

June 18, 2019
3:00 P.M.
Newport, Oregon

VISION 2040 ADVISORY COMMITTEE

The Vision 2040 Advisory Committee met on the above date and time in Conference Room A of the Newport City Hall. In attendance were Wayne Belmont, Ralph Breitenstein, Stewart Lamerdin, Jeff Bertuleit, Rolla Cleaver, Bri Goodwin, and Leslie Palotas. Staff in attendance was Spencer Nebel, City Manager, and Peggy Hawker, City Recorder/Special Projects Director.

APPROVAL OF MINUTES

MOTION was made by Bertuleit, seconded by Goodwin, to approve the minutes of the May 15, 2019 meeting. The motion carried unanimously in a voice vote.

DISCUSSION ITEMS

Ford Family Foundation Vision through Action Tour Recap. Breitenstein introduced the agenda item. Palotas reported the tour was successful and one large takeaway lesson is all people are looking to improve their communities. She stated two of the big threads in the tour were communities are defined by stories and the need to encourage motivated people. She said concepts from the tour to transfer into the vision are having celebrations of success, a vision website and social media presence, and implementation plans. Palotas then presented the Vision Through Action Tour Public Resource List. Bertuleit asked if there was an overall takeaway for Newport to implement. Palotas replied the implementation of an action plan for the vision committee will especially garner support from the Foundation.

Review of Ford Family Foundation Information and Planning for Upcoming Meeting with the Community Building Team. Palotas presented her draft memo to the Foundation for June 27. Nebel said the missing element of the document is the need to compile what's already going on in the community in order to identify what things to celebrate and communicate. Palotas then presented an example of an action plan outline. She stated, ideally, the goal is to create an implementation action plan within an assistance period from the Foundation. She emphasized at the end of the financial assistance period, the committee needs to be focused on sustainability. She suggested an annual event in October to celebrate success as well as a celebration go kit. In addition, she suggested ideas for a website and social media. Palotas then presented the annual vision advisory committee implementation schedule. Nebel suggested a meeting in a box for communicating with stakeholders. For sustainability, Palotas said she found three successful options during the tour. The first is making sure that the structure is simple enough for anyone to enter information and update. The second is transferring outreach duties to a local stakeholder. The third is creating a non-profit foundation to become the vision keeper. Nebel added a mechanism is needed to collect information of what's happening in the community.

Work Group Reports. Palotas presented the learning, exploring, and creating new horizons stakeholder meeting report. She said common threads are funding, grant writing, staff retention, and housing. She then presented the Oregon's Maritime Sector Workforce Report. She said there's a lot of interest from the state in making sure the industry stays afloat. She noted an upcoming project for the community college is developing a workforce education and resiliency center. Nebel emphasized this kind of information needs to be tied to the vision strategies in a bullet format. He suggested the committee work on a format for the work group reports with the idea the the information will be celebrated in October. Bertuleit suggested building advertising into a future vision website. Goodwin suggested the Corvallis Environmental Center's event as a model event for the vision celebration event. Nebel suggested tying into National Night Out as a possibility.

CONFIRM NEXT MEETING DATE

Hawker suggested the full committee meet mid-July, and an event sub-committee meet before then.

ADJOURNMENT

Having no further business, the meeting adjourned at 4:30 p.m.