

January 17, 2019
2:00 p.m.
Newport, Oregon

The Destination Newport Committee met on the above date in Conference Room A of the Newport City Hall, 169 SW Coast Highway.

In attendance were Committee Members Daniella Crowder, Jake Halverson, Stacy Schellinger, Judy Kuhl, David Heater, Patti Ferry, and Jamie Michel. Also in attendance were Council Liaison Dietmar Goebel, Deputy City Recorder Gloria Tucker, Newport News-Times Representative Jeremy Burke, Hillsboro Hops Representative Matt Kolasinski, Eugene Emeralds Representatives Matt Dompe and Allan Benavides, and Media Representative Nate Kaplan.

ADDITIONS/DELETIONS TO AGENDA

The committee agreed to add Chair and Vice Chair Designation and 101 Things To Do Proposal to the agenda.

Chair and Vice Chair Designation

MOTION was made by Schellinger, seconded by Heater, to appoint Kuhl as the Chair of the committee. The motion carried unanimously in a voice vote.

MOTION was made by Ferry, seconded by Schellinger, to appoint Heater as the Vice Chair of the committee. The motion carried unanimously in a voice vote.

CONSENT CALENDAR

MOTION was made by Ferry, seconded by Halverson, to approve the consent calendar. The motion carried unanimously in a voice vote.

DISCUSSION/ACTION ITEMS

Hillsboro Hops Proposal

Kolasinski presented the Hillsboro Hops Proposal. The committee agreed to pass on the proposal for 2019.

Eugene Emeralds Proposal

Dompe presented the Eugene Emeralds Proposal.

MOTION was made by Heater, seconded by Ferry, to approve the Eugene Emeralds proposal for \$15,000 for 2019 and switch to the Hillsboro Hops next year. The motion carried unanimously in a voice vote.

101 Things to Do Proposal

Kaplan presented the 101 Things to Do Proposal.

MOTION was made by Ferry, seconded by Halverson, to approve the 101 Things to Do Proposal for \$4,499. The motion carried unanimously in a voice vote.

Goal Setting

Tucker introduced the Goal Setting agenda item. After discussing the Vision 2040 focus areas of enhancing a livable region and creating new businesses and jobs, the committee agreed the key strategies of Integrated Shared-Use Trail System, Science Economy Expansion, Vocational Technology and STEM programs, and Arts and Cultural Destination were all goals to pursue beginning in 2019-2020. In addition, the committee agreed to keep the goal to continue to develop investment in digital marketing, which falls under key strategy Strategic Investments and Partnerships.

CHAMBER AND NEWS-TIMES REPORT

Ferry presented the Chamber report. Burke presented the News-Times report.

ADJOURNMENT

Having no further business, the meeting adjourned at 3:35 p.m.