

November 8, 2018

2:05 p.m.

Newport, Oregon

The Destination Newport Committee met on the above date in Conference Room A of Newport City Hall, 169 SW Coast Highway.

In attendance were: Committee Members John Clark, Stacy Schellinger, Judy Kuhl, and David Heater. Also in attendance were: Council Liaison Dean Sawyer, Deputy City Recorder Gloria Tucker, Newport News-Times Representative Jeremy Burke, Media Representative Randy Joss, and Media Representative Matt Dompe.

Committee Member Patti Ferry was absent.

CONSENT CALENDAR

MOTION was made by Schellinger, seconded by Heater, to approve the consent calendar. The motion carried unanimously in a voice vote.

ADDITIONS/DELETIONS TO AGENDA

Tucker said the Emeralds Proposal and Committee Membership needed to be added to the agenda.

DISCUSSION/ACTION ITEMS

HospitalityVision.net Proposal

Clark introduced the HospitalityVision.net Proposal. Burke said he didn't hear back from the agency and he will contact them again. The committee agreed to table the proposal to next month.

Here and Now Proposal

Clark introduced the Here and Now Proposal. Clark suggested the money would be spent better elsewhere. He said he talked to Ric Rabourn as well, but did not share his response. The committee agreed the proposal was too expensive and passed on the proposal.

Mile by Mile Guide Proposal

Clark introduced the Mile by Mile Guide. Burke said he would call the agency and get clarification on the proposal. The committee agreed to table the proposal to next month.

Coast Explorer Magazine Proposal

Clark and Schellinger introduced the Coast Explorer Magazine proposal. The committee agreed to pass on the proposal.

Evergreen State Fair Proposal

Clark introduced the Evergreen State Fair Proposal. The committee agreed to pass on the proposal.

KEZI Proposal

Joss introduced the KEZI Proposal. The committee agreed the ads should run February and April.

MOTION was made by Heater, seconded by Schellinger, to approve the proposal for February and April at \$5,000 per month. The motion carried unanimously in a voice vote.

Emeralds Proposal

Dompe introduced the Emeralds Proposal. Heater suggested Clark check with his family who attend the Hops games if they notice Newport advertising, and then report back. The committee agreed to table the proposal to next month.

Committee Membership

Tucker introduced the Committee Membership agenda item. She said three people have applied to be on the committee. Clark suggested emailing out the applications, and the committee would discuss them at the next meeting.

Clark asked if the Chamber would become more involved in the work of the committee. Kuhl said changing the structure of the committee is more in the hands of the City. She said the proposal was the Chamber would take on the Destination Newport budget, but the News-Times would still be involved. Then the Chamber would hire a full-time marketing person who would only deal with Destination Newport. Heater said he didn't like the idea. Schellinger said Lorna and Lance put a lot of time into the committee. Burke said he thinks the change would be hard to get approved because it would take an oversight committee from the City and has to be approved by the Council. Schellinger said another issue was with Lorna and Lance leaving, the community has lost marketing experts. Schellinger and Clark pointed out the committee is changing over to new people almost completely, and a lot of background will be lost. The committee agreed for now that Burke should field the marketing calls.

The committee agreed to change its December meeting to December 13.

CHAMBER AND NEWS-TIMES REPORT

Tucker presented the Chamber Report. Burke presented the News-Times Report.

ADJOURNMENT

Having no further business, the meeting adjourned at 3:22 p.m.