

February 13, 2020  
2:00 p.m.  
Newport, Oregon

The Destination Newport Committee met on the above date in Conference Room A of the Newport City Hall, 169 SW Coast Highway.

In attendance were Committee Members Judy Kuhl, Daniella Crowder, Maggie Conrad, and Jamie Michel. Lauri Hines joined the meeting by phone. Also in attendance were Council Liaison Dietmar Goebel, Deputy City Recorder Gloria Tucker, Chamber of Commerce Representative Bobbi Price, and Newport News-Times Representative Jeremy Burke, KEZI Representative Randy Joss, and audience member Don Nelson. Absent was Committee Member Ian Clayman.

### **ADDITIONS AND DELETIONS ON AGENDA**

The committee agreed to add Barrel to Keg Tourism Grant Application and USA Today Magazine Proposal to the agenda.

### **CONSENT CALENDAR**

MOTION was made by Crowder, seconded by Michel, to approve the consent calendar. The motion carried unanimously in a voice vote.

### **DISCUSSION/ACTION ITEMS**

**KEZI Proposal.** Joss introduced the agenda item. He suggested running commercials in March and May for \$10,000. Kuhl recommended approving the agreement.

MOTION was made by Crowder, seconded by Michel, to approve the KEZI proposal. The motion carried unanimously in a voice vote.

**Committee Appointment.** Kuhl introduced the agenda item. Tucker clarified Michel would step down if Seil was appointed.

MOTION was made by Michel, seconded by Crowder, to recommend City Council appoint Eric Seil as a Lodging Representative. The motion carried unanimously in a voice vote.

**Weather Camera Sponsorship with KPTV-KPDX Broadcasting.** Kuhl introduced the agenda item. She recommended approving the renewal.

MOTION was made by Michel, seconded by Crowder, to approve a renewal with KPTV-KPDX. The motion carried unanimously in a voice vote.

**Welcome Center Distribution Renewal.** Burke introduced the agenda item. Kuhl recommended approving the renewal.

MOTION was made by Michel, seconded by Crowder, to approve the renewal with Certified Folder Display Service, Inc. The motion carried unanimously in a voice vote.

**Barrel to Keg Tourism Grant Application.** Crowder introduced the agenda item. She explained the history of the race and requested \$5,000 in marketing funds.

MOTION was made by Michel, seconded by Conrad, to recommend the City Council approve the Barrel to Keg Tourism Grant Application. The motion carried 4-0 in a voice vote. Crowder abstained.

USA Today Magazine Proposal. Kuhl introduced the agenda item. Burke recommended approving the agreement.

MOTION was made by Crowder, seconded by Michel, to approve the USA Today Magazine Proposal of a quarter-size ad for \$2,500. The motion carried unanimously in a voice vote.

### CHAMBER AND NEWS-TIMES REPORT

Kuhl presented the Chamber of Commerce report. She passed out room occupancy rates, transient room tax, and Travel Oregon star reports. She noted the committee needs to consider how to tailor marketing messages once Hayward Field is renovated. Burke stated he would provide the News-Times report before the next meeting. He reported the website redesign would be finished by the next meeting, and one of the two billboard creatives has been replaced.

### ADJOURNMENT

Having no further business, the meeting adjourned at 3:05 p.m.