

April 18, 2019

2:00 P.M.

Newport, Oregon

VISION 2040 ADVISORY COMMITTEE

The Vision 2040 Advisory Committee met on the above date and time in Conference Room A of the Newport City Hall. In attendance were Ralph Breitenstein, Luana Beeson, Leslie Palotas, Bri Goodwin, Jeff Bertuleit, Gil Sylvia, Stewart Lamerdin, Wayne Belmont, David Allen, and Cyndi Karp. Staff in attendance was Spencer Nebel, City Manager, and Peggy Hawker, City Recorder/Special Projects Director.

APPROVAL OF MINUTES

MOTION was made by Palotas, seconded by Beeson, to approve the minutes of February 26, 2019 and March 7, 2019. The motion carried unanimously in a voice vote.

DISCUSSION ITEMS

Discussion - Ford Family Foundation Vision Through Action Tour and Associated City Activities and Participants. Breitenstein and Nebel introduced the agenda item. Nebel explained the Ford Family Foundation are trying to illustrate how different communities are working on community building, and a tour group will come to Newport for two and a half hours. He said the Vision 2040 Committee Chair and Vice Chair will be participating in the tour to learn about best practices and serve as a resource.

Breitenstein recommended the committee attend the tour's dinner at Local Ocean. Nebel suggested starting the tour at City Hall and ending at the Education Center. Palotas presented an approach to the tour stop in Newport. She suggested a moving bus tour that picked up stakeholders along the way. She said divisiveness in the community may be an example of a problem worth addressing in the tour.

Sylvia said he was concerned about raising that as a fundamental problem. Goodwin clarified the issue is how to gain community inclusion and ownership of the vision. Palotas suggested exercises for the tour members that break down issues and explore why they are divisive. Bertuleit suggested specifically explaining certain issues in Newport and how the Foundation can help.

Breitenstein said the tour should show the Foundation things happening in the city that they can learn from. He suggested the committee sit down at another time to discuss what to show the tour group.

Nebel suggested the community college working with the Port of Newport and Port of Toledo to educate and encourage students to work in the marine industry as possible topic. Goodwin suggested the working groups, or committee members, each create a proposal for a tour stop for the committee to discuss as a whole. Nebel suggested putting a packet with case studies together that the tour group can take on the road. He said instead of trying to cover everything, the city could do a presentation and a tour and then provide them the information to digest later.

Goodwin cautioned against highlighting too many successes in the tour when the goal is learning. She added the committee would brag about the community, but that is not the objective. She challenged the committee to think about how other communities can use what the committee will be teaching them.

Allen suggested how Newport kept the Coast Guard helicopter as a case study.

Breitenstein said he will get an outline started based on a phone call with the Foundation, send that around for comments, and then discuss specific case studies at the next meeting.

Nebel recommended the work groups each choose a case study of something that worked or didn't work to be shared with the tour group.

Update on Discussion with Ford Family Foundation on Potential Funding for Vision Coordinator - What Do We Want to Accomplish? How Do We Want to Accomplish What We Want? Breitenstein introduced the agenda item. He said the Foundation are not opposed to the city having funding for a Vision Coordinator. He suggested hiring someone part-time for two years, although three years would be ideal.

Working Group Reports. Goodwin reported on the gap analysis of committees', departments', city council, and Vision 2040 goals. She said the working group found many goals that did not tie into their stated strategy or were difficult to understand. She said there needs to be a consistent way the goals are written, defined, and measured. She suggested the goal setting process change ahead of next year.

Sylvia reported on Learning, Exploring, and Creating New Horizons work group.

Bertuleit reported the Airport is working on a grant for air service.

ADJOURNMENT

Having no further business, the meeting adjourned at 4:20 P.M.