



DESTINATION NEWPORT COMMITTEE AGENDA
Tuesday, March 28, 2023 - 2:00 PM
169 SW Coast Highway, Newport, Oregon 97365, Council Chambers

All public meetings of the City of Newport will be held in the City Council Chambers of the Newport City Hall, 169 SW Coast Highway, Newport. The meeting location is accessible to persons with disabilities. A request for an interpreter, or for other accommodations, should be made at least 48 hours in advance of the meeting to Erik Glover, City Recorder at 541.574.0613, or e.glover@newportoregon.gov.

All meetings are live-streamed at <https://newportoregon.gov>, and broadcast on Charter Channel 190. Anyone wishing to provide written public comment should send the comment to publiccomment@newportoregon.gov. Public comment must be received four hours prior to a scheduled meeting. For example, if a meeting is to be held at 3:00 P.M., the deadline to submit written comment is 11:00 A.M. If a meeting is scheduled to occur before noon, the written comment must be submitted by 5:00 P.M. the previous day. To provide virtual public comment during a city meeting, a request must be made to the meeting staff at least 24 hours prior to the start of the meeting. This provision applies only to public comment and presenters outside the area and/or unable to physically attend an in person meeting.

The agenda may be amended during the meeting to add or delete items, change the order of agenda items, or discuss any other business deemed necessary at the time of the meeting.

1. CALL TO ORDER AND ROLL CALL

2. ADDITIONS/DELETIONS TO AGENDA

3. CONSENT CALENDAR

4. DISCUSSION/ACTION ITEMS

4.A Staff Report

[Staff Report 03-28-2023 DNC .pdf](#)

4.B Tourism Marketing Grant Fund Application -- Oregon Rides

[Printable Plan Ride The Dirt Wave _ 2023 \(1\).pdf](#)

[Tourism Marketing Grant Application Package - Revised 1-18 \(2\).pdf](#)

4.C Tourism Marketing Grant Fund Application -- Loyalty Days

[Loyalty Days Tourist Marketing Fund Application.pdf](#)

4.D Tourism Marketing Grant Fund Application -- Lincoln County Historical Society

[Tourism Marketing Grant Fund Application \(1\).pdf](#)

4.E I Heart Media Proposal/Presentation

[iHeartMedia-Discover Newport Rev Proposal 030323.pdf](#)

[Original Presentation and Proposal from Jan 2023.pdf](#)

4.F KPTV Weather Camera Agreement

[City of Newport Cam Sponsorshiprev.pdf](#)

[City of Newport Cam Recap.pdf](#)

4.G Discussion and Potential Approval of New Billboard Concept

[billboard.pdf](#)

4.H Discussion of Using DNC Funds for Public Art/Tourist Photo Site

[Staff Memo Art Tourism Marketing Funds.pdf](#)

4.I Advertising Concepts Proof

[Bend Magazine Ad Concepts.pdf](#)

[Here and Now Ad Concepts.pdf](#)

4.J Discussion of Use of Lodging Tax Funds to Repair Greater Newport Chamber of Commerce Siding

[SPENDING ON TOURISM.pdf](#)

[Discover Newport Committee. Siding Request.pdf](#)

[DigitalForm_AqualityConstnction_ProposalSheet-27-31 \(003\).pdf](#)

[Chamber Siding and Windows .pdf](#)

[Email from GNCC.pdf](#)

- 4.K **Review and Possible Action On Various Agreements-101 Things to do Oregon, Certified Folder Display, Oregon Coast Mile by Mile Guide**
 - [City_of_NewportJES \(003\).pdf](#)
 - [Mile by Mile Guide.pdf](#)
 - [Newport - Welcome Center Renewal \(standard\).pdf](#)
 - [2023 IO Contract - 101 Things To Do- Destination Newport.pdf](#)

5. CHAMBER REPORT

5.A Chamber Report

- [DNC Advertising & Marketing thru 02-28-23.pdf](#)
- [2013-23 Room Tax Revenue Comparison Spreadsheet February 2023.pdf](#)
- [YTD P&L for Chamber.pdf](#)

6. FOX AND CROWN REPORT

6.A Fox and Crown Report

- [Discover Newport Insights Report 2-2023.pdf](#)

7. PUBLIC COMMENT

8. ADJOURNMENT