



Newport Police Department

169 SW Coast Highway
Newport, Oregon 97365

NPD MEDIA RELEASE

04/12/2011 11:30 a.m.

Incident: Teddy Bear Toss for Emergency Responders

Location: Newport High School

Date/Time: Tuesday, 02/15/2011

Details: Newport Mayor Mark McConnell was the moving force behind a spirited Teddy Bear Toss at Newport High School's final basketball game of the season. Inspired by a similar half-time event at a Trailblazers game in Portland, Mayor McConnell invited all game attendees to bring a new teddy bear or soft stuffed animal, and to toss the stuffed animal onto the basketball court at half-time. The NHS Cubs mascot was on the floor, encouraging the tosses and raising team spirit.

More than 100 stuffed animals were collected. They will be given to police officers, firefighters, and other emergency responders who render assistance to children in critical, traumatic situations. The soft toys have proven very effective in soothing children in involved in stressful situations.

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Information Released By: Lt. Jason Malloy, 541-574-3348