

December 13, 2018
2:02 p.m.
Newport, Oregon

The Destination Newport Committee met on the above date in Conference Room A of Newport City Hall, 169 SW Coast Highway.

In attendance were Committee Members John Clark, Stacy Schellinger, Judy Kuhl, David Heater, Ric Rabourn and Patti Ferry. Also in attendance were Council Liaison Dean Sawyer, Deputy City Recorder Gloria Tucker, Newport News-Times Representative Jeremy Burke, Committee Applicants Jamie Michel and Daniella Crowder, and Media Representative Marti Staprans Barlow with guest Doreen Cowan.

CONSENT CALENDAR

MOTION was made by Kuhl, seconded by Schellinger, to approve the consent calendar. The motion carried unanimously in a voice vote.

DISCUSSION/ACTION ITEMS

Committee Applications

Clark introduced the Committee Applications agenda item. He recommended Schellinger remain on the committee as an At Large Representative. Schellinger said she will return next year. Clark suggested recommending Crowder, Michel and Jake Halverson as committee members next year.

MOTION was made by Kuhl, seconded by Patti, to recommend Crowder as a Retail Representative, Michel as a Lodging Representative and Halverson as a Lodging Representative for Destination Newport in 2019. The motion carried unanimously in a voice vote. Rabourn abstained from recommending Halverson.

Here and Now Proposal

Clark introduced the Here and Now Proposal. Kuhl said the funds that would have been used for Here and Now were designated for other uses and suggested passing on the proposal. The committee agreed to pass on the proposal.

HospitalityVision.net Proposal

Barlow introduced the HospitalityVision.net Proposal. Clark suggested approving the proposal.

MOTION was made by Rabourn, seconded by Schellinger, to approve the HospitalityVision.net Proposal for \$250 per month with updated creative. The motion carried unanimously in a voice vote.

Mile-by-Mile Guide Proposal

Burke introduced the Mile-by-Mile Guide Proposal. He clarified the proposal is for a one-time feature on the back cover of the guide. The guide is also inserted in the spring Oregon Coast Magazine. Clark suggested continuing to advertise in the guide.

MOTION was made by Ferry, seconded by Kuhl, to approve the Mile-by-Mile Guide Proposal for \$7,500. The motion carried unanimously in a voice vote.

Emeralds Proposal

Clark introduced the Emeralds Proposal. Heater said he is not opposed to advertising with Hops or Emeralds, but suggested only one team. Schellinger said she liked the marketing ideas from the Emeralds Proposal. The committee agreed to table the discussion of the Emeralds Proposal to next month.

Goal Setting

Tucker introduced the Goal Setting agenda item. Clark suggested analysis of tourism advertising funding should be a goal next year and to keep the other goals of continuing to develop investment in digital marketing and leveraging grants for foreign language marketing.

CHAMBER AND NEWS-TIMES REPORT

Ferry presented the Chamber report. She explained foreign travel to Oregon continues to grow. Burke presented the News-Times report. He added that KPTV ownership sold and he is working on getting reports from them on October and November.

ADJOURNMENT

Having no further business, the meeting adjourned at 2:50 p.m.