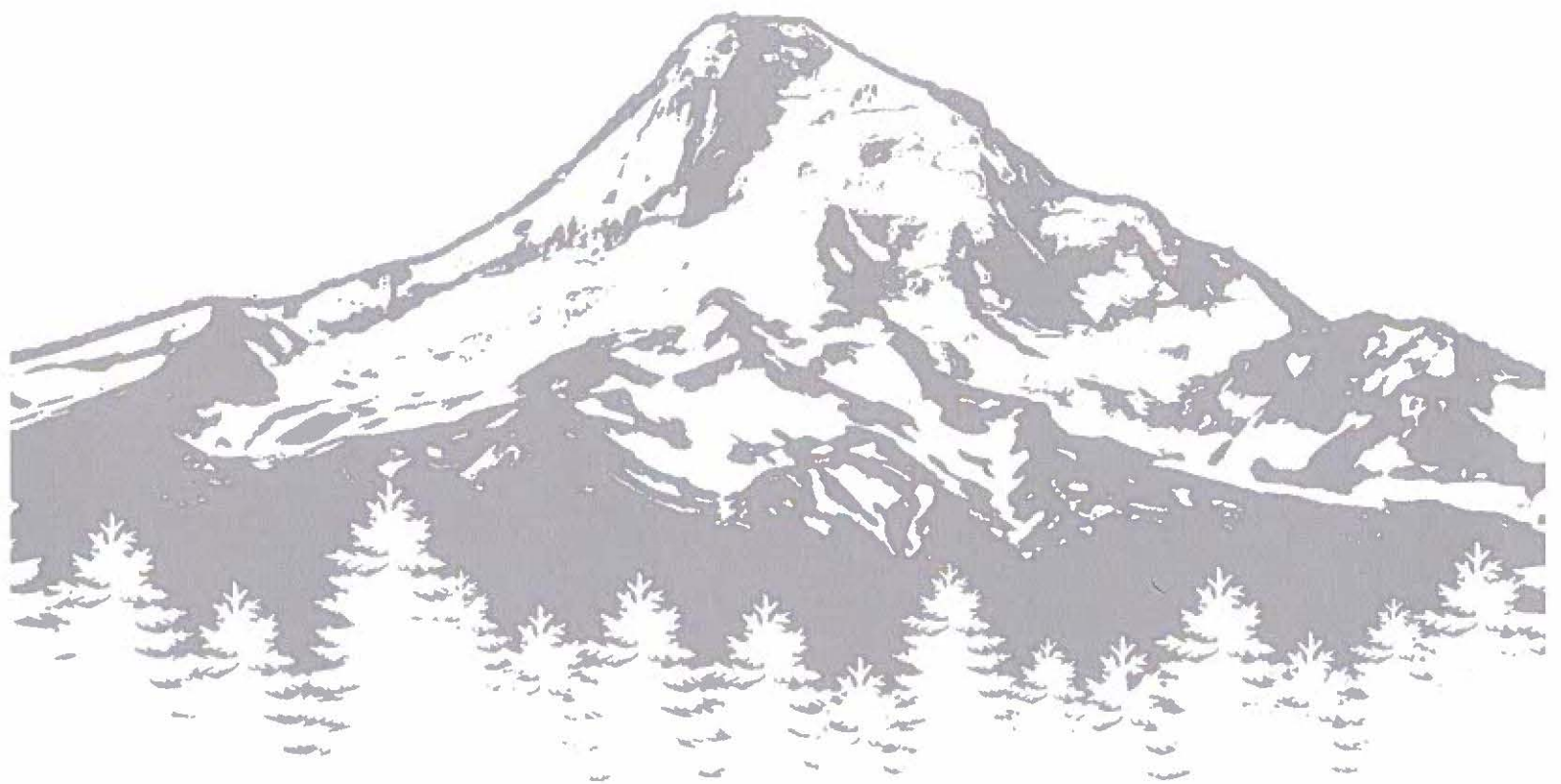

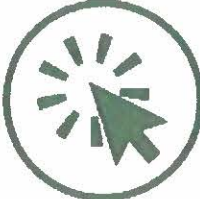




That Oregon Life



HELLO //

That Oregon Life offers premium services to select, legitimate "*Oregon-minded*" businesses & brands that provide value to our Community. We generate approximately 20% engagement and often more which drives massive amounts of quality clicks. We're looking to develop strong long-term relationships with respected companies, organizations, and brands that our Fans will enjoy with open arms.

ANALYTICS			
			
ESTIMATED REACH	INDIVIDUAL POST REACH	SOCIAL MEDIA FOLLOWERS	PRIVATE GROUP
10 Million + per/ mo	10,000 - 1,000,000 +	500,000 +	20,000 +

OUR LOYAL FOLLOWERS

That Oregon Life's fanbase is 100% organically grown with a focus on the restoration and preservation of Oregon. We have managed to build & nurture a Community that genuinely loves, appreciates and shares in all of the beauty Oregon has to offer. It would not have been possible without a few laughs in between to keep spirits up! Although Oregonians can be found across the world, our fans, reach, and engagement statistics for the Top 25 City Locations reveal a passion and demand for Oregon-related writing, photography and video content.

OPPORTUNITIES

That Oregon Life is a proud community of active followers, and while we enjoy spreading the word about places, products, and services that can add value to our audience, we do consider them first and foremost. As a strong social media influencer comes responsibility, and we must be selective regarding the content, projects, and marketing campaigns we promote. We love great topics, charitable causes, supporting local business, and sharing great products and services that our Fans will engage with and enjoy sharing with their friends & family via social media.

OVERVIEW

That Oregon Life, LLC will provide the following qualified services for the **City of Newport**

CAMPAIGN	
MARKETING + ADVERTISING + CONTENT	
Optimized Event Article	
16 Articles	Articles provided by News-Times published on ThatOregonLife.com and distributed via Social Media 8 articles posted during the fall season, and 8 articles to be posted during the spring season. <i>To include any of the following provided: Photos, Video Embeds, Google Map, Copy, Etc.</i> Content optimized to meet quality SEO standards and provide powerful backlinks to your Website.
Quality Exposure + Engagement	
Clicks, Likes, Followers, Comments, Leads	
Social Media Promo Campaign	
16 Articles	Promote Event, Article, Special Discounts, etc. 16 Posts promoting our Articles on City of Newport will be published 2 Instagram Stories at no additional charge 2 Instagram Posts at no additional charge
Email Newsletter Features	
Our email newsletter reaches over 16,000+ subscribers and growing. Features Promote Event Article, Website, Promotions, Giveaways, Special Discounts, etc. Fall Article post highlighting visiting Newport highlighting a post on Newport at no charge (Value \$750) Spring Article post highlighting visiting Newport highlighting a post on Newport (Value \$750)	
Popular Article Features	
(Ask About Premium Package) Old & New, which focus on Destinations, Entertainment, Products & Services you don't want to miss in Oregon These articles are regularly posted on Social Media and shared thousands of times by our Followers	
Capture / Recap	
(Ask About Premium Package) That Oregon Life Team will be capturing content live at Event Location or Event. Photography, Video + Drone footage may be used to create content that can be used to share, advertise & promote business and/or future Events. That Oregon Life will Co-Brand all Video content with Client's Logo.	

NOTES

CITY OF NEWPORT

Spencer R. Nebel
541-574-0603
S.Nebel@NewportOregon.gov

SUMMARY

Marketing | Advertising | Content

AGREEMENT

That Oregon Life, LLC. will provide qualified Marketing / Advertising Services packaged to campaign + promote the City of Newport. Our objective is to increase awareness & create Event attendance demand publishing to our large following.

Marketing Services will include Optimized Event Article published on ThatOregonLife.com, Social Media Campaign promoting the City of Newport articles published on That Oregon Life. That Oregon Life, LLC. will run Email Newsletter Features promoting the City of Newport. The City of Newport may provide special discount information or promotions to motivate our viewers and generate more engagement.

That Oregon Life, LLC will require the total sum of \$9,000 to register for marketing services and publish articles on ThatOregonLife.com which promotes on our Social Media outlets. This will also serve as a commitment to our agreement covering production costs for your Campaign and reserve your placement on our 2019 marketing calendar.

SERVICE DURATION

START DATE: OCTOBER 2019 | **EXPIRATION DATE:** JUNE 2019



OPPORTUNITIES

CITY OF NEWPORT x THAT OREGON LIFE

That Oregon Life, LLC is interested in a long term relationship with the City of Newport, welcoming further discussion regarding a partnership for years to come!

THAT OREGON LIFE

CLIENT

COMPANY NAME: That Oregon Life	COMPANY NAME: City of Newport
COMPANY ADDRESS: PO Box 7804 Springfield, OR 97475	COMPANY ADDRESS: 169 SW Coast Hwy, Newport OR
COMPANY CONTACT: Tyler willford	COMPANY CONTACT: Spencer R. Nebel
CONTACT'S TITLE: Founder & CEO	CONTACT'S TITLE: City Manager
CONTACT'S PHONE #: 541-513-1436	CONTACT'S PHONE #: 541-574-0603
CONTACT'S EMAIL: tyler@thatoregonlife.com	CONTACT'S EMAIL: S.Nebel@NewportOregon.gov
TOL SIGNATURE: 	CLIENT SIGNATURE: 
DATE OF SIGNATURE: 10/2/2019 6:15 AM PDT	DATE OF SIGNATURE: 10-8-19

By signing this agreement Client acknowledges that Client has read, understands, and agrees to the proposed services.

Client will be issued copy of Documents after both parties have signed and completed this DocuSign agreement.

We look forward to working with you!



C O N T A C T

541 . 513 . 1436

Tyler@thatoregonlife.com