that a Newport app would be beneficial. Lorna explained the QR code that goes to the lodging site. Lorna will send the QR code to Greg for the sign maker to use on the decals.

A discussion ensued regarding updated maps, and whether there could be an activities map.