

March 2, 2017  
8:30 A.M.  
Newport, Oregon

The City of Newport Wayfinding Committee met on the above date in Conference Room B of the Newport City Hall. In attendance were committee chair Frank Geltner, and committee members Linda Neigebauer and Chuck Forinash. Nairne Dickey, Robin Murphy and Mark Saelens were not able to attend. Also in attendance was Bob Fuller, city staff.

1. Call to Order
  - a. The meeting was called to order by Chair Geltner at 8:30 AM.
2. Approval of Minutes
  - a. February 2, 2016 minutes were approved.
3. Discussion/action items
  - a. The mark-up and editing of the Wayfinding map continued
    - i. It was noted that Brant Street in South Beach is incorrectly named as “Bryant St.”
    - ii. Re: Deco District, historically this area was called “Uptown”. A discussion ensued as to whether the committee should take this on as an issue; no conclusion was reached at this time.
    - iii. It was discussed relocating the clock tower (damaged several months ago by a car crash) to the small park at Hurbert and Hwy. 101 when the clock is repaired/replaced.
    - iv. Also discussed was the possible placement of a “community bulletin board” LED sign at the previous clock location (on Hwy. 101 across from City Hall), and an additional similar bulletin board at Hwy. 20 at Harney St. where there is a vacant section of land.
  - b. A discussion ensued as to how sign/map production works, i.e., is Ken Spencer the vendor or does the City make the maps? Who would decide? The committee wants to have Ken Spencer (Newport Signs) work up a draft of the map with the mark-ups that have been done over the past few months, in digital form, by next month. Geltner will take the map to Newport Signs to get a sense of cost and procedure.
  - c. Also discussed was how best to design a map mounting system that would best provide for annual replacement of the maps. The committee agreed to consider options for various systems (channel system, bolts, etc.).
  - d. The question arose as to who would decide modifying the crab icon on the maps to change it to the iconic bridge icon that the City of Newport uses on letterhead.
  - e. The committee is requesting Mike Eastman, from Public Works, attend a committee meeting in the near future for a short Q&A session regarding the

most efficient way to replace maps in the field over a ten-year period (Channel system? Bolt-on?).

- f. A motion was passed recommending the creation of a budget line item for creating and refreshing Wayfinding maps throughout the year.
  - g. A discussion ensued regarding “points of interest” stars: specifically, should a POI star be used where there is only one instance of the attraction, or should that instead be a “table of contents” listing?
4. Public comments: None
  5. Committee comments: None
  6. There being no further business, the meeting was adjourned at 9:45 AM.